

SUMMARY AND RECOMMENDATIONS

Insights after analyzing the IMDB dataset:

- Top three genres according to data are Drama, Action and Thiller.
- Drama is the most popular genre with 4285 number of movies. RSVP movies can focus on Drama genre for its upcoming film project and also explore the action and thriller genre as they all belong in top three.
- According to data Dream Warrior Picture and National Theatre Live production companies produced the highest number of hit movies among all production companies.
- Top three production houses based on the number of votes received by their movies are Marvel Studios, Twentieth Century Fox and Warner Bros.
- According to data The top director for the top three genres with highest number of superhit movies is 'James Mangold'.
- Top two actors based on the median ratings are Mammootty and Mohanlal. RSVP can consider this two actors for its upcoming project.
- Vijay Sethupathi is also a top actor based on total votes and average rating of (imdb - 8.42) for Indian movies. Fahadh Faasil is also in top category for Indian movies.
- Andrew Garfield can be best suit for the dram genre.
- Taapsee pannu top the list as an actress based on total votes and average rating of Hindi movies.