1. Requirement Snapshot

MVP mobile app with a **swipe-to-play feed** of 25 mini-games. Core: **Scroll View** \rightarrow **Play Game** \rightarrow **Back** \rightarrow **Coin system** \rightarrow **Ads** + **IAP**. Game stats (likes, plays, winners) are **faked & auto-growing** in MVP.

1. App Framework

Screens

• Scroll View

- Swipe vertically (TikTok-style) to browse games.
- Each card shows:
 - Game preview (shrunken 75% view, tinted yellow).
 - Play Now button.
 - Coin entry: *Play with X coins* \rightarrow *Win Y coins*.
 - Stats (Likes, Plays, Players, Winners, Coins Spent).
- Scrolling should be a smooth, full-page snap.

• Game View

- Loads selected games (full screen).
- Controls: swipe, tap, drag (per game).
- o Top-right: Like button.
- Top-left: Back button (returns to Scroll View).

 \circ Game ends \rightarrow results \rightarrow update coin balance.

• Coin Shop

- HUD: coin balance always visible at top.
- Shop options:
 - Remove Ads (one-time purchase).
 - Buy 100 coins (default, configurable).

2. Games

- Pick 25 from PlayTok game list (HTML5).
- Each game lives in its own folder (server).
- Served dynamically via config JSON (URL-based).
- For $MVP \rightarrow no$ multiplayer, no real backend leaderboards.

3. Game Stats (MVP → Fake Data)

- Stats shown: Likes, Plays, Players, Winners, Coins Spent.
- Likes: stored client-side, persists locally.
- Others: faked using base values + growth function.

Growth Formula:

```
current = base * (1 + rate) ^ hoursSinceLaunch
```

- Rate default: 10%/hour (configurable).
- Launch timestamp stored in config.

4. Coin Economy

- Configurable per game:
 - o Coins to play (X).
 - Coins rewarded if win (Y).
- Survival-only games: always deduct X coins, no Y reward.
- If user has <X coins \rightarrow block Play button, show Coin Shop CTA.

5. Ads

- Integrate **AdMob** (banners + interstitials; rewarded optional).
- Configurable:
 - Show ad after N scrolls.
 - Show ad after M games played.
- Remove ads if user purchases IAP.

6. Backend

• Games hosted on server, loaded by URL.

Configuration file (JSON or CSV) served from backend: GameID

- GameURL
- CoinsToPlay
- Winnable? (true/false)
- CoinsRewarded
- BaseStats (plays, likes, players, winners, coinsSpent)
- GrowthRate
- AdFrequency (scrolls, plays)
- InitialCoins
- IAP_CoinPack (default 100)

7. Other App Aspects

- Firebase Notifications integrated for push.
- Basic error handling:
 - o If the game URL fails, show a fallback screen with a retry button.
 - o If no coins are left, auto-redirect to Coin Shop.

8. MVP Deliverables

- Working Android app (Scroll View + Game View + Coin Shop).
- 25 HTML5 mini-games integrated via config.
- Fake stats with growth logic.
- AdMob integrated with config-driven triggers.

- Firebase push notifications.
- IAP (remove ads + coin packs).

2. Detailed explanations for required headlines

1. App framework

a. The "scroll view" and "game view" are 2 main screens we need.

b. Scroll view:

- i. When player opens the App, one of the games shown on the screen randomly with "Play Now" button, and player can swipe or click to play
- ii. When player clicks the Play button, he will then be moving to game view
- iii. From the game view, the player can come back by pressing "back button" on the screen, or by pressing device back key.
- iv. In the scroll view, the user only will swipe up or down.
- v. When scrolled, the effect has to be a perfect scroll view like we see in the TikTok or instagram videos.
- vi. Just beneath the Play button 2 data will be displayed
 - 1. Play with: X coins, Win Y coins
- vii. Every Game will have following **game stats** displayed on the scroll view
 - 1. Likes
 - 2. Plays
 - 3. Players
 - 4. No of Winners
 - 5. Coins spent

viii. Game Stats:

- 1. We need to store the likes data from the players from the game view and display here.
- Rest of the data has to be stored in the back end and displayed here respectively
- 3. IMPORTANT FOR MVP:
 - a. We need to fake the data in the MVP as we will not have enough ratings to show for the game.
 - b. We need data for every stat above and that data grows every hour by a small %
 - c. This needs to be part of the configurations system

c. Game view:

i. After pressing the play button in the scroll view, the player comes to the specific game view.

- ii. Here in the game view swipe control is considered the game control to play the game (Example fruit ninja).
- iii. The scroll view of the game is nothing, only the game shirinked to 75%, has a yellow tint, shows the game name, and has the Play Now button on it.
- iv. Player will be able to like the game on the game screen on right top of the game screen
- v. The player will go back to the scroll view from the left top button.

d. Other app aspects:

- i. Coins Shop:
 - 1. We need to display the coins balance on the top HUD.
 - 2. IAP from google play to do following:
 - a. Remove ads
 - b. Buy 100 coins
- 2. **Games list**: (pick any 25 games from this list) 🔁 PlayTok Games list

3. Backend implementation

- a. We need all games hosted on the server and are served to players on demand
- b. We need server configuration for "Configuration System" which can be applied in the live games
- c. We need to implement each game as an individual folder and Admin can control any new games or deleting old games or updating games code.

4. Coin Economy

- a. The coin data must be read from Configuration system
- b. Each game requires the player to spend x coins. In some games where there is a winner, they win y coins. For games without any win condition like survival game, they dont give any coins

5. Ads

- a. Bring the trigger data from the Configuration system for when to play Ads.
- b. We need to integrate **AdMob** in the system for mobile Ads

6. Android App"

a. In addition to above scope, please integrate Fire base notifications and analytics.

7. Configuration System:

- a. A JSON or a CSV format where all games playable URLs will be feeded by Admin. Data structure is like below
 - i. S No
 - ii. Game URL
 - iii. Coins to Play
 - iv. Winnable?
 - 1. If Yes, How many coins
- b. A Config for How many scrolls of games do we show a single Admob video Ad (think of Instagram as an example)
- c. How many initial coins for users on installation
- d. For IAP whether we give 100 coins or different numbers.

Firebase Analytics

Event: Played_game:

Game_ID, Game_Name, Coins used, coins won, Time PLayed, Score gained, swipes before playing

Event:Coins bought
How many coins bought, user ID