

Monica Lin

Product Designer

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Education

New York, NY
09.2017 - 12.2021

Columbia University in the City of New York
GPA: 3.76 — BA, Psychology & Computer Science
Relevant Coursework: Advanced Programming, Data Structures, Intro to Java, Intro to Python, Social Psychology, Thinking and Decision Making, Research Methods - Cognition, Front-end Development (Coursera), UI/UX Design (Coursera).

Experience

New York, NY
10.2020 - Present

Columbia Build Lab — UI/UX Designer
Designing for Columbia MBA startups. Accelerating projects from ideas to minimum viable products.

New York, NY
09.2020 - Present

Prof. Smith's Lab, Columbia — Research Assistant
Coding program in Unity that helps the blind understand their environment through audio. Building lab website using Figma, Flask, JavaScript, and JSON.

Remote (NY)
06.2020 - 09.2020

Pilota — Product UI/UX Design Intern
Redesigned landing page with conversion rate of 41.8% for Chrome extension comparing safety details of flights. Presented 12+ designs directly to C-suite. Assisted front-end developers with implementation.

Remote (RI)
05.2020 - 09.2020

Cress Health — UI/UX Design Intern
Developed data analytics dashboard for clinics to track healthcare workers' habits, stress, and mental health. Organized meetings with CEO, CFO, and clients for feedback. Added first application to Cress' B2B products.

Projects

Remote (NY)
07.2020 - 09.2020

Google Collections — Design Collective Fellowship
Selected out of 100+ applicants. Conducted case study to improve feature allowing users to better save and share search results. Animated with Principle. Collaborated with mentors. Considered business metrics (clicks/ad revenue.)

New York, NY
01.2020 - 03.2020

Columbia SSOL — Personal Project
Wireframed and prototyped mobile app to improve user interface of Columbia's "Student Services" portal. Surveyed 150+ students and user tested with 10 students. Pitched to faculty to make app a reality.

Skills

Tools

Sketch/Figma
Principle
Adobe Photoshop
Adobe Illustrator

Design

Wireframing
Prototyping
Personas
Storyboarding

Research

Surveying
Interviewing
Competitive Analysis
Statistics
User Testing
A/B Testing

Languages

Java
HTML/CSS
JavaScript
Python
R/RStudio

Business

Consulting
Marketing
Branding
Market Sizing
Microsoft Suite

Awards & Certificates

Grace Hopper (GHC) Scholar, '20

Awarded scholarship by Columbia Women in Computer Science for Grace Hopper Celebration, the world's largest gathering of women in STEM.

Adobe + Netflix Designathon, '20

Placed 23rd out of 600+ teams in Adobe Creative Jam, a 2-day design competition.

JPMorgan SDE Virtual Program, '20

Coded programs in Python to track stock prices. Visualized data into dynamic graphs using JavaScript.

National Merit Finalist & Scholar, '17

Received scholarship for college. Awarded to <0.5% of 3.5 million students who took PSAT.