

# Monica Teeling

## Graphic Designer



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montee.graphics

### About Me

I'm Monica, a junior creative who is enthusiastic about bold visuals and branding. I am interested in all things print and photography. I am always eager to learn new skills and enjoy a team working environment.

### References

Available on request

### Education

Edinburgh Napier University  
Product Design BDes  
2017-2020

City of Glasgow College  
Graphic Design HND  
2022 - 2024 (Present)

### Skills

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Lightroom  
After Effects  
Premier Pro

Communication  
Team work  
Customer Service

# Graphic Design Portfolio

Monica Teeling

Hello!

I'm Monica, a junior creative who is enthusiastic about bold visuals and branding. I am interested in all things print and photography. I am always eager to learn new skills. Working in a team environment is where I shine best due to my years of experience in retail but I am always eager to learn new skills.

# Packaging Design (2022)

My response to a concept brief issued by Thirstcraft Studios: To create a brand and packaging for a non-alcoholic distilled spirit that originates from Scotland, focusing on the themes of “nature, location and purity.”

Doo zero percent is a dry London spirit that celebrates Glasgow's urban wildlife and nightlife





# Doo%

DESIGNED BY MONICA TEELING



Doo is a brand that aims to celebrate Glasgow's nightlife and wildlife. Focusing on the famous Glasgow Central pigeons, this dry London non-alcoholic spirit will make you blend in seamlessly with the crowd so you can dance guilt free all night!

Served best with a tonic and a slice of lemon





Bottle is made from plain glass and the labels will be printed straight onto the bottle



## ALFARN

Minion Variable Concept

Purple metallic foil, #6404a1 R100 G4 B161

Green metallic foil , #265c3e R38 G92 B62

Grey Matte foil, #333333 R51 G51 B51

### LOGO DEVELOPMENTS

#### FRONT LABEL



**DOO**%

#### BACK LABEL

**DOO**%  
**DRY LONDON SPIRIT**

Birds of a feather stick together

Doo aims to make sure that you blend into the crowd no matter what the occasion is!

Distilled with Scotlands native juniper berries, Doo is best paired with a tonic and a slice of lemon.



0.05 % Alc vol

70cl

DESIGNED BY MONICA TEELING

# Typography (2023)

This project was all about the creative process. I was tasked with designing and screen printing a poster, using the quote below with typographic elements. Additionally, I was to shoot and edit a video documenting and demonstrating my creative process of this project using PremierPro.

“Practice safe design...  
use a concept”

Video attached here:

<https://vimeo.com/920097849?share=copy>





# Brand Guidelines (2024)

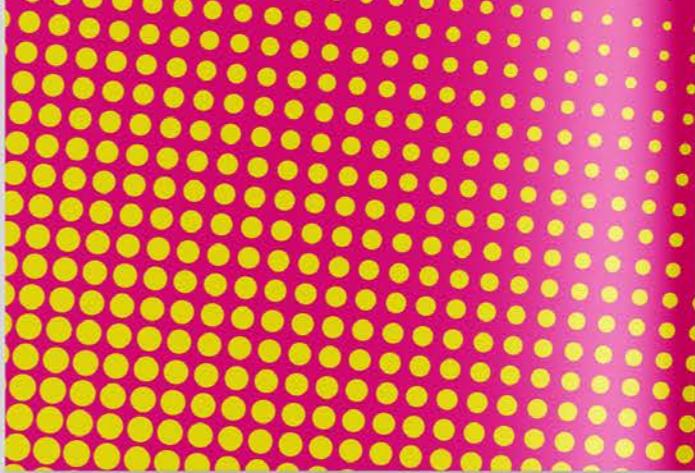
“Create a brand proposal and guidelines for an Arts, Craft and Design Centre based in the Southside of Glasgow.”

Using these brand assets, I was then tasked to create three animations for Instagram using AfterEffects.

