



Mirza Holding - Financial Holding Company

EARNINGS REPORT

Q4 FY24

PREPARED FOR :

Mirza holding

Mirza Holding AMC

CHAIRMAN'S MESSAGE

CHAIRMAN'S MESSAGE

Firstly, I would like to highlight the importance of these quarterly reports and why I felt it's vital for my business as well to create these reports. Our quarterly reports help investors understand our business operations in a more comprehensive manner. All figures are identified clearly in our quarterly reports which again show the stability of our company and how strong or weak our business is to handle the upcoming months. Lastly our quarterly reports help our investors and stakeholders understand the core beliefs and values of our business.

Mirza Holding financial institution was launched in January '24 and I fully understand on how much capital we lack for our business to perform properly but with all the revenue we're generating and inflows of profits, we're hoping to acquire that capital amount as soon as possible so we can expand our operations. With that being said, there's no doubt on how great our asset management division has performed in the previous months, which helped Mirza Holding reach new heights and break records of revenues generated in a single month.

Building a company which requires a good amount of capital is quite complicated and leads to more complications when the present capital is below the minimum required bracket so there's no doubt in admitting the decision's I made which created further complications. To conclude, no matter the losses we incurred and barriers we faced, we're still in a position of strength and financial stability.



SHAHEER MIRZA
CHAIRMAN AND CEO, MIRZA HOLDING

OUR MISSION AND VISION

The mission and vision for Mirza Holding as a whole is to expand its operations nationwide, improve the income and expense sheet and overall make the company more successful. Mirza Holding aims to be the financial solution for all businesses and local investors as the belief of our business is "we're built to build you". Mirza Holding plans on expanding in various other cities of Pakistan to make our services available to people of other areas as well so that majority local investors and small businesses can grow through our help.

ABOUT US

MIRZA HOLDING - WEALTH MANAGEMENT

Mirza Holding Wealth Management now known as Mirza Holding is a corporate and private financial institution of Mirza Holding that was launched in January 2024. Mirza Holding primarily focuses on providing financial solutions and guidance to local start ups and businesses as well as investors. We understand the importance of financial knowledge and monetary limitations in our society. To solve those issues and to provide professional help, Mirza Holding undertakes the responsibility of managing risk and providing monetary solutions to the people of Pakistan. Mirza Holding wealth management has two separate divisions, private financing and corporate financing. Private financing solely focuses on local investors and individuals whereas corporate financing caters all local businesses and focuses on providing financial support to them.

MIRZA HOLDING ASSET MANAGEMENT

Mirza Holding Asset Management was founded and launched in 2021. Mirza Holding is a private investment portfolio of our Chairman and CEO, Shaheer Mirza. Mirza Holding AM is a wholly owned subsidiary of Mirza Holding and all profits act as income for Mirza Holding as we're constantly focusing on reinvesting and growing the company. Mirza Holding AM also provides services to local businesses which include sponsorships, partnerships and share ownership. AUM's of Mirza Holding are

- SHI retail
 - KBR
 - Heaven Myst
 - Vierge Digital
 - Chic Chat - News Network
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INCOME / EXPENSE

Q4 FY24

DATE	INCOME	TOTAL
31/10/24	PROFITS FROM SUB.	9,450PKR
30/11/24	PROFITS FROM SUB.	11,850PKR
31/11/24	PROFITS FROM SUB.	13,400PKR
21/09/24	TRADING INCOME	1,500PKR
24/11/24	TRADING INCOME	1,395PKR
26/09/24	TRADING INCOME	31,200PKR
29/09/24	BANKING INCOME	1,700PKR
		70,495PKR
DATE	EXPENSE	
31/11/24	PAYMENT TO INVESTORS	(8,200PKR)
31/11/24	CRYPTO PROFIT SHARING	(16,000PKR)
	QUARTER TOTAL	46,295PKR

