

Invoice for Boom: Battle Bar UK

Account ID: 669990227174419

Invoice/payment date

15 Mar 2024, 13:22

Payment method

Visa · 3024

Reference number: HV8VSXPS22

Transaction ID

7165680230208769-6991166050993525

Product type

Meta ads

Paid

£700.00 GBP

You're being billed because you've reached your £700.00 payment threshold.

Campaigns

Boom_Facebook_UK_Chelmsford_B2C_Always On - 2024		£16.82
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Chelmsford - Retargeting	2,766 Impressions	£14.19
Chelmsford - Prospecting	864 Impressions	£2.63
Boom_Facebook_UK_Watford_B2C_Always On - 2024		£29.32
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Watford - Retargeting	3,087 Impressions	£24.24
Watford - Prospecting	1,736 Impressions	£5.08
Boom_Facebook_UK_Cardiff_B2C_Always On - 2024		£27.89
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Cardiff - Prospecting	3,404 Impressions	£8.23
Cardiff - Retargeting	3,577 Impressions	£19.66
Boom_Facebook_UK_Swindon_B2C_Always On - 2024		£32.88
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Swindon - Retargeting	4,222 Impressions	£24.88
Swindon - Prospecting	2,584 Impressions	£8.00
Boom_Facebook_UK_Leeds_B2B_Conversion - 2024		£5.89
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Leeds - Prospecting – B2B Conversion	1,589 Impressions	£5.89
Boom_Facebook_UK_B2C_Gifting_Conversions - 2024		£8.79
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
UK - Retargeting	1,010 Impressions	£6.89

UK - Prospecting	579 Impressions	£1.90
Boom_Facebook_UK_B2C_Brunch_Manchester - 2024		£2.58
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Manchester - Prospecting - Brunch	454 Impressions	£1.44
Manchester - Retargeting - Brunch	161 Impressions	£1.14
Boom_Facebook_UK_Liverpool_B2C_Always On - 2024		£59.17
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Liverpool - Retargeting	8,715 Impressions	£48.22
Liverpool - Prospecting	4,209 Impressions	£10.95
Boom_Facebook_UK_Manchester_B2C_Always On - 2024		£16.91
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Manchester - Retargeting	2,241 Impressions	£13.72
Manchester - Prospecting	1,020 Impressions	£3.19
Boom_Facebook_UK_Glasgow_B2C_Always On - 2024		£18.46
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Glasgow - Retargeting	2,730 Impressions	£15.05
Glasgow - Prospecting	1,089 Impressions	£3.41
Boom_Facebook_UK_Cardiff_B2B_Conversion - 2024		£11.75
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Cardiff - Prospecting – B2B Conversion	3,195 Impressions	£11.75
Boom_Facebook_UK_Lakeside_B2B_Conversion - 2024		£12.10
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Lakeside - Prospecting – B2B Conversion	1,841 Impressions	£6.01
ALG - Lakeside - Retargeting – B2B Conversion	182 Impressions	£6.09
Boom_Facebook_UK_Glasgow_B2B_Conversion - 2024		£4.61
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Glasgow - Prospecting – B2B Conversion	1,713 Impressions	£4.59
ALG - Glasgow - Remarketing – B2B Conversion	2 Impressions	£0.02
Boom_Facebook_UK_Plymouth_B2B_Conversion - 2024		£7.05
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Plymouth - Prospecting – B2B Conversion	2,330 Impressions	£7.05
Boom_Facebook_UK_Edinburgh_B2B_Conversion - 2024		£7.11
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Edinburgh - Prospecting – B2B Conversion	2,045 Impressions	£7.11
Boom_Facebook_UK_Liverpool_B2B_Conversion - 2024		£13.68
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		

