# Somadina Moneme

Front End Web Developer, Data Analyst, Graphics Designer, Video Editor, Copywriter and Proofreader

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Portfolio Link: https://monemeso madina-cpu.github.io/portfolio/

# **Professional Experience**

#### Front End Web Developer

- Develop responsive websites using HTML, CSS, and JavaScript.
- Optimize website performance and user experience.
- Implement SEO best practices to enhance website visibility.

#### **Data Analyst**

- Perform data cleansing, transformation, and analysis.
- Generate reports and visualizations to communicate insights.
- Utilize statistical techniques to interpret data and identify trends.
- Work with databases to extract and manipulate data for analysis.

### **Education**

Bachelor of Engineering in Electronic and **Computer Engineering** 

University of Nigeria Nsukka, Nigeria

September 2021 -Present

## Certifications

**Excel Data Analysis European Open University (Academy Europe)** 

Versatile professional with expertise in Front End Web Development, Data Analysis, Graphics Design, Video Editing, and Copywriting. Skilled in leveraging creativity and technical proficiency to deliver innovative solutions.

## **Key Skills**

HTML, CSS

Excel and Power BI

Graphic Design (Adobe Photoshop, Corel Draw and Canva)

Video Editing and Copywriting(After Effects, Capcut)

SEO Strategies and Best Practices

JavaScript and SQL

October 2025

# Accomplishments

- Increased website conversion rates by 20% through UX optimization.
- Developed data-driven insights that led to a 15% increase in marketing ROI.
- Received accolades for design excellence in multiple marketing campaigns.
- Produced viral video content with over 1 million views on social media platforms.

### **Interests**

- Exploring new design trends and techniques
- Staying updated on the latest web development frameworks
- Analyzing data to uncover actionable insights
- Creating visually appealing content for digital platforms
- Experimenting with storytelling through video editing and copywriting