

SALES DASHBOARD

Central

East

South

West

Year

Select all

2014

 Clear all

TOTAL PROFIT

286K

TOTAL VALUES

2297K

TOTAL QUANTITY

38K

AVG ORDER TO SHIP

3.96

RETURN

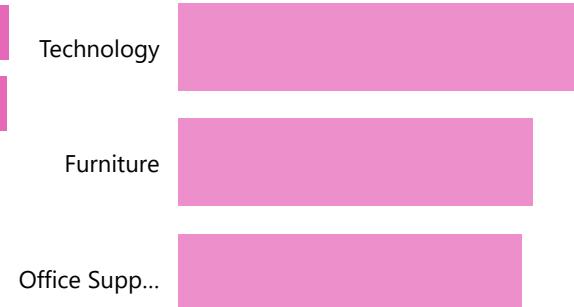
296



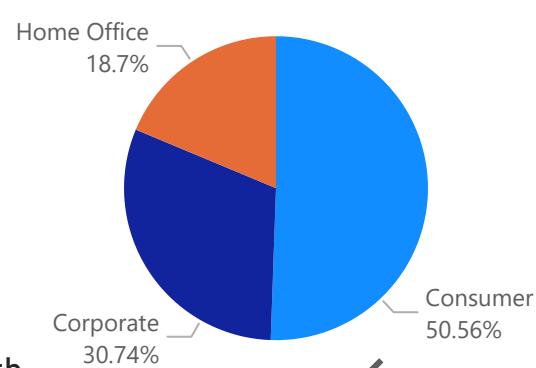
Sales by Sub-Category



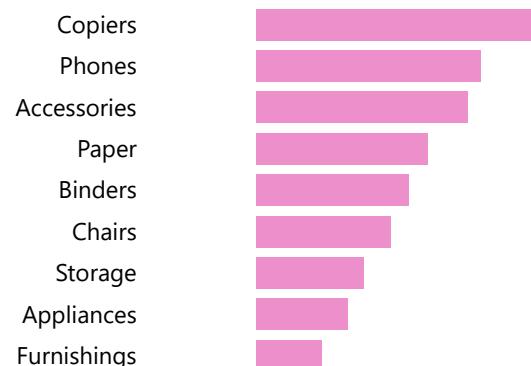
Sales by Category



Sales by Segment

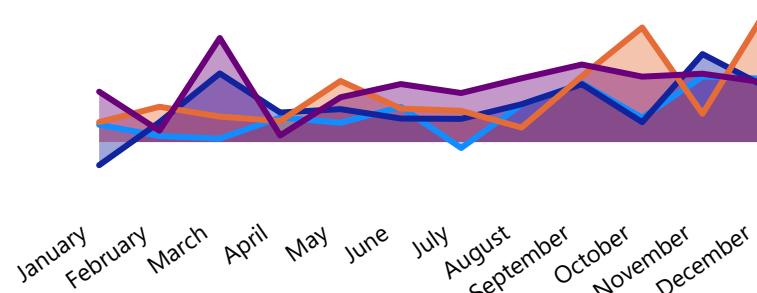


Profit by Sub-Category



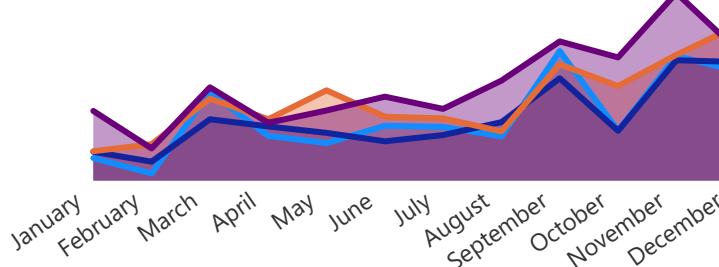
Profit by Month

Year ● 2014 ● 2015 ● 2016 ● 2017



Sales by Month

Year ● 2014 ● 2015 ● 2016 ● 2017





SALES DASHBOARD

