

# WHOLESALE RETAILER FOR KURTIS

BY FIFTH SEMESTER OF THIRD YEAR OF MSC (2018-19)

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**Company Name :** Mamta Collection

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**K.S.School of Business Management & Research**

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**Ahmedabad.**

## **Acknowledgement**

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We respect to K.S SCHOOL OF BUSINESS MANAGEMENT, for giving us an opportunity to do the project work and providing us all the support and guidance which made us complete the project on time. We are extremely grateful to project guide for providing such nice support and guidance though she had busy schedule.

We would like to express our gratitude towards Course Co-ordinator Department and our project mentor for their kind co-operation and encouragement, which helped us in this project.

**Group Id: 4**

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# Chapter 1: INTRODUCTION

The ability to run a business organisation in a pure profit earning manner is becoming crucial in today competitive market environment. It is more crucial if the business is of ladies wear such as ladies' kurtis as the trend now-a-days goes on changing within short time period. In such a repetitive changing environment, some of the retailer may remain unaware of what is the new trend in the market of various cities and states.

The business characteristics include the following:

- Adopt the latest business policy in order to earn profit.
- Do some innovations according to the market demand.
- The design style matches the product.
- To know effective and accurate product.
- Be aware of the most popular trend.

## 1.1 Organisation Profile

<b>Name</b>	:	<b>Mamta Collection</b>
<b>Address</b>	:	<b>7,8,9 Basement, J.P Commercial Centre, Near Khuni Bungalow, Kalol-382721.</b>
<b>Contact</b>	:	<b>9428387834</b>
<b>About</b>	:	

## **MAMTA COLLECTION**

- Mamta collection is one of the famous shop from Kalol city for kurtis from many years.
- They import kurtis from many other states and cities for their business.

## 1.2 System Details

- Earning profit is the main objective of any of the business organisation. It can done by using various sources within the organisation. Such sources include variations in internal processes, knowing customers.
- As market change, the way of doing business evolves. In today's market environment many organisations implement different projects to deal with these changing environment. Project accumulates a lot of intellectual knowledge which can be later used by same organisation to add value, competitiveness and improve future projects performance.
- Retailer as well as wholesalers use some online business policies to ease their work, to make innovation, to reduce the cost of travelling in order to grow the business. However, as projects have specific goals and unique deliverables that are never the same this may lead to a difficulty in efficiently capturing project knowledge.
- The use of WHOLESALER RETAILER FOR KURTIS in the project is gaining increased importance as it helps to improve the chances of project success. The success and failure of project is highly dependent upon the ability and willingness of the people within the organisation.
- The characteristics is dependent on the culture and entire environment organisation create for wholesaler and retailer. Activities that are required for selling of kurtis include organising, refining and selling of latest kurtis according to the market requirement.
- The break down in the project is due to variety of reasons, which include the lack of time, insufficient resources, lack of the support of wholesaler and retailer.
- This lack can lead to project failures, as no documents may exist to support the implementation of current and future projects.

### 1.2.1 Existing System

Currently no such system exists for Mamta Collection.

### 1.2.2 Proposed System

- Wholesaler and retailer website for kurtis will give the solution of the major problem of any businessman in the field of kurtis, that needs to travel city to city and also in various states for purchasing latest kurtis.
- Even through this website, retailer can view many other options of kurtis they want to purchase, as the website will also give platform to number of wholesaler to upload their currently manufactured stock.
- As there would be the products of many number of wholesaler, the cost of the products will vary from wholesaler to wholesaler, thus the retailer can also select most feasible product to purchase which the retailer afford.

### 1.3 Scope of System

**Users:**

#### 1. System Admin

- Approval/disapproval request of wholesaler and retailer.
- Add, update and delete
- Manage stock both wholesaler and retailer.

#### 2. Wholesaler

- Add manufactured product
- Advertise product
- Manage quantity stock

#### 3. Retailer

- Purchase product
- View product
- Review product

### 1.4 Objectives

The primary role of the website 'Wholesaler retailer for kurtis' is to create a business relationship between wholesaler and retailer, so wholesaler can easily sell their product in bunch and retailer can purchase the needed products in an affordable price and the product having the best quality.

#### 1. Communication:

Through the website of 'Wholesaler retailer for kurtis', we provide a stage to improve the business communication between various wholesaler and retailer from different cities and states.

