

# Armando Flores III

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## Objective

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Pursuing an internship as a User Interface developer that allows me to utilize my creativity, and grow by learning from other developers.

## Project Experience

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### Cin/Optic & Media Enterprise – Student Leader - Michigan Technological University

Aug '12 - Present

Under the guidance of our advisor, another student and I, manage a student-led team throughout various client and individual projects. Cin/Optic provides delivers full-service media development, including audio, video, writing, web design, technical documentation, and other communication support. Client projects over the past year include: Rail Transportation Program: Promotional Video, and Prevent Accidents With Safety (PAWS) Promotional Video, for the Chemical Engineering Department at Michigan Technological University.

### IToxygen Enterprise – Michigan Technological University

Jan '13 – Jun '13

Worked as the designer within a team of 4 developers. My role was to develop the branding and visual identity for Marblehead Lobster Company, located in Boston, MA. I mocked up the site's overall visual appearance and some aesthetics. Communication was done on weekly conference calls. Using CMS the client has full control of future content. [www.marbleheadlobsterco.com](http://www.marbleheadlobsterco.com)

### Freelance Graphic Designer

Jun '12 - Present

Started working for Michigan Tech student organizations, progressed onto local clients in Houghton, MI. Expanded to small businesses in Grand Rapids, MI. Maintain meaningful relationships while delivering creative designs, flyers, brochures, posters, and web mockups.

## Education

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### Michigan Technological University (MTU)

Houghton, MI

Communications, Culture, and Media, Spring 2014, GPA 2.75

### Delta College

University Center, MI

Associates Degree of Arts, 2010, GPA 3.16

## Leadership/Awards

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- 2013 TechHacks: 18hr Hackathon – 2<sup>nd</sup> place Winners (MTU)
- 2013 Bob Mark Memorial Elevator Pitch Competition – 3<sup>rd</sup> place Winner & Audience Favorite (MTU)
- Summer 2011 & 2012 MICUP (Michigan College and University Partnership) Program Coordinator - (MTU)
- 2011 & 2012 Housing & Residential Life - Community Assistant (MTU)
- 2011 Student Affairs Staff Training Committee & ExSEL Mentor 2011 & 2013 (MTU)
- 2011 & 2012 Recruitment Chair - Society of Hispanic Professional Engineers (MTU)
- 2011 & 2012 Make a difference day & Family Science Night / Standathon – 2012 (Houghton, MI)/(MTU)
- 2011 Historian Chair - Sigma Tau Gamma National Fraternity – (MTU)
- 2010 Student Senator / 2010 Student Champion for Diversity (Delta College)

## Skills/Interests

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Very talented freehand artist, very skilled with Adobe Photoshop and Illustrator. Proficient with HTML5, CSS3, and Twitter Bootstrap Frameworks. Competent and resourceful with JavaScript, JQuery, and Sass. My programming experience is self-taught through TeamTreehouse.com, some Coursera.org, and Stackoverflow.com. I use Sublime Text Editor with Emmet.io (Zen Coding) and other packages. Enjoy Social Media Marketing (Helped a friend successfully fund a Kickstarter Campaign.) In my spare time I enjoy learning and reading about the future of web/mobile development.

Also can use Final Cut Pro, Adobe AfterEffects, DSLR Photography, Microsoft Office, and Google Docs. I grew up on a junkyard, in high school my brother and I rebuilt 3 cars with salvaged titles.

## Work Experience

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### **FluentGrp - UCrew Campus Representative**

**Aug '12 - Present**

Engage students to increase awareness of Windows 8 brand and other Microsoft products by conducting hands-on, peer-to-peer trials. Circulate marketing materials and promotional items. Create interest using creative social media posts and custom posters.

### **HDMZ Lab Consultant – Michigan Technological University**

**Jul '12 - Present**

Assist students and faculty by answering technical questions and troubleshooting problems in the lab. Work with Mac and Windows and use Adobe Creative Suite 5, Microsoft Office, Final Cut PRO.

### **Teachers Assistant UN1000 – Michigan Technological University**

**Aug '13 – Dec '13**

Assist in the creation and implementation of lesson plans, and the delivering of class material. My role consisted of grading assignments as well as developing positive relationships with students in the course.

### **Student Graphic Designer – Michigan Technological University Center for Diversity and Inclusion**

**Jan '11 – Dec '12**

Using Adobe CS5 Suite to create various posters, brochures, and digital media according to university standards. Worked independently and followed in a team, trained new employees to use Photoshop.

### **Delphi Steering / Nexteer – Saginaw, MI**

**Jan '08 – Jun '10**

Manage testing plan progress of various steering column programs by communicating with engineers and technicians to meet deadlines. Specify criteria and monitor the testing results of steering columns. Compile results and create annual testing reports for customers on a global market.