# Overall Sales Report

## ThymouseTech

- Overall
- Comparative
- Scenario

### Total Sales
$7,648M

### Total Cost
$3,548M

### Profit

| Year | Amount |
|------|--------|
| 2009 | $1,245M |
| 2008 | $1,298M |
| 2007 | $1,557M |

$4,100M

54 %
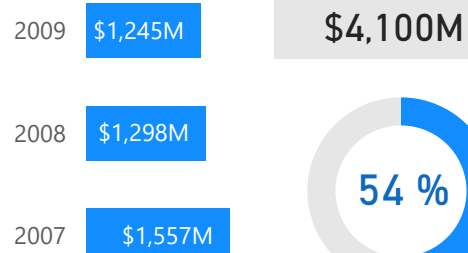
### % Profit by Product Category



- 56.43 %
- 57.43 %
- 53.37 %
- 53.01 %
- 51.69 %
- 50.54 %

Categories: Audio, Cameras and cam..., Cell phones, Computers, Music, Movies and Audio Books, TV and Video
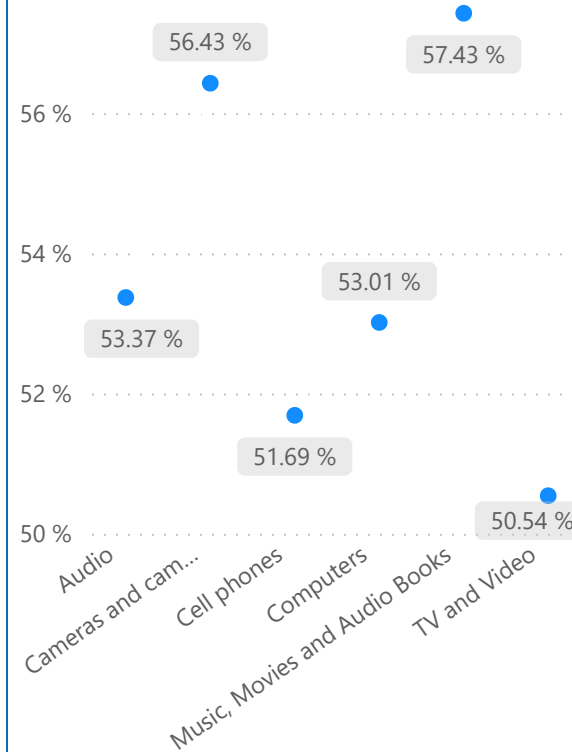
### Top Ranking Stores by Sales

| Store | TotalAmount | Local Ranking | Store Category |
|-------|-------------|---------------|----------------|
| Albany | $14,744,929 | 140 | ★ |
| Alexandria | $14,190,324 | 233 | ★ |
| Amsterdam | $13,540,281 | 277 | ★ |
| Anchorage | $14,952,653 | 84 | ★★ |
| Annapolis | $14,930,034 | 90 | ★★ |
| Appleton | $14,641,561 | 159 | ★ |
| Arlington | $14,830,711 | 112 | ★ |
| Ashgabat No.2 | $23,187,764 | 21 | ★★★★ |
| Ashgabat No.1 | $23,162,825 | 22 | ★★★★ |
| Asia Online | $505,414,235 | 3 | ★★★★★ |
| Asia Reseller | $327,981,533 | 6 | ★★★★★ |
| Athens | $14,034,403 | 242 | ★ |
| Atlantic City | $14,412,932 | 205 | ★ |
| Attleboro | $14,323,092 | 221 | ★ |
| Aurora | $14,829,377 | 113 | ★ |
| Austin | $14,611,111 | 172 | ★ |
| Back River | $14,522,445 | 192 | ★ |
| Bacliff | $15,118,537 | 59 | ★★ |

### Acumulative Sales by Year

Year ● 2007 ● 2008 ● 2009



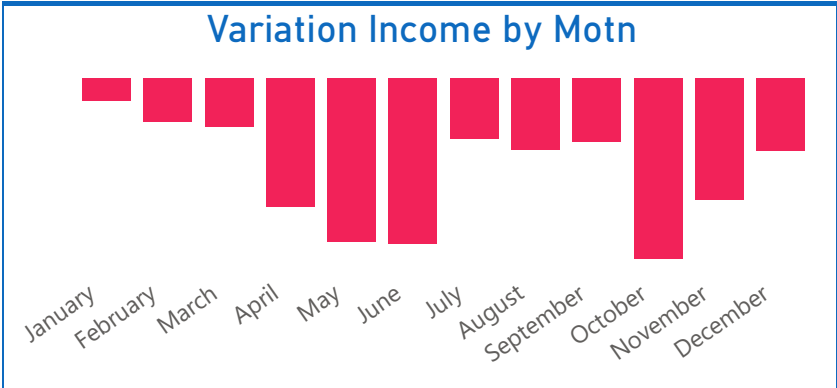Janu..., Febr..., March, April, May, June, July, Augu..., Sept..., Octo..., Nove...
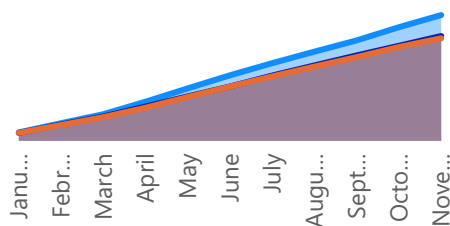
### RatioReturns by Week of the Year

