



# Eli kipkoech

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Portfolio: <https://elito.great-site.net/?i=1>

Passionate and results-driven web developer seeking a challenging role in a dynamic team. Dedicated to contributing knowledge in research, data analysis, UX design and problem solving to create innovative software solutions.

## Professional Experience

### Frontend Developer *Innovate Global, Kenya | July 2024 - January 2025*

- Developed and implemented responsive web applications using HTML, CSS, and JavaScript to improve user experience and drive engagement.
- Collaborated with designers and UX specialists to create visually appealing and intuitive user interfaces for various digital platforms.
- Optimized website performance through code refactoring, browser compatibility testing, and SEO best practices to enhance site speed and performance.
- Utilized frontend frameworks such as React and Angular to build dynamic and interactive web applications that meet business requirements and user needs.

### Freelance Web Developer *Freelance, Nairobi County, Kenya | January 2024 - June 2024*

- Built and customized dynamic websites for clients in diverse sectors, including e-commerce, corporate branding, and personal portfolios
- Applied modern web technologies such as HTML, JavaScript, React, and PHP to develop engaging and functional designs
- Integrated external services like APIs and payment systems to enhance site functionality

### UI/UX Research and Design Intern *Marathon, Kenya | June 2023 - August 2023*

- Contributed and led interaction design and service design activities, including planning, designing, facilitating, and synthesizing workshops, user interviews, and creative brainstorming
- Created experience and ecosystem maps, user journeys and service blueprints, interaction models, process flows, storyboards, and prototypes
- Uncovered user needs through research, develop deep insights, generate concepts, and craft how people will interact with the products and services we design

## Education

**Bachelor of Business Information technology** Multimedia University, Nairobi | September 2019 - October 2023  
Second Class Honours

**KCSE** Litein High School, Kenya | February 2015 - November 2018

## Key Skills

- Javascript, React.js, Angular, Typescript
- Web Development
- Project Management
- UI/UX Research and Design

## Certifications

**UI/UX Design** (Great Learning) | June 2025

**Data Analytics** (Great Learning) | June 2023

## References

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### Eric Wokabi

Country General Manager Marathon XP, Nairobi

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### Alvin Otuya

AI Engineer, Thumbprint Consulting Nairobi, Kenya

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### Alvin Kibet

Branch Manager, Sidian Bank Nairobi, Kenya

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## Interests

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Cryptocurrency and Forex markets