

Thursday, June 27th, 2013

Grange St. Paul's Hotel
10 Godliman Street, London, UK

7:30am	Registration & Breakfast (registration table will be open throughout the Summit) <i>Location: Collaborator's Lounge</i>	
8:00am - 11:45am	Global Pitch Competition <i>Location: Nelson</i> See page 11 for details	
	8:00am - 8:30am	Convening Organization Welcome Sharon Vosmek, CEO, Astia Overview of Competition and Introduction of Judging Panel Catherine Berman, Sr. Vice President, Entrepreneur Programs, Astia Simone Brummelhuis, Publisher, The NextWomen
	8:30am - 11:00am	Finalists' Presentations
	11:00am - 11:15am	Break
	11:15am - 11:45am	Announcement of Winner and Presentation of Award David Bott, Director of Innovation Programmes at the UK Technology Strategy Board Anand Krishnan, Sr. Director, Developer and Platforms Group, Microsoft UK
12:00pm - 1:00pm	Lunch & Welcome Remarks <i>Location: Nelson</i>	
	12:00pm	Buffet Lunch in Collaborator's Lounge
	12:45pm	Guests invited to bring lunch into Nelson Auditorium
	12:50pm	We Own It Summit Welcome Victoria Pettibone, Summit Director Convening Organization Welcome Sharon Vosmek, CEO, Astia
1:00pm - 2:00pm	Keynote Panel: Bold Entrepreneurs, Risky Business, Windows Into Success See page 12 for details <i>Location: Nelson</i>	
	Moderator: Jonathan Moules, Enterprise Correspondent, Financial Times Panelists: Nicola Horlick, Chairman, Rockpool Investments LLP Janneke Niessen, Co-Founder / CIO, Improve Digital Ruth Owades, Entrepreneur, CEO and Corporate Director	
2:15pm - 3:45pm	SALONS - A Series <i>Updates and Salon Speaker Bios accessible on YappBox.</i>	
Salon A1	Who, What, When, Where, How: An International Perspective on Outreach and Training of Women Investors The collaboration took a position to train 300 women investors (to include targeting women who have successfully exited). How have we done? Where do we head? Thought Leaders: Jackie Waring Managing Director Investing Women & Blue Horizons (Scotland) Ltd. Jenny Tooth Chief Executive UK Business Angels Association Moderator: Jo Anne Heywood Miller Managing Director Golden Seeds	

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SALONS - A Series

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Salon A2

Women in Top Teams as an Investment Criteria - Good Business Sense

How should investors value the presence of women entrepreneurs on the top team (as founders, executives and board members) as a criteria for investment? How is this a sound investment decision? While Dow Jones confirms, "Companies have a greater chance of either going public, operating profitably or being sold for more money than they've raised when they have females acting as founders, board members, C-level officers, vice presidents and/or directors." (Dow Jones, 2012) - this is not part of the current day ethos. How do we change the outdated thinking?

Thought Leaders:

Lorraine Spurge
Director
Strategic Growth Alliance

Yann Mauchamp
Founding CEO
Mutualbenefits.net

Moderator:

Sharon Vosmek
CEO
Astia

Salon A3

Arab Women Entrepreneurs and Their Ecosystem: The Inside View

In this session, a Middle East woman will share her experiences of building businesses in the Arab world and beyond. She will share her challenges and successes and give tips on how to engage more effectively with the Gulf. All attending will gain insight into how to work with and support women high-growth entrepreneurs and business owners in the Arab world, enabling us all to grow beyond our ecosystems and geographies.

Thought Leaders:

Dori Dana-Haeri
Founder & Board Member
Above Wealth

Moderator:

Joanne Sawicki
Founder and CEO
Cerescom Ltd

Salon A4

Getting Investors to Take Their Wallets out of Their Pocket

This salon is designed for entrepreneurs; however, non-entrepreneurs are welcome. Pitch coach Sam Horn joins seasoned investors Jeanne Sullivan and Adam Quinton to discuss how high growth entrepreneurs can:

- 1) Package yourself and the message of your business for investment success
- 2) Make strategic choices about which investors to approach, considering all your finance options
- 3) Maximize your visibility to investors offline and online; and generally -- make it easier for investors to get to "yes"

Thought Leaders:

Sam Horn
President
The Intrigue Agency

Jeanne M. Sullivan
General Partner
StarVest Partners

Adam Quinton
Founder
Lucas Point Ventures

4:00pm -
5:30pm

SALONS - B Series

Updates and Salon Speaker Bios accessible on YappBox.

