



Invoice for Boom: Battle Bar UK

Account ID: 669990227174419

Invoice/payment date

15 Mar 2024, 10:18

Payment method

Visa · 3024

Reference number: GPHEMXXS22

Paid

£700.00 GBP

Transaction ID

7009164335860361-7199761020134018

You're being billed because you've reached your £700.00 payment threshold.

Product type

Meta ads

Campaigns

Boom_Facebook_UK_Lakeside_B2B_Conversion - 2024

£14.96

From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18

ALG - Lakeside - Prospecting – B2B Conversion	1,506 Impressions	£6.71
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ALG - Lakeside - Retargeting – B2B Conversion	315 Impressions	£8.25
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Boom_Facebook_UK_Cardiff_B2C_Always On - 2024

£28.72

From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18

Cardiff - Retargeting	3,261 Impressions	£20.28
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Cardiff - Prospecting	2,936 Impressions	£8.44
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Boom_Facebook_UK_Ealing_B2C_Always On - 2024

£21.10

From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18

Ealing - Retargeting	1,981 Impressions	£16.15
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Ealing - Prospecting	839 Impressions	£4.95
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Boom_Facebook_UK_Swindon_B2C_Always On - 2024

£29.91

From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18

Swindon - Retargeting	3,543 Impressions	£19.46
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Swindon - Prospecting	2,614 Impressions	£10.45
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Boom_Facebook_UK_Chelmsford_B2C_Always On - 2024

£20.50

From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18

Chelmsford - Retargeting	3,090 Impressions	£16.93
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Chelmsford - Prospecting	1,100 Impressions	£3.57
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Boom_Facebook_UK_Glasgow_B2C_Always On - 2024

£16.07

From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18

Glasgow - Retargeting	1,826 Impressions	£12.10
Glasgow - Prospecting	1,063 Impressions	£3.97
Boom_Facebook_UK_Watford_B2C_Always On - 2024		£31.26
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Watford - Retargeting	2,992 Impressions	£24.56
Watford - Prospecting	1,913 Impressions	£6.70
Boom_Facebook_UK_B2C_St Patricks Day_Conversions - 2024		£71.17
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
UK - Retargeting	11,434 Impressions	£71.17
Boom_Facebook_UK_Leeds_B2C_Always On - 2024		£22.83
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Leeds - Retargeting	2,146 Impressions	£17.14
Leeds - Prospecting	1,446 Impressions	£5.69
Boom_Facebook_UK_Birmingham_B2C_Always On - 2024		£14.71
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Birmingham - Retargeting	1,170 Impressions	£9.15
Birmingham - Prospecting	967 Impressions	£5.56
Boom_Facebook_UK_Edinburgh_B2C_Always On - 2024		£14.59
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Edinburgh - Retargeting	2,222 Impressions	£11.45
Edinburgh - Prospecting	676 Impressions	£3.14
Boom_Facebook_UK_Norwich_B2C_Always On - 2024		£18.83
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Norwich - Retargeting	2,754 Impressions	£16.15
Norwich - Prospecting	441 Impressions	£2.68
Boom_Facebook_UK_Liverpool_B2C_Always On - 2024		£29.65
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Liverpool - Retargeting	3,508 Impressions	£22.66
Liverpool - Prospecting	2,042 Impressions	£6.99
Boom_Facebook_UK_Manchester_B2C_Always On - 2024		£16.95
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Manchester - Retargeting	1,926 Impressions	£13.77
Manchester - Prospecting	811 Impressions	£3.18
Boom_Facebook_UK_Liverpool_B2B_Conversion - 2024		£10.05
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		

