



MIRZA HOLDING
WEALTH & ASSET MANAGEMENT

Q3 FY24 REPORT

FINANCIAL REPORT

@MIRZAHOLDINGPLC
@MIRZAHOLDING

CHAIRMAN'S MESSAGE

CHAIRMAN'S MESSAGE

Firstly, I would like to highlight the importance of these quarterly reports and why I felt it's vital for my business as well to create these reports. Our quarterly reports help investors understand our business operations in a more comprehensive manner. All figures are identified clearly in our quarterly reports which again show the stability of our company and how strong or weak our business is to handle the upcoming months. Lastly our quarterly reports help our investors and stakeholders understand the core beliefs and values of our business.

Mirza Holding financial institution was launched in January '24 and I fully understand on how much capital we lack for our business to perform properly but with all the revenue we're generating and inflows of profits, we're hoping to acquire that capital amount as soon as possible so we can expand our operations. With that being said, there's no doubt on how great our asset management division has performed in the previous months, which helped Mirza Holding reach new heights and break records of revenues generated in a single month.

Building a company which requires a good amount of capital is quite complicated and leads to more complications when the present capital is below the minimum required bracket so there's no doubt in admitting the decision's I made which created further complications. To conclude, no matter the losses we incurred and barriers we faced, we're still in a position of strength and financial stability.



SHAHEER MIRZA
CHAIRMAN AND CEO, MIRZA HOLDING

OUR MISSION AND VISION

The mission and vision for Mirza Holding as a whole is to expand its operations nationwide, improve the income and expense sheet and overall make the company more successful. Mirza Holding aims to be the financial solution for all businesses and local investors as the belief of our business is "we're built to build you". Mirza Holding plans on expanding in various other cities of Pakistan to make our services available to people of other areas as well so that majority local investors and small businesses can grow through our help.

ABOUT US

MIRZA HOLDING - WEALTH MANAGEMENT

Mirza Holding Wealth Management now known as Mirza Holding is a corporate and private financial institution of Mirza Holding that was launched in January 2024. Mirza Holding primarily focuses on providing financial solutions and guidance to local start ups and businesses as well as investors. We understand the importance of financial knowledge and monetary limitations in our society. To solve those issues and to provide professional help, Mirza Holding undertakes the responsibility of managing risk and providing monetary solutions to the people of Pakistan. Mirza Holding wealth management has two separate divisions, private financing and corporate financing. Private financing solely focuses on local investors and individuals whereas corporate financing caters all local businesses and focuses on providing financial support to them.

MIRZA HOLDING ASSET MANAGEMENT

Mirza Holding Asset Management was founded and launched in 2021. Mirza Holding is a private investment portfolio of our Chairman and CEO, Shaheer Mirza. Mirza Holding AM is a wholly owned subsidiary of Mirza Holding and all profits act as income for Mirza Holding as we're constantly focusing on reinvesting and growing the company. Mirza Holding AM also provides services to local businesses which include sponsorships, partnerships and share ownership. AUM's of Mirza Holding are

- SHI retail
 - KBR
 - Heaven Myst
 - Vierge Digital
 - Chic Chat - Entertainment News Network
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INCOME / EXPENSE

Q2 FY24

DATE	INCOME	TOTAL
31/07/24	PROFITS FROM SUB.	20,350PKR
31/08/24	PROFITS FROM SUB.	22,350PKR
30/09/24	PROFITS FROM SUB.	22,700PKR
21/09/24	TRADING INCOME	4,300PKR
24/09/24	TRADING INCOME	1,500PKR
26/09/24	TRADING INCOME	2,311PKR
29/09/24	BANKING INCOME	8,404PKR
		81,915PKR
DATE	EXPENSE	
30/07/24	KBR ADVERTISEMENT	(2,500PKR)
31/07/24	PAYMENT TO INVESTORS	(9,323PKR)
27/09/24	CRYPTO PROFIT SHARING	(6,100PKR)
30/09/24	PAYMENT TO INVESTORS	(6,000PKR)
	QUARTER TOTAL	58,083PKR

MIRZA HOLDING

ASSET MANAGEMENT

105,150PKR
20,350PKR

**REVENUE FOR THE
MONTH OF JULY '24**

**PROFIT FOR THE
MONTH OF JULY '24**

129,650PKR
22,350PKR

**REVENUE FOR THE
MONTH OF AUGUST '24**

**PROFIT FOR THE
MONTH OF AUGUST '24**

103,450PKR
22,700PKR

**REVENUE FOR THE MONTH
OF SEPTEMBER '24**

**PROFIT FOR THE MONTH
OF SEPTEMBER' 24**

REVENUE & PROFITS OF ASSET HOLDINGS

The figures mentioned above are the revenues and profits generated from the assets owned and managed by Mirza Holding Asset Management. All figures are in PKR.

