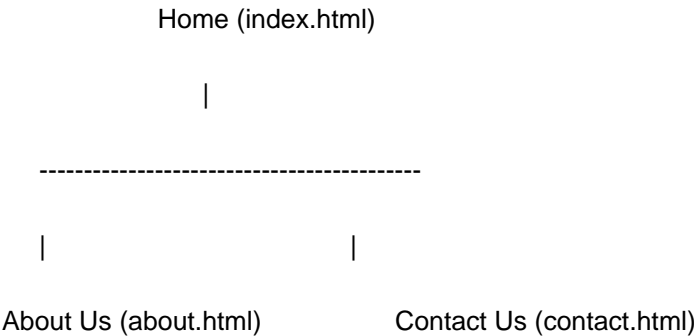


Soccer Academy Website Preproduction Design

Site Goals

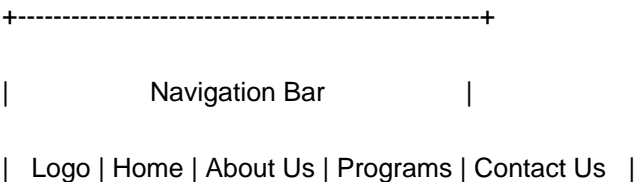
- 1. Mission Statement: Showcase the academy's commitment to nurturing soccer talent in Nairobi, Kenya.
- 2. Target Audience: Aspiring soccer players, parents, sponsors, and the local community.
- 3. Core Features:
 - Informational pages about the academy.
 - Easy navigation and responsive design.
 - Contact form for inquiries.

Flowchart



Wireframes

Homepage (index.html)



Preproduction Design for Soccer Academy Website

+-----+		
Hero Section		
- Full-width image of a soccer field		
- Tagline: "Nurturing Talent, Exposing Potential"		
+-----+		
Programs Section		
- Columns with program names and descriptions		
- Call-to-action buttons for "Learn More"		
+-----+		
Testimonials		
- Carousel/Quotes from players/parents		
+-----+		
Footer		
- Links to social media, quick links, and contact		
+-----+		

About Us (about.html)

+-----+		
Navigation Bar		
Logo Home About Us Programs Contact Us		
+-----+		
About Section		
- Header: "About Soccer Academy Kenya"		
- Paragraph: Mission and vision		

Preproduction Design for Soccer Academy Website

| - Image of kids playing soccer in Nairobi |

+-----+

| Team Section |

| - Profiles with images, names, and roles |

| - Social media links for coaches |

+-----+

| Footer |

| - Links to social media, quick links, and contact |

+-----+

Contact Us (contact.html)

+-----+

| Navigation Bar |

| Logo | Home | About Us | Programs | Contact Us |

+-----+

| Contact Form |

| - Fields: Name, Email, Reason for Contact, |

| Message Textarea |

| - Submit Button |

+-----+

| Map Section |

| - Embedded Google Map for the academy location |

+-----+

| Footer |

Preproduction Design for Soccer Academy Website

| - Links to social media, quick links, and contact |

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Color Palette and Fonts

Color Palette:

- Primary: Green (#4CAF50)
- Secondary: White (#FFFFFF)
- Accent: Gold (#FFD700)

Font Pairings:

- Headings: Montserrat (Sans-serif)
- Body Text: Open Sans (Sans-serif)