Liverpool - Prospecting – B2B Conversion	2,297 Impressions	£10.05
Boom_Facebook_UK_The O2_B2B_Conversion - 2024		£13.01
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - O2 - Prospecting – B2B Conversion	1,112 Impressions	£5.99
ALG - O2 - Remarketing – B2B Conversion	298 Impressions	£7.02
Boom_Facebook_UK_Manchester_B2B_Conversion - 2024		£5.72
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Manchester - Prospecting – B2B Conversion	1,436 Impressions	£5.72
Boom_Facebook_UK_B2C_Gifting_Conversions - 2024		£6.09
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
UK - Prospecting	300 Impressions	£1.71
UK - Retargeting	612 Impressions	£4.38
Boom_Facebook_UK_Plymouth_B2C_Always On - 2024		£23.50
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Plymouth - Retargeting	2,618 Impressions	£17.18
Plymouth - Prospecting	1,957 Impressions	£6.32
Boom_Facebook_UK_B2C_Brunch_Oxford Street - 2024		£3.31
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Oxford Street - Prospecting - Brunch	638 Impressions	£1.90
Oxford Street - Retargeting - Brunch	256 Impressions	£1.41
Boom_Facebook_UK_Edinburgh_B2B_Conversion - 2024		£7.90
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Edinburgh - Prospecting – B2B Conversion	1,758 Impressions	£7.86
ALG - Edinburgh - Remarketing – B2B Conversion	1 Impression	£0.04
Boom_Facebook_UK_Canterbury_B2C_Always On - 2024		£9.88
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Canterbury - Prospecting	679 Impressions	£3.00
Canterbury - Retargeting	971 Impressions	£6.88
Boom_Facebook_UK_Plymouth_B2B_Conversion - 2024		£6.01
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Plymouth - Prospecting – B2B Conversion	1,823 Impressions	£6.01
Boom_Facebook_UK_The O2_B2C_Always On - 2024		£28.43
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
O2 - Retargeting	3,185 Impressions	£23.10
O2 - Prospecting	1,107 Impressions	£5.33

Boom_Facebook_UK_Lakeside_B2C_Always On - 2024		£32.24
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Lakeside - Retargeting	5,238 Impressions	£26.05
Lakeside - Prospecting	1,635 Impressions	£6.19
Boom_Facebook_UK_B2C_The O2_Brunch - 2024		£3.24
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
O2 - Retargeting - Brunch	223 Impressions	£1.78
O2 - Prospecting - Brunch	215 Impressions	£1.46
Boom_Facebook_UK_B2C_Brunch_Norwich - 2024		£3.45
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Norwich - Prospecting - Brunch	327 Impressions	£1.86
Norwich - Retargeting - Brunch	191 Impressions	£1.59
Boom_Facebook_UK_Southend_B2C_Always On - 2024		£17.33
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Southend - Retargeting	1,896 Impressions	£13.98
Southend - Prospecting	634 Impressions	£3.35
Boom_Facebook_UK_Oxford Street_B2B_Conversion - 2024		£11.13
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Oxford Street - Prospecting – B2B Conversion	1,819 Impressions	£5.54
ALG - Oxford Street - Remarketing – B2B Conversion	943 Impressions	£5.59
Boom_Facebook_UK_Exeter_B2B_Conversion - 2024		£7.59
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Exeter - Prospecting – B2B Conversion	2,036 Impressions	£7.56
ALG - Exeter - Retargeting – B2B Conversion	2 Impressions	£0.03
Boom_Facebook_UK_Chelmsford_B2B_Conversion - 2024		£8.49
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Chelmsford - Remarketing – B2B Conversion	1 Impression	£0.01
ALG - Chelmsford - Prospecting – B2B Conversion	2,341 Impressions	£8.48
Boom_Facebook_UK_Birmingham_B2B_Conversion - 2024		£10.42
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Birmingham - Prospecting – B2B Conversion	752 Impressions	£5.92
ALG - Birmingham - Remarketing – B2B Conversion	639 Impressions	£4.50
Boom_Facebook_UK_Exeter_B2C_Always On - 2024		£18.15
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Exeter - Retargeting	2,511 Impressions	£12.44

