

Invoice for Boom: Battle Bar UK

Account ID: 669990227174419

Invoice/payment date

15 Mar 2024, 21:45

Payment method

Visa · 3024

Reference number: XSK4RYBS22

Transaction ID

7065479980228799-7044974348946024

Product type

Meta ads

Paid

£700.00 GBP

You're being billed because you've reached your £700.00 payment threshold.

Campaigns

Boom_Facebook_UK_Birmingham_B2C_Always On - 2024

From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45

£17.37

Birmingham - Retargeting	1,382 Impressions	£10.62
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Birmingham - Prospecting	1,980 Impressions	£6.75
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Boom_Facebook_UK_Southend_B2C_Always On - 2024

From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45

£17.08

Southend - Retargeting	2,167 Impressions	£13.52
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Southend - Prospecting	856 Impressions	£3.56
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Boom_Facebook_UK_The O2_B2C_Always On - 2024

From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45

£21.42

O2 - Retargeting	2,073 Impressions	£14.69
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O2 - Prospecting	1,680 Impressions	£6.73
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Boom_Facebook_UK_Cardiff_B2C_Always On - 2024

From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45

£28.03

Cardiff - Retargeting	3,819 Impressions	£19.84
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Cardiff - Prospecting	3,248 Impressions	£8.19
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Boom_Facebook_UK_Watford_B2C_Always On - 2024

From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45

£29.67

Watford - Retargeting	3,631 Impressions	£24.27
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Watford - Prospecting	1,616 Impressions	£5.40
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Boom_Facebook_UK_Lakeside_B2C_Always On - 2024

From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45

£25.51

Lakeside - Retargeting	4,849 Impressions	£21.53
Lakeside - Prospecting	1,293 Impressions	£3.98
Boom_Facebook_UK_Leeds_B2C_Always On - 2024		£22.57
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Leeds - Retargeting	2,606 Impressions	£17.06
Leeds - Prospecting	1,681 Impressions	£5.51
Boom_Facebook_UK_B2C_Brunch_Chelmsford - 2024		£2.89
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Chelmsford - Prospecting - Brunch	246 Impressions	£1.55
Chelmsford - Retargeting - Brunch	212 Impressions	£1.34
Boom_Facebook_UK_Oxford Street_B2C_Always On - 2024		£12.01
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Oxford Street - Retargeting	1,497 Impressions	£9.62
Oxford Street - Prospecting	770 Impressions	£2.39
Boom_Facebook_UK_Cardiff_B2B_Conversion - 2024		£10.37
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
ALG - Cardiff - Prospecting – B2B Conversion	2,984 Impressions	£10.36
ALG - Cardiff - Remarketing – B2B Conversion	1 Impression	£0.01
Boom_Facebook_UK_B2C_Brunch_Southend - 2024		£2.86
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Southend - Retargeting - Brunch	184 Impressions	£1.22
Southend - Prospecting - Brunch	418 Impressions	£1.64
Boom_Facebook_UK_Swindon_B2C_Always On - 2024		£33.16
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Swindon - Retargeting	4,314 Impressions	£23.17
Swindon - Prospecting	3,054 Impressions	£9.99
Boom_Facebook_UK_Ealing_B2C_Always On - 2024		£18.14
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Ealing - Retargeting	1,836 Impressions	£12.95
Ealing - Prospecting	1,354 Impressions	£5.19
Boom_Facebook_UK_Manchester_B2C_Always On - 2024		£16.03
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Manchester - Retargeting	1,814 Impressions	£12.73
Manchester - Prospecting	988 Impressions	£3.30

Boom_Facebook_UK_B2C_Brunch_Norwich - 2024			£2.60
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

Norwich - Retargeting - Brunch	229 Impressions		£1.32
Norwich - Prospecting - Brunch	417 Impressions		£1.28
Boom_Facebook_UK_B2C_Brunch_Birmingham - 2024			£2.86
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

Birmingham - Retargeting - Brunch	141 Impressions		£1.27
Birmingham - Prospecting - Brunch	425 Impressions		£1.59
Boom_Facebook_UK_Liverpool_B2C_Always On - 2024			£42.08
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

Liverpool - Retargeting	6,685 Impressions		£34.14
Liverpool - Prospecting	3,073 Impressions		£7.94
Boom_Facebook_UK_Canterbury_B2C_Always On - 2024			£9.80
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