## **2. Efficiency:**

**Another reason for 'Wholesaler retailer for kurtis', is to efficiently provide the way to sell kurtis not only in the limited area but also in the vast area even the whole nation.**

## **3. Innovation:**

**Capturing and sharing of updated information about the kurtis from different cities and states make the great innovation for selling and purchasing of products through the mean of website. Anything that facilitates and motivates those leaps of thinking should be encouraged and supported.**



# **Chapter 2: Proposed System**

## **Requirement Gathering**

Every Software project goes through a phase called Requirement Gathering. A successful project begins with difficult set of discussion on what should be done. It's the major responsibility of IT business analyst to gather the requirements from the clients. Getting the correct requirements from the clients can often be one of the biggest hurdles in any software projects. If business analyst gathers correct and complete requirements, the project will yield richer crops.

### **2.1 Stack holders of System**

#### **1. System admin:**

A system admin is a person who is responsible for the upkeep, configuration and reliable operations of computer system. The system administrator seeks to ensure that the uptime, performance, resources and security of the computers he/she manages meet the need of the users.

#### **2. Wholesaler user:**

A wholesaler user can use the system for selling their products in a bunch not only to limited area but also in vast area such as different cities and states.

#### **3. Retailer user:**

A retailer user can use the system for purchasing of products having the best qualities affordable cost from the wholesaler who supply the latest products. As there would be number of wholesalers the retailer will be having many options to choose what to purchase.

### **2.2 Requirement gathering technique used:**

#### **Requirements Gathering Techniques:**

There are many techniques available for gathering the requirements. Each

technique has value in certain scenario. Most of the time, it becomes necessary

for Business Analyst to use multiple techniques to gather complete and correct requirements from clients and stakeholders. Here are some of our favourite

### **Requirements gathering techniques.**

- 1: Shop-to-Shop interviews**
- 2: Group interviews**
- 3: Facilitated sessions.**
- 4: Questionnaires**
- 5: Various wholesaler interviews**
- 6: Following people around**
- 7: Request for proposals (RFPs)**

**For our system we have used Questionnaires:**

### **The Questions that were asked during Questionnaires:**

- 1. Your opinion for selling kurtis through website?**

**Ans:** It is the best option to sell kurtis through website , as it would be much beneficial to wholesaler as well as retailer in terms of cost , time and efforts.

- 2. What you face problems for selling and purchasing kurtis in a shop?**

**Ans:** In real life not much problems are faced in selling or purchasing kurtis from shops , but in case if we want more options for selling or purchasing it would be better for doing business.

**3. How your front page should look like?**

**Ans:** Yes, the user view of the website is first and foremost priority, the front page will be such that it will be compatible to the user, and either the user be wholesaler or retailer.

**4. How you purchase the collection?**

**Ans:** To purchase collection from the sellers, the retailer would first like to view the collection of many of the sellers, then only he will be deciding how to purchase the collection. The most preferred mode is to purchase collection through cash, as it will conduct face to face communication.

**5. How advertisement will work?**

**Ans:** There would not be much advertisement for the website, but still as user will use the website and if it is comfortable using it, he will also suggest other users to use it.

**6. How you can create business communication relationship?**

**Ans:** As the product provided by the particular seller achieves the level of satisfaction of the particular retailer, it would create better relationship between both in real life also.

**7. Any additional feature you want?**

**Ans:** The features that satisfies all users needs are the best, all the user will be comfortable enough to use the website with the provided features.

## **2.3 Project Definition**

**WHOLESALE AND RETAILER FOR KURTIS.**

# **Chapter 3: System Management And Planning**

## **3.1 Feasibility Study**

A feasibility study is carried out to select the best system that meets performance requirements.

The main aim of the feasibility study activity is to determine whether it would be financially and technically feasible to develop the product. The feasibility study activity involves the analysis of the problem and collection of all relevant information relating to the product such as the different data items which would be input to the system, the processing required to be carried out on these data, the output data required to be produced by the system as well as various constraints on the behaviour of the system.

### **3.1.1 Technical Feasibility**

The technical feasibility study compares the level of technology available in the software development firm and the level of technology required for the development of the product. Here the level of technology consists of the programming language, the hardware resources, other software tools etc. Internet is required to use the system.

