



# Brain Games

CTE (Chronic Traumatic Encephalopathy) in the NFL

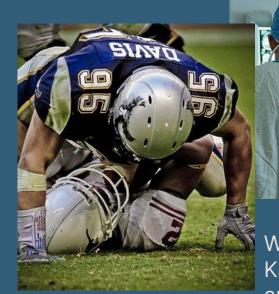
# Traumatic Brain Injuries

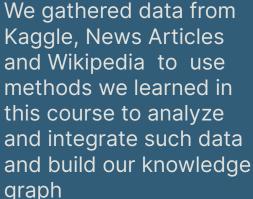


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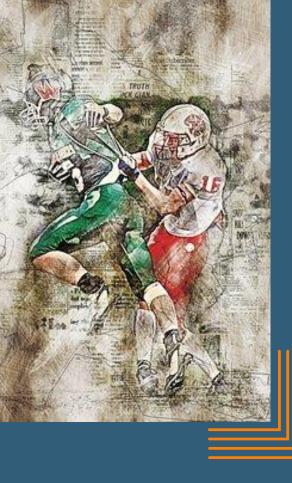
# Our project

Many former National Football
League (NFL) players have been
diagnosed with or have had
chronic traumatic
encephalopathy, or CTE. A
definitive diagnosis so far can be
made only postmortem. However, an increasing
number of former players are
reporting symptoms of CTE.









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### Overview

Presented by Camm Perera

A study conducted in 2017 of deceased NFL players showed that

99%

of the players had CTE

Deceased players suspected of having CTE:

Curtis Jerome Brown (December 7, 1954 – July 31, 2015)-Buffalo Bills

Robert Gene Hickerson (February 15, 1935 - October 20, 2008) - Cleveland Browns

Lawrence Lamond Phillips (May 12, 1975 - January 13, 2016) -49ers, Miami Dolphins

James Stephen Ringo (November 21, 1931 – November 19, 2007)-Green Bay Packers, Philadelphia Eagles

Steven Anthony Smith (August 30, 1964 - November 20, 2021)- LA Raiders, Seattle Seahawks



# Data Source #1 Kaggle

#### **Explanation of Data**

- 1. The first main group of statistics is the basic statistics provided for each player. This data is stored in the CSV file titled Basic\_Stats.csv along with the player's name and URL identifier. If available the data pulled for each player is as follows:
  - a. Number
  - b. Position
  - c. Current Team
  - d. Height
  - e. Weight
  - f. Age
  - g. Birthday
  - h. Birth Place
  - i. College Attended
  - j. High School Attended
  - k. High School Location
  - I. Experience

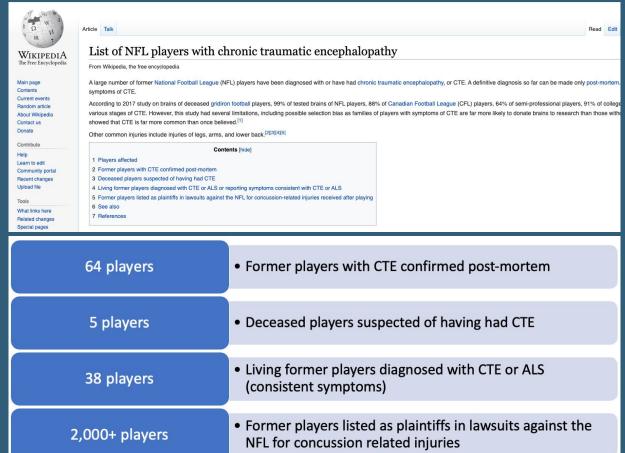




Age	Birth Place	Birthday	College	Current Sta	tı Current Tean Experience	Height (inch High Schoo	High School	Name	Number	Player Id	Position	Weight (lbs)	Years	s Played
7.65	Grand Rapid		Notre Dame		3 Seasons	71	g semson	Evans, Fred	1	fredevans/	100000000000000000000000000000000000000		-	- 1948
	Dayton , OH	12/21/30	Dayton	Retired	1 Season	70		Raiff, Jim		jimraiff/25	23700	235	1954	- 1954
	56 Temple, TX	9/11/60	Louisiana Te	Retired	1 Season	74		Fowler, Bob	by	bobbyfowl	er/2514295	230	1985	- 1985
	30 New Orleans	9/30/86	LSU	Retired	5 Seasons	73		Johnson, Qu	inn	quinnjohns	on/79593	255	2009	- 2013

# Data Source #2 Wikipedia





## Data Source #3 News Articles

```
# Schema query
salguery = text(
SELECT
  table name,
  column name,
  data type
FROM
  information schema.columns
WHERE
   table name = 'usnewspaper';
result = conn.execute(sqlquery)
data = [i for i in result]
data
[('usnewspaper', 'news', 'text'),
 ('usnewspaper', 'id', 'integer'),
 ('usnewspaper', 'collectiondate', 'date'),
 ('usnewspaper', 'title', 'character varying'),
 ('usnewspaper', 'url', 'character varying'),
 ('usnewspaper', 'publishdate', 'date'),
 ('usnewspaper', 'author', 'ARRAY'),
 ('usnewspaper', 'keywords', 'ARRAY'),
 ('usnewspaper', 'src', 'character varying'),
 ('usnewspaper', 'language', 'character varying'),
 ('usnewspaper', 'newsindex', 'tsvector')]
```



