



Invoice for Boom: Battle Bar UK

Account ID: 669990227174419

Invoice/payment date

15 Mar 2024, 17:28

Payment method

Visa · 3024

Reference number: 2VCSMXXS22

Transaction ID

7044288265681299-6970224249754365

Product type

Meta ads

Paid

£700.00 GBP

You're being billed because you've reached your £700.00 payment threshold.

Campaigns

Boom_Facebook_UK_Canterbury_B2C_Always On - 2024		£13.63
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Canterbury - Retargeting	1,875 Impressions	£10.66
Canterbury - Prospecting	699 Impressions	£2.97
Boom_Facebook_UK_Birmingham_B2C_Always On - 2024		£16.71
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Birmingham - Retargeting	1,382 Impressions	£10.66
Birmingham - Prospecting	1,627 Impressions	£6.05
Boom_Facebook_UK_Southend_B2C_Always On - 2024		£15.51
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Southend - Retargeting	1,923 Impressions	£12.68
Southend - Prospecting	927 Impressions	£2.83
Boom_Facebook_UK_The O2_B2C_Always On - 2024		£27.73
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
O2 - Retargeting	2,526 Impressions	£21.55
O2 - Prospecting	1,731 Impressions	£6.18
Boom_Facebook_UK_Watford_B2C_Always On - 2024		£26.35
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Watford - Retargeting	2,828 Impressions	£20.21
Watford - Prospecting	2,028 Impressions	£6.14
Boom_Facebook_UK_Lakeside_B2C_Always On - 2024		£24.65
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		

Lakeside - Retargeting	4,511 Impressions	£20.09
Lakeside - Prospecting	1,500 Impressions	£4.56
Boom_Facebook_UK_Lakeside_B2B_Conversion - 2024		£9.04
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Lakeside - Prospecting – B2B Conversion	2,122 Impressions	£6.32
ALG - Lakeside - Retargeting – B2B Conversion	150 Impressions	£2.72
Boom_Facebook_UK_B2C_Brunch_Norwich - 2024		£3.91
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Norwich - Retargeting - Brunch	406 Impressions	£2.35
Norwich - Prospecting - Brunch	431 Impressions	£1.56
Boom_Facebook_UK_B2C_Brunch_Cardiff - 2024		£5.36
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Cardiff - Prospecting - Brunch	782 Impressions	£2.21
Cardiff - Retargeting - Brunch	578 Impressions	£3.15
Boom_Facebook_UK_Manchester_B2C_Always On - 2024		£17.73
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Manchester - Retargeting	2,018 Impressions	£13.76
Manchester - Prospecting	1,429 Impressions	£3.97
Boom_Facebook_UK_Chelmsford_B2C_Always On - 2024		£14.22
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Chelmsford - Retargeting	2,662 Impressions	£11.58
Chelmsford - Prospecting	895 Impressions	£2.64
Boom_Facebook_UK_Ealing_B2B_Conversion - 2024		£7.90
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Ealing - Remarketing – B2B Conversion	116 Impressions	£3.65
ALG - Ealing - Prospecting – B2B Conversion	1,341 Impressions	£4.25
Boom_Facebook_UK_Watford_B2B_Conversion - 2024		£15.22
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Watford - Remarketing – B2B Conversion	130 Impressions	£3.52
ALG - Watford - Prospecting – B2B Conversion	3,349 Impressions	£11.70
Boom_Facebook_UK_Norwich_B2C_Always On - 2024		£17.61
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Norwich - Retargeting	2,328 Impressions	£14.57
Norwich - Prospecting	878 Impressions	£3.04

