

Invoice for Boom: Battle Bar UK

Account ID: 669990227174419

Invoice/payment date

12 Mar 2024, 18:03

Payment method

Monthly Invoice

Transaction ID

7052790604831070-14351320

Product type

Meta ads

Applied to invoice

£2,158.97 GBP

No reason available.

Campaigns

Boom_Facebook_UK_B2C_Brunch_Canterbury - 2024

From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59

£7.76

Canterbury - Prospecting - Brunch

1,305 Impressions

£5.79

Canterbury - Retargeting - Brunch

380 Impressions

£1.97

Boom_Facebook_UK_Birmingham_B2C_Always On - 2024

From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59

£42.86

Birmingham - Retargeting

4,204 Impressions

£29.25

Birmingham - Prospecting

3,406 Impressions

£13.61

Boom_Facebook_UK_Canterbury_B2C_Always On - 2024

From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59

£30.52

Canterbury - Prospecting

1,542 Impressions

£7.25

Canterbury - Retargeting

4,074 Impressions

£23.27

Boom_Facebook_UK_The O2_B2C_Always On - 2024

From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59

£76.57

O2 - Retargeting

8,129 Impressions

£59.07

O2 - Prospecting

4,945 Impressions

£17.50

Boom_Facebook_UK_Cardiff_B2C_Always On - 2024

From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59

£77.59

Cardiff - Retargeting

12,148 Impressions

£57.59

Cardiff - Prospecting

5,539 Impressions

£20.00

Boom_Facebook_UK_Leeds_B2C_Always On - 2024

From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59

£65.95

Leeds - Retargeting	8,292 Impressions	£50.61
Leeds - Prospecting	3,493 Impressions	£15.34
Boom_Facebook_UK_Leeds_B2B_Conversion - 2024		£32.28
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Leeds - Prospecting – B2B Conversion	9,454 Impressions	£32.28
Boom_Facebook_UK_Swindon_B2C_Always On - 2024		£94.57
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Swindon - Retargeting	12,558 Impressions	£67.50
Swindon - Prospecting	6,086 Impressions	£27.07
Boom_Facebook_UK_Lakeside_B2C_Always On - 2024		£78.71
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Lakeside - Retargeting	13,896 Impressions	£63.00
Lakeside - Prospecting	4,528 Impressions	£15.71
Boom_Facebook_UK_B2C_Brunch_Exeter - 2024		£10.02
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Exeter - Retargeting - Brunch	121 Impressions	£0.92
Exeter - Prospecting - Brunch	3,327 Impressions	£9.10
Boom_Facebook_UK_B2C_Brunch_Ealing - 2024		£8.31
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Ealing - Retargeting - Brunch	298 Impressions	£1.87
Ealing - Prospecting - Brunch	1,314 Impressions	£6.44
Boom_Facebook_UK_Cardiff_B2B_Conversion - 2024		£64.14
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Cardiff - Prospecting – B2B Conversion	17,178 Impressions	£64.14
Boom_Facebook_UK_B2C_Brunch_Southend - 2024		£8.81
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Southend - Prospecting - Brunch	2,002 Impressions	£7.61
Southend - Retargeting - Brunch	141 Impressions	£1.20
Boom_Facebook_UK_Plymouth_B2C_Always On - 2024		£68.24
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Plymouth - Retargeting	10,113 Impressions	£52.51
Plymouth - Prospecting	4,584 Impressions	£15.73
Boom_Facebook_UK_Edinburgh_B2B_Conversion - 2024		£38.30
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Edinburgh - Prospecting – B2B Conversion	11,237 Impressions	£38.30

