

# Sales Insights

## Total Revenue

₹985M

## Sales Qty

2M

## Total Profit Margin

₹24.7M

2017

2018

2019

2020

Jun  
17

Jul  
17

Aug  
17

Sep  
17

Oct  
17

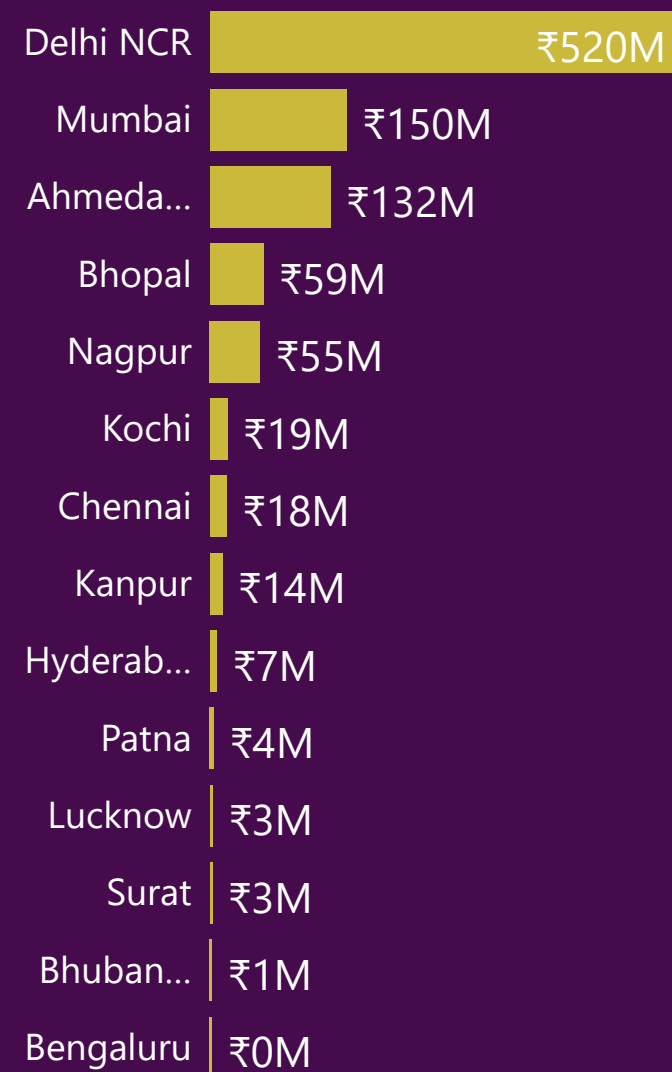
Nov  
17

Dec  
17

Jan  
18

Feb  
18

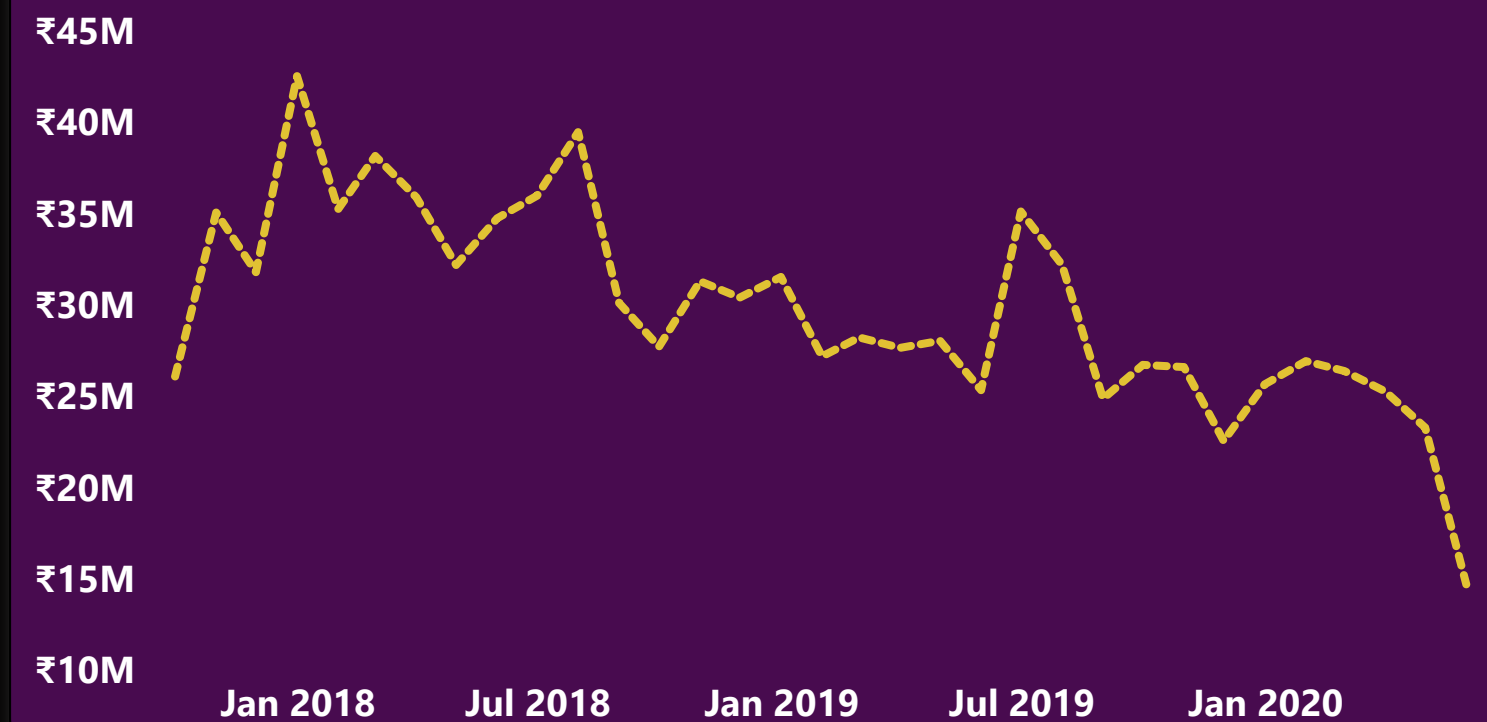
## Revenue by Markets



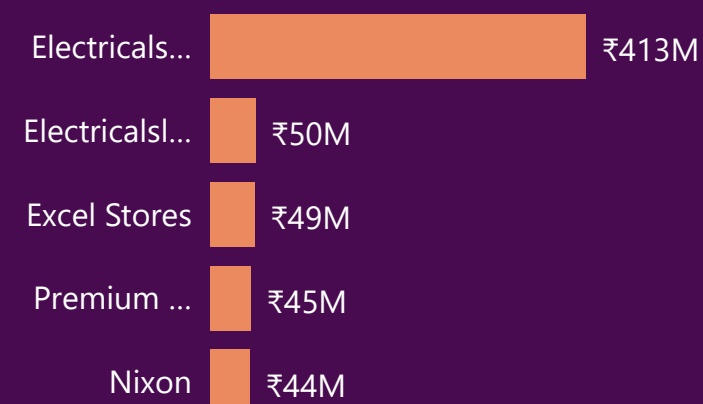
## Sales Qty by Markets



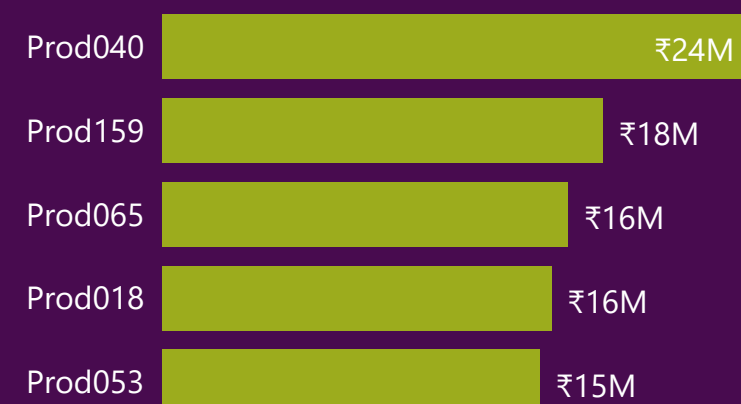
## Revenue Trend



## Top 5 Customers



## Top 5 Products



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Elite	₹48,37,239	0.5%	0.9%	4.4%
Epic Stores	₹1,87,50,440	1.9%	1.3%	1.8%
Excel Stores	₹4,91,15,620	5.0%	2.8%	1.4%
Expression	₹4,30,368	0.0%	0.1%	3.5%
Flawless Stores	₹91,56,412	0.9%	1.3%	3.4%
Forward Stores	₹2,10,26,079	2.1%	2.3%	2.7%
Info Stores	₹3,51,00,033	3.6%	1.3%	0.9%
Insight	₹33,42,051	0.3%	0.1%	1.0%
Integration Stores	₹1,39,79,716	1.4%	1.0%	1.8%
Leader	₹1,65,29,970	1.7%	5.1%	7.5%
Logic Stores	₹1,32,01,366	1.3%	2.0%	3.7%
Total	₹98,48,68,963	100.0%	100.0%	2.5%