

TERADATA COMPANY TASK – SALES DASHBOARD

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Project Phases:

- **First phase: exploring and cleaning the data**
- **Second phase: analysis and designing the dashboard**
- **Main insights**
- **End**

1-First: exploring and cleaning the data

- The dataset of the project has 4 tables(customers data, division, regions, sales data)
 - Sales Table which we can consider to be our main table in the dataset
 - Removed Null values
 - Merged sum tables and Replace their Values
 - Split the Invoice Date to ->Days ,months, Years
 - Then I loaded the dataset on power query
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2-Second: analysis and designing the dashboard

- I made some measures using DAX

Main insights

- The best customers for my company in the last year “Kellys Gigastore”
- The top sold product is the “mannicotti”
- The net profit for the company was obtained from the “G2” customer type
- Stacked Column Chart