Mónica

by Mónica Yactayo

Mónica Yactayo

Professional Technician in Graphic Design
Bachelor in Gastronomy and Culinary Management

05/05/1993

SKILLS

Adobe Creative Cloud:
80%

Social media:
80%

Digital content creation:
80%

Marketing:
80%

Conventional is Boring!!

ABOUT ME

My name is Monica Patricia Yactayo Gudiel. I'm from Lima, Peru. I'm 30 years old. I'm a Professional Technician in Graphic Design. I'm a professional with skills to create and analyze from the needs of your brand to the management of visual communication.

I've participated in several projects with important brands. I'm very punctual and responsible with my work. I'm a person eager to learn and acquire new knowledge. Your satisfaction with my work is my main goal.

CONTACT ME

Cell:
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Behance:
/monicayactayo

Mail:
monicagudiel1993@hotmail.com

Immediate travel availability.

EXPERIENCE

Havas Worldwide Media Perú S.A.C
Graphic Designer/Intern
April - September 2019

Foodbox S.A.C - RUC:20600400518
Graphic Designer/Intern
May - August 2018

Red de trabajo independiente "Workana"
Graphic Designer - freelance
January 2017 - April 2018

Freelance
Graphic designer and content creator
January 2020 - December 2020
January 2022 - Present

LANGUAGES

Spanish
Native language

English
C1_Business

French
A1

PERU'S BICENTENNIAL

Dialogue and reconciliation
Creativity for development
Leadership
Habit changes for local environmental management

CIBERTEC INSTITUTE OF HIGHER TECHNOLOGY

Diploma in Management, Innovation and Entrepreneurship
Professional Technician in Graphic Design
Fundamentals of Graphic Design and Visual Communication.
Visual Identity Design and Innovation in the use of Multimedia Resources.
Development of Visual Communication Projects and Integration of Technological Tools.

San Martin de Porres University

CIUSMP - English - B1

Campus Romero

Basic Excel
Brand Building
Business Plan
Formalizing my Entrepreneurship

UN CC:Learn

Climate Change: from Learning to Action

Logali Group

SAP Fiori Administration Getting Started
Fiori Application Development with SAP BAS
SAP ABAP List Viewer Initiation
SAP ABAP RESTful Getting Started
SAP Concepts and Getting Started

Telefónica Peru Foundation

FT PE - Learn how to develop a digital communication plan
FT PE - Learn Wordpress the easy way
FT PE - Storytelling
FT PE - Digital Marketing
FT PE - Networking and Personal Marketing
FT PE - Office Basics
M2 Construction 4.0 - Marketing and Web Analytics
M7 Construction 4.0 - Success Stories

Google Actívate

Digital Marketing Fundamentals
Personal Productivity
Digital competencies for professionals
Digital transformation for employment
Cloud Computing Course
Basic Digital Marketing Course
E-Commerce Course
Introduction to Web Development Course
Mobile App Development Course

ENAP - National School of Public Administration

MOOC "Public management with an intercultural approach".
Course "From face-to-face to remote teaching".
MOOC: Structure and Functioning of the Peruvian State
MOOC: The HR Management System and the Civil Service Law

Adobe Educa LATAM

ADOBE ACA in visual design using Photoshop
ADOBE ACA in graphic design and illustration using Illustrator
ADOBE ACA in digital video using Premiere pro
ADOBE ACA in web authoring using DREAMWEAVER
ADOBE ACA in multiplatform animation using ANIMATE CC
ADOBE ACA in print and digital media publishing using INDESIGN
ADOBE ACA in visual effects and motion graphics using AFTER EFFECTS

COURSERA

Meta - Specialization Certificate
Meta AR Developer - **Credly Meta Full-Stack Engineer Certificate**
Meta Back-End Developer - **Credly Meta Back-End Developer Certificate**
Meta Front-End Developer - **Credly Meta Front-End Developer Certificate**

Google - Specialization Certificate
Google IT Support
Google UX Design
Google Digital Marketing & E-commerce
Google Project Management
Google IT Automation with Python - **Credly Google IT Python Professional Certificate**

Stanford University - Specialization Certificate
Food Sustainability, Mindful Eating, and Healthy Cooking

Vanderbilt University - Specialization Certificate
Prompt Engineering

IBM, University of Virginia Darden School Foundation - Specialization Certificate
IBM & Darden Digital Strategy - **Credly Data Analytics Essentials**

Digital Marketing Institute - Specialization Certificate
Social Media Marketing in Practice

Parsons School of Design, The New School - Specialization Certificate
Innovación en los Negocios y Disrupción Digital
Diversity, Equity, and Inclusion for Organizational Leaders
Business Innovation and Digital Disruption
Transforming the Fashion Business
Creativity and AI
Digital Fashion Innovation
Defying Disruption: How to Become an Un-Disruptable Leader
Healthier Materials and Sustainable Building

