

# Monica S. Flores

Technical project manager, digital products director, and web developer since 2004, Flores leads redesign and refactoring projects for 240+ international & U.S. clients including Fortune 500 companies, nonprofits, and e-commerce companies, including IBM, New Relic, Green America, Ashoka: Innovators for the Public, the U.S. Department of State.

B&W: <http://bit.ly/monicasflores-ffcseal>  
Color: <http://bit.ly/monicasflores-color-headshot>



Because of her interest in online communities, she advises leadership teams on strategic planning, product lifecycle development, and digital platforms. She is passionate about leadership, innovation, technology, and education. She speaks, writes, and presents on entrepreneurship and product development.

April 16, 2019 Host, GIST Tech-I Competition, Global Entrepreneurship Congress Bahrain

Flores, on staff at Lullabot, directed the website redesign for Green America, co-founded 10K Webdesign (2004- ), founded A Successful Woman (2006-2012), co-founded Gramercy & Co. (2010-2017), serves as advisor to MAAN Softwares Inc. (2016- ), and edited the FemaleFounders.Network (2017- ). She was chair of Green America's board committee on Diversity, Equity, & Inclusion. She received the 2018 and 2019 NTENy award in recognition of her contribution to the nonprofit tech community. A graduate of Cornell University, she lives in Washington, D.C. Monica speaks with founders, startup/entrepreneur/tech/hackathon groups, & women. Videos: [bit.ly/monicasfloresvideos](http://bit.ly/monicasfloresvideos)



April 16, 2019 Host, GIST Tech-I Awards, Westin Bahrain

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- + Host, GIST Tech-I [Global Pitch Competition](#) Bahrain 2019
- + [Speaker, Women in Tech Summit](#) 2019 (Raleigh, NC)
- + Nonprofits, Digital and Diversity with Monica Flores [podcast](#) '19
- + NTEN.org [Develop Good Data Practice](#) online course '18, '19
- + NTEN.org [Building a Culture of Diversity and Inclusion](#) online course '17, '18
- + DC Startup Week, [Advisor](#) '17 (Washington DC)
- + STEEAMnista NYC Summit [Speaker Panel](#) '16
- + Startup Weekend DC '16 [Speaker](#) (Social Good)
- + Net2DC [Speaker](#) '16 (Washington DC)
- + DC Web Women '15 [Entrepreneurship Series](#) "Six Lessons for Embracing Failure"
- + [Working Mother Video Series](#) '15 (#WorkMom)
- + Women Helping Women, Women in Tech Summit (Philadelphia)
- + DrupalCamp Hawaii [Organizer, Speaker](#) '11 (Honolulu)
- + WordCamp/PodCamp [Hawaii Speaker](#) '08
- + Mills College (Oakland)
- + Young Women Social Entrepreneurs (SF)
- + Young Nonprofit Professionals Network (SF)



"I am writing to say a huge thank you for being part of the first DCWW Entrepreneurship series event. Your presence and presentation last night were simply amazing."



**Five Tips to Increase our Leadership Capacity:** Five ways women leaders increase overall capacity. [link](#)

**Six Ways to Fail Forward on our Our Journey to Success:** Learning how to fail is essential to success - six ways to reach goals while learning from failures. [link](#)

**Developing Good Data Practice:** Data structures, content relationships, & collecting/utilizing data. [link](#)

**Building an Action Plan for Diversity and Inclusion at your Organization:** How to increase Diversity, Equity, and Inclusion within organizations. [link](#)

**Case Study: Converting to the Drupal Content Management System:** Architecture, timeline, requirements to increase capacity, integrate content, & deploy information to clients and community. [link](#)



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