

Master Style Guide

Color Codes

#FF02AO

#FF33B0

#FF72CD

#02CCF9

#FF0076

#FCF7C5

#FOFFF0

#FFAA6

#FF8C94

#A8E6CE

#00BFFF

#0CAF9F

#1E90FF

#00BFFF

#F400A1

#FE28A2

#FFA64B

#FF765D

#FFD150

#0077FF

#EDA7C4

#FFE4F7

#BCA5AE

#44B2FF

#D90081

#FF30B0

#8BEAFF

Default Styles

Heading Level One

Regular paragraph text.

Heading Level Two

Regular paragraph text.

HEADING LEVEL ONE

Regular paragraph text.

HEADING LEVEL TWO

Regular paragraph text.

Heading Level One

Regular paragraph text.

Heading Level Two

Regular paragraph text.

List Styles

1

This clever use of a single table row with two cells can help to create a nicer looking format for numbered lists.

2

This clever use of a single table row with two cells can help to create a nicer looking format for numbered lists.

3

This clever use of a single table row with two cells can help to create a nicer looking format for numbered lists.

Don't forget to make use of all the bullet styles in **Format —> Bullets & Numbering —> List Options —> More Bullets!**

So. Many. Bullets!

Remember, you can copy and paste this list to paste it into other documents if you want to re-use it!



Here is a handy list item!



And here we have another one



What's this?! Another list item, you say?



List item text



List item text



List item text



List item text

1

2

3

 List item text

 List item text



 Volunteer recruitment through text message outreach + follow up to supporters

 Opt-in list segmentation for various purposes (donations, recruitment, etc)



 THIS IS A LIST ITEM

 THIS IS A LIST ITEM

 THIS IS A LIST ITEM

 AND HERE WE HAVE ANOTHER ONE

 AND HERE WE HAVE ANOTHER ONE

 AND HERE WE HAVE ANOTHER ONE

 EVEN MORE LIST ITEMS!

 EVEN MORE LIST ITEMS!

 EVEN MORE LIST ITEMS!

 Here we have a nice list item

 And here we have another one!

 What's this? Yet another list item!

 This little piggy went to the market!

 This little piggy stayed home!

 And this little piggy...did something else entirely!



A LIST ITEM FOR FREEDOM



ANOTHER ITEM FOR FREEDOM!



OKAY, ONE LAST ITEM FOR FUCKING FREEDOM



LIST ITEM ONE



LIST ITEM TWO



LIST ITEM THREE

Drawings



Ashly Lorenzana

The template includes:

- Header:** "Your Name Goes Here" (black bar) and "Blog Post Headline Goes Here" (pink bar).
- Left Sidebar:** "Blog Post Headline Goes Here" (pink box), "650 x 475" (image placeholder), and "Blog Post Subtitle Goes Here" (pink box), "600 x 600" (image placeholder).
- Main Content:** "ABORT the Supreme Court" (large title), "Blog Post Headline Goes Here" (pink box), "650 x 475" (image placeholder), and a quote box: "So-called 'pro-lifers' put zero effort into advocating for children who are suffering right now because it's infinitely easier to be advocates for the imaginary." —Ashly Lorenzana.
- Right Sidebar:** "Sidebar Name" (pink box), "Sidebar Section" (pink box), "Sidebar Text" (pink box), "Buy Now on Amazon" (button), "Read Free Sample" (button), and a "What are Readers Saying?" section with two reviews.
- Footer:** "© 2022 YOUR NAME HERE".

Highlights of the Day:

-

So the other day we inserted a drawing as an image to the left of our paragraph text, like in this example!

Then we started a whole new paragraph next to it, on a new line!

And yet another paragraph!

Okay, so these last couple of paragraphs were really just single sentences...

But - the sentence is the new paragraph!

