The Praxis Companies, LLC

Savannah, Tennessee a leading manufacturer of bathtub and shower units

has acquired



American Whirlpool Products Corp.

Hollywood, Florida a manufacturer of decorative acrylic bathware

The undersigned acted as exclusive advisor to the shareholders of American Whirlpool Products Corp.

DOMINION PARTNERS, L.C.

"Our investment group had owned American Whirlpool since 1996 and it was time for us to seek liquidity. Dominion Partners was recommended to us and did an excellent job of preparing an informational memorandum and identifying prospective purchasers. The transaction was fairly complicated and the negotiations protracted, but Dominion remained steadfast in its determination to get the deal closed. Its advice throughout the process was valuable and ultimately we believe that the transaction with Praxis is the best one for SECA and the Company."

Rodger Fauber Member, SECA VII, LLC