Our system consists of,

- The facility to produce outputs in a given time.
- Response time under certain conditions.
- Facility to communicate data to distant locations.
- It just requires window operating system and normal browser to use our system.
- The organisation has already purchased required gadgets.

Hence, the proposed system is technically feasible

### **3.1.2 Economical Feasibility**

The economic feasibility study evaluate the cost of the software

development against the ultimate income or benefits gets from the developed system. There must be scopes for profit after the successful completion of the project.

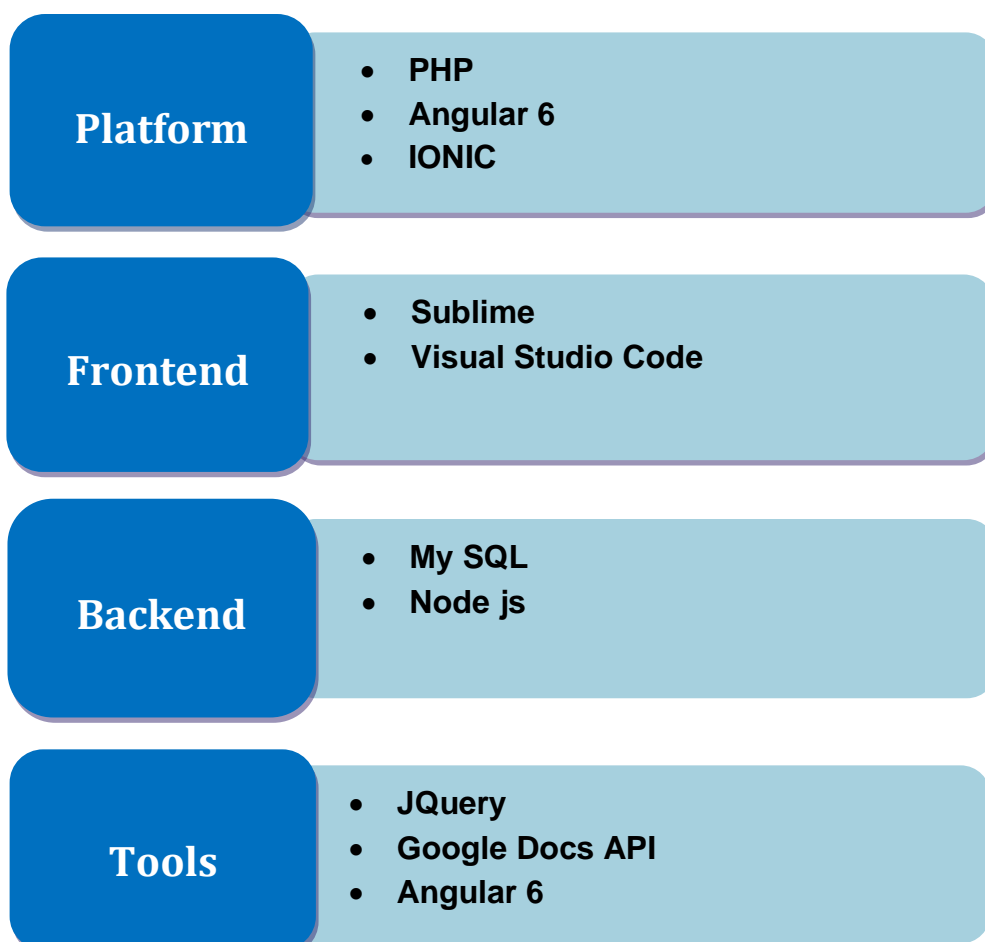
- Our system is not much costly to develop.
- It is easy to use and understand therefor there is no need to appoint any operator to use the system.
- Organisation is ready to invest in proposed system because it is being developed in latest technology and will be very fast for the users to transfer or share the information using the system

