

# **Milestone 1 Report (ML)**

**Team ID: SC\_10**

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## Preprocessing Techniques:

- **Dropping Unnecessary Columns:** dropped columns like 'Song', 'Album', 'Album Release Date', etc., which are not likely to directly influence the popularity prediction. This was done using the `DataFrame.drop()` function.
- **One-Hot Encoding:** is a technique used to convert categorical columns into binary indicators. we've applied one-hot encoding using `pd.get_dummies()`.
- **Feature Scaling:** is used to ensure that all features have the same scale. Here, we've used (z-score normalization) to scale the features using `StandardScaler` from Scikit-Learn. This was implemented in the `feature_scaling()` function.
- **Missing Values Handling:** Dropped rows with missing values using `dropna()`.

## Dataset Analysis:

- **Correlation Analysis:** Explored the correlation between numerical features to identify relationships. Generated a heatmap to visualize the absolute correlation values.

- Feature Selection: Used SelectKBest with `f_regression` to select the top k features that have the strongest linear relationship with the target variable 'Popularity'.

## Regression Techniques:

- Linear Regression: Trained a Linear Regression model using sklearn's `linear_model.LinearRegression()`.
- Random Forest Regression: Employed a Random Forest Regression model using sklearn's `RandomForestRegressor()`.

## Differences between Models:

Linear Regression vs. Random Forest:

- Linear Regression: Achieved an MSE of `0.48718422` and an R2 score of `0.5231719727` and accuracy of `52%`.
- Random Forest Regression: Initially, achieved an MSE of `0.464544771` and an R2 score of `0.54533017`. After hyperparameter tuning, achieved an improved score with an MSE of `0.46454477` and an R2 score of `0.56306257` and final accuracy of `56%`.

## **Features Used/Discarded For Each Model:**

**('Hot100 Ranking Year', 'Hot100 Rank', 'Song Length(ms)', 'Acousticness', 'Danceability', 'Energy', 'Instrumentalness', 'Liveness', 'Loudness', 'Speechiness', 'Mode', 'Time Signature', ..etc).**

## **The Size Of The Validation, Test, Train Sets:**

**Train-Test Split:** Before training the models, the dataset is split into training and testing sets using `train_test_split()` from Scikit-Learn. This ensures that the model's performance can be evaluated on unseen data. ( `test_size=20%`,`train_size=80%`), we didn't make validation.

## **Further Techniques Used For Improvement:**

- **Hyperparameter Tuning:** Conducted hyperparameter tuning for the Random Forest Regression model using `GridSearchCV` to optimize model performance.

## **Conclusion About Project (Phase 1):**

In this phase of the project, we preprocessed the dataset by cleaning, encoding, and scaling the features. We explored the dataset through correlation analysis and feature selection. Two regression techniques, Linear Regression and Random Forest Regression, were employed to predict song popularity. While both models showed reasonable performance, Random Forest Regression outperformed Linear Regression after hyperparameter tuning. The feature selection process helped in identifying the most relevant features for prediction. Further analysis and model refinement will be carried out in subsequent phases.