Monica Lin

Product Designer

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Education

New York, NY
09.2021 – 12.2022

09.2017 – 05.2021

Columbia University in the City of New York
MS, Computer Science
Track: Vision, Graphics, Interaction, & Robotics
BA, GPA: 3.80 — Psychology & Computer Science
Relevant Coursework: Thinking & Decision Making, Advanced
Programming, Java, Python, Data Structures, HCI Research.

Experience

San Jose, CA
01.2021 – Present

IBM — UX Designer
Creating interfaces for Data and Artificial Intelligence team.
Working with stakeholders weekly to understand needs.

New York, NY
09.2020 – Present

Columbia University — Research Assistant
Coding program in Unity for Professor Smith's lab that helps
the blind understand their environment through audio.
Building lab website with Figma, Flask, JavaScript, and JSON.

Remote (NY)
06.2020 – 09.2020

Pilota — Product UI/UX Design Intern
Redesigned landing page with conversion rate of 41.8%
for Chrome extension comparing safety details of flights.
Presented 12+ designs directly to C-suite. Assisted
front-end developers with implementation.

Remote (RI)
05.2020 – 09.2020

Cress Health — UI/UX Design Intern
Developed data analytics dashboard for clinics to track
healthcare workers' mental health and stress. Increased clinic
sign-ups by 66.7%. Organized meetings with CEO and CFO.
Added first application to Cress' B2B products.

Projects

Remote (NY)
07.2020 – 09.2020

Google Collections — Design Collective Fellowship
Selected out of 100+ applicants. Conducted case study to
improve feature allowing users to better save and share
search results. Animated with Principle. Collaborated with
mentors. Considered business metrics (clicks/ad revenue.)

New York, NY
01.2020 – 03.2020

Columbia SSOL — Personal Project
Wireframed and prototyped mobile app to improve user
interface of Columbia's "Student Services" portal. Surveyed
150+ students and user tested with 10 students. Pitched to
faculty to make app a reality.

Skills

Tools	Design
Sketch/Figma	Wireframing
Principle	Prototyping
Adobe Photoshop	Personas
Adobe Illustrator	Storyboarding

Research	
Surveying	Statistics
Interviewing	User Testing
Competitive Analysis	A/B Testing

Languages	Business
Java	Consulting
HTML/CSS	Marketing
JavaScript	Branding
Python	Market Sizing
R/RStudio	Microsoft Suite

Awards & Certificates

Grace Hopper (GHC) Scholar, '20
Awarded scholarship by Columbia Women
in Computer Science for Grace Hopper
Celebration, the world's largest gathering
of women in STEM.

Adobe + Netflix Designathon, '20
Placed 23rd out of 600+ teams in Adobe
Creative Jam, a 2-day design competition.

JPMorgan SDE Virtual Program, '20
Coded programs in Python to track stock
prices. Visualized data into dynamic graphs
using JavaScript.

National Merit Finalist & Scholar, '17
Received scholarship for college. Awarded
to <0.5% of 3.5 million students who took
PSAT.