Salon B1

Mining the Metrics of Board Diversity

This salon takes as its point of departure a board composition analysis of 4,000 public companies around the world drawn from Thomson Reuters Asset4 ESG data. Exploring the industry sectors and countries where gender diversity on corporate boards is most - and least - prevalent, the trends of the past 5 years, and the potential correlations of board diversity with performance and risk, the session seeks to spark informed dialogue on the metrics of women on boards and the business case for increasing their numbers.

Thought Leaders:

Kate Grussing
Founder & Managing Director
Saphire Partners

Emma Sinclair
Founder & CEO
Target Parking

Nikki Walker
Managing Director
More2Gain

Moderator:

Kimberley Cole
Global Head of Marketing
Operations for Thomson
Reuters Financial & Risk Business

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SALONS - B Series

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Salon B2

Millennials: A Great Entrepreneurial Power Ready to be Unlocked

Millennials, also known as Generation Y (those born after 1980), are coming of age in the work force. They differ from previous generations in that they are digital natives, are used to autonomy, are highly ambitious, and have different life goals from previous generations. In this salon three millennials - with careers ranging from entrepreneurship to corporate finance - discuss their views on how to work most effectively with their generation to unlock business opportunities and performance.

Thought Leaders:

Hedwig Vollers
Entrepreneur

William McQuillan, Partner
Frontline Ventures

Niamh Corbett, Vice President
Morgan Stanley

Moderator:

Hushpreet Dhaliwal
Chief Executive, NACUE

Salon B3

The Women Entrepreneurs Driving Fashion Tech

The past five years have seen an explosion of investment behind the fashion tech space, where a disproportionate number of startups are led by women. In this discussion, fashion entrepreneurs and investors provide their perspectives on one of the industry areas where women entrepreneurs are thriving.

Thought Leaders:

Sarah Curran
Founder & Chief Creative Officer
my-wardrobe.com

Dessislava Bell
Founder, Zaggora

Moderator:

Tom Montgomery
Managing Partner, Allegro Capital

7:00pm -
8:00pm

Collaborator's Reception

Hosted by Ilya Nykin, Astia Board of Trustees and Irène Nykin, PhD
Location: Atrium

8:00pm

Tipping Point Awards Dinner

Location: Nelson

See page 14 for details

Hotel Partner Welcome:

Claire Farrington
Partnership Manager
Grange Hotels

Introduction of Keynote:

Katharine Ramsden
Global Head, Thought Leadership - Financial & Risk
Thomson Reuters

Keynote Address:

Sallie Krawcheck
Business Leader
85 Broads

Presentation of Tipping Point Awards:

Sharon Vosmek
CEO
Astia

Tipping Point Award Winners:

Venture Capital Firm: High-Tech Gründerfonds Management GmbH
Corporate Venture: Telefónica Ventures and Wayra, the Accelerator of Telefónica

Friday, June 28th, 2013

8:00am -
9:00am

Breakfast & Connections

Location: Collaborator's Lounge

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9:00am -
10:30am

SALONS - C Series

Updates and Salon Speaker Bios accessible on YappBox.

Salon C1

News from the Front - Support Organizations for Women High-Growth Entrepreneurs

What are lessons learned from regions that have had success attracting capital and building their entrepreneurial ecosystem? How do we leverage a region's assets to help women entrepreneurs build fast-growth companies? Where do women fit into the equation - as political and industry leaders, as investors and as entrepreneurs? Speakers from Philadelphia, Michigan and Greater London will get the discussion rolling. What's happening there and what can we learn from those experiences?

