

## Education

### University of Texas at Austin

MS in Information Studies,  
focused on Human Computer  
Interaction

2017 - 2018

### MIT, Pune

Bachelor in Engineering (BE),  
Computer Science

2008 – 2012

## Skills

### UX skills

Interaction design

End-to-end Enterprise product design

Agile Methodologies

Usability Testing

Prototyping

Pixel perfect, accessible design

Wire framing

HTML/CSS/Javascript

Problem Solving

Collaboration

### Tools and frameworks

Figma

Sketch

Axure RP

Adobe XD

Adobe Photoshop

InVision

Keynote

Git

JIRA

Trello

## Experience

### Dell Technologies / Senior UX Designer

- Nov 2021 - Present, Austin, TX
- Delivered a license management experience for Dell’s data protection portfolio, streamlining activation workflows and reducing license activation time from over 24 hours (with support calls) to a significantly faster, self-service process.
  - Led the design system team to support Dell’s enterprise products, including storage and server solutions. Currently supporting 9 products, with the system being increasingly adopted by additional products.
  - Managed and mentored a team of 4 UX designers for developing, maintaining, and enhancing the design system, while driving progress through JIRA sprint planning.
  - Designed advanced features for a data protection application called PowerProtect Data Manager (PPDM), like file filters for creating policy rules across file systems and NAS environments, improving data governance and providing a competitive edge over rival customers.
  - Developed a copy management experience capable of handling thousands of data daily, enhancing operational efficiency and reducing data management time.
  - Designed script management and software update features in PPDM, enabling user customization and task automation.

### Evoleap / Product Designer

- Aug 2020 - Oct 2021, Houston, TX
- Innovative design leader at a Houston startup, designing modern web applications for the oil and gas industry. Conducted research and ideation, provided art direction to pixel-perfect layouts. I also facilitated communication between teams and clients, aiming to enhance productivity and decision-making.
  - Conducted research and ideation, provided art direction to pixel-perfect layouts. I also facilitated communication between teams and clients, aiming to enhance productivity and decision-making.
  - Collaborating with cross-functional experts including engineers and petroleum specialists to shape and implement the design strategy across multiple products.
  - Drove the successful launch of Wave 1 of a new software for Ohio University, called Multicorp, now used by several B2B customers to predict pipeline corrosion.

### ExxonMobil / UX Designer

- Feb 2019 - May 2020, Spring, TX
- Worked closely with a cross-functional team (located globally) in an agile framework, to identify requirements and design effective solutions for desktop and web application.
  - Identified complex problems by engaging in user research techniques to incorporate customer’s voice in the design to inform high level solution.
  - Identified and prioritized user stories in close consultation with stakeholders, defining precise usability metrics to gauge problem severity and eradicate assumptions.

### Sentier Strategic Resources / UX Design Intern

- Sep 2018 - Dec 2018, Austin, TX
- Revamped a real estate application utilizing participatory and iterative design techniques, culminating in the delivery of a comprehensive design system library for consistent design and development.
  - Conducted rigorous usability tests for a retail client, pinpointing critical issues and offering strategic, effective solutions.



### University of Texas at Austin / UX Designer

- Jun 2017 - Aug 2018, Austin, TX
- Pioneered the launch of the BeVote app for iPhone users, a groundbreaking initiative that motivated students to register and vote while educating them about candidates and issues in their county.
  - Designed, developed and delivered an interactive web-based toolkit using front-end technologies



# MONA MISHRA

Senior User Experience Designer

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## Experience

### University of Memphis / UI Designer

Jun 2016 – Dec 2016, Memphis, TN

- Engineered a JSP/JavaScript-based online game to captivate new students, fostering engagement and connection with the university community.
- Designed and developed a Learning Management System using Moodle framework to host two courses for a federal funded project.

### The Digital Group Infotech / Software Developer

Oct 2014 – Apr 2015, Pune, India

- Pioneered the creation of a sophisticated .Net and Oracle-based web application, catering to clients entrenched within a call center framework. Collaborated seamlessly with developers to discern requirements, enhance supportability, and identify performance bottlenecks.

### QED Baton Enabled Services / Demand Generation Executive

Sep 2012 – Sep 2013, Pune, India

- Proactively identified and cultivated new business opportunities with esteemed international corporation executives and Business Development Managers, showcasing keen business acumen and strategic thinking.