

## Business Plan - GreenFlow Solutions

Company Name: GreenFlow Solutions

Industry: Sustainable Energy

Funding Requested: EUR 250,000

Business Model: B2B subscription for solar energy monitoring

Target Market: Medium-sized industrial firms in the EU

Revenue Last Year: EUR 480,000

EBIT: EUR 80,000

Team: 5 full-time employees, with backgrounds in engineering and cleantech

Vision: To make industrial solar energy management smarter and more efficient

Mission: Reduce carbon footprint of industrial operations by 30%

Product: IoT-enabled solar monitoring device + web dashboard

Go-To-Market: Direct sales + energy tech partnerships

Use of Funds: Hiring engineers, expanding product features, marketing campaigns

Thank you for considering our campaign.