Somadina Moneme

Front End Web Developer, Data Analyst, Graphics Designer, Video Editor, Copywriter and Proofreader

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Portfolio Link: https://monemeso madina-cpu.github.io/portfolio/

Professional Experience

Front End Web Developer

- Develop responsive websites using HTML, CSS, and JavaScript.
- Optimize website performance and user experience.
- Implement SEO best practices to enhance website visibility.

Data Analyst

- Perform data cleansing, transformation, and analysis.
- Generate reports and visualizations to communicate insights.
- Utilize statistical techniques to interpret data and identify trends.
- Work with databases to extract and manipulate data for analysis.

Education

Bachelor of Engineering in Electronic and Computer Engineering

Present

University of Nigeria, Nsukka, Nigeria

Certifications

Excel Data Analysis

September 2021 -

Versatile professional with expertise in Frontend Web Development, Data Analysis, Graphic Design, Video Editing, Proofreading and Copywriting. Skilled in leveraging creativity and technical proficiency to deliver innovative solutions.

Key Skills

HTML, CSS

Excel and Power BI

Graphic Design (Adobe Photoshop, Corel Draw and Canva)

Video Editing and Copywriting (After Effects and Capcut)

SEO Strategies and Best Practices

JavaScript and SQL

Accomplishments

- Increased website conversion rates by 20% through UX optimization.
- Developed data-driven insights that led to a 15% increase in marketing ROI.
- Received accolades for design excellence in multiple marketing campaigns.
- Produced viral video content with over 1 million views on social media platforms.

Interests

- Exploring new design trends and techniques
- Staying updated on the latest web development frameworks
- Analyzing data to uncover actionable insights
- Creating visually appealing content for digital platforms
- Experimenting with storytelling through video editing and copywriting