

## Graphic designer

*"I am a professional graphic designer with several years of experience in creating innovative visual solutions. I have extensive expertise in designing brand identities, logos, and digital advertisements. I am proficient in using design software such as Adobe Photoshop, Illustrator, and InDesign. I am skilled at crafting visually appealing designs that meet the needs of diverse clients, and I am capable of working under pressure to deliver creative outputs within tight deadlines."*

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## Core Proficiencies

- Soft Skills

- **Effective Communication:** Ability to communicate clearly with clients and team members to ensure ideas and projects are executed efficiently.
- **Teamwork:** Ability to collaborate with multidisciplinary teams to achieve common goals successfully.
- **Time Management:** Skill in organizing time effectively to work on multiple projects simultaneously and deliver them on time.
- **Problem Solving:** Ability to tackle challenges and issues that arise during the design process and find creative and effective solutions.
- **Critical and Creative Thinking:** Ability to think creatively and offer innovative design solutions that meet client needs.
- **Adaptability:** Ability to adjust to changing requirements or directions while working on projects.
- **Attention to Detail:** Ability to focus on small details to ensure high-quality designs in every project.
- **Stress Management:** Ability to handle work pressure and tight deadlines without compromising the quality of work.
- **Leadership and Team Management:** "Skilled in leading teams, fostering collaboration, and making informed decisions to achieve goals efficiently."

- Computer Skills

- **Microsoft Office Suite:** Proficient in using Microsoft Word, Excel, PowerPoint, and Outlook for various tasks such as document creation, data analysis, and presentations.

- **Typing Speed:** High typing speed with accuracy, ensuring efficient document creation and communication.
  - **Graphic Design Software:** Advanced skills in using design software such as Adobe Photoshop, Illustrator, and InDesign for creating logos, brand identities, and other visual materials.
  - **Video Editing Software:** Proficient in video editing programs like Adobe Premiere Pro, Cap Cut Pro and Final Cut Pro, capable of producing high-quality video content.
  - **SPSS:** Experienced in using SPSS for statistical analysis and data interpretation, especially in research and academic projects.
  - **Artificial Intelligence Tools and Websites:** Proficient in using AI tools and websites for various purposes such as content generation, data analysis, and enhancing creativity in design and marketing.
- **Languages Skills**
    - **Arabic:** Native speaker, fluent in both formal and colloquial Arabic (including Egyptian Arabic).
    - **English:** B1 level (Intermediate), proficient in both written and spoken communication.
    - **German:** A2 level (Elementary), able to understand and communicate in basic contexts.
    - **French:** A2 level (Elementary), able to understand and communicate in basic contexts.

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## Experience

- **Vice President of the Central Media Office - Students of Egypt Federation**  
From 2023 to present  
Responsible for managing media campaigns, coordinating media teams, and developing communication strategies to support the union's activities.
- **Microsoft Instructor - American Cultural Center (ITEP)**  
From April 2024 to September 2024  
Trained students in Microsoft Office programs, enhancing their technical skills and productivity.
- **Marketing and Advertising - Ismailia**  
From September 2023 to December 2023  
Developed advertising campaigns and promotional strategies to improve brand visibility.

- **Head of Media Office - Ismailia Governorate**  
From 2022 to 2023  
Managed media activities at the governorate level, coordinating with government and media entities to promote projects and events.
  - **Head of Media Committee - Suez Canal University Students Union**  
From 2021 to 2022  
Coordinated media activities, covering student events and creating content reflecting student life.
  - **Marketing and Design Officer - Panda Hotel, South Sinai**  
From May 2021 to October 2021  
Developed marketing strategies and designed promotional materials to increase hotel visibility.
  - **Receptionist and Guest Services - Dahabeya Hotel, Dahab, South Sinai**  
From February 2021 to April 2021  
Provided guest services and managed reception, ensuring a positive experience for guests.
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## Education | Credentials

- **Researcher in Sociology**  
From 2021 to present  
I work as a researcher in sociology, focusing on analysing and studying social phenomena to provide solutions and studies aimed at improving society.
- **Flutter Dart and OPP Language Certificate from the Ministry of Communications**  
From July 2024 to September 2024  
I obtained a certificate in learning app development using Flutter Dart and OPP, acquiring advanced programming skills in application development.
- **German Language Certificate from the American Cultural Center (Embassy Stamped)**  
From May 2023 to August 2023  
I passed the German language certificate from the American Cultural Center, which included an embassy-certified exam, enhancing my language skills.

- **English Language Certificate from the American Cultural Center (Embassy Stamped)**

From May 2023 to August 2023

I obtained the English language certificate from the American Cultural Center, with an embassy-certified exam, improving my proficiency in English.

- **English Language Certificate from Mostaqbal Watan Party**

From May 2022 to June 2022

I earned an English language certificate from Mostaqbal Watan Party, confirming my communication skills in English.

- **Microsoft Certification from the Supreme Council of Universities**

From April 2021 to June 2021

I completed a professional certification in Microsoft Office from the Supreme Council of Universities, improving my skills in basic and advanced software programs.

- **High School Certificate from Ismailia Boys Secondary School**

From 2017 to 2020

I graduated from Ismailia Boys Secondary School with a high school diploma, after excelling in my studies.

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## **Hobbies | Talents**

- **Quick Learning:** Ability to quickly acquire new skills and knowledge in various fields.
- **Rapid Memorization and Strong Narrative Memory:** Ability to recall details quickly and accurately, especially in a storytelling format.
- **Football:** Enjoying playing football and staying active while interacting with friends.
- **Computer Games:** Passion for strategy-based games that require critical thinking.
- **Reading Stories:** Enjoying reading stories that expand imagination and enhance creative thinking.
- **Writing:** Passion for creative writing, whether it's storytelling or educational writing.
- **Voice Modulation:** Experimenting with different voice tones and pitches, either for mimicking characters or expressing emotions.