

Invoice for Boom: Battle Bar UK

Account ID: 669990227174419

Invoice/payment date

12 Mar 2024, 18:03

Payment method

Monthly Invoice

Transaction ID

7189256534517800-14351319

Product type

Meta ads

Applied to invoice

£2,179.82 GBP

No reason available.

Campaigns

Boom_Facebook_UK_Birmingham_B2C_Always On - 2024

£46.28

From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59

Birmingham - Retargeting	4,591 Impressions	£37.15
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Birmingham - Prospecting	1,834 Impressions	£9.13
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Boom_Facebook_UK_Glasgow_B2C_Always On - 2024

£60.67

From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59

Glasgow - Retargeting	6,910 Impressions	£47.42
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Glasgow - Prospecting	2,378 Impressions	£13.25
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Boom_Facebook_UK_Exeter_B2C_Always On - 2024

£57.34

From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59

Exeter - Retargeting	9,024 Impressions	£44.01
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Exeter - Prospecting	4,090 Impressions	£13.33
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Boom_Facebook_UK_The O2_B2C_Always On - 2024

£74.55

From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59

O2 - Retargeting	6,525 Impressions	£58.62
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O2 - Prospecting	4,059 Impressions	£15.93
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Boom_Facebook_UK_Norwich_B2C_Always On - 2024

£63.81

From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59

Norwich - Retargeting	9,000 Impressions	£53.36
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Norwich - Prospecting	2,279 Impressions	£10.45
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Boom_Facebook_UK_Leeds_B2C_Always On - 2024

£71.70

From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59

Leeds - Retargeting	7,146 Impressions	£55.23
Leeds - Prospecting	3,125 Impressions	£16.47
Boom_Facebook_UK_Cardiff_B2C_Always On - 2024		£80.33
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Cardiff - Retargeting	11,351 Impressions	£65.20
Cardiff - Prospecting	3,436 Impressions	£15.13
Boom_Facebook_UK_B2C_Brunch_Cardiff - 2024		£12.77
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Cardiff - Retargeting - Brunch	96 Impressions	£0.75
Cardiff - Prospecting - Brunch	3,930 Impressions	£12.02
Boom_Facebook_UK_B2C_Brunch_Manchester - 2024		£9.61
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Manchester - Prospecting - Brunch	2,058 Impressions	£9.28
Manchester - Retargeting - Brunch	24 Impressions	£0.33
Boom_Facebook_UK_Exeter_B2B_Conversion - 2024		£40.92
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Exeter - Prospecting – B2B Conversion	10,892 Impressions	£40.92
Boom_Facebook_UK_B2C_Brunch_Southend - 2024		£9.28
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Southend - Retargeting - Brunch	52 Impressions	£0.56
Southend - Prospecting - Brunch	1,663 Impressions	£8.72
Boom_Facebook_UK_Oxford Street_B2C_Always On - 2024		£45.04
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Oxford Street - Retargeting	5,499 Impressions	£36.09
Oxford Street - Prospecting	2,999 Impressions	£8.95
Boom_Facebook_UK_Swindon_B2C_Always On - 2024		£100.16
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Swindon - Retargeting	13,231 Impressions	£72.41
Swindon - Prospecting	5,856 Impressions	£27.75
Boom_Facebook_UK_Watford_B2C_Always On - 2024		£87.18
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Watford - Prospecting	4,393 Impressions	£16.64
Watford - Retargeting	9,394 Impressions	£70.54
Boom_Facebook_UK_Chelmsford_B2C_Always On - 2024		£54.14
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		

