

Monica Lin

Product Designer

Summary

Product designer who loves creating for users and connecting people through experiences. Uses past experiences in business to inform product sense. Can take ideas from concept to wireframe to prototype to code.

Education

New York, NY	Columbia University in the City of New York
09.2017 - 05.2021	BA, Psychology & Computer Science
	Relevant Coursework: User Interface Design, Data Structures, Intro to Java, Intro to Python, Science of Psychology, Social Psychology, Thinking and Decision Making, Research Methods: Cognition

Experience

Remote (NY)	Pilota — Product UI/UX Design Intern
06.2020 - Present	Redesigned landing page with conversion rate of 41.8% for Chrome extension comparing safety details of flights. Presented 5+ designs directly to C-suite. Assists front-end developers with implementation.
Remote (RI)	Cress Health — UI/UX Design Intern
05.2020 - 09.2020	Designed data analytics dashboard for clinics to track healthcare workers’ habits and mental health. Met with clients to receive feedback for dashboard. Prototyped “Resources” page, growing engagement by 38%.

Projects

Remote	Google Collections — Design Collective Fellowship
06.2020 - Present	Selected out of 100+ applicants. Conducting case study to improve Google Collections so users can better save and share search results with focus on UX and animations. Collaborates with mentors for weekly group critiques.
Remote	Gazer — Adobe Creative Jam
06.2020	Placed 23rd out of 600+ teams (top 3%) with desktop app that makes streaming more social. Went through entire design process in 1.8 days. Prototyped with Adobe XD.
New York, NY	Columbia SSOL — Personal Project
01.2020 - 03.2020	Wireframed and prototyped mobile app to improve user interface and aesthetic of Columbia’s “Student Services” portal. Surveyed 150+ students and user tested with 10 students. Pitched to faculty to make the app a reality.

Skills

Tools	Design
Sketch/Figma	Wireframing
Principle	Prototyping
Adobe Photoshop	Personas
Adobe InDesign	Storyboarding
Research	
Surveying	Statistics
Interviewing	User Testing
Competitive Analysis	A/B Testing
Languages	Business
Java	Consulting
HTML/CSS	Marketing
JavaScript	Branding
Python	Market Sizing
R/RStudio	Microsoft Suite

Awards & Certificates

Grace Hopper (GHC) Scholar ‘20
Awarded scholarship by Columbia Womxn in Computer Science for Grace Hopper Celebration — the world’s largest gathering of women in STEM.
National Merit Finalist & Scholar, ‘17
Of 3.5 million who take the PSAT, <0.5% are awarded scholarships.
JPMorgan SDE Virtual Program, ‘20
Coded programs in Python to track stock prices. Visualized data into dynamic graphs using JavaScript.