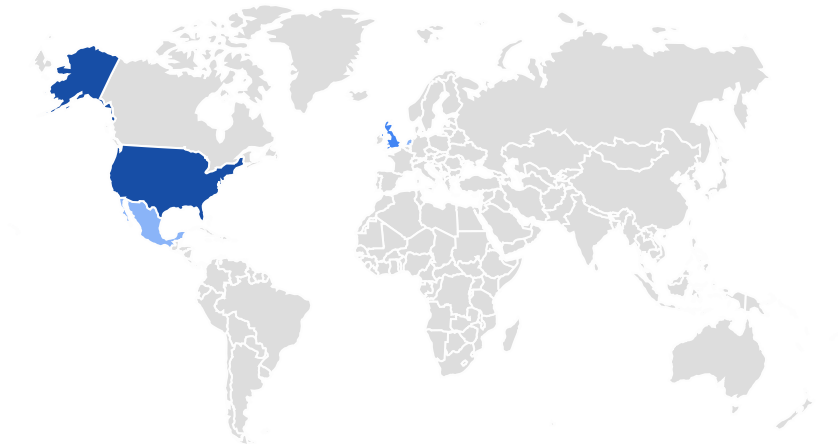


Demographics overview ⚠️ ▼

Last 28 days **Mar 31 - Apr 27, 2022** ▼

**A** All Users Add comparison +

Users ▼ by Country



COUNTRY	USERS
United States	55
United Kingdom	2
Mexico	1
Netherlands	1

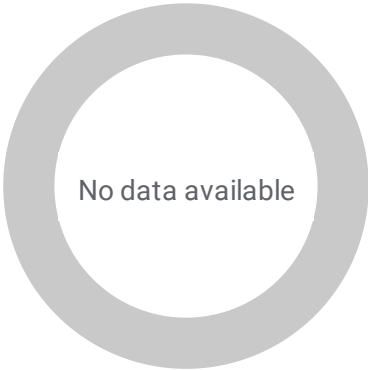
[View countries →](#)

Users ▼ by City

CITY	USERS
Dallas	11
Boulder	10
Denver	7
Berthoud	3
Hughes Springs	2
Irving	2
London	2

[View cities →](#)

Users ▼ by Gender



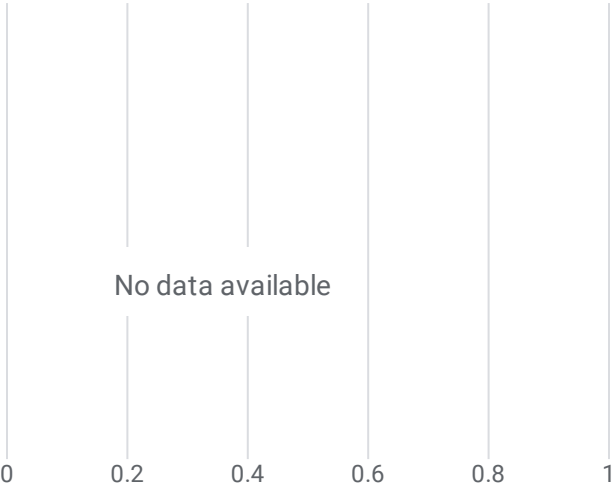
[View genders →](#)

