

Monica Lin

Product Designer

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Education

New York, NY
Columbia University in the City of New York
09.2017 - 12.2021
GPA: 3.76 — BA, Psychology & Computer Science
Relevant Coursework: Advanced Programming, Data Structures, Intro to Java, Intro to Python, Social Psychology, Thinking and Decision Making, Research Methods - Cognition, Front-end Development (Coursera), UI/UX Design (Coursera).

Experience

New York, NY
Columbia Build Lab — UI/UX Designer
10.2020 - Present
Designing for Columbia MBA startups. Accelerating projects from ideas to minimum viable products.

New York, NY
Prof. Smith’s Lab, Columbia — Research Assistant
09.2020 - Present
Coding program in Unity that helps the blind understand their environment through audio. Building the lab website using Figma, HTML/CSS, and JavaScript.

Remote (NY)
Pilota — Product UI/UX Design Intern
06.2020 - 09.2020
Redesigned landing page with conversion rate of 41.8% for Chrome extension comparing safety details of flights. Presented 12+ designs directly to C-suite. Assisted front-end developers with implementation.

Remote (RI)
Cress Health — UI/UX Design Intern
05.2020 - 09.2020
Developed data analytics dashboard for clinics to track healthcare workers’ habits, stress, and mental health. Organized meetings with CEO, CFO, and clients for feedback. Added first application to Cress’ B2B products.

Projects

Remote (NY)
Google Collections — Design Collective Fellowship
07.2020 - 09.2020
Selected out of 100+ applicants. Conducted case study to improve feature allowing users to better save and share search results. Animated with Principle. Collaborated with mentors. Considered business metrics (clicks/ad revenue.)

New York, NY
Columbia SSOL — Personal Project
01.2020 - 03.2020
Wireframed and prototyped mobile app to improve user interface and aesthetic of Columbia’s “Student Services” portal. Surveyed 150+ students and user tested with 10 students. Pitched to faculty to make app a reality.

Skills

Tools	Design
Sketch/Figma	Wireframing
Principle	Prototyping
Adobe Photoshop	Personas
Adobe Illustrator	Storyboarding

Research	
Surveying	Statistics
Interviewing	User Testing
Competitive Analysis	A/B Testing

Languages	Business
Java	Consulting
HTML/CSS	Marketing
JavaScript	Branding
Python	Market Sizing
R/RStudio	Microsoft Suite

Awards & Certificates

Grace Hopper (GHC) Scholar, ‘20
Awarded scholarship by Columbia Womxn in Computer Science for Grace Hopper Celebration, the world’s largest gathering of women in STEM.

Adobe + Netflix Designathon, ‘20
Placed 23rd out of 600+ teams in Adobe Creative Jam, a 2-day design competition.

JPMorgan SDE Virtual Program, ‘20
Coded programs in Python to track stock prices. Visualized data into dynamic graphs using JavaScript.

National Merit Finalist & Scholar, ‘17
Received scholarship for college. Awarded to <0.5% of 3.5 million students who took PSAT.