Liverpool - Prospecting – B2B Conversion	3,923 Impressions	£13.68
Boom_Facebook_UK_B2C_St Patricks Day_Conversions - 2024		£83.65
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
UK - Retargeting	14,742 Impressions	£83.65
Boom_Facebook_UK_Plymouth_B2C_Always On - 2024		£22.44
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Plymouth - Retargeting	3,023 Impressions	£17.72
Plymouth - Prospecting	1,629 Impressions	£4.72
Boom_Facebook_UK_Norwich_B2C_Always On - 2024		£18.40
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Norwich - Retargeting	2,785 Impressions	£15.79
Norwich - Prospecting	718 Impressions	£2.61
Boom_Facebook_UK_Oxford Street_B2C_Always On - 2024		£15.88
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Oxford Street - Retargeting	1,753 Impressions	£13.36
Oxford Street - Prospecting	903 Impressions	£2.52
Boom_Facebook_UK_The O2_B2B_Conversion - 2024		£9.15
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - O2 - Prospecting – B2B Conversion	1,442 Impressions	£5.65
ALG - O2 - Remarketing – B2B Conversion	199 Impressions	£3.50
Boom_Facebook_UK_B2C_The O2_Brunch - 2024		£3.12
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
O2 - Prospecting - Brunch	420 Impressions	£1.42
O2 - Retargeting - Brunch	218 Impressions	£1.70
Boom_Facebook_UK_Chelmsford_B2B_Conversion - 2024		£8.68
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Chelmsford - Prospecting – B2B Conversion	2,865 Impressions	£8.68
Boom_Facebook_UK_Southend_B2B_Conversion - 2024		£2.65
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Southend - Prospecting – B2B Conversion	567 Impressions	£2.65
Boom_Facebook_UK_Canterbury_B2C_Always On - 2024		£10.27
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Canterbury - Retargeting	1,368 Impressions	£7.77
Canterbury - Prospecting	522 Impressions	£2.50
Boom_Facebook_UK_Edinburgh_B2C_Always On - 2024		£10.99
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		

Edinburgh - Retargeting	1,950 Impressions	£8.82
Edinburgh - Prospecting	712 Impressions	£2.17
Boom_Facebook_UK_Southend_B2C_Always On - 2024		£13.44
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Southend - Retargeting	1,695 Impressions	£11.23
Southend - Prospecting	605 Impressions	£2.21
Boom_Facebook_UK_Birmingham_B2C_Always On - 2024		£14.36
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Birmingham - Prospecting	1,146 Impressions	£4.30
Birmingham - Retargeting	1,450 Impressions	£10.06
Boom_Facebook_UK_Watford_B2B_Conversion - 2024		£12.98
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Watford - Prospecting – B2B Conversion	2,947 Impressions	£10.01
ALG - Watford - Remarketing – B2B Conversion	103 Impressions	£2.97
Boom_Facebook_UK_The O2_B2C_Always On - 2024		£25.60
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
O2 - Retargeting	2,330 Impressions	£19.99
O2 - Prospecting	1,454 Impressions	£5.61
Boom_Facebook_UK_Lakeside_B2C_Always On - 2024		£26.34
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Lakeside - Prospecting	1,065 Impressions	£3.32
Lakeside - Retargeting	5,415 Impressions	£23.02
Boom_Facebook_UK_Swindon_B2B_Conversion - 2024		£5.59
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Swindon - Prospecting – B2B Conversion	1,604 Impressions	£5.59
Boom_Facebook_UK_Leeds_B2C_Always On - 2024		£19.94
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Leeds - Retargeting	2,430 Impressions	£15.15
Leeds - Prospecting	1,629 Impressions	£4.79
Boom_Facebook_UK_Ealing_B2B_Conversion - 2024		£8.41
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Ealing - Prospecting – B2B Conversion	1,404 Impressions	£4.97
ALG - Ealing - Remarketing – B2B Conversion	100 Impressions	£3.44
Boom_Facebook_UK_Ealing_B2C_Always On - 2024		£16.88
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		

