

Monica Lin

Product Designer

🌐 monica-lin.me
✉ monica.lin@columbia.edu
📞 806.559.3028

Summary

Product designer who loves creating for users and connecting people through experiences. Uses business knowledge to inform product sense. Can take ideas from concept to wireframe to prototype to code.

Education

New York, NY
09.2017 - 05.2021
Columbia University in the City of New York
GPA: 3.76 — BA, Psychology & Computer Science
Relevant Coursework: User Interface Design, Data Structures, Intro to Java, Intro to Python, Science of Psychology, Social Psychology, Thinking and Decision Making, Research Methods: Cognition.

Experience

Remote (NY)
06.2020 - 09.2020
Pilota — Product UI/UX Design Intern
Redesigned landing page with conversion rate of 41.8% for Chrome extension comparing safety details of flights. Presented 5+ designs directly to C-suite. Assists front-end developers with implementation.

Remote (RI)
05.2020 - 09.2020
Cress Health — UI/UX Design Intern
Designed data analytics dashboard for clinics to track healthcare workers’ habits and mental health. Met with clients to receive feedback for dashboard. Prototyped “Resources” page, growing engagement by 38%.

Projects

Remote
06.2020 - 09.2020
Google Collections — Design Collective Fellowship
Selected out of 100+ applicants. Conducted case study to improve Google Collections so users can better save and share search results with focus on UX and animations. Collaborated with mentors for weekly group critiques.

Remote
06.2020
Gazer — Adobe Creative Jam
Placed 23rd out of 600+ teams (top 3%) with desktop app that makes streaming more social. Went through entire design process in 1.8 days. Prototyped with Adobe XD.

New York, NY
01.2020 - 03.2020
Columbia SSOL — Personal Project
Wireframed and prototyped mobile app to improve user interface and aesthetic of Columbia’s “Student Services” portal. Surveyed 150+ students and user tested with 10 students. Pitched to faculty to make the app a reality.

Skills

Tools	Design
Sketch/Figma	Wireframing
Principle	Prototyping
Adobe Photoshop	Personas
Adobe Illustrator	Storyboarding

Research	
Surveying	Statistics
Interviewing	User Testing
Competitive Analysis	A/B Testing

Languages	Business
Java	Consulting
HTML/CSS	Marketing
JavaScript	Branding
Python	Market Sizing
R/RStudio	Microsoft Suite

Awards & Certificates

Grace Hopper (GHC) Scholar ‘20
Awarded scholarship by Columbia Womxn in Computer Science for Grace Hopper Celebration, the world’s largest gathering of women in STEM.

JPMorgan SDE Virtual Program, ‘20
Coded programs in Python to track stock prices. Visualized data into dynamic graphs using JavaScript.

National Merit Finalist & Scholar, ‘17
Received scholarship for college. Out of 3.5 million students who took PSAT, <0.5% were awarded.