Animations attached here:

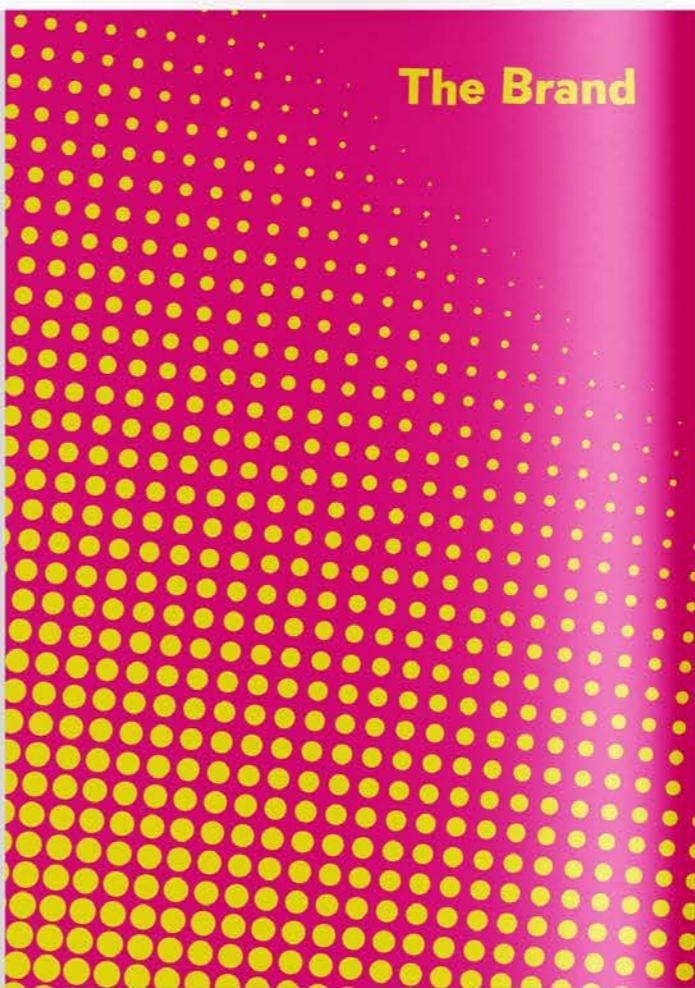
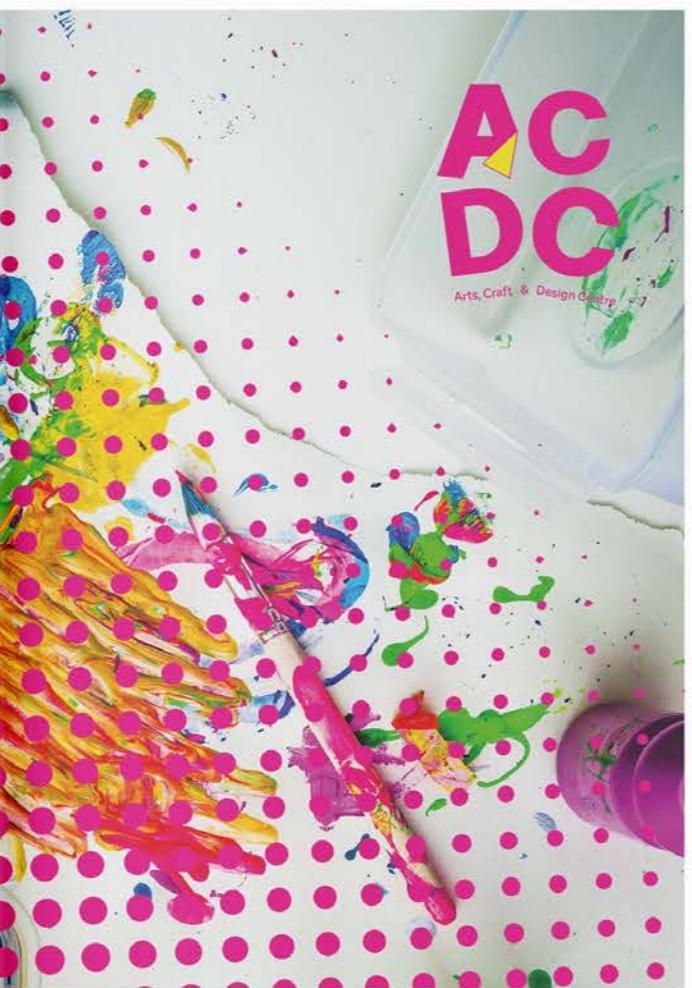
<https://vimeo.com/922091973?share=copy>