Users ▼ by Interests

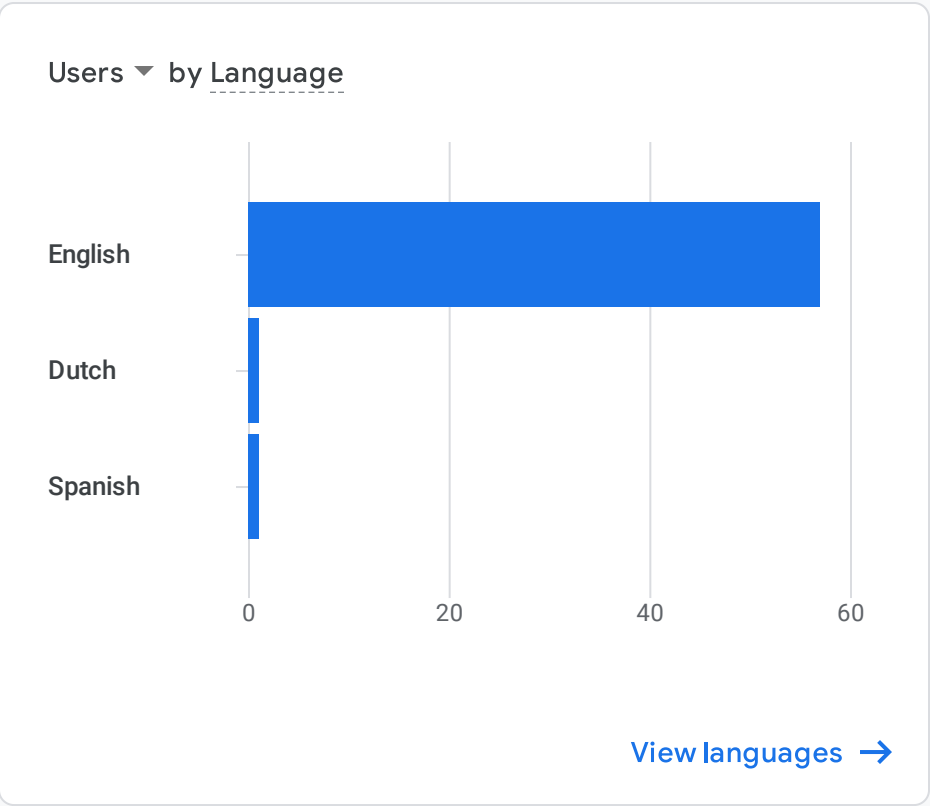
INTERESTS	USERS
No data available	

[View interests →](#)

Users ▼ by Age



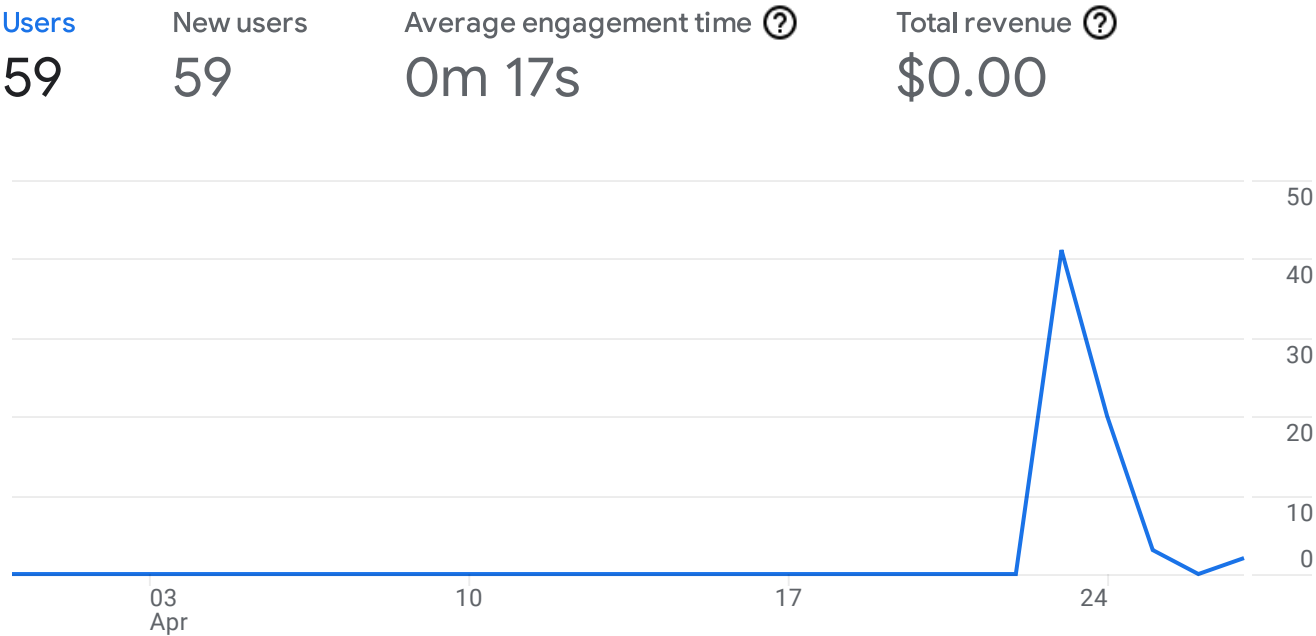
[View age ranges →](#)