MIRZA HOLDING

ASSET MANAGEMENT

48,200PKR
9,450PKR

**REVENUE FOR THE
MONTH OF OCTOBER '24**

**PROFIT FOR THE
MONTH OF JULY '24**

41,450PKR
11,850PKR

**REVENUE FOR THE MONTH
OF NOVEMBER '24**

**PROFIT FOR THE MONTH
OF DECEMBER '24**

54,600PKR
13,400PKR

**REVENUE FOR THE MONTH
OF NOVEMBER '24**

**PROFIT FOR THE MONTH
OF DECEMBER' 24**

REVENUE & PROFITS OF ASSET HOLDINGS

The figures mentioned above are the revenues and profits generated from the assets owned and managed by Mirza Holding Asset Management. All figures are in PKR.

CRYPTO TRADING

MIRZA HOLDING PLC - Q4 FY24

10/08/2024	PEPE/USDT	12727			-0.91\$		
10/09/2024	LINK/USDT	8.01	\$10.94	\$10.65	-2.03\$		
10/09/2024	WIF/USDT	25.9	\$2.47	\$2.51	1.09\$		
10/09/2024	NEAR/USDT	8	\$4.94	\$4.80	-0.76\$		
10/10/2024	SHIB/USDT	6466	\$0.17	\$0.16	-2.08\$		
10/10/2024	PEPE/USDT	8743	\$0.92	\$0.90	-2.02\$		
10/10/2024	HMSTR/USDT	13004	\$0.48	\$0.43	-0.65\$		
10/10/2024	BANANA/USDT	0.7	\$49.21	\$49.34	-0.09\$		
10/10/2024	PEPE/USDT	8204	\$0.93	\$0.92	-0.78\$		
10/10/2024	FTM/USDT	72	\$0.69	\$0.68	-0.41\$		
10/10/2024	SUI/USDT	24.8	\$1.84	\$1.84	0.07\$		
10/10/2024	WIF/USDT	45	\$2.37	\$2.38	0.03\$		
10/10/2024	WIF/USDT	24	\$2.44	\$2.40	-0.79\$		
10/10/2024	SHIB/USDT	6135	\$0.17	\$0.16	-0.57\$		
10/10/2024	SHIB/USDT	3768	\$0.16	\$0.17	1.91\$		
10/10/2024	FTM/USDT	107	\$0.63	\$0.64	1.33\$		
10/11/2024	MFTF	-	-	-	2.93\$		
10/13/2024	MFTF	-	-	-	2.36\$		
10/14/2024	MFTF	-	-	-	-1.63\$		
10/15/2024	MFTF	-	-	-	-3.94\$		
10/16/2024	MFTF	-	-	-	-0.18\$		
10/17/2024	MFTF	-	-	-	1.15\$		
10/18/2024	MFTF	-	-	-	0.84\$		
10/19/2024	MFTF	-	-	-	-2.07\$		
10/20/2024	MFTF	-	-	-	0.16\$		
10/21/2024	MFTF	-	-	-	-2.24\$		
10/22/2024	MFTF	-	-	-	-3.50\$		
10/23/2024	MFTF	-	-	-	-6.78\$		
10/24/2024	MFTF	-	-	-	-4.31\$		
10/25/2024	MFTF	-	-	-	-15.96\$		
10/26/2024	MFTF	-	-	-	0.99\$		
10/27/2024	MFTF	-	-	-	1.15\$		
10/28/2024	MFTF	-	-	-	1.75\$		
10/29/2024	MFTF	-	-	-	6.71\$		
10/30/2024	MFTF	-	-	-	-3.09\$		
10/31/2024	MFTF	-	-	-	-1.54\$		
OCTOBER 2024 TOTAL							
11/01/2024	WIF/USDT	30.8	\$2.35	\$2.40	1.69\$		
11/01/2024	SHIB/USDT	3092	\$0.17	\$0.18	1.14\$		
11/04/2024	MFTF	-	-	-	-7.41\$		
11/06/2024	MFTF	-	-	-	16.93\$		
11/07/2024	MFTF	-	-	-	0.39\$		