Central

East

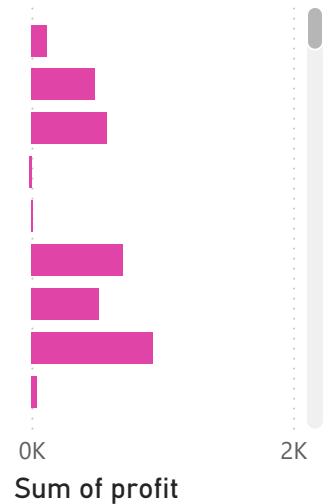
South

West

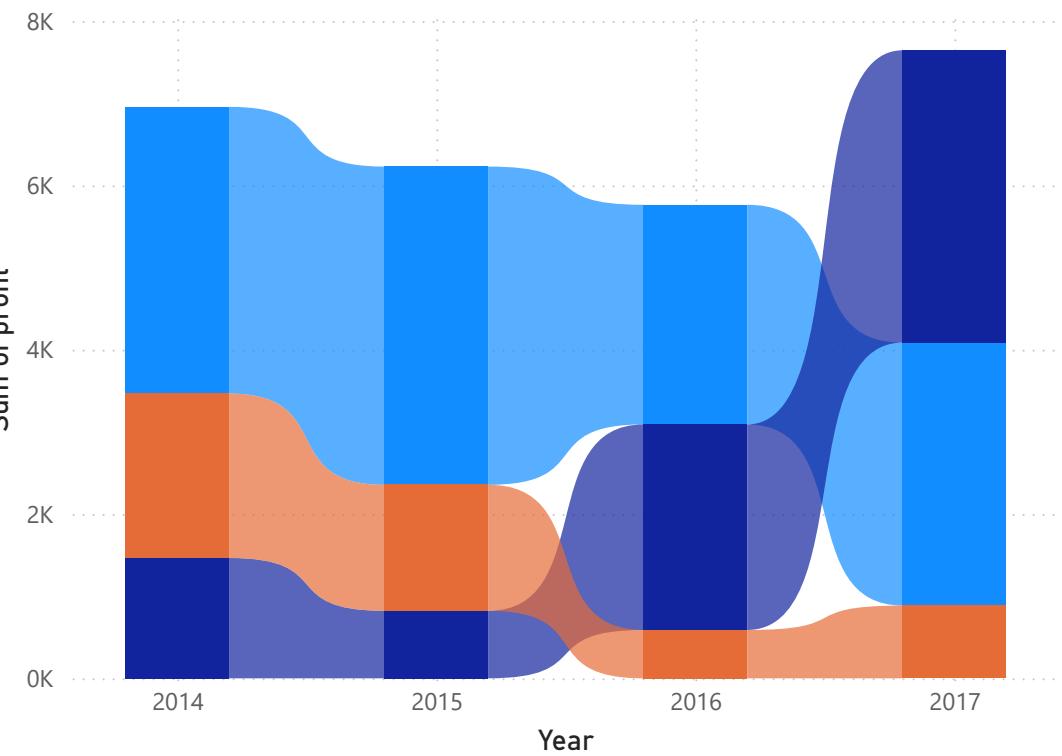
Year

 Select all 2014 Clear all**TOTAL VALUES****328K****TOTAL PROFIT****27K****TOTAL QUANTITY****2K****AVG ORDER TO SHIP****3.90****RETURN****47**

Sum of profit by Category, Sub-Category and Product Name



profit by Segment

Segment ● Consumer ● Corporate ● Home Office



shipment analysis

Central

East

South

West

Year

 Select all 2014**TOTAL VALUES****2297K****TOTAL PROFIT****286K****TOTAL QUANTITY****38K****AVG ORDER TO SHIP****3.96****RETURN****296****Orders by Ship Mode and Region**