Canterbury - Retargeting	996 Impressions		£6.46
Canterbury - Prospecting	600 Impressions		£3.34
Boom_Facebook_UK_Birmingham_B2B_Conversion - 2024			£10.98
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

ALG - Birmingham - Remarketing – B2B Conversion	912 Impressions		£5.34
ALG - Birmingham - Prospecting – B2B Conversion	1,143 Impressions		£5.64
Boom_Facebook_UK_B2C_St Patricks Day_Conversions - 2024			£93.60
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

UK - Retargeting	16,660 Impressions		£93.60
Boom_Facebook_UK_Norwich_B2C_Always On - 2024			£19.61
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

Norwich - Retargeting	2,796 Impressions		£16.51
Norwich - Prospecting	866 Impressions		£3.10
Boom_Facebook_UK_Lakeside_B2B_Conversion - 2024			£9.50
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

ALG - Lakeside - Retargeting – B2B Conversion	220 Impressions		£3.01
ALG - Lakeside - Prospecting – B2B Conversion	2,251 Impressions		£6.49
Boom_Facebook_UK_Plymouth_B2C_Always On - 2024			£22.67
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

Plymouth - Retargeting	3,223 Impressions		£16.95
Plymouth - Prospecting	2,060 Impressions		£5.72

Boom_Facebook_UK_B2C_Brunch_Canterbury - 2024		£3.45
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Canterbury - Retargeting - Brunch	244 Impressions	£1.73
Canterbury - Prospecting - Brunch	421 Impressions	£1.72
Boom_Facebook_UK_Glasgow_B2C_Always On - 2024		£17.91
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Glasgow - Prospecting	1,601 Impressions	£4.66
Glasgow - Retargeting	2,374 Impressions	£13.25
Boom_Facebook_UK_B2C_Brunch_Edinburgh - 2024		£2.85
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Edinburgh - Prospecting - Brunch	448 Impressions	£1.81
Edinburgh - Retargeting - Brunch	237 Impressions	£1.04
Boom_Facebook_UK_Exeter_B2C_Always On - 2024		£11.28
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Exeter - Retargeting	1,164 Impressions	£7.02
Exeter - Prospecting	1,364 Impressions	£4.26
Boom_Facebook_UK_Chelmsford_B2C_Always On - 2024		£15.66
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Chelmsford - Prospecting	874 Impressions	£2.90
Chelmsford - Retargeting	2,873 Impressions	£12.76
Boom_Facebook_UK_B2C_Brunch_Ealing - 2024		£2.64
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Ealing - Prospecting - Brunch	290 Impressions	£1.42
Ealing - Retargeting - Brunch	226 Impressions	£1.22
Boom_Facebook_UK_B2C_Brunch_Manchester - 2024		£2.97
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Manchester - Prospecting - Brunch	426 Impressions	£1.71
Manchester - Retargeting - Brunch	176 Impressions	£1.26
Boom_Facebook_UK_Glasgow_B2B_Conversion - 2024		£6.19
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
ALG - Glasgow - Prospecting – B2B Conversion	2,212 Impressions	£6.14
ALG - Glasgow - Remarketing – B2B Conversion	1 Impression	£0.05
Boom_Facebook_UK_Leeds_B2B_Conversion - 2024		£7.12
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
ALG - Leeds - Prospecting – B2B Conversion	2,226 Impressions	£7.12

