



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

A visual
representation of
information or data.

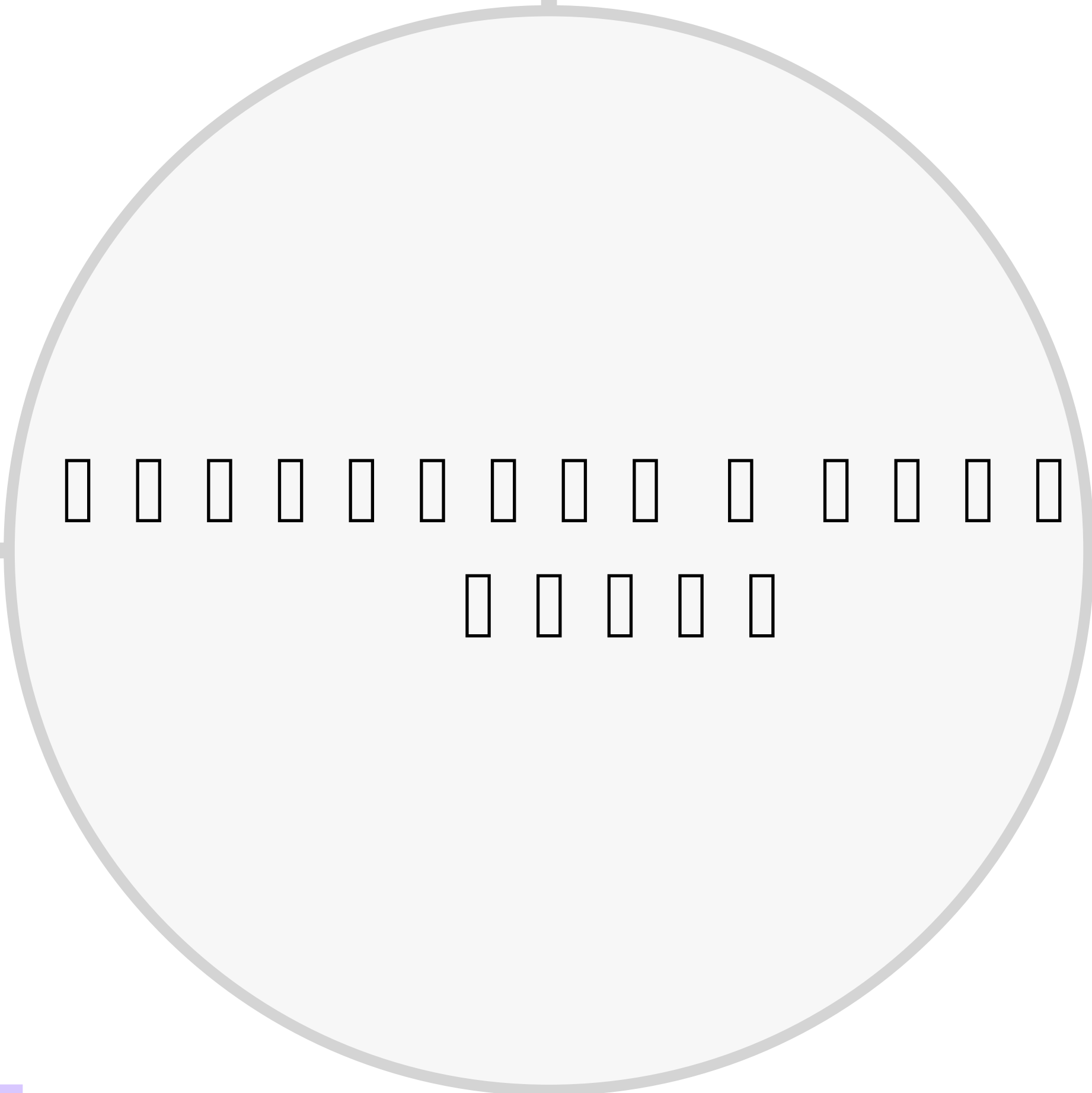
An infographic is a
collection of
Imagery,data
visualization.

Infographics
means
(Information+
graphics)

Infographics are
visual elements

Infographic are Well
Designed,they tell a good
Story,and also they are
easy to understand.

Visualization helps to
understand the topic
easily.



An infographic is
a representation
of information in
graphic format.

Include
attractive
Designed
Templates.

Infographics
have the ability
to dissect a
complex subject.

Infographics are
a Highly
graphical
visualization tool.

Visualization of
format helps to
understand the
topic easily.

Infographics help
cover "Heavy"
topics in an
enjoyable way.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?