Thought Leaders:

Bev Hurley
Founder & Director,
Enterprising Women UK

Jane Hollingsworth
President & CEO JHH Technologies;
President, Alliance of Women
Entrepreneurs

Terry Barclay
CEO
Inforum Center for Leadership

Moderator:

Linda Resnick
President CEO Resources
Alliance of Women Entrepreneurs

Salon C2

Collaborating to Get More Women on Corporate Boards

What does the collaboration between We Own It and various women on boards organizations look like? What are the mutual benefits and synergies in linking the worlds of corporate boards and the entrepreneurial community?

Thought Leaders:

Rowena Ironside
Chair, Women on Boards, UK Ltd

Moderator:

Mary Brevard
Executive Director
BoardAccess Initiative, Inforum
Center for Leadership

Salon C3

High - Growth, Social Venture, For-Profit Entrepreneurship

Within the entrepreneurship space we are seeing increasingly complex organizational forms that have blurred the lines between for-profit and non-profit organizational design. Many are re-thinking the viability and attractiveness of funding socially minded ventures through philanthropy alone. Others see profit to be made in social ventures that spark consumer interest when successfully positioned. We may be at a sea change moment when middle and upper income consumers are beginning to insert their values into their purchasing behavior in record numbers. Social entrepreneurship is no longer a side game. In this salon we explore these issues through outstanding case studies of women high growth entrepreneurs living their values in a high growth entrepreneurship environment.

Thought Leaders:

Diana Verde Nieto
Co-Founder & CEO
Positive Luxury

Jennifer McFarlane
CFO
Zyomyx

Lily Ash Sakula
Partner
Bethnal Green Ventures

Moderator:

Dr. Colette Henry, Adjunct Professor
University of Toronto
Business School

Salon C4

Let's Get Real: Demystify the Female High Growth Experience and Make Sure the Best Don't Opt Out

Evolving from mid-growth to high growth entrepreneurship requires an exceptional set of skills and determination. The unique evolutionary experience of female high growth entrepreneurship does not necessarily mirror that of the male's experience or what the entrepreneur ecosystem is used to; yet there are amazing companies founded by women who have successfully navigated the high growth path.

Let's Get Real will:

1) demystify the uniqueness of the female entrepreneur experience at each stage of her business. 2) identify opt out points at each of these stages, such as fundraising, VC relations, leading her business from mid to high growth, 3) Understand what We Own It can do to stop women from selecting to opt out. Why do some women stick to it and others don't?

Thought Leaders:

Debbie Schmidt
COO
SAP

Dr. Patricia (Patti) Fletcher
CEO
PSDNetwork, LLC

Moderator:

Heather Boggini
COO
PSDNetwork, LLC

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10:45am -
11:45am

SALONS - D Series

Updates and Bios accessible on YappBox.

Salon
D1
D2
D3

Roundtable Discussions on our We Own It Collaboration:

Please Join Any Group to Contribute!

Our group reflection after last year's Summit in NYC brought us back to our founding principles -- we are a collaboration across disciplines, across organization forms, committed to working together to celebrate and support women high growth entrepreneurs and their ventures. We choose to see the engagement of women entrepreneurs with a life cycle lens to include women aspiring and growth entrepreneurs, women investors, and women board members, including scientific advisory board members.

At this Summit, we want to gather as peers and share our best thoughts and opinions on the road forward. Generally -- what do we want our collaboration to be and how should it work? How do we build year-round intersections? More specifically, how do we make our aspirations happen? How do we want Summit 2014 in Philadelphia to move us forward?
We need your engagement. Please join us.

Moderators:

Ida Beerhalter
Co-Head
IOME

Dr. Teresa Nelson
Professor of Entrepreneurship
Chair, Simmons School
of Management

Victoria Pettibone
Summit Director
We Own It Summit

12:00pm -
1:00pm

Lunch & Connections

Location: Collaborator's Lounge

1:00pm -
2:00pm

Keynote Address

Location: Nelson

See page 16 for details

Welcome Remarks

Sharon Vosmek, CEO, Astia

Keynote Introduction

Adam Quinton, Founder, Lucas Point Ventures

Keynote Address

Helena Morrissey, CEO, Newton Investment Management & Founder 30% Club

2:15pm -
3:15pm

OneXOne Conversations

Updates and Bios accessible on YappBox.

