



The Pakistan Entrepreneurial Society

Pioneering **Progress**

31st January 2024



**A project of the
Prime Minister Youth Program**

**Over the past *two years*, we have
scouted students in entrepreneurial, media
and public speaking
events throughout circuits in
Punjab, Sindh, Balochistan and
Khyber Pakhtunkhwa. Based on that,
we are thrilled to announce the *inaugural*
of the Pakistan Entrepreneurial Society,
to decide the *nine-man team* consisting of
the best young, *high school* entrepreneurs
in the country.**



Event details

On Wednesday, the 31st of January
At LUMS Center for Entrepreneurship (NIC) -
SBASSE, LUMS, Lahore, Punjab
From 3:30 PM to 7:30 PM

3 categories:

- i) Pitch Deck
- ii) Ad-making
- iii) Business quiz

Each participant is to finalise their preferred category in the google form.

Categories will be allotted on a **first-come, first serve basis**

Therefore it is imperative for all schools to ensure their students fill out the form as soon as possible

Further details are given later in this poster



Why PES?

Gain Exposure to the Best Entrepreneurs in Pakistan

Networking opportunities

Expert guidance

Represent Pakistan on an international stage

Attend the EWC and the Global Youth Entrepreneurship challenge



The categories

i) Pitch deck

A 3 minute presentation of an original business idea, followed by a 1 minute question and answer session by the judges

ii) Ad-making

A 60-90 second advertisement for an allotted brand, followed by a 1 minute question and answer session

iii) Business quiz

A one hour long written quiz on all things business and entrepreneurship



Important notices

Serious action will be taken against any uninvited students who attempt to attend and their schools

All future updates and emails from the Pakistan Entrepreneurial Society will be sent from info@pakentrepreneurial.org

Given our limited window, punctuality will be strictly observed and all those who do not reach by 3:30 will simply be asked to return home

Cheating or any kind of dishonesty will result in immediate disqualification

All participants are required stay on campus for the duration of the inaugural.