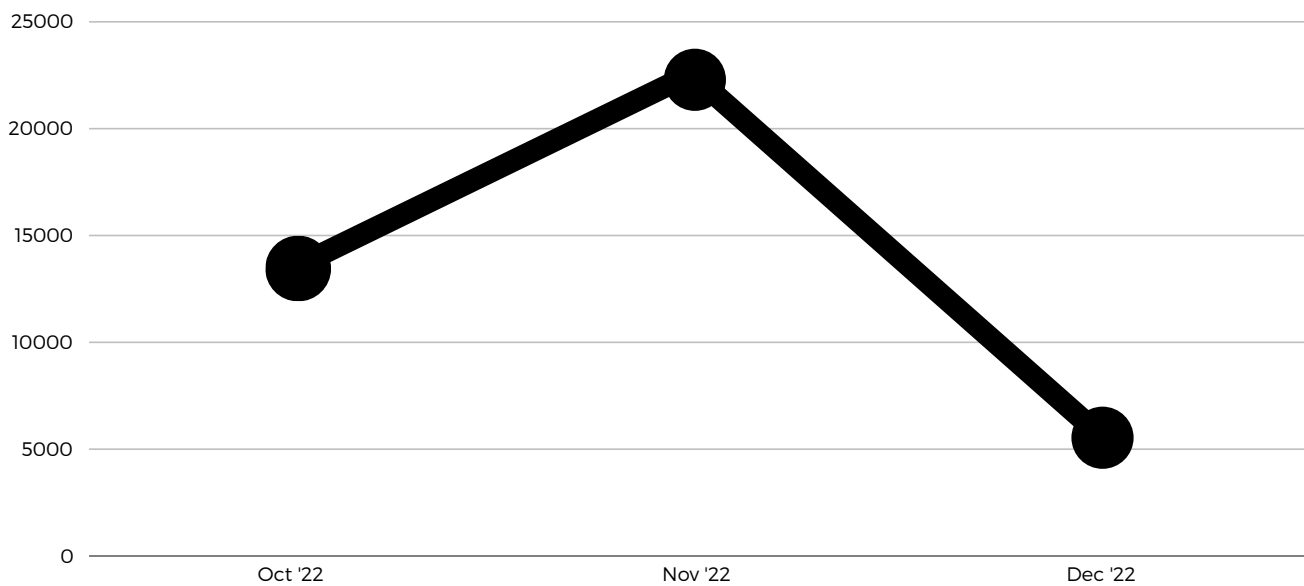
CRYPTO TRADING - MIRZA HOLDING PLC

After the end of Q3 FY24, Mirza Holding launched its own trading funds to cater small investors and mini investment funds to boost investor confidence in local investors.

