

BANK CUSTOMER CHURN ANALYSIS

Churn Status

All

2037

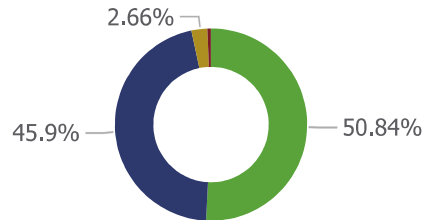
Total Churned People

10K

Total Customer

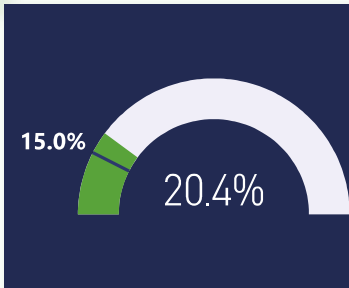
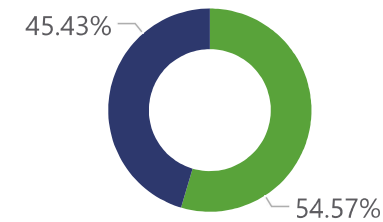
Total Customer by Products

● Prod 1 ● Prod 2 ● Prod 3 ● Prod 4



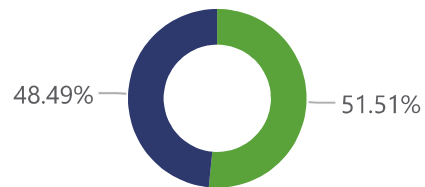
Total Customer by Gender

● Male ● Female



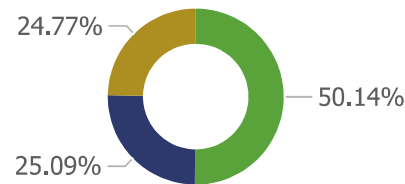
Total Customer by Activity Status

● Active ● Inactive



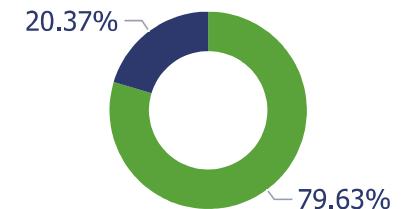
Total Customer by Country

● France ● Germany ● Spain



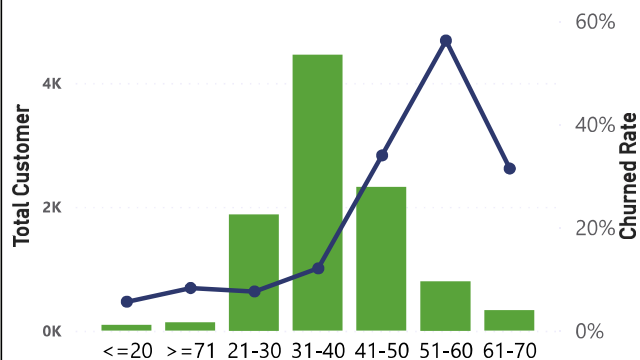
Total Customer by Churn Status

● Not Churned ● Churned



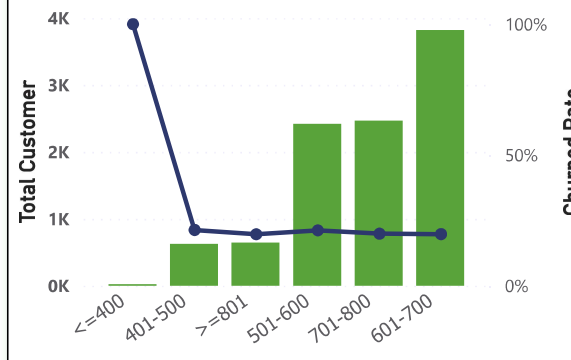
Total Customer and Churned Rate by Age Groups

● Total Customer ● Churned Rate



Total Customer and Churned Rate by Credit Scores

● Total Customer ● Churned Rate



Total Customer and Churned Rate by Account Balance

● Total Customer ● Churned Rate