Year ● 2007 ● 2008 ● 2009



0    20    40    60
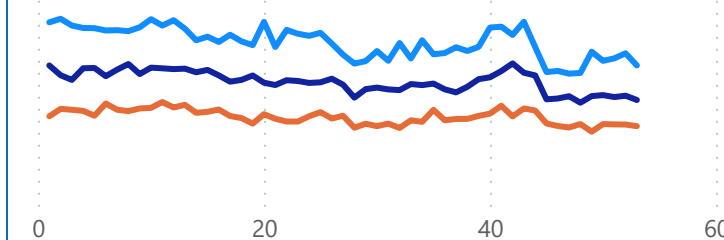
| ProductCategory | 2007 | 2008 | 2009 | Total |
|-----------------|------|------|------|-------|
| TV and Video | 1.48 % | 1.17 % | 0.95 % | **1.20 %** |
| Music, Movies and Audio Books | 1.32 % | 1.17 % | 1.09 % | **1.21 %** |
| Computers | 1.36 % | 1.09 % | 0.89 % | **1.11 %** |
| Cell phones | 0.69 % | 0.42 % | 0.24 % | **0.42 %** |
| Cameras and camcorders | 1.37 % | 1.18 % | 0.94 % | **1.18 %** |
| Audio | 1.98 % | 1.19 % | 0.86 % | **1.18 %** |
| **Total** | **1.17 %** | **0.89 %** | **0.63 %** | **0.88 %** |

# Total Income Comparative from Current Year Vs Last Year Segmented by:
📅 Year: 2008 | ☑️ Category: Multiple | 🌎 Continent: Multiple
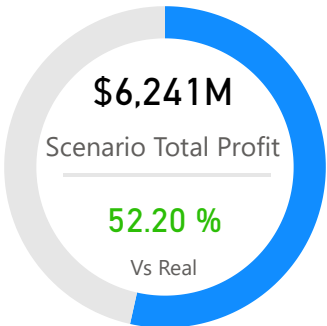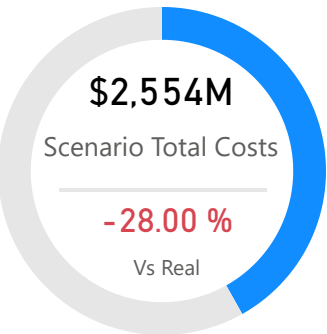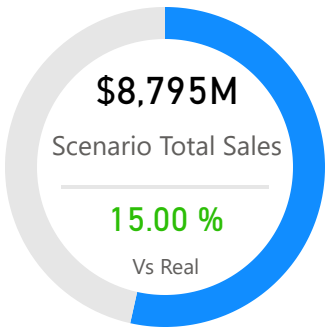
ThymouseTech

- 💰 Overall
- ⚖️ Comparative
- 👁️ Scenario

## Total Income

# $2,418,115,901

Goal: $2,887,659,283 (-16.26%)

## Variation Income by Motn



January February March April May June July August September October November December

## Total Income by Product Subcategory

| Camcorders | Laptops | Desktops | Smart ... | Televis... | Digita... |
|---|---|---|---|---|---|
| | $243M | $158M | $111M | $101M | $99M |
| $419M | Home Theater System | Monitors | Touch Scr... | Movie... | Co... |
| Projectors & Screens | $232M | $90M | $84M | $49M | $33... |
| | Digital SLR Cameras | Car Video | Printers, S... | Cell p... | |
| | | | | MP4... | |
| $305M | $219M | $90M | $75M | | |

## Total Income by Country

| Month | Total Income | Total Income Last Year |
|---|---|---|
| January | $166,283,500 ⬇️ | $175,662,821 |
| February | $175,803,049 ⬇️ | $193,856,113 |
| March | $168,690,533 ⬇️ | $188,543,932 |
| April | $209,903,451 ⬇️ | $262,815,153 |
| May | $212,936,653 ⬇️ | $280,183,349 |
| June | $207,079,792 ⬇️ | $274,912,538 |
| July | $229,906,366 ⬇️ | $254,923,220 |
| August | $213,168,678 ⬇️ | $242,376,478 |
| September | $210,186,489 ⬇️ | $236,401,418 |
| October | $202,461,253 ⬇️ | $276,561,512 |
| November | $205,399,887 ⬇️ | $255,185,335 |
| **Total** | **$2,418,115,901** | **$2,887,659,283** |