CRYPTO TRADING

MIRZA HOLDING PLC - Q1 FY24

07/26/2024	ENA/USDT	181	\$0.43	\$0.44	-1.60\$
07/27/2024	FET/USDT	92	\$1.20	\$1.18	-1.46\$
07/28/2024	ENA/USDT		\$0.45	\$0.46	-1.88\$
07/29/2024	WIF/USDT	303	\$2.57	\$2.54	-0.98\$
07/29/2024	SHIB/USDT	540	\$0.17	\$0.18	-1.50\$
07/29/2024	ENA/USDT	190	\$0.45	\$0.43	-1.44\$
07/29/2024	LINK/USDT	98	\$13.27	\$13.88	9.17\$
07/30/2024	WIF/USDT	116	\$2.37	\$2.35	-1.11\$
07/30/2024	FET/USDT	110	\$1.91	\$1.93	-0.98\$
07/30/2024	FET/USDT	40	\$1.93	\$1.95	-0.31\$
07/30/2024	ENA/USDT	318	\$0.42	\$0.43	-0.61\$
07/30/2024	FTM/USDT	239	\$0.44	\$0.45	2.11\$
07/30/2024	ENA/USDT	0.41	\$0.41	\$0.42	-0.60\$
07/31/2024	LINK/USDT		\$13.10	\$13.33	3.47\$
07/01/2024	FUTURES FUND	-	-	-	-4.46\$
07/01/2024	STS FUND	-	-	-	-2.76\$
July Total					
08/05/2024	MHHF	-	-	-	-10.85\$
NEW SHEET UPD	NEW SHEET UPD	W SHEET L	NEW SHEET UP	NEW SHEET UPD	
09/22/2024	FTM/USDT				7.04\$
09/28/2024	LINK/USDT	98	\$11.80	\$12.60	12.32\$
09/29/2024	SHIB/USDT	235,800	\$0.15	\$0.19	5.23\$
SEPTEMBER TOTAL					24.53\$

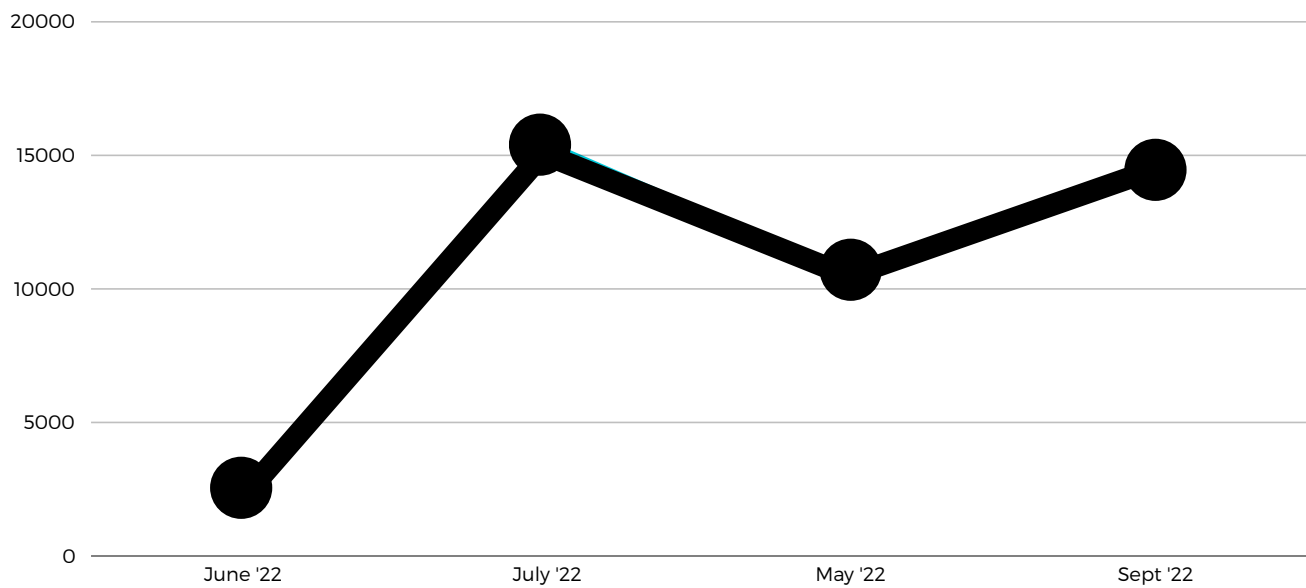
CRYPTO TRADING - MIRZA HOLDING PLC

Our trading division was halted in August 2024 due to the market crash hence to avoid major losses all positions in crypto currency market were closed.

