RAYMOND DAVILA

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ABOUT ME

Driven professional with a passion for optimizing business processes through technology. Experienced in data analysis, report generation, and web development, I excel at turning complex data into actionable insights. Skilled in SQL, Excel Power Pivots, Business Intelligence and analytics tools, I am eager to contribute to innovative projects and continuously learn. Committed to efficiency and excellence, I embrace challenges with enthusiasm.

EDUCATION

Bachelor of Science in Information Technology   Quezon City, Metro Manila, Philippines
AMA University   2019 - 2024
Bachelor of Science in Mining Engineering   Legazpi City, Albay, Philippines
Bicol University   2009 – 2014

SKILLS

Programming	PHP, Python, C++, Java
Web	HTML, CSS, JavaScript, WordPress, SEO, CMS, Web Scraping
Frameworks	Laravel, CodeIgniter, Bootstrap, Tailwind CSS, React, Scrapy
Cloud & Databases	Server & DNS Management, DigitalOcean, AWS, RDBMS, MySQL, SQL
Tools	Visual Studio, NetBeans, GitHub, Confluence, Trello, Slack, MS Office, Google Workspace, Canva, ERP, Tableau, PowerBI

EXPERIENCE

MJ Crave Digital Advertising Services   May 2020 - June 2022
Freelance Developer & System Administrator
- Developed and maintained a B2B digital platform using Laravel and WordPress, utilizing Eloquent ORM with MySQL for backend database management and enhancing new features and functionalities.
- Deployed web application on DigitalOcean using Ubuntu droplets ensuring robust and scalable server performance and proficiently managed cloud hosting, domain registrar, and cPanel for website management.
- Integrated third-party services like payment gateways and SMS APIs, streamlining application processing.
- Ensured on-time project delivery (100%) through clear communication and collaboration with developers and stakeholders.

ESME Philippines   February 2021 - March 2022
Web Developer Intern
- Developed and maintained business websites for 3 clients using CMS platforms, WordPress and Thinkific through close client collaboration.
- Extracted valuable insights from web traffic and site metrics data using Google and Matomo Analytics to optimize website performance and drive informed decision-making.
- Proficiently analyzed data and generate reports using spreadsheets and presented findings to stakeholders. Translated complex data into actionable insights, driving data-driven decision making
- Collaboratively work with the team using Agile methodologies and project management tools such Trello, Slack, and Confluence.
- Led a successful 6-member team, recognized for contributions and promoted to Team Lead.

Mining Contractors - Mining & Quarry Operations   February 2015 - January 2019
Mining Engineer
- Led a 120-person team, exceeding KPIs through targeted initiatives and project execution. Exceeding production targets by 10%, maintaining safety standards and staying under budget by 15%.
- Utilized MS Excel power pivots, query, modeling and automation to streamline reporting and billing, achieving a 30% reduction in processing time.
- Developed a dashboard and launched a KPI monitoring and personnel engagement program, driving a 14% cost reduction and 25% productivity increase.
- Pioneered projects with exceptional leadership, collaboration, and adaptability. Recognized with Outstanding Supervisor Award.

PROJECTS

Online Ordering System with Cake Design Customization
TECH STACK: LARAVEL, PHP, BOOTSTRAP, RESTFUL API, JSON, AJAX, JAVASCRIPT, HTML, CSS, DIGITAL OCEAN, LINUX, RDBMS
- A full e-commerce website for bakeshop and custom cake ordering. Users can browse cakes, personalize designs, and pay securely online.

Web Scraping Project for Data Collection and Analysis
TECH STACK: PYTHON, JUPYTER NOTEBOOK, BEAUTIFULSOUP, SCRAPY, PANDAS, NUMPY
- Utilized Python, Excel Power Query and Power Automate for web scraping tasks and data extraction from multiple websites. Analyzed scraped data with Pandas and NumPy, demonstrating proficiency in data manipulation and analysis.

Dashboard Creation and Data Analysis
TECH STACK: POWER BI, EXCEL, TABLEAU, PYTHON, PANDAS, ETL, EDA
- Developed and implemented data-driven dashboards leveraging ETL and EDA processes. Skilled in extracting actionable insights from complex datasets to inform strategic decision-making.

Online Portfolio: **monddavila.github.io | medium.com/@raymonddavila**