shipment analysis

Central

East

South

West

Year

Select all

2014

 Clear all

TOTAL VALUES

2297K

TOTAL PROFIT

286K

TOTAL QUANTITY

38K

AVG ORDER TO SHIP

3.96

RETURN

296

Region

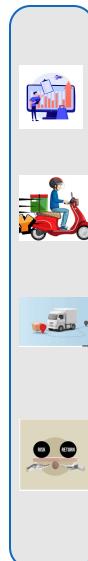
Central

State

Average of order to ...
3.96

Oklahoma	4.48	+
Minnesota	4.48	+
South Dakota	4.42	+
Iowa	4.37	+
Indiana	4.34	+

Central	4.06
South	3.96
West	3.93
East	3.91



return analysis

Year Select all 2014

TOTAL VALUES

2297K

TOTAL PROFIT

286K

TOTAL QUANTITY

38K

AVG ORDER TO SHIP

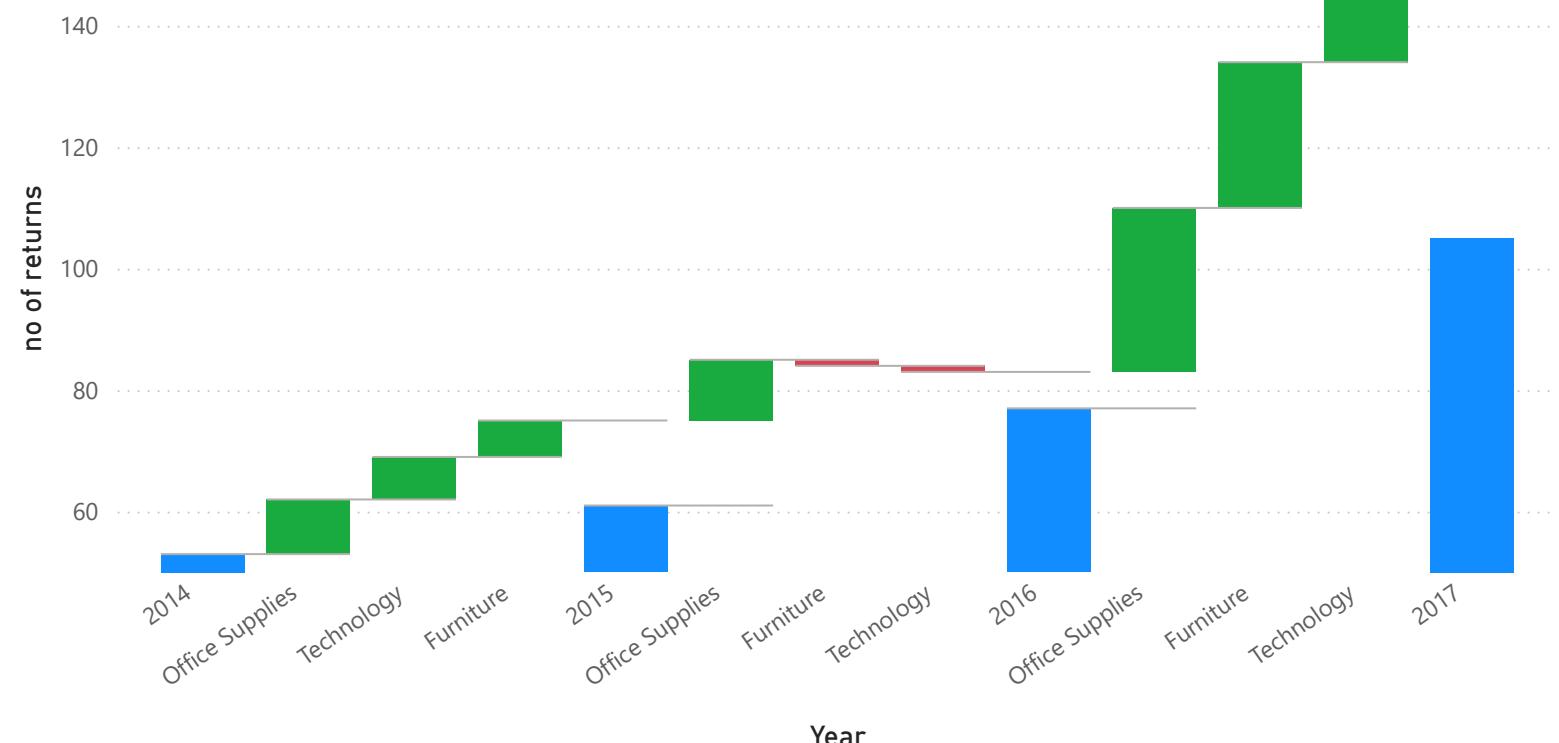
3.96

RETURN

296

Count of Returned by Year and Category

● Increase ● Decrease ● Total ● Other





SALES DASHBOARD

Central

East

South

West

Year Select all 2014

Clear all

TOTAL VALUES**2297K****TOTAL PROFIT****286K****TOTAL QUANTITY****38K****AVG ORDER TO SHIP****3.96****RETURN****296**

sales person	Sum of Sales	Sum of profit
Anna Andreadi	7,25,457.82	1,08,418.45
Cassandra Brandow	3,91,721.91	46,749.43
Chuck Magee	6,78,781.24	91,522.78
Kelly Williams	5,01,239.89	39,706.36
Total	22,97,200.86	2,86,397.02