AMÉRICA DEL NORTE  EUROPA  ASIA
Océano Pacífico  Océano Atlántico  ÁFRICA
AMÉRICA DEL SUR  Océano Índico  OCEANÍA
Océano Índico

Microsoft Bing

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# Sales Scenario Report

**Thymouse Tech**

- 💸 Overall
- ⚖️ Comparative
- 👁️ Scenario

**$8,795M**
Scenario Total Sales
**15.00 %**
Vs Real

**$2,554M**
Scenario Total Costs
**-28.00 %**
Vs Real

**$6,241M**
Scenario Total Profit
**52.20 %**
Vs Real
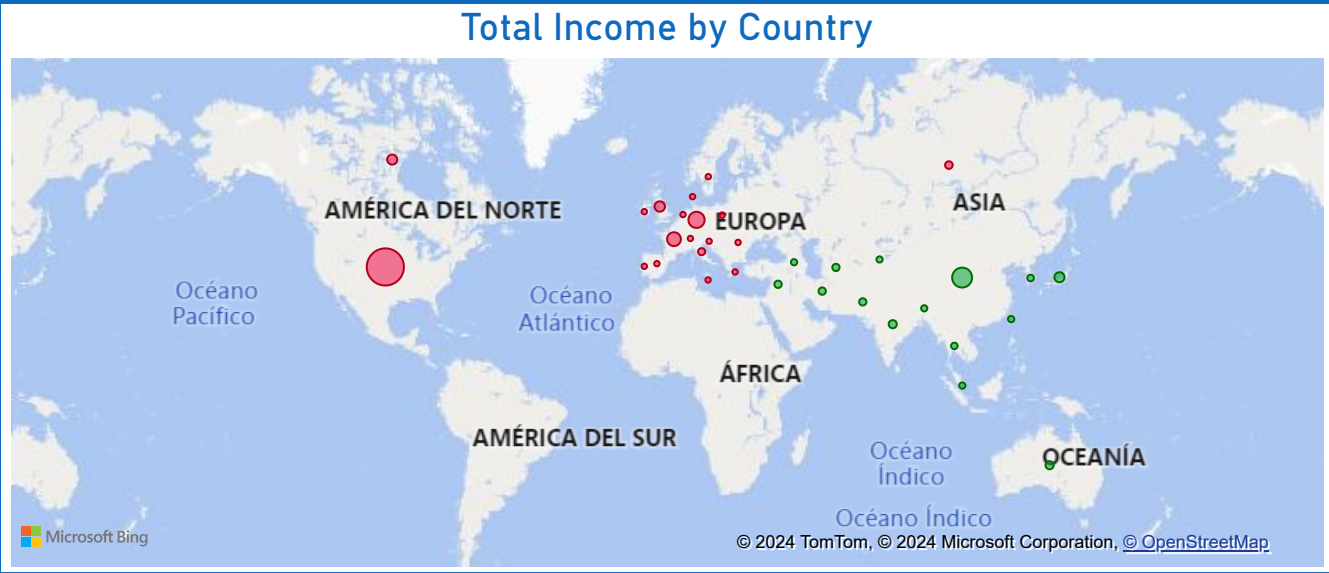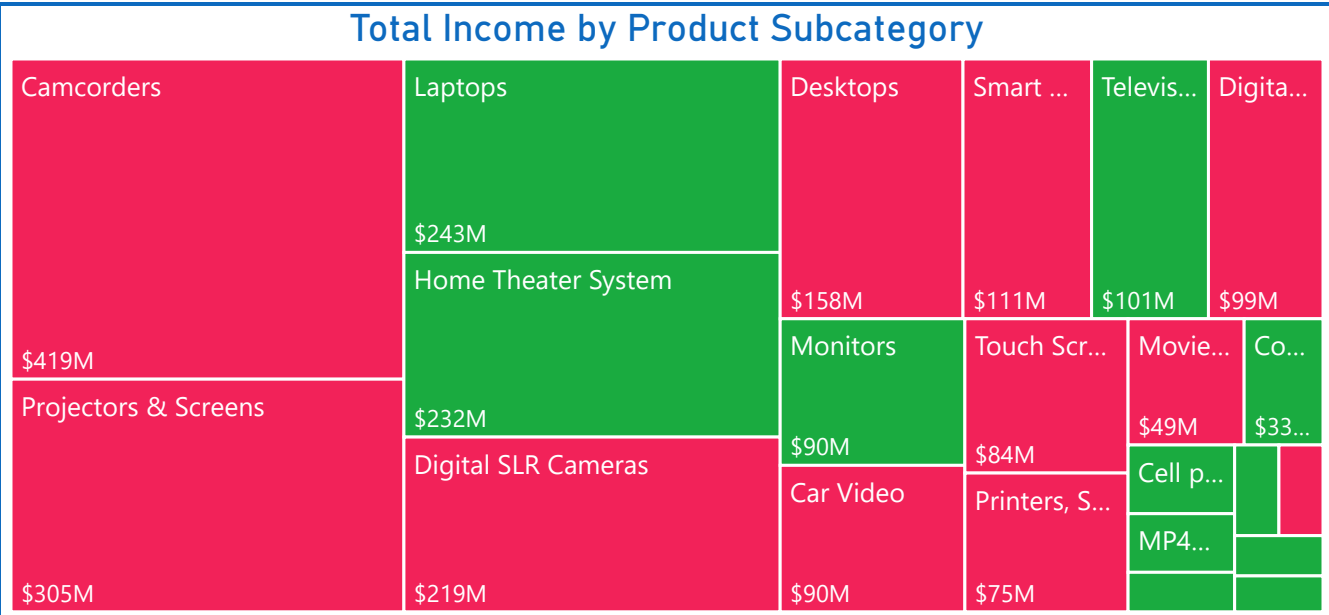
Parameter UnitPrice
15 %

