



# Viktoriia Monakova

Digital Designer

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## Skills

### Design & Development

- UI/UX design
- Wireframing
- Prototyping
- Web design
- Web development
- React
- Next.js
- MySQL
- WordPress

### Tools & Software

- Adobe Creative Suite (PSD, AI, ID, AE)
- Figma
- Canva
- VS Code
- GitHub
- HTML, CSS
- JavaScript
- C++
- Microsoft Office Suite
- Google Suite
- SEO

### Communication

- Marketing content creation
- Technical writing
- Professional communication
- English, Ukrainian, Polish, Russian

### Customer Service

- Upselling
- Problem-solving
- Team collaboration

### Project Management

- Agile methodologies
- Collaborative workflows

## Profile

Creative and detail-oriented digital designer with a background in hospitality, passionate about crafting user-centered visuals, branding materials, and engaging digital content.

## Project Experience

### Full-Stack Developer & Marketing Researcher

#### Scaffold — Mobile App for Trades Apprentices

- Simplified the grant application process for trades apprentices by matching users with eligible BC government grants.
- Streamlined profile creation through an AI resume scanning that automatically builds a profile based on extracted data.
- Designed and implemented an algorithm that matches users with eligible BC grants based on their profile information.
- Conducted market and user research to validate the problem, target audience, and app positioning.
- Created a web supplement to support the mobile app.

### UI/UX Designer

#### PocketGig — Gig Placement Mobile App

- Connected people who need short-term help with workers seeking gigs by designing a gig marketplace app.
- Created user flows and wireframes designs for both quick job seekers and task assigners.
- Enabled fast gig posting and discovery through usability testing and collaborative refinements.

### Full-Stack Developer & Product Designer

#### DTRMN — AI-Powered Marketplace Website

- Enhanced user experience with an AI-powered virtual try-on feature that generates final images from full-body uploads.
- Enabled dynamic and accurate product presentation by integrating a clothing store API to fetch and parse garment data.

## Work Experience

### Server

(2024–Present)

#### Aqua Restaurant, Executive Hotel (Burnaby)

- Cultivated exceptional dining experiences by proactively engaging with guests, resulting in a 20% increase in repeat customers.
- Proactively engaged customers to understand preferences, an approach applicable to understanding client needs.
- Enhanced sales through tailored recommendations, demonstrating the ability to create targeted solutions.

## Certifications

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Marketing Certification –  
LinkedIn Learning

Serve It Right

Server & Bartender

Chit Chat Burger Bar (Vancouver)

(2023–2024)

Server & Hostess

DeDutch (New Westminster)

(2023–2024)

Banquet Server

Hotel Tatra (Zakopane, Poland)

(2022–2023)

## Achievements

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1st Place – Trap Shooting  
Championship (Kyiv, Ukraine)

## Education

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Diploma in Digital Design and Development  
(in Progress)

British Columbia Institute of Technology (BCIT)

(2024–2026)

Bachelor of Applied Physics (Uncompleted)

Taras Shevchenko National University of Kyiv (Ukraine)

(2021–2022)

## Volunteering

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Support Volunteer

GAMMA Martial Arts Competition (Kyiv, Ukraine)

(2022)

- Assisted international athletes by providing directions, helping with registration, fee collection, and hospital visits.
- Acted as a translator and guide, ensuring athletes had a smooth and safe experience.