Chelmsford - Retargeting	6,207 Impressions	£44.00
Chelmsford - Prospecting	3,114 Impressions	£10.14
Boom_Facebook_UK_Chelmsford_B2B_Conversion - 2024		£46.84
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Chelmsford - Prospecting – B2B Conversion	12,886 Impressions	£46.84
Boom_Facebook_UK_B2C_Brunch_Chelmsford - 2024		£9.95
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Chelmsford - Retargeting - Brunch	810 Impressions	£7.13
Chelmsford - Prospecting - Brunch	465 Impressions	£2.82
Boom_Facebook_UK_B2C_Brunch_Exeter - 2024		£9.18
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Exeter - Prospecting - Brunch	2,840 Impressions	£8.85
Exeter - Retargeting - Brunch	34 Impressions	£0.33
Boom_Facebook_UK_Plymouth_B2C_Always On - 2024		£71.56
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Plymouth - Retargeting	9,840 Impressions	£54.56
Plymouth - Prospecting	3,779 Impressions	£17.00
Boom_Facebook_UK_Canterbury_B2C_Always On - 2024		£40.88
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Canterbury - Retargeting	4,331 Impressions	£31.52
Canterbury - Prospecting	1,489 Impressions	£9.36
Boom_Facebook_UK_Lakeside_B2C_Always On - 2024		£85.99
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Lakeside - Retargeting	10,706 Impressions	£68.88
Lakeside - Prospecting	4,329 Impressions	£17.11
Boom_Facebook_UK_Manchester_B2C_Always On - 2024		£57.54
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Manchester - Retargeting	6,023 Impressions	£46.87
Manchester - Prospecting	2,161 Impressions	£10.67
Boom_Facebook_UK_Ealing_B2C_Always On - 2024		£55.68
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Ealing - Retargeting	4,466 Impressions	£43.63
Ealing - Prospecting	3,336 Impressions	£12.05
Boom_Facebook_UK_Southend_B2C_Always On - 2024		£52.39
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		

Southend - Retargeting	5,341 Impressions	£43.52
Southend - Prospecting	1,467 Impressions	£8.87
Boom_Facebook_UK_Manchester_B2B_Conversion - 2024		£35.74
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Manchester - Remarketing – B2B Conversion	1 Impression	£0.02
ALG - Manchester - Prospecting – B2B Conversion	9,142 Impressions	£35.72
Boom_Facebook_UK_Leeds_B2B_Conversion - 2024		£35.46
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Leeds - Remarketing – B2B Conversion	1 Impression	£0.03
ALG - Leeds - Prospecting – B2B Conversion	6,762 Impressions	£35.43
Boom_Facebook_UK_Ealing_B2B_Conversion - 2024		£34.15
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Ealing - Remarketing – B2B Conversion	9 Impressions	£0.34
ALG - Ealing - Prospecting – B2B Conversion	7,829 Impressions	£33.81
Boom_Facebook_UK_Oxford Street_B2B_Conversion - 2024		£29.96
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Oxford Street - Remarketing – B2B Conversion	27 Impressions	£0.26
ALG - Oxford Street - Prospecting – B2B Conversion	11,406 Impressions	£29.70
Boom_Facebook_UK_Watford_B2B_Conversion - 2024		£56.27
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Watford - Remarketing – B2B Conversion	30 Impressions	£0.52
ALG - Watford - Prospecting – B2B Conversion	17,238 Impressions	£55.75
Boom_Facebook_UK_B2C_The O2_Brunch - 2024		£9.62
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
O2 - Prospecting - Brunch	37 Impressions	£0.42
O2 - Retargeting - Brunch	1,218 Impressions	£9.20
Boom_Facebook_UK_B2C_Brunch_Canterbury - 2024		£9.67
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Canterbury - Retargeting - Brunch	66 Impressions	£0.74
Canterbury - Prospecting - Brunch	1,925 Impressions	£8.93
Boom_Facebook_UK_Birmingham_B2B_Conversion - 2024		£35.12
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Birmingham - Remarketing – B2B Conversion	518 Impressions	£3.77
ALG - Birmingham - Prospecting – B2B Conversion	6,186 Impressions	£31.35