OneXOne 1

The Value of Peer Power - Does It Influence the Growth Journey?

Peers play a key role in helping women entrepreneurs to build their businesses at all stages of growth. They can provide inspiration, seed capital, emotional support, access to investors, ideas, challenge, knowledge and a sense of community. So how does it work out in reality? Sue Stockdale interviews two women running growth companies to discover how and when they have benefited from peer power, as members of Women Presidents' Organisation, in their business growth journey, and how the wider community can learn from this experience.

Discussants:

Dr. Michelle Palmer
Founder and Managing Director
Canary Wharf and City Recruitment

Sue Stockdale
London Chair
Women Presidents' Organisation

Sarah Steel
Founder and Managing Director
The Old Station Nursery

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3:15pm

OneXOne Conversations

Updates and Bios accessible on YappBox.

OneXOne 2

Global Trends in Life Science Investing - New Models That Deliver Impact and Returns

Entrepreneurial colleagues in technology have seen their start-up costs fall as mobile and cloud standards enable the rapid development of new businesses, however, in life sciences the costs of innovation remain high. As a result, life science entrepreneurs and their investors are seeking new financing partners and models to start and grow their companies. This discussion will highlight the evidence base, its implications for the future of life science and healthcare innovation and the new models that are emerging.

Discussants:

Rowan Gardner
Chairman
Biolauncher Ltd

Aris Constantinides
Founder and Investment Director
NBGI Ventures

Bob Johal
Managing Partner UK
Bridge Partners

OneXOne 3

The Quest: Adding a Woman Non-Exec to the Board of Elementis - A Case Study Discussion with Kevin Matthews & Teresa Nelson

Kevin Matthews, a non-exec on a FTSE 250 company, Elementis - shares news and ideas on the quest to put its first woman on the board of a company in a predominantly male industry.

Discussants:

Kevin Matthews
CEO
Isogenica Limited

Dr. Teresa Nelson
Professor of Entrepreneurship
Chair, Simmons School
of Management

OneXOne 4

A Woman's Executive Career: Corporate, Entrepreneur, Advocate, Investor, Board Member

Two women with rich careers in varied organizations, contexts and roles over 20 years, will discuss how they approached their professional lives, found ways to integrate their values into their work, used networking, handled failures and achieved important milestones. They will also share their tips to entrepreneurs and early stage investors.

Discussants:

Brigitte Baumann
CEO
Go Beyond Early Stage Investing

Ida Beerhalter
Co-Head
IOME

3:30pm -
4:30pm

Collaborator's Congress

Location: Nelson

In this important session concluding the 2013 Summit, all attendees will join together to discuss what value has been realized and what action items will be prioritized among the collaboration for the next year. There will be brief report outs from salon and discussion moderators, general group discussion and voting on goal setting. Finally, dates for the 2014 Summit will be announced and key organizational priorities

4:30pm -
5:00pm

Closing Remarks: NEXT YEAR WITH LOVE, PHILADELPHIA XOXO May 1-2, 2014

Location: Nelson

Closing and Flag Raising for WOI Summit 2014: Alliance of Women Entrepreneurs, Philadelphia

Get ready for a taste of Philly!

One of Philadelphia's slogans is "The City That Loves You Back". The Alliance of Women Entrepreneurs (AWE) in Philadelphia is preparing to make you love our region. Philadelphia is considered the birthplace of the United States of America. Learn about our story of innovation as well as our current entrepreneurial ecosystem. Did you know that Betsy Ross was Philadelphia's first women entrepreneur? Philadelphia also boasts many national firsts --- some of which are the first hospital, first zoo, first bank and first "cheese steak".

Alliance of Women Entrepreneurs (AWE) board members Joan Lau, Jane Hollingsworth and Linda Resnick will whet your appetite for our next collaboration Summit.