Boom_Facebook_UK_Manchester_B2C_Always On - 2024		£48.85
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Manchester - Retargeting	6,700 Impressions	£40.81
Manchester - Prospecting	2,144 Impressions	£8.04
Boom_Facebook_UK_Ealing_B2C_Always On - 2024		£56.08
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Ealing - Retargeting	7,321 Impressions	£42.86
Ealing - Prospecting	4,266 Impressions	£13.22
Boom_Facebook_UK_Glasgow_B2C_Always On - 2024		£53.03
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Glasgow - Prospecting	2,864 Impressions	£11.51
Glasgow - Retargeting	7,338 Impressions	£41.52
Boom_Facebook_UK_Liverpool_B2B_Conversion - 2024		£73.73
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Liverpool - Prospecting – B2B Conversion	20,804 Impressions	£73.73
Boom_Facebook_UK_Norwich_B2C_Always On - 2024		£56.30
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Norwich - Retargeting	8,985 Impressions	£47.11
Norwich - Prospecting	2,427 Impressions	£9.19
Boom_Facebook_UK_B2C_Gifting_Conversions - 2024		£26.31
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
UK - Retargeting	3,796 Impressions	£22.98
UK - Prospecting	855 Impressions	£3.33
Boom_Facebook_UK_B2C_Brunch_Manchester - 2024		£8.49
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Manchester - Retargeting - Brunch	39 Impressions	£0.34
Manchester - Prospecting - Brunch	2,202 Impressions	£8.15
Boom_Facebook_UK_Oxford Street_B2C_Always On - 2024		£40.94
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Oxford Street - Retargeting	6,233 Impressions	£32.71
Oxford Street - Prospecting	2,826 Impressions	£8.23
Boom_Facebook_UK_Southend_B2C_Always On - 2024		£42.77
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Southend - Retargeting	5,738 Impressions	£35.75
Southend - Prospecting	1,457 Impressions	£7.02

Boom_Facebook_UK_Exeter_B2C_Always On - 2024		£56.55
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Exeter - Retargeting	8,766 Impressions	£42.20
Exeter - Prospecting	4,720 Impressions	£14.35
Boom_Facebook_UK_B2C_Brunch_Chelmsford - 2024		£8.10
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Chelmsford - Prospecting - Brunch	240 Impressions	£1.20
Chelmsford - Retargeting - Brunch	1,030 Impressions	£6.90
Boom_Facebook_UK_Birmingham_B2B_Conversion - 2024		£28.58
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Birmingham - Remarketing – B2B Conversion	970 Impressions	£5.18
ALG - Birmingham - Prospecting – B2B Conversion	5,585 Impressions	£23.40
Boom_Facebook_UK_Liverpool_B2C_Always On - 2024		£100.98
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Liverpool - Retargeting	15,561 Impressions	£80.10
Liverpool - Prospecting	5,851 Impressions	£20.88
Boom_Facebook_UK_Watford_B2C_Always On - 2024		£78.88
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Watford - Retargeting	9,776 Impressions	£62.87
Watford - Prospecting	4,650 Impressions	£16.01
Boom_Facebook_UK_Chelmsford_B2B_Conversion - 2024		£43.18
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Chelmsford - Prospecting – B2B Conversion	14,094 Impressions	£43.18
Boom_Facebook_UK_B2C_St Patricks Day_Conversions - 2024		£100.89
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
UK - Retargeting	14,214 Impressions	£100.89
Boom_Facebook_UK_Ealing_B2B_Conversion - 2024		£35.31
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Ealing - Remarketing – B2B Conversion	8 Impressions	£0.13
ALG - Ealing - Prospecting – B2B Conversion	10,381 Impressions	£35.18
Boom_Facebook_UK_Edinburgh_B2C_Always On - 2024		£36.31
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Edinburgh - Prospecting	1,755 Impressions	£8.18
Edinburgh - Retargeting	6,269 Impressions	£28.13
Boom_Facebook_UK_Oxford Street_B2B_Conversion - 2024		£32.62
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		

