## Mona Le Roy

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#### SKILLS

- HTML
- CSS
- basic knowledge and experience with JavaScript and jQuery
- responsive website design
- some WordPress and Drupal
- Git
- basic knowledge of SSH protocol

- cross browser testing
- website optimization
- responsive html email development
- Silverpop
- Salsa Labs
- Luminate Online
- some Sketch and Photoshop

#### **EXPERIENCE/PROJECTS**

## Web Designer/Developer, PS/IS 78Q PTA (psis78pta.org), 2016 - present

- Responsible for design and development of website that informs school community of all PTA activities, solicits and accepts donations and sells event tickets, and collects parent contact information for school wide communications through MailChimp. (HTML, CSS)
- Produce and optimize creative assets for the website (photoshop, photography).
- Set up database (phpMyAdmin) to store parent information for the PTA Board.

#### Sanky Communications, 2017-2018

#### **Digital Project Assistant**

- Developed and set up client emails (HTML, CSS, IBM Silverpop, Luminate Online).
- Updated client fundraising emails and newsletters: replace content, insert source codes, manipulate images, create linked buttons, alter layout (HTML and CSS).
- Tested emails for production with Email on Acid and Litmus.
- Updated client donation forms (HTML, CSS, and Javascript)
- Assisted other team members with proofreading their assignments source codes, links, and copy.

#### **Tech Intern**

- Updated blog, work, team, and client pages, on sankyinc.com (HTML, CSS, content).
- Updated client websites: Horses for Habitat (WordPress, content, CSS, HTML), St. John's Bread and Life (Drupal, content, HTML, CSS).
- Updated client responsive html emails for Memorial Sloane Kettering Cancer Center, City Meals on Wheels, Drug Policy Alliance, African Wildlife Foundation (content, HTML, cross browser testing, Email on Acid, Email Pusher).

# People Against Childhood Epilepsy, Inc. (PACE) 2001 - 2011

### Web Designer/Developer, Program Development

- Designed and developed website taking it from a MSOffice webpage to a custom hand coded website that accepted donations, detailed all programs and grant opportunities, and hosted a support group, all executed under budget, saving PACE thousands of dollars (HTML and CSS).
- Refined grant application process to save time and money, reducing allocated budget allowed for employee time and materials.
- Researched and facilitated funding for 50 summer camps dedicated to children with epilepsy across the US.
- Launched and maintained online support group helping hundreds of families afflicted with epilepsy.

#### OTHER EXPERIENCE

Teacher, NYC Parks and Recreation, Cromwell Center, Paid and Volunteer 2006 - 2007

Developed and taught HTML classes

#### **EDUCATION**

Online tutorials and onsite class: Codecademy, Code School, and NYU Continuing Education

Web development feeds: CSS-Tricks, CSS Weekly, Frontend Focus

BS, State University of New York at New Paltz

Parsons School of Design