



Viktoriia Monakova

Digital Designer

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Skills

Design & Development

- UI/UX design
- Wireframing
- Prototyping
- Web design
- Web development
- React
- Next.js
- MySQL
- WordPress

Tools & Software

- Adobe Creative Suite (PSD, AI, ID, AE)
- Figma
- Canva
- VS Code
- GitHub
- HTML, CSS
- JavaScript
- C++
- Microsoft Office Suite
- Google Suite
- SEO

Communication

- Marketing content creation
- Technical writing
- Professional communication
- English, Ukrainian, Polish, Russian

Customer Service

- Upselling
- Problem-solving
- Team collaboration

Project Management

- Agile methodologies
- Collaborative workflows

Profile

Creative and detail-oriented digital designer with a background in hospitality, passionate about crafting user-centered visuals, branding materials, and engaging digital content.

Project Experience

Full-Stack Developer & Marketing Researcher

Scaffold — Mobile App for Trades Apprentices

- Simplified the grant application process for trades apprentices by matching users with eligible BC government grants.
- Streamlined profile creation through an AI resume scanning that automatically builds a profile based on extracted data.
- Designed and implemented an algorithm that matches users with eligible BC grants based on their profile information.
- Conducted market and user research to validate the problem, target audience, and app positioning.
- Created a web supplement to support the mobile app.

UI/UX Designer

PocketGig — Gig Placement Mobile App

- Connected people who need short-term help with workers seeking gigs by designing a gig marketplace app.
- Created user flows and wireframes designs for both quick job seekers and task assigners.
- Enabled fast gig posting and discovery through usability testing and collaborative refinements.

Full-Stack Developer & Product Designer

DTRMN — AI-Powered Marketplace Website

- Enhanced user experience with an AI-powered virtual try-on feature that generates final images from full-body uploads.
- Enabled dynamic and accurate product presentation by integrating a clothing store API to fetch and parse garment data.

Work Experience

Server

(2024–Present)

Aqua Restaurant, Executive Hotel (Burnaby)

- Cultivated exceptional dining experiences by proactively engaging with guests, resulting in a 20% increase in repeat customers.
- Proactively engaged customers to understand preferences, an approach applicable to understanding client needs.
- Enhanced sales through tailored recommendations, demonstrating the ability to create targeted solutions.

Certifications

Marketing Certification – LinkedIn Learning

Serve It Right

Server & Bartender (2023–2024)

Chit Chat Burger Bar (Vancouver)

Server & Hostess (2023–2024)

DeDutch (New Westminster)

Banquet Server (2022–2023)

Hotel Tatra (Zakopane, Poland)

Achievements

1st Place – Trap Shooting Championship (Kyiv, Ukraine)

Education

Diploma in Digital Design and Development (in Progress) (2024–2026)

British Columbia Institute of Technology (BCIT)

Bachelor of Applied Physics (Uncompleted) (2021–2022)

Taras Shevchenko National University of Kyiv (Ukraine)

Volunteering

Support Volunteer

GAMMA Martial Arts Competition (Kyiv, Ukraine) (2022)

- Assisted international athletes by providing directions, helping with registration, fee collection, and hospital visits.
- Acted as a translator and guide, ensuring athletes had a smooth and safe experience.