University of Colorado Boulder - Specialization Certificate
Fandom and Popular Culture in the Digital Age
Effective Communication: Writing, Design, and Presentation

University of London, Goldsmiths, University of London - Specialization Certificate
Virtual Reality

Amazon Web Services - Specialization Certificate
AWS Cloud Solutions Architect

Aptly - Specialization Certificate
Marketing with TikTok

New York University - Specialization Certificate
Introduction to Cyber Security

University at Buffalo, The State University of New York - Specialization Certificate
Digital Manufacturing & Design Technology

The Museum of Modern Art - Specialization Certificate
Modern and Contemporary Art and Design

University of California, Davis - Specialization Certificate
Learn Spanish: Basic Spanish Vocabulary
Coaching Skills for Managers

Rutgers the State University of New Jersey - Specialization Certificate
Supply Chain Analytics

University System of Georgia - Specialization Certificate
Career Discovery

IE Business School - Specialization Certificate
Estrategia de marketing
Branding: The Creative Journey

Georgia Institute of Technology - Specialization Certificate
Improve Your English Communication Skills

California Institute of the Arts - Specialization Certificate
UI / UX Design
Graphic Design
Building Your Freelancing Career
Game Design: Art and Concepts

Technical University of Munich (TUM) - Specialization Certificate
Digitalisation in Aeronautics and Space

University of California, Irvine - Specialization Certificate
Learn English: Beginning Grammar

University of Washington - Specialization Certificate
Business English Communication Skills

Advancing Women in Tech - Specialization Certificate
Real-World Product Management

Michigan State University - Specialization Certificate
Photography Basics and Beyond: From Smartphone to DSLR

INSIDE LVMH

INSIDE LVMH CERTIFICATE
Operations & Supply Chain, Retail & Customer Experience - Promotion October 2023 - GP3
Creation & Branding, Luxury & Sustainability - Promotion October 2022 - GP2

ALURA LATAM

Grupo 6 ONE - Oracle Next Education - 2024
Programación - Principiante en Programación G6 - ONE
Innovación y Gestión - Formación Desarrollo Personal G6 - ONE

FINANZAS AL TOQUE CREHANA.

Peruvian Banking Association
Financial Products
Channels of attention of the financial sector
How to make secure financial transactions
How to manage my business
Finance to get started
Taking your business to the next level
Family Finances

LinkedIn Learning

Conviértete en diseñador gráfico
Aptitudes principales abarcadas: Diseño de marcas, Diseño gráfico, Tipografía, Ilustración, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Diseño de layout, Dibujo

Domina el marketing digital
Aptitudes principales abarcadas: Marketing digital, Análisis de marketing, Google Ads, Análisis web, Optimización para motores de búsqueda (SEO), Marketing en motores de búsqueda (SEM), Marketing de correo electrónico, Google Analytics

Desarrolla tus habilidades en gestión de proyectos
Aptitudes principales abarcadas: Comunicación, Gestión de partes interesadas, Gestión de proyectos, Microsoft Project, Gestión de riesgos

Conviértete en especialista en administración de redes
Aptitudes principales abarcadas: Administración de sistemas, Administración de Windows, Gestión de redes, Seguridad de redes, Conjunto de protocolo de Internet (TCP/IP), Interconexión en red

WWF Learns
Together it's possible

UNAM - MÉXICO
Activities and groups: Art history
Art appreciation for non-artists
Art History: A Chronicle of Styles
Microsoft Office 2010 - POWER POINT
Microsoft Office 2010 - WORD
Microsoft Office 2010 - EXCEL

CREHANA Educational community
WordPress: Design and develop web pages from scratch
Web Design from scratch with Adobe Photoshop
Creative Digital Retouching in Adobe Photoshop
Adobe Illustrator: Be an expert in Digital Illustration
Adobe Premiere: Post Production from scratch
Graphic Design for social networks
Branding from scratch: Create a brand's identity
Advertising Art Direction from scratch
Introduction to Front End Web Development: HTML and CSS from scratch
Creation and design of digital portfolios

Congress of the Republic of Peru
Youth Parliament 2017
Women's Parliament Program 2022

Laureate International Universities - 90 hours
Entrepreneurship 2015 INTC 3C.12

National Engineering University - 42 hours
Corel Draw - Level I
Corel Draw - Level II
International Conference: Aerospace Systems

Peruvian Sports Federation of Kung-fu
KUNG FU WUSHU Training Program

Instagram:
@monicapyactayo

Facebook:
@monicapyactayo

TikTok:
@monicapyactayo

@monicapyactayo