Boom_Facebook_UK_Cardiff_B2B_Conversion - 2024		£10.50
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Cardiff - Prospecting – B2B Conversion	2,884 Impressions	£10.48
ALG - Cardiff - Remarketing – B2B Conversion	1 Impression	£0.02
Boom_Facebook_UK_Swindon_B2C_Always On - 2024		£31.36
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Swindon - Prospecting	3,714 Impressions	£11.12
Swindon - Retargeting	3,569 Impressions	£20.24
Boom_Facebook_UK_Liverpool_B2C_Always On - 2024		£39.15
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Liverpool - Retargeting	5,603 Impressions	£32.14
Liverpool - Prospecting	2,799 Impressions	£7.01
Boom_Facebook_UK_Cardiff_B2C_Always On - 2024		£27.39
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Cardiff - Retargeting	3,292 Impressions	£18.21
Cardiff - Prospecting	3,725 Impressions	£9.18
Boom_Facebook_UK_Leeds_B2C_Always On - 2024		£23.48
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Leeds - Retargeting	2,660 Impressions	£16.84
Leeds - Prospecting	2,038 Impressions	£6.64
Boom_Facebook_UK_Glasgow_B2C_Always On - 2024		£18.50
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Glasgow - Retargeting	2,260 Impressions	£13.74
Glasgow - Prospecting	1,739 Impressions	£4.76
Boom_Facebook_UK_B2C_Gifting_Conversions - 2024		£7.58
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
UK - Retargeting	1,020 Impressions	£5.47
UK - Prospecting	625 Impressions	£2.11
Boom_Facebook_UK_B2C_Brunch_Manchester - 2024		£4.00
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Manchester - Prospecting - Brunch	506 Impressions	£1.60
Manchester - Retargeting - Brunch	292 Impressions	£2.40
Boom_Facebook_UK_Birmingham_B2B_Conversion - 2024		£10.46
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Birmingham - Prospecting – B2B Conversion	998 Impressions	£4.53

ALG - Birmingham - Remarketing – B2B Conversion	1,137 Impressions	£5.93
Boom_Facebook_UK_Exeter_B2C_Always On - 2024		£11.28
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Exeter - Retargeting	1,247 Impressions	£7.15
Exeter - Prospecting	1,496 Impressions	£4.13
Boom_Facebook_UK_B2C_Brunch_Edinburgh - 2024		£3.58
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Edinburgh - Prospecting - Brunch	426 Impressions	£1.55
Edinburgh - Retargeting - Brunch	385 Impressions	£2.03
Boom_Facebook_UK_Plymouth_B2C_Always On - 2024		£21.70
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Plymouth - Prospecting	2,260 Impressions	£6.26
Plymouth - Retargeting	2,739 Impressions	£15.44
Boom_Facebook_UK_Edinburgh_B2B_Conversion - 2024		£7.66
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Edinburgh - Prospecting – B2B Conversion	2,395 Impressions	£7.66
Boom_Facebook_UK_Plymouth_B2B_Conversion - 2024		£7.83
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Plymouth - Prospecting – B2B Conversion	2,692 Impressions	£7.83
Boom_Facebook_UK_Leeds_B2B_Conversion - 2024		£7.01
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Leeds - Prospecting – B2B Conversion	2,115 Impressions	£7.01
Boom_Facebook_UK_Glasgow_B2B_Conversion - 2024		£6.39
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Glasgow - Prospecting – B2B Conversion	2,332 Impressions	£6.36
ALG - Glasgow - Remarketing – B2B Conversion	1 Impression	£0.03
Boom_Facebook_UK_B2C_St Patricks Day_Conversions - 2024		£85.88
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
UK - Retargeting	16,557 Impressions	£85.88
Boom_Facebook_UK_B2C_Brunch_Canterbury - 2024		£3.44
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Canterbury - Retargeting - Brunch	338 Impressions	£1.47
Canterbury - Prospecting - Brunch	555 Impressions	£1.97
Boom_Facebook_UK_B2C_Brunch_Southend - 2024		£4.05
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Southend - Retargeting - Brunch	269 Impressions	£2.55

