Discussion Points – Monica to OnYou

Communication

• It's clear what I'm viewing. The headers are very clear.

• I think the Matisse look could be pushed more. I'm not totally in love with the body text. I'll send some possible fonts to you.

Structure

You did a good job with 'above the fold' and making sure the first screen is memorable. It's one of my favorites.

Aesthetic

I think the design of the site could be pushed more to reflect Matisse. I like the clean white background for the first page but then after that, I think something that plays with scale or not a completely white background would be nice. You could scale up an image and make it the background

Execution

• I'd like a different picture of Matisse (for the Who is Matisse? page and Early Life). Something more modern (see image at end of this document).

• I like the shadow behind the images to give them dimension

HENRI MATISSE
RETROSPECTIVE EXHIBITION 1966

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