Monika Jain

MIS EXECUTIVE / ANALYST

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- 🚩 INDIA

🎓 EDUCATION

Bachelor of Business Administration
Govt Kamlaraje Girls PG College, Gwalior
Jul 2015 – Apr 2018

🧠 TECHNICAL SKILLS

MS Excel

POWER BI

🧩 SOFT SKILLS

Teamwork

Adaptability

Creativity

👤 PROFESSIONAL SUMMARY

I am an experienced MIS Executive with over 1 year expertise in managing and optimizing information systems. I excel at designing, implementing, and maintaining data management solutions that enhance operational efficiency and support business objectives. My skills include developing detailed reports, ensuring data accuracy, and streamlining information flow across the organization. I am committed to advancing the organization's data management capabilities.

📁 EXCEL PROJECT

Vrinda Store Sales Insights Dashboard
This project involves analyzing raw data from a store that is famous in every state. Here are some insights derived from the available data:

1. Women are more likely to make purchases compared to men, accounting for 65% of total buyers.
2. Maharashtra, Karnataka, and Uttar Pradesh are the top three states, contributing to 35% of total sales.
3. The adult age group (30-49 years) is the maximum contributing demographic.
4. Amazon, Flipkart, and Myntra are the leading sales channels, contributing to 80% of total sales.
The conclusion of this project is that the store should target women customers aged 30-49 years living in Maharashtra, Karnataka, and Uttar Pradesh by showing ads, offers, and coupons available on Amazon, Flipkart, and Myntra.

🎸 INTERESTS

- Creativity
- Dashboard making

💼 PROFESSIONAL EXPERIENCE

MIS Executive
GDP ENTERPRISE
Oct 2023 – present | Gwalior, India