This centre aims to be accessible to people of all ages, backgrounds and creative abilities; giving them the power to transform their skills or just be inspired to try something new!

5



ACDC is Glasgow's newest arts, craft and design centre based in the heart of the Southside.

**AC  
DC**

This centre aims to be accessible to people of all ages, backgrounds and creative abilities; giving them the power to transform their skills or just be inspired to try something new!

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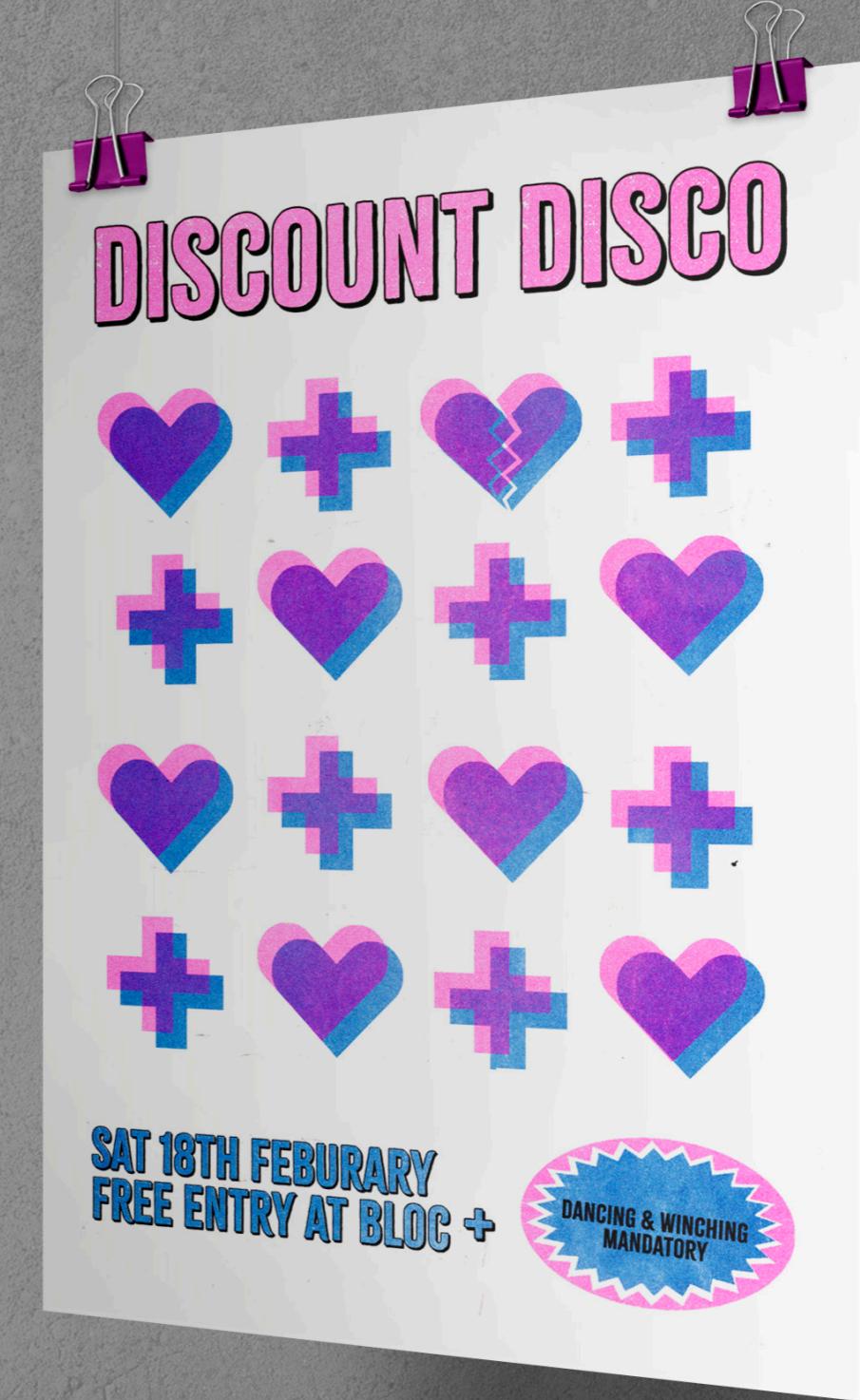
8

