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Arihant Adita Pal Gangana Road, Jodhpur (Rajasthan)

# Monika Paliwal

WEB DESIGNER & UI/UX DESIGNER



I am a UI/UX and Web Designer with 6+ years of experience in creating responsive, user-friendly, and visually engaging digital experiences. I specialize in designing modern and clean websites, mobile app interfaces, advertisements, and creative banners that focus on usability and aesthetics.

With a strong understanding of the complete website development lifecycle — from concept and design to implementation — I effectively understand client requirements and deliver practical, result-driven solutions.

I have hands-on experience working with CMS platforms including WordPress, Shopify, Webflow, and Wix, which enables me to create designs that are both creative and technically feasible.

## LANGUAGES

Hindi English

## HOBBIES

Travel Coding Designing (UI)

Listening Music

[www.instagram.com/codewithmonika\\_](https://www.instagram.com/codewithmonika_)

[www.linkedin.com/in/monikapaliwal1998](https://www.linkedin.com/in/monikapaliwal1998)

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[www.behance.net/monapaliwal](https://www.behance.net/monapaliwal)



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## WORK EXPERIENCE



### SR. WEB DESIGNER & UI/UX DESIGNER

Nov 2021 - PRESENT

With 4 years of experience as a Senior Web Designer, successfully handled and delivered 35+ web design and development projects across multiple industries including eCommerce, corporate, service-based, and CMS platforms. Led end-to-end project execution from requirement gathering, wireframing, UI/UX design, development, testing, and final deployment.

Designed and developed responsive and user-friendly websites using HTML, CSS, JavaScript, ReactJS, PHP, and jQuery while maintaining high performance and SEO standards. Played a key role in redesigning and optimizing multiple business websites, improving user engagement, loading speed, and conversion rates.

Led UI/UX design for web and mobile applications by conducting user research, competitor analysis, and usability testing to create user-centered solutions. Created wireframes, prototypes, and high-fidelity designs using Adobe Creative Suite, Figma, and Adobe XD, ensuring visually appealing and functional interfaces.

Worked closely with developers, marketing teams, and clients to ensure smooth integration and project alignment. Mentored junior designers and reviewed design quality to maintain company standards. Successfully maintained 100% client satisfaction rate while delivering all projects within timeline and budget.



### WEB DESIGNER & UI/UX DESIGNER

Jan 2021 - Nov 2021

Worked on designing and developing web applications using HTML, CSS, and JavaScript while ensuring cross-browser compatibility and multi-platform responsiveness. Played an important role in creating modern website layouts and improving overall visual presentation for client projects.

Gained strong hands-on experience by working on multiple live projects, which helped build core skills in responsive web design, UI implementation, and performance optimization. Learned end-to-end project workflow including requirement understanding, design execution, client revisions, and final deployment.

Collaborated with senior developers and designers to enhance usability, functionality, and design standards while consistently delivering projects within deadlines.



### WEB DESIGNER & UI/UX DESIGNER

Jan 2019 - Jan 2021

Completed professional training in web and graphic design, followed by working on real-time client and internal projects. Developed strong skills in HTML, CSS, and JavaScript with a focus on responsive and cross-browser compatible websites. Also contributed to creative design tasks including flyers, brochures, posters, and promotional materials, building solid practical industry experience.

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## INDUSTRY SKILLS



### Web Design & Development

HTML5

CSS3 / SCSS

React

PHP



JavaScript Frameworks & Libraries



Responsive Web Design



Cross-Browser Compatibility



Website Performance Optimization



### UI / UX Design

Wireframing

Prototyping

User Research & Usability Testing



Mobile App & Website UI Design



Interaction Design



Design Systems & Layout Planning



### Design Tools

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator



### CMS & Platforms

WordPress

Shopify

Webflow

Wix