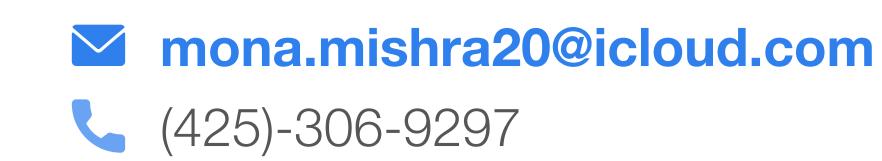
# MONA MISHRA

# Senior User Experience Designer





#### Education

#### **University of Texas at Austin**

MS in Information Studies, focused on Human Computer Interaction

2017 - 2018

#### MIT, Pune

Bachelor in Engineering (BE), Computer Science

2008 - 2012

## Skills

#### **UX** skills

Interaction design
End-to-end Enterprise product design
Agile Methodologies
Usability Testing

Pixel perfect, accessible design

Wire framing

Prototyping

HTML/CSS/Javascript

Problem Solving

Collaboration

#### **Tools and frameworks**

Figma

Sketch

Axure RP

Adobe XD

Adobe Photoshop

**InVision** 

Keynote

JIRA

Git

Trello

## Experience

#### Dell Technologies / Senior UX Designer

Nov 2021 - Present, Austin, TX

- Delivered a <u>license management experience for Dell's data protection portfolio</u>, streamlining activation workflows and reducing license activation time from over 24 hours (with support calls) to a significantly faster, self-service process.
- Led the design system team to support Dell's enterprise products, including storage and server solutions. Currently supporting <u>9 products</u>, with the system being increasingly adopted by additional products.
- Managed and mentored a <u>team of 4 UX designers</u> for developing, maintaining, and enhancing the design system, while driving progress through <u>JIRA sprint planning</u>.
- Designed advanced features for a data protection application called PowerProtect Data Manager (PPDM), like file filters for creating policy rules across file systems and NAS environments, improving data governance and providing a competitive edge over rival customers.
- Developed a copy management experience capable of <u>handling thousands of data daily</u>, enhancing operational efficiency and reducing data management time.
- Designed script management and software update features in PPDM, enabling <u>user</u> customization and task automation.

#### Evoleap / Product Designer

Aug 2020 - Oct 2021, Houston, TX

- Innovative design leader at a Houston startup, designing modern web applications for the oil and gas industry. Conducted research and ideation, provided art direction to pixel-perfect layouts. I also facilitated communication between teams and clients, aiming to enhance productivity and decision-making.
- Conducted research and ideation, provided art direction to pixel-perfect layouts. I also facilitated communication between teams and clients, aiming to enhance productivity and decision-making.
- Collaborating with cross-functional experts including engineers and petroleum specialists to shape and implement the design strategy across multiple products.
- Drove the successful launch of Wave 1 of a new software for Ohio University, called <u>Multicorp</u>, now used by several B2B customers to predict pipeline corrosion.

## ExxonMobil / UX Designer

Feb 2019 - May 2020, Spring, TX

- Worked closely with a cross-functional team (located globally) in an agile framework, to identify requirements and design effective solutions for desktop and web application.
- Identified complex problems by engaging in user research techniques to incorporate customer's voice in the design to inform high level solution.
- Identified and prioritized user stories in close consultation with stakeholders, defining precise usability metrics to gauge problem severity and eradicate assumptions.

## Sentier Strategic Resources / UX Design Intern

Sep 2018 - Dec 2018, Austin, TX

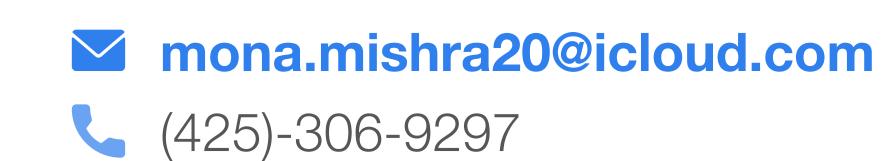
- Revamped a real estate application utilizing participatory and iterative design techniques, culminating in the delivery of a comprehensive design system library for consistent design and development.
- Conducted rigorous usability tests for a retail client, pinpointing critical issues and offering strategic, effective solutions.

### University of Texas at Austin / UX Designer

Jun 2017 - Aug 2018, Austin, TX

- Pioneered the launch of the BeVote app for iPhone users, a groundbreaking initiative that
  motivated students to register and vote while educating them about candidates and issues in
  their county.
- Designed, developed and delivered an interactive web-based toolkit using front-end technologies.







## Experience

#### University of Memphis / UI Designer

Jun 2016 – Dec 2016, Memphis, TN

- Engineered a JSP/JavaScript-based online game to captivate new students, fostering engagement and connection with the university community.
- Designed and developed a Learning Management System using Moodle framework to host two courses for a federal funded project.

#### The Digital Group Infotech / Software Developer

Oct 2014 – Apr 2015, Pune, India

• Pioneered the creation of a sophisticated .Net and Oracle-based web application, catering to clients entrenched within a call center framework. Collaborated seamlessly with developers to discern requirements, enhance supportability, and identify performance bottlenecks.

#### QED Baton Enabled Services / Demand Generation Executive

Sep 2012 – Sep 2013, Pune, India

• Proactively identified and cultivated new business opportunities with esteemed international corporation executives and Business Development Managers, showcasing keen business acumen and strategic thinking.