Section Headings

Section Heading

Text Over Image



***Abortion Rights are
Under Attack***

***"No force on earth can stop
an idea whose time has come"***

— Victor Hugo

Buttons

Donate Now

Donate Now

Donate Now

Read More

Read More

Read More

Read More

Donate

Submit

Email Drafts

To	
Bcc	
Subject	

Key Findings:

- Key finding #1
- Key finding #2
- Key finding #3

Additional Notes:

- Additional note #1
 - Additional note #2
 - Additional note #3
-

Dropdowns

Not Started ▾

In Progress ▾

Need to do! ▾

Done! ▾

Content Type... ▾

Choose Salutation ▾

Select State ▾

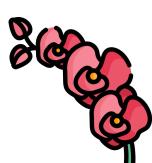
Tables

ACTIVITIES TO TRY			
<input type="checkbox"/> ACTIVITY ONE	<input checked="" type="checkbox"/> ACTIVITY ONE	<input checked="" type="checkbox"/> ACTIVITY ONE	<input checked="" type="checkbox"/> ACTIVITY ONE
<input type="checkbox"/> ACTIVITY ONE	<input type="checkbox"/> ACTIVITY ONE	<input type="checkbox"/> ACTIVITY ONE	<input type="checkbox"/> ACTIVITY ONE
<input type="checkbox"/> ACTIVITY ONE	<input type="checkbox"/> ACTIVITY ONE	<input type="checkbox"/> ACTIVITY ONE	<input type="checkbox"/> ACTIVITY ONE

Table Style Variations



Yesterday I saw a cherry blossom fall from a tree..nothing remarkable, when you think about it



Yesterday I saw a cherry blossom fall from a tree..nothing remarkable, when you think about it



Yesterday I saw a cherry blossom fall from a tree..nothing remarkable, when you think about it



Yesterday I saw a cherry blossom fall from a tree..nothing remarkable, when you think about it

More Table Styles

<u>Table Heading</u>	<u>Table Heading</u>
Table text	Table text

<u>Heading:</u> Longer Sub Heading
Table text
<u>Example Takeaway:</u> Valuable lesson illustrated in this example

Email Signature

 EMAIL:	ABORTSUPREMECOURT@GMAIL.COM
 RSS FEED:	HTTP://ABORTOURCOURT.COM
 TWITTER:	@ABORTOURCOURT

Merged Table Cells

TABLE HEADING GOES HERE	
MERGED CELLS	<input type="checkbox"/> Related item <input checked="" type="checkbox"/> Related item <input type="checkbox"/>
MERGED CELLS	
MERGED CELLS	

Dictionary Entries

au·ton·o·my

/ô'tänəmē/

noun

1. the right or condition of self-government.

Newsletter Layout

Newsletter Title

Main Content Heading

"My theory is that the only cure for the social stigma surrounding the bodily autonomy of women is to be loud, straightforward and completely unapologetic."

— Ashly Lorenzana



shoutyourabortion.com/share/52922

Here would go the main text content of your newsletter.

You can include as many paragraphs as you need to, but it works best if the total height of all your text in this table cell is roughly equal to the height of whatever image you insert into the cell to the left.

As you can see here, it creates a nice text wrapping effect if you can pull off (close-to) just the right length of text.

Best of luck!

Sidebar Heading

Top Links of The Week

Here is an [important link](#) you should definitely visit

While we're at it, check out [this link](#) too!

Okay, [last link](#) for you today...

© 2022

Section Title

Section paragraph text goes here.

<i>Estimated Total Cost:</i>	\$1.00
-------------------------------------	---------------

Section paragraph text goes here.



Table Header

ITEM

ITEM

ITEM

ITEM

ITEM

ITEM

ITEM

ITEM

Blockquotes

"FREEDOM'S JUST ANOTHER WORD FOR "NOTHING LEFT TO LOSE"."

— Kris Kristofferson

"BE THE CHANGE THAT YOU WISH TO SEE IN THE WORLD."

— Mahatma Gandhi

"CERTAIN SOULS MAY SEEM HARSH TO OTHERS, BUT IT IS JUST A WAY, BEKNOWNST ONLY TO THEM, OF CARING AND FEELING MORE DEEPLY."

— Marquis de Sade

"I HATE TO ADVOCATE DRUGS, ALCOHOL, VIOLENCE, OR INSANITY TO ANYONE, BUT THEY'VE ALWAYS WORKED FOR ME."

— Hunter S. Thompson



"YOU CAN NEVER LEAVE FOOTPRINTS THAT LAST IF YOU ARE ALWAYS WALKING ON TIPTOE."

— Leymah Gbowee

“

PRO-LIFE IS A LIE. IF THEY WERE REALLY PRO-LIFE, THEY WOULD BE INVESTING THEIR EFFORTS IN THE LIVES OF CHILDREN WHO ARE HERE TODAY AND SUFFERING, BUT THEY DO NOT. IT IS MUCH EASIER TO BE AN ADVOCATE FOR PEOPLE WHO DON'T EXIST.

