

Monica Lin

Product Designer

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Summary

Junior designer who loves solving problems for users and connecting them through experiences. Uses business knowledge to inform product sense. Can take ideas from concept to wireframe to prototype to code.

Education

New York, NY
09.2017 - 05.2021
Columbia University in the City of New York
GPA: 3.76 — BA, Psychology & Computer Science
Relevant Coursework: Data Structures, Intro to Java, Intro to Python, Science of Psychology, Social Psychology, Thinking and Decision Making, Research Methods - Cognition, Fundamentals of UI/UX Design (Coursera).

Experience

New York, NY
09.2020 - Present
Prof. Smith’s Lab, Columbia U. — Research Assistant
Coding program in Unity that helps the blind understand their environment through audio. Building Prof. Smith’s CEAL lab website using HTML/CSS and JavaScript.

Remote (NY)
06.2020 - 09.2020
Pilota — Product UI/UX Design Intern
Redesigned landing page with conversion rate of 41.8% for Chrome extension comparing safety details of flights. Presented 12+ designs directly to C-suite. Assisted front-end developers with implementation.

Remote (RI)
05.2020 - 09.2020
Cress Health — UI/UX Design Intern
Developed data analytics dashboard for clinics to track healthcare workers’ habits and mental health. Organized meetings with CEO and clients for feedback about design. Prototyped “Resources” page, growing engagement by 38%.

Projects

Remote (NY)
07.2020 - 09.2020
Google Collections — Design Collective Fellowship
Selected out of 100+ applicants. Conducted case study to improve Google Collections so users can better save and share search results. Animated with Principle. Collaborated with mentors for weekly group critiques.

New York, NY
01.2020 - 03.2020
Columbia SSOL — Personal Project
Wireframed and prototyped mobile app to improve user interface and aesthetic of Columbia’s “Student Services” portal. Surveyed 150+ students and user tested with 10 students. Pitched to faculty to make the app a reality.

Skills

Tools	Design
Sketch/Figma	Wireframing
Principle	Prototyping
Adobe Photoshop	Personas
Adobe Illustrator	Storyboarding

Research	
Surveying	Statistics
Interviewing	User Testing
Competitive Analysis	A/B Testing

Languages	Business
Java	Consulting
HTML/CSS	Marketing
JavaScript	Branding
Python	Market Sizing
R/RStudio	Microsoft Suite

Awards & Certificates

Grace Hopper (GHC) Scholar, ‘20
Awarded scholarship by Columbia Womxn in Computer Science for Grace Hopper Celebration, the world’s largest gathering of women in STEM.

Adobe + Netflix Designathon, ‘20
Placed 23rd out of 600+ teams in Adobe Creative Jam, a 2-day design competition.

JPMorgan SDE Virtual Program, ‘20
Coded programs in Python to track stock prices. Visualized data into dynamic graphs using JavaScript.

National Merit Finalist & Scholar, ‘17
Received scholarship for college. Awarded to <0.5% of 3.5 million students who took PSAT.