Exeter - Prospecting	1,784 Impressions	£5.71
Boom_Facebook_UK_Swindon_B2B_Conversion - 2024		£5.71
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Swindon - Prospecting – B2B Conversion	1,395 Impressions	£5.71
Boom_Facebook_UK_B2C_Brunch_Chelmsford - 2024		£2.63
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Chelmsford - Prospecting - Brunch	212 Impressions	£1.28
Chelmsford - Retargeting - Brunch	198 Impressions	£1.35
Boom_Facebook_UK_Southend_B2B_Conversion - 2024		£4.00
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Southend - Prospecting – B2B Conversion	646 Impressions	£4.00
Boom_Facebook_UK_Ealing_B2B_Conversion - 2024		£9.11
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Ealing - Prospecting – B2B Conversion	1,166 Impressions	£5.59
ALG - Ealing - Remarketing – B2B Conversion	118 Impressions	£3.52
Boom_Facebook_UK_Cardiff_B2B_Conversion - 2024		£13.42
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Cardiff - Prospecting – B2B Conversion	3,476 Impressions	£13.42
Boom_Facebook_UK_Canterbury_B2B_Conversion - 2024		£6.19
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Canterbury - Prospecting – B2B Conversion	1,232 Impressions	£6.19
Boom_Facebook_UK_Norwich_B2B_Conversion - 2024		£9.48
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Norwich - Prospecting – B2B Conversion	1,949 Impressions	£9.48
Boom_Facebook_UK_Glasgow_B2B_Conversion - 2024		£4.88
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Glasgow - Prospecting – B2B Conversion	1,241 Impressions	£4.88
Boom_Facebook_UK_B2C_Brunch_Manchester - 2024		£3.25
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Manchester - Prospecting - Brunch	390 Impressions	£1.59
Manchester - Retargeting - Brunch	149 Impressions	£1.66
Boom_Facebook_UK_Oxford Street_B2C_Always On - 2024		£14.53
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Oxford Street - Retargeting	1,645 Impressions	£11.11
Oxford Street - Prospecting	942 Impressions	£3.42
Boom_Facebook_UK_B2C_Brunch_Canterbury - 2024		£3.13
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		

Canterbury - Prospecting - Brunch	263 Impressions	£1.35
Canterbury - Retargeting - Brunch	294 Impressions	£1.78
Boom_Facebook_UK_B2C_Brunch_Edinburgh - 2024		£3.51
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Edinburgh - Retargeting - Brunch	337 Impressions	£1.77
Edinburgh - Prospecting - Brunch	275 Impressions	£1.74
Boom_Facebook_UK_B2C_Brunch_Southend - 2024		£3.50
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Southend - Prospecting - Brunch	425 Impressions	£1.99
Southend - Retargeting - Brunch	173 Impressions	£1.51
Boom_Facebook_UK_Watford_B2B_Conversion - 2024		£16.78
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Watford - Prospecting – B2B Conversion	2,120 Impressions	£9.51
ALG - Watford - Remarketing – B2B Conversion	228 Impressions	£7.27
Boom_Facebook_UK_B2C_Brunch_Leeds - 2024		£3.01
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Leeds - Retargeting - Brunch	146 Impressions	£1.34
Leeds - Prospecting - Brunch	347 Impressions	£1.67
Boom_Facebook_UK_B2C_Brunch_Cardiff - 2024		£4.24
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Cardiff - Retargeting - Brunch	315 Impressions	£2.10
Cardiff - Prospecting - Brunch	561 Impressions	£2.14
Boom_Facebook_UK_B2C_Brunch_Ealing - 2024		£2.81
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Ealing - Prospecting - Brunch	279 Impressions	£1.38
Ealing - Retargeting - Brunch	237 Impressions	£1.43
Boom_Facebook_UK_B2C_Brunch_Exeter - 2024		£3.12
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
Exeter - Prospecting - Brunch	602 Impressions	£1.87
Exeter - Retargeting - Brunch	233 Impressions	£1.25
Boom_Facebook_UK_Leeds_B2B_Conversion - 2024		£5.95
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18		
ALG - Leeds - Prospecting – B2B Conversion	1,359 Impressions	£5.94
ALG - Leeds - Remarketing – B2B Conversion	1 Impression	£0.01

Boom_Facebook_UK_B2C_Brunch_Birmingham - 2024			£3.56
From 14 Mar 2024, 00:00 to 15 Mar 2024, 10:18			

Birmingham - Retargeting - Brunch	177 Impressions		£1.49
Birmingham - Prospecting - Brunch	253 Impressions		£2.07