ALG - Oxford Street - Remarketing – B2B Conversion	14 Impressions	£0.15
ALG - Oxford Street - Prospecting – B2B Conversion	13,109 Impressions	£32.47
Boom_Facebook_UK_Watford_B2B_Conversion - 2024		£64.81
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Watford - Remarketing – B2B Conversion	44 Impressions	£0.57
ALG - Watford - Prospecting – B2B Conversion	20,094 Impressions	£64.24
Boom_Facebook_UK_The O2_B2B_Conversion - 2024		£32.66
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - O2 - Remarketing – B2B Conversion	69 Impressions	£1.23
ALG - O2 - Prospecting – B2B Conversion	8,255 Impressions	£31.43
Boom_Facebook_UK_Lakeside_B2B_Conversion - 2024		£47.52
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Lakeside - Retargeting – B2B Conversion	131 Impressions	£1.64
ALG - Lakeside - Prospecting – B2B Conversion	15,997 Impressions	£45.88
Boom_Facebook_UK_B2C_Brunch_Norwich - 2024		£8.40
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Norwich - Retargeting - Brunch	168 Impressions	£1.39
Norwich - Prospecting - Brunch	1,818 Impressions	£7.01
Boom_Facebook_UK_B2C_Brunch_Cardiff - 2024		£12.29
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Cardiff - Retargeting - Brunch	101 Impressions	£0.84
Cardiff - Prospecting - Brunch	3,407 Impressions	£11.45
Boom_Facebook_UK_B2C_Brunch_Leeds - 2024		£8.63
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Leeds - Retargeting - Brunch	320 Impressions	£2.55
Leeds - Prospecting - Brunch	1,698 Impressions	£6.08
Boom_Facebook_UK_B2C_The O2_Brunch - 2024		£9.83
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
O2 - Prospecting - Brunch	204 Impressions	£0.82
O2 - Retargeting - Brunch	1,270 Impressions	£9.01
Boom_Facebook_UK_B2C_Brunch_Birmingham - 2024		£8.83
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Birmingham - Retargeting - Brunch	280 Impressions	£2.30
Birmingham - Prospecting - Brunch	1,571 Impressions	£6.53

Boom_Facebook_UK_Chelmsford_B2C_Always On - 2024		£53.70
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Chelmsford - Prospecting	3,479 Impressions	£10.58
Chelmsford - Retargeting	9,235 Impressions	£43.12
Boom_Facebook_UK_B2C_Brunch_Edinburgh - 2024		£8.88
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Edinburgh - Retargeting - Brunch	513 Impressions	£2.59
Edinburgh - Prospecting - Brunch	1,553 Impressions	£6.29
Boom_Facebook_UK_B2C_Brunch_Oxford Street - 2024		£10.16
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
Oxford Street - Retargeting - Brunch	550 Impressions	£2.82
Oxford Street - Prospecting - Brunch	2,572 Impressions	£7.34
Boom_Facebook_UK_Southend_B2B_Conversion - 2024		£14.97
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Southend - Prospecting – B2B Conversion	4,003 Impressions	£14.97
Boom_Facebook_UK_Canterbury_B2B_Conversion - 2024		£29.72
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Canterbury - Prospecting – B2B Conversion	8,693 Impressions	£29.72
Boom_Facebook_UK_Swindon_B2B_Conversion - 2024		£28.28
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Swindon - Prospecting – B2B Conversion	8,591 Impressions	£28.28
Boom_Facebook_UK_Plymouth_B2B_Conversion - 2024		£32.68
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Plymouth - Prospecting – B2B Conversion	10,549 Impressions	£32.68
Boom_Facebook_UK_Exeter_B2B_Conversion - 2024		£37.71
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Exeter - Prospecting – B2B Conversion	11,053 Impressions	£37.71
Boom_Facebook_UK_Glasgow_B2B_Conversion - 2024		£27.87
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Glasgow - Prospecting – B2B Conversion	8,953 Impressions	£27.87
Boom_Facebook_UK_Norwich_B2B_Conversion - 2024		£54.14
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Norwich - Prospecting – B2B Conversion	13,893 Impressions	£54.14
Boom_Facebook_UK_Manchester_B2B_Conversion - 2024		£35.36
From 9 Mar 2024, 00:00 to 9 Mar 2024, 23:59		
ALG - Manchester - Prospecting – B2B Conversion	9,811 Impressions	£35.36