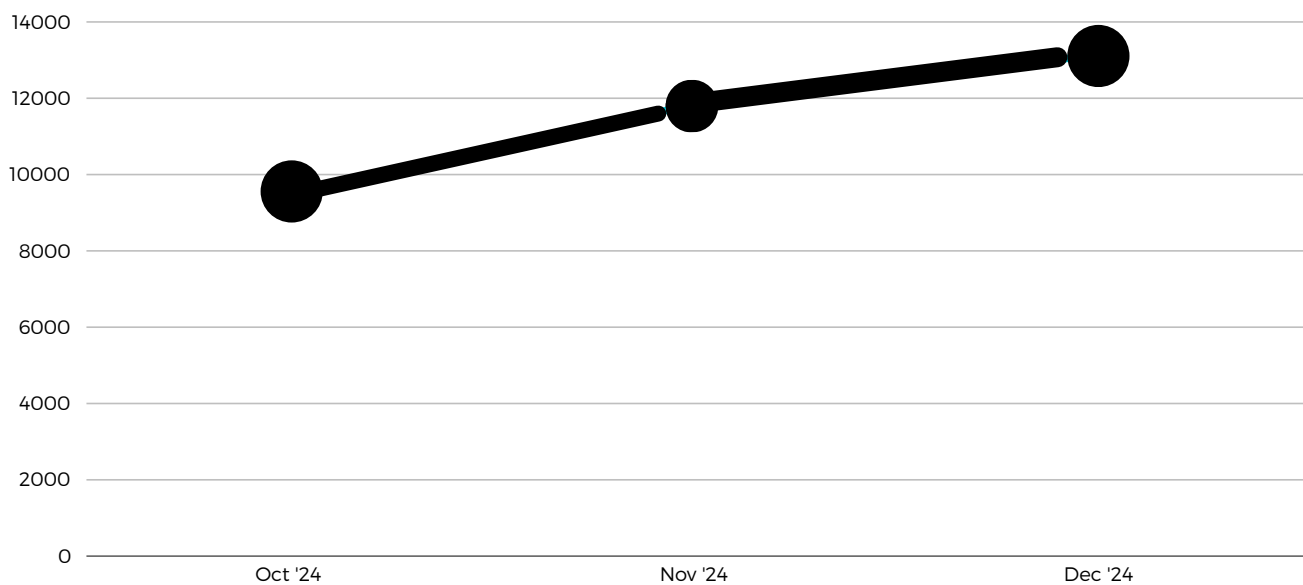
This is the profit and loss statement of Mirza Holding's cryptocurrency trading fund. All figures mentioned are in USD.

PERFORMANCE COMPARISON

Q4 FY23 & Q4 FY24



Profitability Q4 FY22



Profitability Q4 FY24

COMPARISON

OVERVIEW AND FORECAST

NOTE TO INVESTORS

This note goes out to all existing investors as well as new investors who plan on investing in the business. Mirza Holding has shown exceptional growth as compared to the previous years. However, even though our trading sector did relatively better as compared to previous quarter, some of the assets managed by Mirza Holding didn't perform as well as in the previous quarter but still, there wasn't a major drop in figures so we're positive that with the right direction we'll get to see better results from all the AUM's. The noticeable drop in the revenues of some assets is merely because those businesses are still in their growth stage however our performing assets have given better results as compared to previous quarter as well as on year-on-year comparison, all other assets managed by Mirza Holding AMC have performed well.

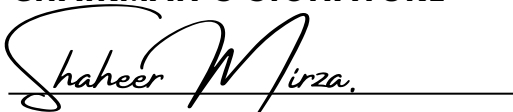
Mirza Holding's trading division has also shown positive results which strengthens our position in a different asset market. In conclusion, Mirza Holding has an upward trend in growth, profitability and revenue. The whole revenue of our company is up by 8.81% as compared to previous month and more than 45% increase if we compare it to previous year. It's safe to say that in the coming months, Mirza Holding will grow more and will give better returns to our investors and shareholders.

FORECAST FOR Q1 FY25

While the company is still profitable and the forecasted revenues and profitability are expected to be greater than previous figures, I personally believe the company itself is underperforming and that there are many other areas for improvement. The prioritized approach is to get effective management on board for the asset management division of Mirza Holding and for all the subsidiaries. Furthermore, I personally aim on expanding operations in our corporate and private financing sector. Due to inflation, devaluation of currency and constant changes in policies for business activities, monetary difficulties act as a huge barrier in slowing down business operations and reduces confidence of an investor, highlighting all these factors, it portrays a demanding market of our services so that our local businesses and investors can regain confidence and stabilize their operations through our financing solutions. We also aim on entering various investment markets to make our income stronger and increase capital.

Mirza Holding will widely expand in the financial sector in the coming months which will prioritize improvement in our trading department, financing department as well as consultancy and committee management department. Our core aim for Q1 2025 is to bring out promising returns in the wealth management division of Mirza Holding.

CHAIRMAN'S SIGNATURE



Shaheer Mirza.