

# How to make personalize resume

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One size does not fit all when it comes to resumes, tailoring it to the specific job you're applying for can significantly increase our chances of a resume being selected. We can follow some effective strategies to personalize our resume and increase our chances of landing our dream job.

## 1. Embrace our potential

- Identify our own selling point, and what skills we have that the recruiter requires.
- Highlight our most relevant skills and experiences that directly align with the job we're applying for.

## 2. Showcase our projects

- List down all projects that are relevant to the job role we are applying. Write the description of the project in the structured format, use bullet points, and use quantifiable metrics to describe our role and success.
- Describe the project in the STAR method which comprises - Situation, Task, Action, and Result.

## 3. Add Skills and Hobbies

- Focus on skills that directly relate to the job description and requirements.
- Include relevant coursework, special projects, or academic achievements that are related to the job.

## 4. Internship experience or Volunteering

- Engaging in volunteer ship can provide a range of personal and professional benefits, and it is highly valued by employers.
- If we have any relevant experience or skill, for instance we are applying for a fintech company and we had already done an internship in fintech this will give additional advantage in resume selection.

## 5. Use Keywords

- Using keywords in our resume is crucial for catching the attention of Applicant Tracking Systems (ATS) and potential employers.

- Read the job description thoroughly and identify the key skills, qualifications, and responsibilities mentioned. Pay attention to specific terminology and jargons.