

MOBILE KEY DEVELOPER METRICS DATA DASHBOARD

Based on the responses of 11,000+ mobile developers



What is the Mobile Key Developer Metrics Data Dashboard?

The Mobile Key Developer Metrics dashboard is a set of interactive visualisations that give you access to the mobile-development data behind our State of the Developer Nation series of reports. It tracks key metrics including mobile developers' involvement in, and experience with development, their choice of mobile platforms, revenue models, targeted audiences, app categories and much more.

The Mobile Key Developer Metrics dashboard includes data from 4+ surveys, dating back from the 7th edition (Q2 2014) of our Developer Economics surveys, with fresh data being added every six months. Through our surveys, we reach out to more than 30,000 developers on an annual basis, out of which 15,000+ are involved in mobile. Our dashboard is based on their feedback.

About VisionMobile

VisionMobile is the leading analyst company in the developer economy, tracking developer trends across mobile, IoT, cloud, desktop, AR/VR and machine learning. Through the largest independent developer surveys globally, VisionMobile reaches out to 30,000+ software developers in over 150 countries on an annual basis.

***We help the world understand developers
and developers understand the world.***

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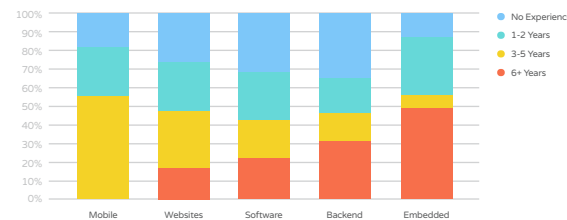
Graphs List

1. Involvement in mobile development (professional / amateur)
2. Development experience
3. Company size
4. Developer team size
5. Mobile platform mindshare
6. Primary mobile platform
7. Programming languages mindshare
8. Primary programming languages
9. Monthly per-app revenues on primary platform
10. Total monthly app revenues on primary platform
11. Monthly per-app revenues on primary platform per revenue model
12. Total monthly app revenues on primary platform per revenue model
13. Revenue models
14. Mobile app categories
15. Third party tools usage
16. Audiences primarily targeted

Filters List

1. Survey
2. Country
3. Region
4. Revenues interest
5. Revenue model
6. Target audience
7. App category
8. Third party tool
9. Primary platform
10. Professional status

Development experience



Primary Targeted Audience

Professionals	Enterptises	Internal Development
40%	38%	44%
22%	18%	16%
20%	17%	15%
34%	34%	29%
329%	42%	42%
40%	33%	27%

Global Filters

Country:

Country (All selected)

Region:

Region (All selected)

Professional
Status:

Professional status (All selected)

[HTTP://VMOB.ME/MOBILEMETRICS](http://vmoB.me/mobilemetrics)