Boom_Facebook_UK_B2C_Brunch_Birmingham - 2024		£9.72
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Birmingham - Retargeting - Brunch	310 Impressions	£4.07
Birmingham - Prospecting - Brunch	1,188 Impressions	£5.65
Boom_Facebook_UK_Edinburgh_B2C_Always On - 2024		£41.56
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Edinburgh - Prospecting	1,630 Impressions	£9.20
Edinburgh - Retargeting	5,927 Impressions	£32.36
Boom_Facebook_UK_Lakeside_B2B_Conversion - 2024		£43.35
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Lakeside - Retargeting – B2B Conversion	86 Impressions	£1.99
ALG - Lakeside - Prospecting – B2B Conversion	13,313 Impressions	£41.36
Boom_Facebook_UK_The O2_B2B_Conversion - 2024		£31.58
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - O2 - Remarketing – B2B Conversion	99 Impressions	£2.45
ALG - O2 - Prospecting – B2B Conversion	6,241 Impressions	£29.13
Boom_Facebook_UK_B2C_Brunch_Oxford Street - 2024		£9.73
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Oxford Street - Retargeting - Brunch	188 Impressions	£1.85
Oxford Street - Prospecting - Brunch	2,587 Impressions	£7.88
Boom_Facebook_UK_B2C_Brunch_Norwich - 2024		£9.74
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Norwich - Retargeting - Brunch	141 Impressions	£1.72
Norwich - Prospecting - Brunch	2,125 Impressions	£8.02
Boom_Facebook_UK_Liverpool_B2C_Always On - 2024		£106.91
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Liverpool - Prospecting	7,209 Impressions	£24.23
Liverpool - Retargeting	15,867 Impressions	£82.68
Boom_Facebook_UK_B2C_Brunch_Ealing - 2024		£9.64
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Ealing - Retargeting - Brunch	311 Impressions	£2.44
Ealing - Prospecting - Brunch	1,114 Impressions	£7.20
Boom_Facebook_UK_B2C_Brunch_Edinburgh - 2024		£9.46
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Edinburgh - Retargeting - Brunch	361 Impressions	£2.27

Edinburgh - Prospecting - Brunch	1,448 Impressions	£7.19
Boom_Facebook_UK_B2C_Brunch_Leeds - 2024		£9.40
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Leeds - Retargeting - Brunch	297 Impressions	£3.43
Leeds - Prospecting - Brunch	1,432 Impressions	£5.97
Boom_Facebook_UK_B2C_Gifting_Conversions - 2024		£25.36
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
UK - Prospecting	561 Impressions	£4.02
UK - Retargeting	2,296 Impressions	£21.34
Boom_Facebook_UK_Southend_B2B_Conversion - 2024		£21.02
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Southend - Prospecting – B2B Conversion	3,735 Impressions	£21.02
Boom_Facebook_UK_Glasgow_B2B_Conversion - 2024		£29.58
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Glasgow - Prospecting – B2B Conversion	5,937 Impressions	£29.58
Boom_Facebook_UK_Canterbury_B2B_Conversion - 2024		£32.90
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Canterbury - Prospecting – B2B Conversion	6,824 Impressions	£32.90
Boom_Facebook_UK_Swindon_B2B_Conversion - 2024		£34.07
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Swindon - Prospecting – B2B Conversion	8,504 Impressions	£34.07
Boom_Facebook_UK_Edinburgh_B2B_Conversion - 2024		£41.68
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Edinburgh - Prospecting – B2B Conversion	8,984 Impressions	£41.68
Boom_Facebook_UK_Plymouth_B2B_Conversion - 2024		£35.52
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Plymouth - Prospecting – B2B Conversion	9,718 Impressions	£35.52
Boom_Facebook_UK_Cardiff_B2B_Conversion - 2024		£58.90
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Cardiff - Prospecting – B2B Conversion	16,134 Impressions	£58.90
Boom_Facebook_UK_Norwich_B2B_Conversion - 2024		£58.51
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
ALG - Norwich - Prospecting – B2B Conversion	11,524 Impressions	£58.51
Boom_Facebook_UK_Liverpool_B2B_Conversion - 2024		£71.41
From 5 Mar 2024, 00:00 to 6 Mar 2024, 23:59		
Liverpool - Prospecting – B2B Conversion	18,506 Impressions	£71.41