Parameter UnitCosts
-28 %

| ProductSubcategoryName | TotalAmount | TotalCosts | TotalProfits ▼ | %_Profits | SimulationTotalAmount | SimulationTotalCosts | SimulationTotalProfit |
|---|---|---|---|---|---|---|---|
| Camcorders | $1,223,672,031 | $535,986,269 | $687,685,762 | 56.20 % | $1,407,222,836 | $385,910,113 | $1,02 |
| Projectors & Screens | $1,017,549,053 | $444,979,606 | $572,569,447 | 56.27 % | $1,170,181,411 | $320,385,316 | $84 |
| Laptops | $857,385,323 | $412,403,812 | $444,981,511 | 51.90 % | $985,993,122 | $296,930,745 | $68 |
| Digital SLR Cameras | $743,190,332 | $308,630,545 | $434,559,787 | 58.47 % | $854,668,882 | $222,213,992 | $63 |
| Home Theater System | $648,805,509 | $324,424,598 | $324,380,910 | 50.00 % | $746,126,335 | $233,585,711 | $51 |
| Desktops | $462,162,605 | $247,783,418 | $214,379,187 | 46.39 % | $531,486,995 | $178,404,061 | $35 |
| Smart phones & PDAs | $388,986,505 | $183,233,800 | $205,752,705 | 52.89 % | $447,334,481 | $131,928,336 | $31 |
| Digital Cameras | $335,107,752 | $154,442,097 | $180,665,655 | 53.91 % | $385,373,915 | $111,198,310 | $27 |
| Televisions | $282,412,066 | $130,320,681 | $152,091,384 | 53.85 % | $324,773,875 | $93,830,891 | $230 |
| Touch Screen Phones | $275,697,225 | $133,873,165 | $141,824,061 | 51.44 % | $317,051,809 | $96,388,679 | $220 |
| Printers, Scanners & Fax | $258,884,449 | $118,900,762 | $139,983,687 | 54.07 % | $297,717,116 | $85,608,549 | $21 |
| Monitors | $246,110,667 | $106,464,209 | $139,646,458 | 56.74 % | $283,027,267 | $76,654,230 | $20 |
| Car Video | $281,553,952 | $144,581,497 | $136,972,455 | 48.65 % | $323,787,045 | $104,098,678 | $21 |
| Movie DVD | $152,246,991 | $64,818,244 | $87,428,747 | 57.43 % | $175,084,040 | $46,669,135 | $12 |
| Cell phones Accessories | $108,853,194 | $56,953,280 | $51,899,913 | 47.68 % | $125,181,173 | $41,006,362 | $8 |
| Computers Accessories | $101,482,148 | $52,512,877 | $48,969,270 | 48.25 % | $116,704,470 | $37,809,272 | $7 |
| MP4&MP3 | $59,714,799 | $26,195,599 | $33,519,199 | 56.13 % | $68,672,018 | $18,860,832 | $4 |
| Home & Office Phones | $44,387,441 | $21,078,816 | $23,308,624 | 52.51 % | $51,045,557 | $15,176,748 | $3 |
| **Total** | **$7,648,132,087** | **$3,547,747,597** | **$4,100,384,489** | **53.61 %** | **$8,795,351,902** | **$2,554,378,270** | **$6,2** |