# Risograph Printing

## Discount Disco (2023-2024)

I have been designing and printing a series of posters on a monthly basis for a club night called discount disco. Risograph printing has been the most economic and sustainable method for making these posters.



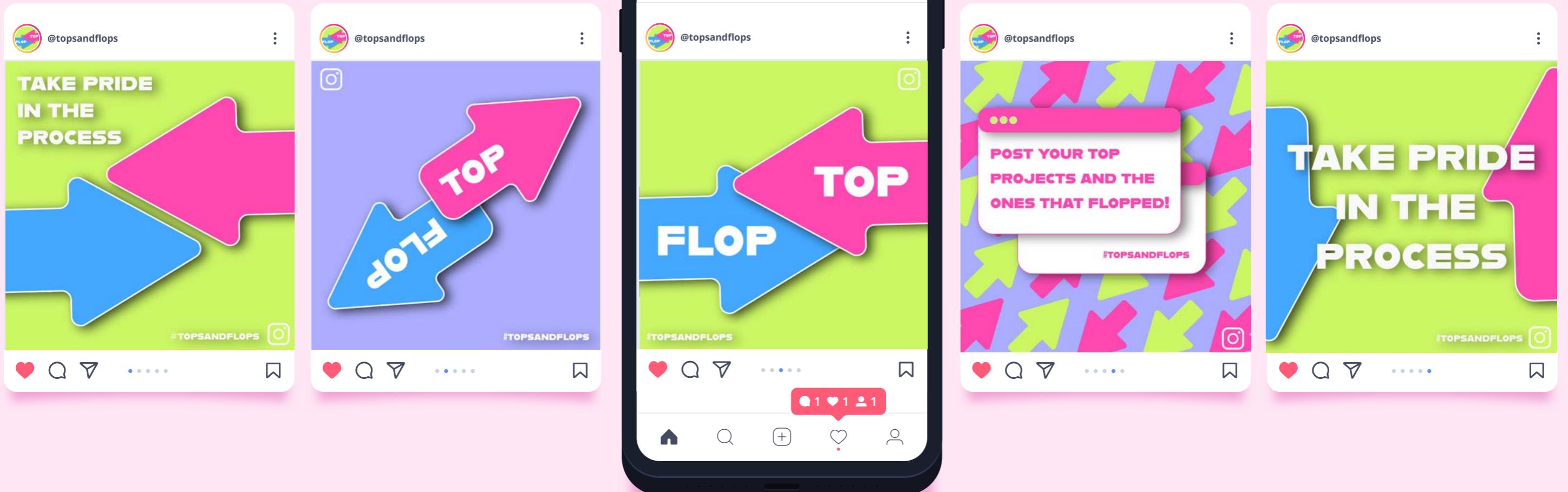


# Social Media Campaign (2023)

## Tops and Flops

This brief was to design a social media campaign encouraging Gen-Z creatives to start posting on Instagram again. My concept was to empower this generation to share and be proud of the whole creative process. This hashtag was to be paired with posting images or videos of projects that worked, and ones that didn't go to plan.







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