

powered by The Circuit

Friday, October 15, 2021

| Benefit | Primo Sponsor | Room Sponsor | Lunch or Break Sponsor | Game Room Sponsor | Booth Sponsor | Speaker Social Sponsor | Lanyard Sponsor |
|---|------------------|--|------------------------------|-------------------------|--|------------------------------|--------------------|
| Available | 2/2 | 3/5 | 1/2 | Filled | 10/13 | 1/1 | Filled |
| Promotional signage in appropriate room and throughout conference | 16 | 16 | | | | | |
| Display Table 6' x 2' | 16 | 16 | | | 16 | | |
| Promotional signage at appropriate location | - | 4 | 4 | 4 | | 4 | |
| Promotional item included in digital swag bag ** | <u>.</u> | 16 | 16 | 4 | 16 | 16 | 16 |
| Option to provide item in end of day raffle drawing | - | 16 | 16 | 4 | 16 | 16 | 16 |
| Logo Signage throughout event | Premium | Large | Medium | Medium | Small | Medium | On Lanyard |
| Sponsorship Spotlights in communication – email/social media | 4 | 3 | 2 | 2 | 1 | | |
| Complimentary conference passes | 10 | 3 To be used by booth attendees | 2 | 2 | 2 To be used by booth attendees | 2 | 1 |
| Investment | \$10,000 | \$4,000 | \$3,000 | \$3,000 | \$2,500 | \$3,000 | \$1,500 |

- Over 400 attendees anticipated
- ** The Circuit will send out a "digital swag" bag email to all attendees at the end of the conference. We will include your electronic offering in this notice for attendees to claim directly from you. Examples include free assessment, X% off of a product/service/analysis; free white paper; claim a gift that you can deliver electronically or in person.

* Your logo will be displayed on all communications once payment is received.

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