Product	
product_id	INT
product_name	TEXT
shipped_from	TEXT
product_category	TEXT
tiktok_product_link	TEXT
product_price_yesterday	TEXT
lowest_price_30_days	TEXT
product_earliest_date_recorded	TEXT
from_shop_name	TEXT
image_links	TEXT
revenue_yesterday	TEXT
revenue_per_day_last_7_days	TEXT
revenue_per_day_last_30_days	TEXT
revenue_per_day_last_90_days	TEXT
revenue_per_day_last_180_days	TEXT
revenue_last_7_days	TEXT
revenue_last_30_days	TEXT
revenue_last_90_days	TEXT
revenue_last_180_days	TEXT
live_revenue_yesterday	TEXT
live_revenue_per_day_last_7_days	TEXT
live_revenue_per_day_last_30_days	TEXT
live_revenue_per_day_last_90_days	TEXT
live_revenue_per_day_last_180_days	TEXT
live_revenue_last_7_days	TEXT
live_revenue_last_30_days	TEXT
live_revenue_last_90_days	TEXT
live_revenue_last_180_days	TEXT
video_revenue_yesterday	TEXT
video_revenue_per_day_last_7_days	TEXT
video_revenue_per_day_last_30_days	TEXT
video_revenue_per_day_last_90_days	TEXT
video_revenue_per_day_last_180_days	TEXT
video_revenue_last_7_days	TEXT
video_revenue_last_30_days	TEXT
video_revenue_last_90_days	TEXT
video_revenue_last_180_days	TEXT
mall_revenue_yesterday	TEXT
mall_revenue_per_day_last_7_days	TEXT
mall_revenue_per_day_last_30_days	TEXT
mall_revenue_per_day_last_90_days	TEXT
mall_revenue_per_day_last_180_days	TEXT
mall_revenue_last_7_days	TEXT
mall_revenue_last_30_days	TEXT
mall_revenue_last_90_days	TEXT
mall_revenue_last_180_days	TEXT
avg_unit_price_yesterday	TEXT
avg_unit_price_last_7_days	TEXT
avg_unit_price_last_30_days	TEXT
avg_unit_price_last_90_days	TEXT
avg_unit_price_last_180_days	TEXT
item_sold_yesterday	TEXT
items_sold_per_day_last_7_days	TEXT
items_sold_per_day_last_30_days	TEXT
items_sold_per_day_last_90_days	TEXT
items_sold_per_day_last_180_days	TEXT
items_sold_last_7_days	TEXT
items_sold_last_30_days	TEXT
items_sold_last_90_days	TEXT
items_sold_last_180_days	TEXT