Reports snapshot ✔ ▾

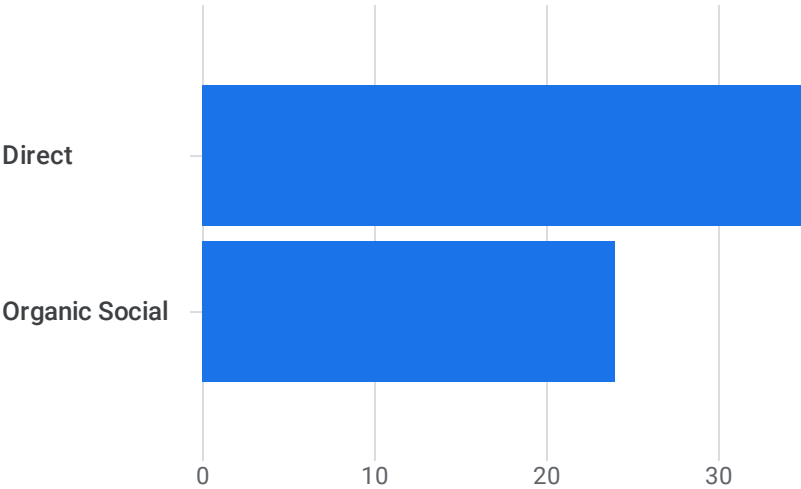
Last 28 days **Mar 31 - Apr 27, 2022** ▾

A All Users Add comparison +



WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel grouping ▾



[View user acquisition](#) →

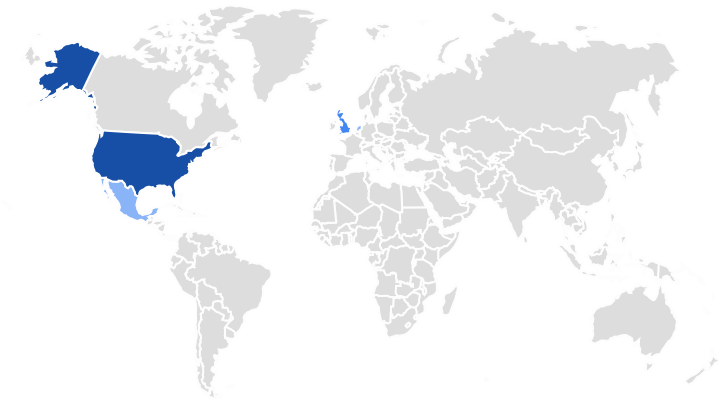
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session default channel grouping ▾