# Data Source #3 News Articles

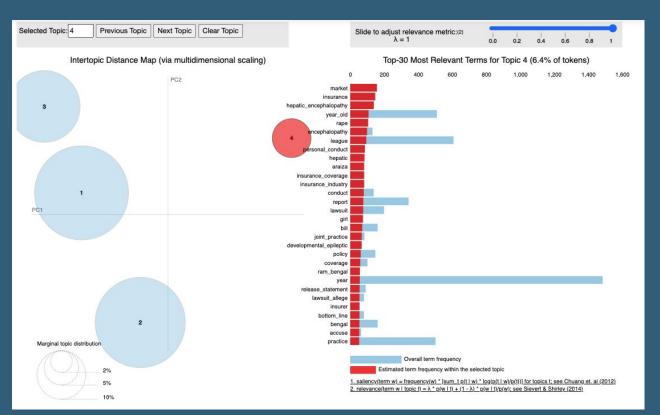
```
sql query = text(
"""SELECT DISTINCT title, news, keywords
    FROM usnewspaper
   WHERE ARRAY['cte','lawsuit']::text[] <@ keywords and news is not null
UNTON
SELECT DISTINCT title, news, keywords
     FROM usnewspaper
     WHERE ARRAY['nfl', 'helmet']::text[] <@ keywords and news is not null
UNION
SELECT DISTINCT title, news, keywords
     FROM usnewspaper
     WHERE ARRAY['nfl', 'brain']::text[] <@ keywords and news is not null
UNION
SELECT DISTINCT title, news, keywords
    FROM usnewspaper
    WHERE ARRAY['encephalopathy']::text[] <@ keywords AND news is not null;"""
result = conn.execute(sql query)
data = [i for i in result]
df = pd.DataFrame(data, columns=["title", "news", "keywords"])
pd.set option('display.max colwidth', 65)
df
```

#### Keywords:

- cte, lawsuit
- nfl, helmet
- nfl, brain
- encephalopathy

	title	news	keywords
0	2021 NFL Uniform Update & Reviews	2021 NFL Uniform Updates & Reviews\n\nThe 2020 NFL season had	[im, uniforms, love, reviews, helmet, team, white, nfl, updat
1	3 next-gen helmet designs that could curb concussions in the	In 2019, the NFL launched a design competition for safer helm	[launched, technologies, companies, concussions, designs, saf
2	Aaron Donald downplays swinging helmet at Bengals players: `	Associated Press\n\nAaron Donald downplayed swinging a helmet	[bengals, swinging, rams, nfl, using, work, practice, thats,
3	Aaron Donald swings Bengals player's helmet in brawl as Rams	USA TODAY Network\n\nThe Cincinnati Bengals and Los Angeles R	[preseason, donald, early, nfl, bengals, ends, helmet, swings
4	Aaron Hernandez nad 'horrendous existence' due to CTE, lawye	Aaron Hernandez had a "horrendous existence" because he suffe	[aaron, hernandez, lawyers, existence, universitys, brain, nf

# Data Source #3 News Articles







# Data Integration Strategy Source #1 & #2

 Load Player Data **DataFrame** 

> Kaggle Data structured

#### Wiki Data

unstructured

- •(NER) Named Entity Recognition
- •->PERSON
- affected players
- •pm former players
- ·Suspected deceased players
- •cte als former players
- ·players nfl lawsuits