”

—Ashly Lorenzana

“

I WAS THE RESULT OF A TEEN PREGNANCY AND UNDERSTAND HOW IT FEELS TO GROW UP WITHOUT YOUR BIOLOGICAL PARENTS WANTING TO BE A PART OF YOUR LIFE. THE ROAD TO REALIZING THAT SOMETHING IS WRONG WITH THEM, RATHER THAN WITH YOU, IS BOTH LONG AND EXHAUSTING.

”

—Ashly Lorenzana

“

EVEN THOUGH I AM CHILDFREE BY CHOICE AND KNEW THAT I WANTED AN ABORTION EVERY TIME I BECAME PREGNANT, THAT DOESN'T MEAN I WAS EXEMPT FROM THE EMOTIONAL VULNERABILITY THAT SO MANY PEOPLE FEEL WHILE NAVIGATING REPRODUCTIVE HEALTHCARE CHOICES.

”

—Ashly Lorenzana

“ WITH NEARLY TWO DECADES OF EXPERIENCE AS A SEX WORKER, AND ALSO AS SOMEONE WHO HAS NEEDED ABORTIONS AT SEVEN DIFFERENT TIMES IN MY LIFE, I EXIST AT THE INTERSECTION OF HARMFUL, OVERLAPPING STIGMAS. ”

—Ashly Lorenzana

“ EVEN THOUGH I AM CHILDFREE BY CHOICE AND KNEW THAT I WANTED AN ABORTION EVERY TIME I BECAME PREGNANT, THAT DOESN’T MEAN I WAS EXEMPT FROM THE EMOTIONAL VULNERABILITY THAT SO MANY PEOPLE FEEL WHILE NAVIGATING REPRODUCTIVE HEALTHCARE CHOICES. ”

—Ashly Lorenzana



City, State

City, State

City, State

Category Name

Checklist item

Another checklist item

Checklist item

Another checklist item



Code Snippets

```
<iframe type="text/html" sandbox="allow-scripts allow-same-origin  
allow-popups" width="336" height="550" frameborder="0" allowfullscreen  
style="max-width:100%"  
src="https://read.amazon.com/kp/card?asin=B019K0NC5G&preview=inline&linkCode  
=kpe&ref_=cm_sw_r_kb_dp_JX9PFQPDSFQBT7AY1E6W" ></iframe>
```

```
<iframe type="text/html" sandbox="allow-scripts allow-same-origin  
allow-popups" width="336" height="550" frameborder="0" allowfullscreen  
style="max-width:100%"  
src="https://read.amazon.com/kp/card?asin=B019K0NC5G&preview=inline&linkCod  
e=kpe&ref_=cm_sw_r_kb_dp_JX9PFQPDSFQBT7AY1E6W" ></iframe>
```

Calendar Month

October 2022						
					1	2
					Canvass for Tin...	
3	4 #3 Intro to Peer... Train the Trainer...	5	6 Phone bank for ...	7	8 Expose Fake Cli... Marion County ...	9
10	11 #5 Mental Heal...	12	13 #6 Spirituality a...	14 All Options Mid...	15 Canvass for Mar...	16
17	18 #7 IPV/DV Talki...	19	20	21	22	23
24	25	26	27	28	29	30

Checkboxes

I agree that **any** and **all** of those are **valid!**

I agree that

I agree that the only way to solve

To Do List...

- First item
- Second item
- Third item
 - Sub item
 - Sub item
- Fourth item
- Fifth item

IMPORTANT ITEM! MUST COMPLETE!

I AGREE TO THE TERMS AND CONDITIONS SET FORTH IN THIS AGREEMENT

DO NOT PROCEED UNTIL YOU HAVE COMPLETED ALL OF THE FOLLOWING:

I HAVE COMPLETED THE ASSIGNMENTS

I HAVE SIGNED THE FORMS AND AGREEMENTS

Faux Horizontal Rules

— JUNE 24TH, 2022 —

Faux Subscription Form

Email:

Email address

SUBSCRIBE

Printable Worksheets

1. _____

2. _____

3. _____

4. _____

And this is faux notepad paper with handwriting!

Project Title

DATES: MONTH YEAR - MONTH YEAR

Scope of Work:

REFERENCE:

HERE IS A SUB HEADING FOR THIS SECTION



There has never been a better time to write and publish a memoir about your experiences with abortion or reproductive health