Ealing - Prospecting	1,099 Impressions	£3.49
Ealing - Retargeting	1,923 Impressions	£13.39
Boom_Facebook_UK_B2C_Brunch_Chelmsford - 2024		£3.16
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Chelmsford - Retargeting - Brunch	228 Impressions	£1.53
Chelmsford - Prospecting - Brunch	229 Impressions	£1.63
Boom_Facebook_UK_B2C_Brunch_Exeter - 2024		£3.99
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Exeter - Prospecting - Brunch	637 Impressions	£1.65
Exeter - Retargeting - Brunch	392 Impressions	£2.34
Boom_Facebook_UK_Exeter_B2B_Conversion - 2024		£8.41
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Exeter - Prospecting – B2B Conversion	2,366 Impressions	£8.41
Boom_Facebook_UK_Birmingham_B2B_Conversion - 2024		£9.45
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Birmingham - Remarketing – B2B Conversion	818 Impressions	£4.86
ALG - Birmingham - Prospecting – B2B Conversion	929 Impressions	£4.59
Boom_Facebook_UK_Canterbury_B2B_Conversion - 2024		£4.76
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Canterbury - Prospecting – B2B Conversion	1,233 Impressions	£4.76
Boom_Facebook_UK_Norwich_B2B_Conversion - 2024		£9.58
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Norwich - Prospecting – B2B Conversion	2,747 Impressions	£9.55
ALG - Norwich - Remarketing – B2B Conversion	1 Impression	£0.03
Boom_Facebook_UK_Manchester_B2B_Conversion - 2024		£5.90
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
ALG - Manchester - Remarketing – B2B Conversion	1 Impression	£0.01
ALG - Manchester - Prospecting – B2B Conversion	1,634 Impressions	£5.89
Boom_Facebook_UK_Exeter_B2C_Always On - 2024		£14.72
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Exeter - Prospecting	1,759 Impressions	£4.40
Exeter - Retargeting	2,002 Impressions	£10.32
Boom_Facebook_UK_B2C_Brunch_Birmingham - 2024		£2.52
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Birmingham - Retargeting - Brunch	184 Impressions	£1.40

Birmingham - Prospecting - Brunch	315 Impressions	£1.12
Boom_Facebook_UK_B2C_Brunch_Leeds - 2024		£2.36
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Leeds - Retargeting - Brunch	109 Impressions	£1.10
Leeds - Prospecting - Brunch	305 Impressions	£1.26
Boom_Facebook_UK_B2C_Brunch_Oxford Street - 2024		£3.45
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Oxford Street - Prospecting - Brunch	575 Impressions	£1.59
Oxford Street - Retargeting - Brunch	324 Impressions	£1.86
Boom_Facebook_UK_B2C_Brunch_Ealing - 2024		£3.71
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Ealing - Retargeting - Brunch	259 Impressions	£2.17
Ealing - Prospecting - Brunch	370 Impressions	£1.54
Boom_Facebook_UK_B2C_Brunch_Southend - 2024		£2.64
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Southend - Retargeting - Brunch	165 Impressions	£1.26
Southend - Prospecting - Brunch	374 Impressions	£1.38
Boom_Facebook_UK_B2C_Brunch_Cardiff - 2024		£3.97
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Cardiff - Prospecting - Brunch	608 Impressions	£1.90
Cardiff - Retargeting - Brunch	393 Impressions	£2.07
Boom_Facebook_UK_B2C_Brunch_Norwich - 2024		£2.77
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Norwich - Retargeting - Brunch	199 Impressions	£1.10
Norwich - Prospecting - Brunch	410 Impressions	£1.67
Boom_Facebook_UK_B2C_Brunch_Edinburgh - 2024		£2.82
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Edinburgh - Retargeting - Brunch	298 Impressions	£1.47
Edinburgh - Prospecting - Brunch	272 Impressions	£1.35
Boom_Facebook_UK_B2C_Brunch_Canterbury - 2024		£2.96
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		
Canterbury - Retargeting - Brunch	295 Impressions	£1.52
Canterbury - Prospecting - Brunch	400 Impressions	£1.44
Boom_Facebook_UK_Oxford Street_B2B_Conversion - 2024		£9.05
From 14 Mar 2024, 15:30 to 15 Mar 2024, 13:22		

ALG - Oxford Street - Remarketing – B2B Conversion	651 Impressions	£3.76
ALG - Oxford Street - Prospecting – B2B Conversion	1,893 Impressions	£5.29
