



# Smart lighting for efficiency and dark skies in Hobart

Team EconData stories

# Objectives



How can we empower policy analysts with the right data and tools to make decisions about street light investments



How can we combine public and corporate data to support conceptual ideas about lighting policy tradeoffs



How can we best visualise the short term and long term financial benefits of various policy options

# Policy trade-offs examined



## Budget vs Safety

- Use 'pedestrian traffic' volume as a gauge for where lighting is more essential.
- Bus stops nearby from Google Maps API is best proxy for pedestrian traffic.
- Other proxies include tourist attractions and parks nearby



## Budget vs Environment

- Costs consider initial investment costs of pole installation (solar) and light replacement (LED) vs electricity saved (40 kWh / lamp)

# Budget vs. safety vs. environment

Our tiering strategy makes it clear where safety / budget / environment considerations are most important. We consider tiering regions into 3 zones, green / amber and red.



## Green

Characterised by heavy foot traffic. High importance of 'safety', and policy should consider long term benefits



## Amber

Amber policy should be less efficiency and cost saving driven than the red tier



## Red

Red tiers have the least trade off to public safety because there's not much foot traffic, costs should be minimised

# App overview