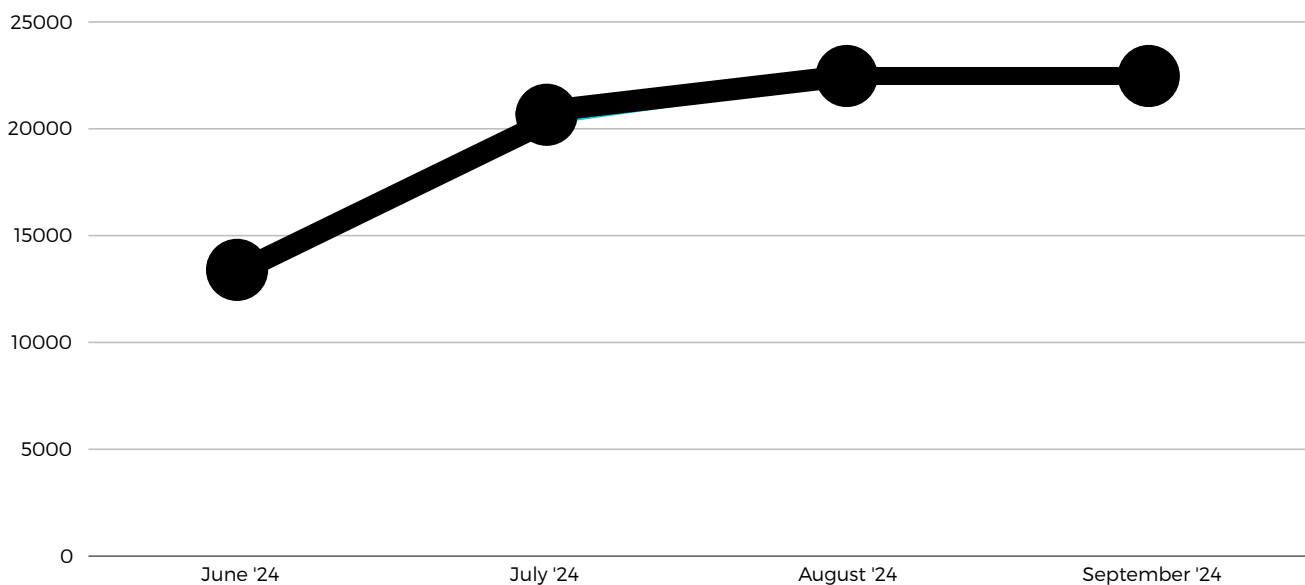
This is the profit and loss statement of Mirza Holding's cryptocurrency trading fund. All figures mentioned are in USD.

PERFORMANCE COMPARISON

Q2 FY23 & Q2 FY24



Profitability Q3 FY22



Profitability Q3 FY24

COMPARISON

OVERVIEW AND FORECAST

NOTE TO INVESTORS

This note goes out to all existing investors as well as new investors who plan on investing in the business. Mirza Holding has shown exceptional growth as compared to the previous years. However, even though our trading sector did relatively better as compared to previous quarter, some of the assets managed by Mirza Holding didn't perform as well as in the previous quarter but still, there wasn't a major drop in figures so we're positive that with the right direction we'll get to see better results from all the AUM's. The noticeable drop in the revenues of some assets is merely because those businesses are still in their growth stage however our performing assets have given better results as compared to previous quarter as well as on year-on-year comparison, all other assets managed by Mirza Holding AMC have performed well.

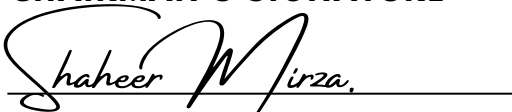
Mirza Holding's trading division has also shown positive results which strengthens our position in a different asset market. In conclusion, Mirza Holding has an upward trend in growth, profitability and revenue. The whole revenue of our company is up by 8.81% as compared to previous month and more than 45% increase if we compare it to previous year. It's safe to say that in the coming months, Mirza Holding will grow more and will give better returns to our investors and shareholders.

FORECAST FOR Q4 FY24

While the company is still profitable and the forecasted revenues and profitability are expected to be greater than previous figures, I personally believe the company itself is underperforming and that there are many other areas for improvement. The prioritized approach is to get effective management on board for the asset management division of Mirza Holding and for all the subsidiaries. Furthermore, I personally aim on expanding operations in our corporate and private financing sector. Due to inflation, devaluation of currency and constant changes in policies for business activities, monetary difficulties act as a huge barrier in slowing down business operations and reduces confidence of an investor, highlighting all these factors, it portrays a demanding market of our services so that our local businesses and investors can regain confidence and stabilize their operations through our financing solutions. We also aim on entering various investment markets to make our income stronger and increase capital.

Mirza Holding will widely expand in the financial sector in the coming months which will prioritize improvement in our trading department, financing department as well as consultancy and committee management department. Our core aim for Q4 2024 is to bring out promising returns in the wealth management division of Mirza Holding.

CHAIRMAN'S SIGNATURE



Shaheer Mirza.