# • (NER) Named Entity

- Recognition • -> ORG
- NFL

#### Wiki Data

#### **Entity Mapping**

- matched NFL player names from Kaggle & Wiki
- Parent-to-child

- construct nodes
- entities
- construct edges
- CTE headers
- import to Neo4i

Knowledge Graph



# Data Integration Strategy Source #1 & #2

```
Process Organizations from Wiki Page
# Remove stop words
def RemoveStopWords(text):
    stop words = set(stopwords.words('english'))
    word tokens = word tokenize(text)
    filtered sentence = [w for w in word tokens if not w.lower() in stop words]
    filtered sentence = []
    for w in word tokens:
        if w not in stop words:
             filtered sentence.append(w)
    return ' '.join(filtered sentence)
# Remove numbers
def RemoveNumbers(text):
    return re.sub(r'\d+', '', text)
# Remove Punctuations
def RemovePunctuations(text):
    # return re.sub(rf"[{string.punctuation}]", " ", text)
    return re.sub(r'[^\w\s]', '', text)
# Normalize text
def NormalizeText(text):
    result = text
    # result = RemoveNumbers(result)
                                          # Remove any numbers
    result = RemovePunctuations(result) # Remove any punctuations
    result = RemoveStopWords(result)
                                         # Remove stop words
    return result
```

```
Construct Neo4j Node CSV File
def processNodes(data, node file):
    nodes = {}
    counter = 1
    node header = [":ID", "Name", "PlayerID", "Age", "Birthday", "Status", "College", ":LABEL"]
    # Set start time to calculate compute time
    start time = time.time()
     # Construct node map:
    for index, row in data.iterrows():
       parent node id = row.parent
       child_node_id = row['ltable_Player Id']
        if parent node id is None or child node id is None:
        # Check if parent node already mapped, otherwise add
        if not bool([i for i in nodes if nodes[i][0] == parent node id]):
           nodes[counter] = [parent node id, parent node id, '', '', '', parent node id]
       # Check if child node already mapped, otherwise add
       if not bool([i for i in nodes if nodes[i][0] == child node id]):
           nodes[counter] = [row['ltable Clean Name'] if child node id != 'NFL' else ''
                              , child node id if child node id != 'NFL' else '
                              , row['ltable_Age'] if (child_node_id != 'NFL' and row['ltable_Age'] == row['ltable_Age']) else ''
                              , row['ltable Birthday'] if (child node id != 'NFL' and row['ltable Birthday'] == row['ltable Birthday']) else
                              , row['ltable Current Status'] if child node id != 'NFL' else '
                              , row['ltable College'] if child node id != 'NFL' else
                              , row['ltable Clean Name'] if child node id != 'NFL' else '
            counter+=1
    # write nodes CSV file
    with open(node_file, 'w', newline='') as f:
        writer = csv.writer(f)
        writer.writerow(node header)
        for node in nodes:
           if (nodes[node][0] == 'NFL'):
               writer.writerow([node, nodes[node][0], nodes[node][0],'','','', nodes[node][6]])
                writer.writerow([node, nodes[node][0], nodes[node][1],nodes[node][2],nodes[node][3],nodes[node][4],nodes[node][5],nodes[node][6]
    # compute execution time
    exec time = time.time() - start time
    return nodes, exec time
```



# Data Integration Strategy Source #3

- PostgresDB using relevant keywords
- Bring in to DataFrame

Query DB structured & unstructured

Preprocess Data

- Stop words
- Lemmatization
- Bigrams/Trigrams

- ->ORG
- ->PERSON

Named Entity Recognition LDA Topic Modeling

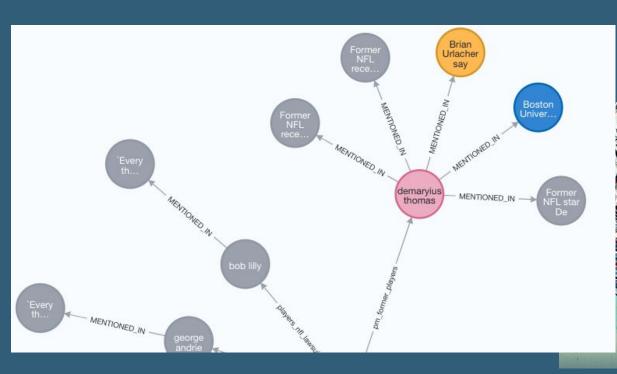
- Relevant topics
- e.g. Personal Conduct

- construct nodes
- construct edges
- import to Neo4j
- Connect on ORG and PERSON

Knowledge Graph



# Knowledge Graph

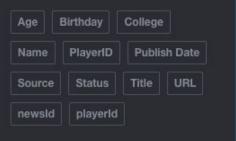






# Relationship Types/Property Keys









# Data Challenges We Encountered



- News articles, for example, could mention a player related to the subject, such as bad conduct incidents, but could also mention players or team mates that were not involved in these incidents. So using this data with entity matching could produce inaccurate results for certain players.
- Another challenge we faced was performance for certain code that seem to run for longer than 10 minutes. We were able to reduce some of processing time creating the Stanza documents by using the following method:
- # When there are many texts, creating all of the stanza docs at once is faster
  docs\_in = [stanza.Document([], text=str(d)) for d in players\_lawsuits\_nfl\_ls]
  docs\_out = nlp(docs\_in)



# Query Demo

LIVE



# References/Related Links



For more info: https://github.com/mona-jandro-camm/dse203



# Examples Graphs



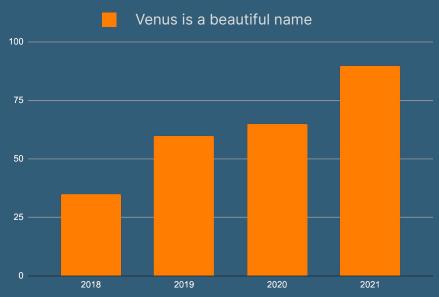
**134K**New customers for next year 2023



**236K**More sales for next year 2023



**150K**Market increase per month for next year



Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**