SESSION DEFAULT CHANNEL G...	SESSIONS
Direct	49
Organic Social	25
Referral	9

[View traffic acquisition](#) →

Users ▾ by Country

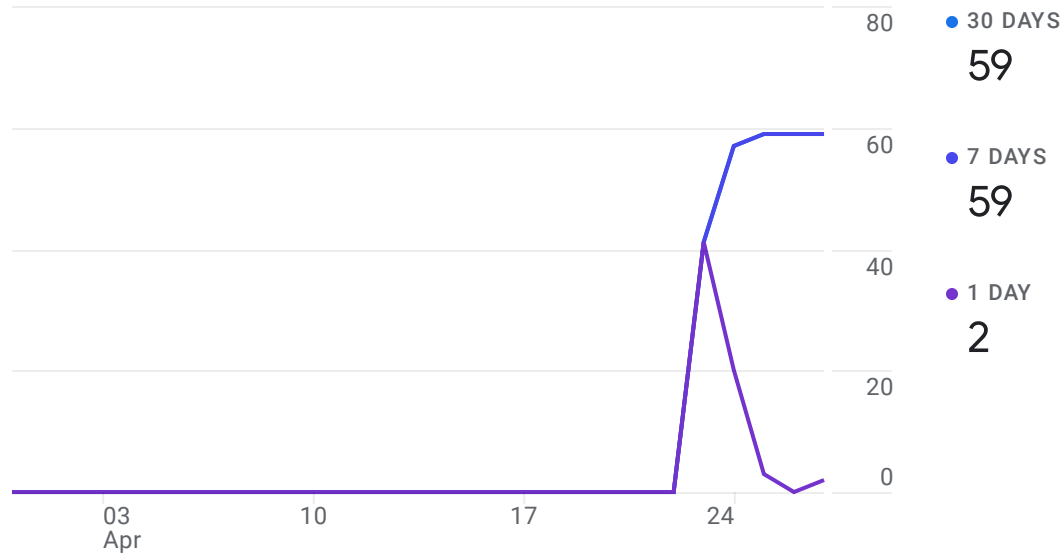


COUNTRY	USERS
United States	55
United Kingdom	2
Mexico	1
Netherlands	1

[View countries](#) →

HOW ARE ACTIVE USERS TRENDING?

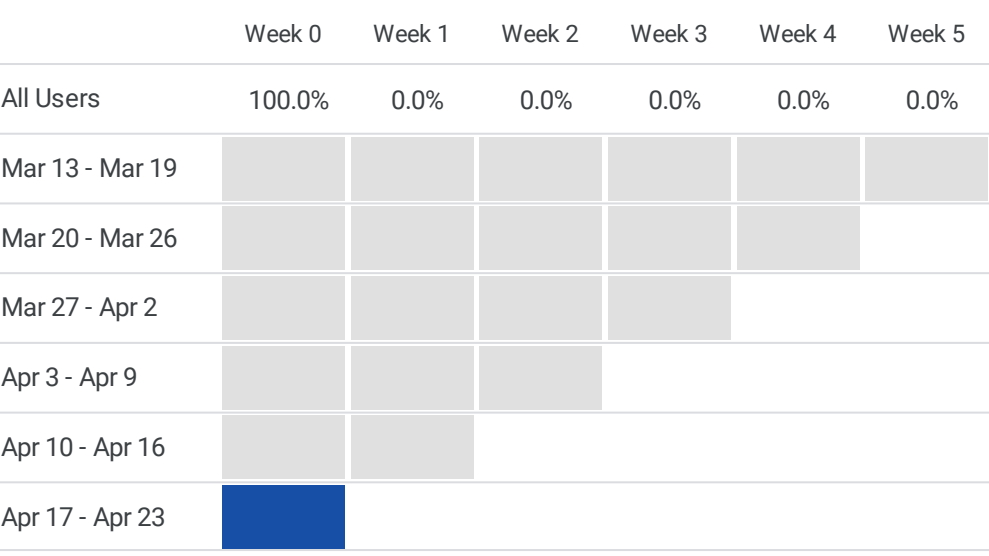
User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only



6 weeks ending Apr 23

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Parallax Narrative	116

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	116
scroll	87
session_start	83
first_visit	59
user_engagement	38

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

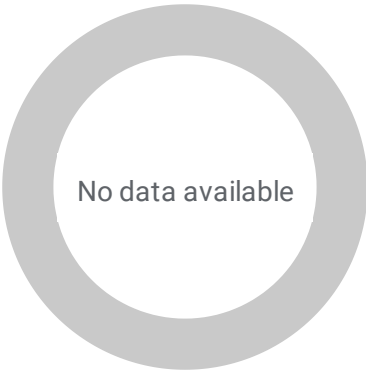
ITEM NAME                      ECOMMERCE PUR...

No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



[View tech details](#) →