Southend - Prospecting - Brunch	407 Impressions	£1.50
Boom_Facebook_UK_Canterbury_B2B_Conversion - 2024		£4.28
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Canterbury - Prospecting – B2B Conversion	1,172 Impressions	£4.24
ALG - Canterbury - Remarketing – B2B Conversion	2 Impressions	£0.04
Boom_Facebook_UK_Manchester_B2B_Conversion - 2024		£6.30
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - Manchester - Remarketing – B2B Conversion	5 Impressions	£0.09
ALG - Manchester - Prospecting – B2B Conversion	1,758 Impressions	£6.21
Boom_Facebook_UK_The O2_B2B_Conversion - 2024		£8.26
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
ALG - O2 - Prospecting – B2B Conversion	1,427 Impressions	£6.07
ALG - O2 - Remarketing – B2B Conversion	136 Impressions	£2.19
Boom_Facebook_UK_B2C_Brunch_Oxford Street - 2024		£3.99
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Oxford Street - Retargeting - Brunch	252 Impressions	£2.45
Oxford Street - Prospecting - Brunch	586 Impressions	£1.54
Boom_Facebook_UK_B2C_The O2_Brunch - 2024		£3.70
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
O2 - Prospecting - Brunch	550 Impressions	£1.82
O2 - Retargeting - Brunch	213 Impressions	£1.88
Boom_Facebook_UK_B2C_Brunch_Ealing - 2024		£3.28
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Ealing - Prospecting - Brunch	379 Impressions	£1.72
Ealing - Retargeting - Brunch	188 Impressions	£1.56
Boom_Facebook_UK_B2C_Brunch_Exeter - 2024		£3.16
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Exeter - Prospecting - Brunch	698 Impressions	£1.50
Exeter - Retargeting - Brunch	313 Impressions	£1.66
Boom_Facebook_UK_Oxford Street_B2C_Always On - 2024		£12.20
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
Oxford Street - Retargeting	1,179 Impressions	£9.09
Oxford Street - Prospecting	1,125 Impressions	£3.11
Boom_Facebook_UK_Norwich_B2B_Conversion - 2024		£11.70
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		

ALG - Norwich - Prospecting – B2B Conversion	3,341 Impressions	£11.70
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Boom_Facebook_UK_Edinburgh_B2C_Always On - 2024		£12.49
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
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Edinburgh - Retargeting	1,460 Impressions	£8.85
Edinburgh - Prospecting	1,111 Impressions	£3.64
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Boom_Facebook_UK_Ealing_B2C_Always On - 2024		£17.01
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
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Ealing - Prospecting	1,816 Impressions	£5.43
Ealing - Retargeting	1,652 Impressions	£11.58
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Boom_Facebook_UK_B2C_Brunch_Chelmsford - 2024		£2.75
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
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Chelmsford - Prospecting - Brunch	253 Impressions	£1.17
Chelmsford - Retargeting - Brunch	225 Impressions	£1.58
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Boom_Facebook_UK_B2C_Brunch_Leeds - 2024		£3.64
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
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Leeds - Retargeting - Brunch	305 Impressions	£1.79
Leeds - Prospecting - Brunch	599 Impressions	£1.85
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Boom_Facebook_UK_Southend_B2B_Conversion - 2024		£3.00
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
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ALG - Southend - Prospecting – B2B Conversion	732 Impressions	£2.95
ALG - Southend - Remarketing – B2B Conversion	3 Impressions	£0.05
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Boom_Facebook_UK_B2C_Brunch_Birmingham - 2024		£3.91
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
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Birmingham - Retargeting - Brunch	210 Impressions	£2.38
Birmingham - Prospecting - Brunch	495 Impressions	£1.53
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Boom_Facebook_UK_Oxford Street_B2B_Conversion - 2024		£8.09
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
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ALG - Oxford Street - Remarketing – B2B Conversion	434 Impressions	£2.32
ALG - Oxford Street - Prospecting – B2B Conversion	2,032 Impressions	£5.77
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Boom_Facebook_UK_Swindon_B2B_Conversion - 2024		£7.35
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
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ALG - Swindon - Prospecting – B2B Conversion	2,152 Impressions	£7.35
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Boom_Facebook_UK_Exeter_B2B_Conversion - 2024		£9.78
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		
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ALG - Exeter - Prospecting – B2B Conversion	2,635 Impressions	£9.78

Boom_Facebook_UK_Chelmsford_B2B_Conversion - 2024		£10.10
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		

ALG - Chelmsford - Prospecting – B2B Conversion	3,247 Impressions	£10.10
Boom_Facebook_UK_Liverpool_B2B_Conversion - 2024		£18.20
From 14 Mar 2024, 15:30 to 15 Mar 2024, 17:27		

Liverpool - Prospecting – B2B Conversion	5,190 Impressions	£18.20
