

ChawTech Solutions Pvt. Ltd
D-171, Sector 63, Noida
UP -201301
Email:info@chawtechsolutions.com
Web: www.chawtechsolutions.com

Website: https://www.myprivateipolicechecks.co.nz/

Dated: 07/01/2020

Query 1: Below are the Activities Plans

ACTION PLAN SEO (Week 1-Week 4)

ON PAGE OPTIMIZATION:

- Keyword's Mapping
- Title Optimization
- Meta Tags
- Meta Description
- Content Optimization
- Robots.txt
- Sitemap Test
- Broken Links
- Google Webmaster sitemap
- Content Optimization
- Image Alt Test
- Deprecated HTML Tags
- Google Analytics
- Favicon Test
- Backlink Checker
- Site Loading Speed Test
- HTML Page Size Test
- Google Search Console

2nd MONTH PLAN:

Off page And link strategy factors:

- Blog Submission
- Bookmarking
- Classified Submission
- Directory submission
- Article submission
- Web 2.0
- Content creation(For OFF PAGE Activity)
- Image submission
- Content creation
- Forum Submission
- Info graphic creation
- Informative article writing & posting
- Anchor Tag Optimization
- PDF Submission

Social Media Strategy:

- Facebook Page creation
- Facebook page likes
- Twitter page creation
- Twitter followers
- LinkedIn Account creation
- LinkedIn company page creation
- Instagram
- Regular updates
- Video Marketing

TRAFFIC:

In SEO we increase the Traffic to get quality and quantity links through organic search result.as we do not buy Traffic in that is why SEO always takes time to get the best results.

https://www.chawtechsolutions.com/seo-packages/

Query 2

Keywords Suggested:

- 1- New Zealand police check
- 2- NZ online police check
- 3- My Private Police checks
- 4- Online Police check
- 5- criminal history check
- 6- how do i get a copy of criminal record
- 7- National crime check review
- 8- criminal history records check NZ
- 9- criminal history records check AU
- 10- Urgent NZ Criminal Check Service
- 11- Urgent AU Criminal Check Service

REPORTING UPDATES: We share the report as per client's requirement.

- Biweekly
- Weekly
- Monthly

Query 3:

SEO Campaign Results:

Project: https://www.kareclinic.com/

S.No.	KEYWORDS	RANKING
1	Local back pain treatment center in usa	15
2	Local back pain treatment center	15
3	local back pain treatment center in usa grand prairie	1
4	Kare Chiropractic clinic	1
5	best Injuries clinic in usa	7
6	Chiropractic and Football Injuries	6
7	Chiropractic Resource Center	10
8	Kare Clinic Chiropractic & Rehab Fort Worth	1
9	Accident Whiplash Treatment in usa	25
10	Accident Whiplash Treatment in usa fort worth	12
11	accident whiplash treatment center in usa fort worth tx	1
12	Accident Whiplash Treatment in usa Grand Prairie	1
13	Kare Clinic	1
14	sports injuries treatment center in usa grand prairie	1
15	sports injuries treatment center in usa fort worth	4
16	best digital x ray diagnostic center	5
17	best digital x ray diagnostic center in usa grand prairie	1
18	lower back pain treatment clinic in usa fort worth tx	22
19	lower back pain treatment center in usa grand prairie	2
20	lower back pain treatment clinic in usa grand prairie tx	3