Similarity:

* Given: 9 videos (max. 3 min Trailer)
  + Categories:
    - Emotional/ Love : A, B, C
    - Horror: D, E, F
    - Comedy/ Action: G, H, J

Scenario 1:

* 5 (or 10) persons watch 10 (or 5 Videos)
* After each Video the participant will be asked if he or she
  + liked the video
  + Ranking
  + What kind of emotional feelings he or she had
* So we could generate a small data base to compare further users similarity

Scenario 2:

* 5 (or 10) persons watch 3 different Videos (random or we have to discuss which ones)
* User A watches Video 3 videos: (like A, F, J)
  + Afterwards our algorithm will decide similarity between users and give 2 good recommendations and 1 bad
  + After every Video the participant has to vote and note the feelings
  + So we can evaluate, if the 2 calculated videos based on similarity where good
  + We can analyse if there is a difference between User 6 (or 11) and the last one ( based on the existing dataset )