Boom_Facebook_UK_Plymouth_B2B_Conversion - 2024			£8.29
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			
ALG - Plymouth - Prospecting – B2B Conversion	3,040 Impressions		£8.29
Boom_Facebook_UK_Edinburgh_B2B_Conversion - 2024			£8.07
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			
ALG - Edinburgh - Prospecting – B2B Conversion	2,253 Impressions		£8.05
ALG - Edinburgh - Remarketing – B2B Conversion	2 Impressions		£0.02
Boom_Facebook_UK_Edinburgh_B2C_Always On - 2024			£11.34
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			
Edinburgh - Retargeting	1,693 Impressions		£8.75
Edinburgh - Prospecting	898 Impressions		£2.59
Boom_Facebook_UK_Liverpool_B2B_Conversion - 2024			£15.40
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			
Liverpool - Prospecting – B2B Conversion	4,150 Impressions		£15.40
Boom_Facebook_UK_Oxford Street_B2B_Conversion - 2024			£7.91
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			
ALG - Oxford Street - Remarketing – B2B Conversion	382 Impressions		£1.84
ALG - Oxford Street - Prospecting – B2B Conversion	2,058 Impressions		£6.07
Boom_Facebook_UK_B2C_Brunch_Cardiff - 2024			£3.41
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			
Cardiff - Retargeting - Brunch	208 Impressions		£1.48
Cardiff - Prospecting - Brunch	706 Impressions		£1.93
Boom_Facebook_UK_B2C_Brunch_Exeter - 2024			£2.74
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			
Exeter - Prospecting - Brunch	655 Impressions		£1.56
Exeter - Retargeting - Brunch	270 Impressions		£1.18
Boom_Facebook_UK_Norwich_B2B_Conversion - 2024			£11.94
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			
ALG - Norwich - Prospecting – B2B Conversion	3,378 Impressions		£11.92
ALG - Norwich - Remarketing – B2B Conversion	1 Impression		£0.02
Boom_Facebook_UK_Exeter_B2B_Conversion - 2024			£9.44
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			
ALG - Exeter - Prospecting – B2B Conversion	2,521 Impressions		£9.43
ALG - Exeter - Retargeting – B2B Conversion	1 Impression		£0.01
Boom_Facebook_UK_B2C_Brunch_Oxford Street - 2024			£2.30
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

Oxford Street - Prospecting - Brunch	561 Impressions	£1.49
Oxford Street - Retargeting - Brunch	109 Impressions	£0.81
Boom_Facebook_UK_Chelmsford_B2B_Conversion - 2024		£10.14
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
ALG - Chelmsford - Prospecting – B2B Conversion	3,483 Impressions	£10.13
ALG - Chelmsford - Remarketing – B2B Conversion	1 Impression	£0.01
Boom_Facebook_UK_B2C_Gifting_Conversions - 2024		£7.46
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
UK - Retargeting	945 Impressions	£5.49
UK - Prospecting	548 Impressions	£1.97
Boom_Facebook_UK_The O2_B2B_Conversion - 2024		£9.21
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
ALG - O2 - Prospecting – B2B Conversion	1,693 Impressions	£6.57
ALG - O2 - Remarketing – B2B Conversion	197 Impressions	£2.64
Boom_Facebook_UK_B2C_Brunch_Leeds - 2024		£2.98
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
Leeds - Prospecting - Brunch	413 Impressions	£1.32
Leeds - Retargeting - Brunch	264 Impressions	£1.66
Boom_Facebook_UK_Watford_B2B_Conversion - 2024		£15.41
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
ALG - Watford - Remarketing – B2B Conversion	116 Impressions	£2.47
ALG - Watford - Prospecting – B2B Conversion	3,671 Impressions	£12.94
Boom_Facebook_UK_Ealing_B2B_Conversion - 2024		£8.17
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
ALG - Ealing - Remarketing – B2B Conversion	127 Impressions	£3.23
ALG - Ealing - Prospecting – B2B Conversion	1,411 Impressions	£4.94
Boom_Facebook_UK_B2C_The O2_Brunch - 2024		£3.13
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
O2 - Retargeting - Brunch	189 Impressions	£1.45
O2 - Prospecting - Brunch	407 Impressions	£1.68
Boom_Facebook_UK_Southend_B2B_Conversion - 2024		£3.31
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45		
ALG - Southend - Prospecting – B2B Conversion	866 Impressions	£3.28
ALG - Southend - Remarketing – B2B Conversion	3 Impressions	£0.03

Boom_Facebook_UK_Canterbury_B2B_Conversion - 2024			£4.64
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

ALG - Canterbury - Prospecting – B2B Conversion	1,387 Impressions		£4.61
ALG - Canterbury - Remarketing – B2B Conversion	3 Impressions		£0.03
Boom_Facebook_UK_Swindon_B2B_Conversion - 2024			£7.20
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

ALG - Swindon - Prospecting – B2B Conversion	1,988 Impressions		£7.20
Boom_Facebook_UK_Manchester_B2B_Conversion - 2024			£6.63
From 14 Mar 2024, 18:30 to 15 Mar 2024, 21:45			

ALG - Manchester - Prospecting – B2B Conversion	1,800 Impressions		£6.58
ALG - Manchester - Remarketing – B2B Conversion	2 Impressions		£0.05