Creator	
creator_username	TEXT
no_of_followers	TEXT
pfp_link	TEXT
debut_time	TEXT
last_30_days_products	INT
creator_bio	TEXT
tiktok_link	TEXT
instagram_link	TEXT
contact_email_address	TEXT
creator_earliest_date_recorded	TEXT
revenue_yesterday	TEXT
revenue_per_day_last_7_days	TEXT
revenue_per_day_last_30_days	TEXT
revenue_per_day_last_90_days	TEXT
revenue_per_day_last_180_days	TEXT
revenue_last_7_days	TEXT
revenue_last_30_days	TEXT
revenue_last_90_days	TEXT
revenue_last_180_days	TEXT
live_revenue_yesterday	TEXT
live_revenue_per_day_last_7_days	TEXT
live_revenue_per_day_last_30_days	TEXT
live_revenue_per_day_last_90_days	TEXT
live_revenue_per_day_last_180_days	TEXT
live_revenue_last_7_days	TEXT
live_revenue_last_30_days	TEXT
live_revenue_last_90_days	TEXT
live_revenue_last_180_days	TEXT
video_revenue_yesterday	TEXT
video_revenue_per_day_last_7_days	TEXT
video_revenue_per_day_last_30_days	TEXT
video_revenue_per_day_last_90_days	TEXT
video_revenue_per_day_last_180_days	TEXT
video_revenue_last_7_days	TEXT
video_revenue_last_30_days	TEXT
video_revenue_last_90_days	TEXT
video_revenue_last_180_days	TEXT
traffic_live_views_yesterday	TEXT
traffic_live_views_per_day_last_7_days	TEXT
traffic_live_views_per_day_last_30_days	TEXT
traffic_live_views_per_day_last_90_days	TEXT
traffic_live_views_per_day_last_180_days	TEXT
traffic_live_views_last_7_days	TEXT
traffic_live_views_last_30_days	TEXT
traffic_live_views_last_90_days	TEXT
traffic_live_views_last_180_days	TEXT
avg_unit_price_yesterday	TEXT
avg_unit_price_last_7_days	TEXT
avg_unit_price_last_30_days	TEXT
avg_unit_price_last_90_days	TEXT
avg_unit_price_last_180_days	TEXT
video_views_yesterday	TEXT
video_views_per_day_last_7_days	TEXT
video_views_per_day_last_30_days	TEXT
video_views_per_day_last_90_days	TEXT
video_views_per_day_last_180_days	TEXT
video_views_last_7_days	TEXT
video_views_last_30_days	TEXT
video_views_last_90_days	TEXT
video_views_last_180_days	TEXT
new_followers_yesterday	TEXT
new_followers_per_day_last_7_days	TEXT
new_followers_per_day_last_30_days	TEXT
new_followers_per_day_last_90_days	TEXT
new_followers_per_day_last_180_days	TEXT
new_followers_last_7_days	TEXT
new_followers_last_30_days	TEXT
new_followers_last_90_days	TEXT
new_followers_last_180_days	TEXT

Video	
video_link	TEXT
video_description	TEXT
video_tags	TEXT
video_music_info	TEXT
video_publish_date	TEXT
video_duration	TEXT
video_advertising_information	TEXT
video_earliest_date_recorded	TEXT
video_views_yesterday	TEXT
video_views_per_day_last_7_days	TEXT
video_views_per_day_last_30_days	TEXT
video_views_per_day_last_90_days	TEXT
video_views_per_day_last_180_days	TEXT
video_views_last_7_days	TEXT
video_views_last_30_days	TEXT
video_views_last_90_days	TEXT
video_views_last_180_days	TEXT
video_revenue_yesterday	TEXT
video_revenue_per_day_last_7_days	TEXT
video_revenue_per_day_last_30_days	TEXT
video_revenue_per_day_last_90_days	TEXT
video_revenue_per_day_last_180_days	TEXT
video_revenue_last_7_days	TEXT
video_revenue_last_30_days	TEXT
video_revenue_last_90_days	TEXT
video_revenue_last_180_days	TEXT
video_item_sold_yesterday	TEXT
video_sold_per_day_last_7_days	TEXT
video_sold_per_day_last_30_days	TEXT
video_sold_per_day_last_90_days	TEXT
video_sold_per_day_last_180_days	TEXT
video_sold_last_7_days	TEXT
video_sold_last_30_days	TEXT
video_sold_last_90_days	TEXT
video_sold_last_180_days	TEXT
video_new_followers_yesterday	TEXT
video_new_followers_per_day_last_7_days	TEXT
video_new_followers_per_day_last_30_days	TEXT
video_new_followers_per_day_last_90_days	TEXT
video_new_followers_per_day_last_180_days	TEXT
video_new_followers_last_7_days	TEXT
video_new_followers_last_30_days	TEXT
video_new_followers_last_90_days	TEXT
video_new_followers_last_180_days	TEXT
video_ad_view_ratio	TEXT
video_ad_revenue_ratio	TEXT
video_ad_spend	TEXT
video_ad_roas	TEXT

Live_Stream	
live_stream_id	
live_stream_name	T
live_stream_product_count	T
live_stream_top_3_category	T
live_stream_time	T
live_stream_duration	T
live_stream_creator	T
live_stream_revenue	T
live_stream_revenue_per_minute	T
live_stream_online_viewers	T
live_stream_online_viewers_per_minute	T
live_stream_views	T
live_stream_views_per_minute	T
live_stream_avg_unit_price	T
live_stream_item_sold	T
live_stream_item_sold_per_minute	T