



SPONSORSHIP  
INVOLVEMENT  
PACKET

# MobileDevs ASU

2018-2019

Sponsor Involvement  
Packet

MOBILE  
DEVELOPMENT  
CLUB

Industry Contact:

[Industry.mobiledevs@gmail.com](mailto:Industry.mobiledevs@gmail.com)

# ABOUT MOBILEDEVS

## **MobileDevs**

MobileDevs at Arizona State University was established with the purpose of distributing mobile development knowledge to those in the student body with an interest in the field. With an emphasis on workshops and industry collaboration, MobileDevs is able to provide opportunities to further technical growth and insight into the industry. A majority of members are computer science majors and events are carefully crafted to not alienate any skill level making MobileDevs home to graduate and undergraduate students.

MobileDevs' mission of preparing members for a successful career in mobile development is in large part accomplished through Industry involvement. If your company would be interested in partnering with MobileDevs and building a lasting partnership, please continue reading.

# Benefits

	Bronze \$500	Silver \$1000	Gold \$1500
Company Name Displayed on Website Sponsor Page	✓	✓	✓
Opportunity to Provide Promotional Material to Distribute	✓	✓	✓
Host a Workshop	✓	✓	✓
Listed on Website and Monthly Emails	✓	✓	✓
Sponsor Shout-out on Social Media	✓	✓	✓
Announce Jobs/Internships on Social Media	✓	✓	✓
Company Name on Facebook Banner		✓	✓
Logo on MobileDev Shirts*		✓	✓
Opportunity to Organize a trip to Your Local Office		✓	✓
Access to Electronic Version of the Club Resume Book		✓	✓
5% Off Sponsorship Renewal		✓	
10% Off Sponsorship Renewal			✓
Logo on Annual Tablecloth*			✓
Opportunity to Host Joint Events Outside of Normal Meetings			✓
Announce Jobs/Internships Through Email List			✓

If a sponsor donates more than halfway to the next tier, they will be offered one benefit of their choice from the tier above it. For example, if a sponsor donates \$750, they will be a Bronze Sponsor with the addition of one Silver tier benefit of their choice.

\*If donation is received before shirts and tablecloth are ordered for the year.

# STARTUPS & NONPROFITS

## Startups & Nonprofits

Entrepreneurial thinking and civic duty are at the core of the MobileDevs community. MobileDevs supports the efforts of small startups and nonprofits with the Startups & Nonprofits tier. An organization may be eligible for this tier if:

- The organization is owned or operated in part by ASU students, faculty, or alumni.
- The organization has at least one department dedicated to the development of a mobile technology or application.
- The organization is a registered nonprofit
- The organization is a for-profit attempting to implement an innovative, scalable business model.

Reach out to MobileDevs at [industry.mobiledevs@gmail.com](mailto:industry.mobiledevs@gmail.com) to see if your company qualifies. Qualifying organizations will be offered Bronze tier benefits at no charge.

# Donation Information

Please make checks payable to **ASU Foundation** and include account **#30008385** in the memo line. Mail checks along with this letter to:

ASU Foundation  
Attn: Cash Receipting  
P.O. Box 2260  
Tempe, AZ 85280-2260

**Contact Information:**

Company/Sponsor Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Donors may restrict 95% of any gift for specific purposes; 5% of each gift received is unrestricted for the University's use in advancing its strategic initiatives and operations. The donor receives a gift receipt and is acknowledged for the full amount (100%) of the gift. Please consult your tax advisor regarding the deductibility of charitable contributions.

# MobileDevs

