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Programming Usable Interfaces

Homework 5 Reflection

Due 10/08/18 at 11:59pm

1. **What challenges or bugs did you encounter and how did you overcome the challenges?**

Sometimes I noticed after building a group of elements that I should’ve used div tags on more levels. Divs are useful in grouping elements and giving them consistent characteristics. Having to add them after applying styles was annoying, but made me more aware of instances in which they are useful. I anticipate that more practice with it will make it easier to do the first time around. It was also challenging positing elements relative to other elements. Sometimes I wanted an element to be next to another one and not below, or its size to be relative to its parent, but it would not work that way. For these issues, I found using the inspector and stack overflow helpful. It was useful in breaking down the code to see what attribute would change what. Occasionally, even after some google searching, it was hard to get a clear understanding of how to code a certain feature.

1. ​**How is the brand identity of your client reflected through your design choices? What kind of look and feel did you design for them and why?**

The font I chose for the brand name is sans serif and very angular and “gear-like” and the hard-core sentiments associated with being in nature, especially of animals in nature. I also wanted a clean, bright look that could help images stand out. I think images are very important when it comes to animal products. The white background serves to bring more life to the images of dogs being happy with the brand’s gear in nature. The light blue navigation theme brings life but also the calmness associated with nature to the brand.