### 3.1.3 Operational Feasibility

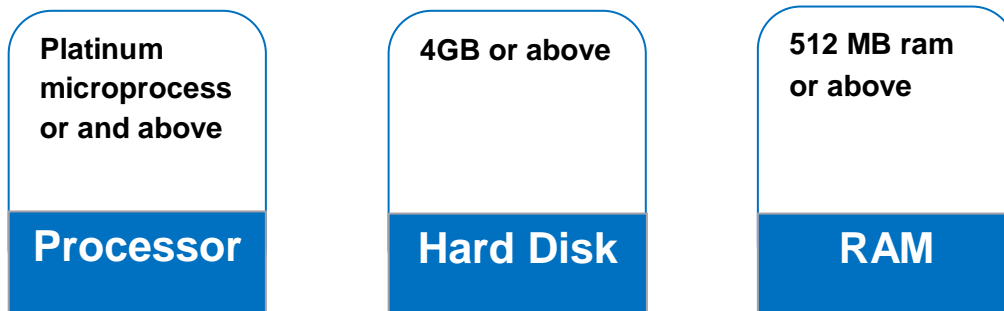
Operational feasibility is a measure of how well a proposed system solves the problems, and takes advantage of the opportunities identified during scope definition and how it satisfies the requirements identified in the requirements analysis phase of system development.

## 3.2 Hardware And Software Requirement

### Software Requirement:

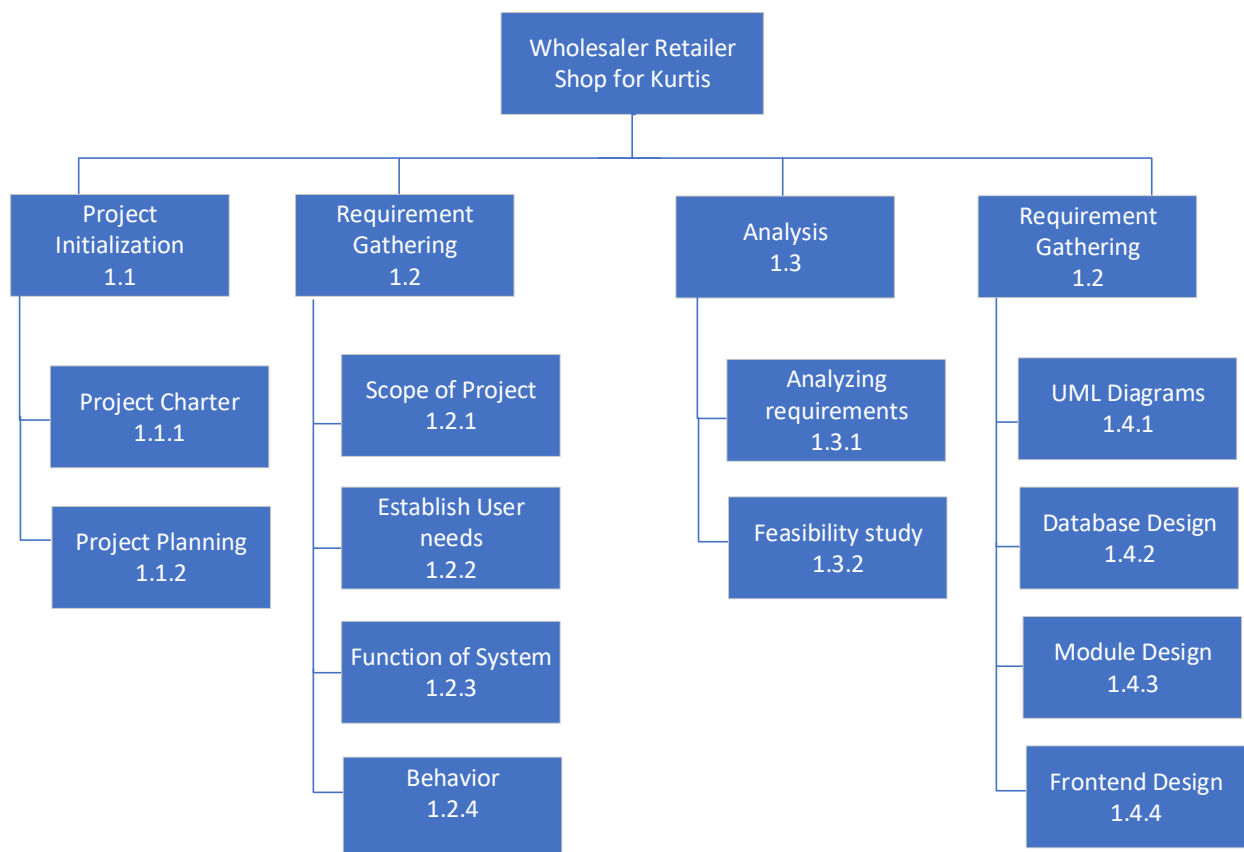


## Hardware Requirement:



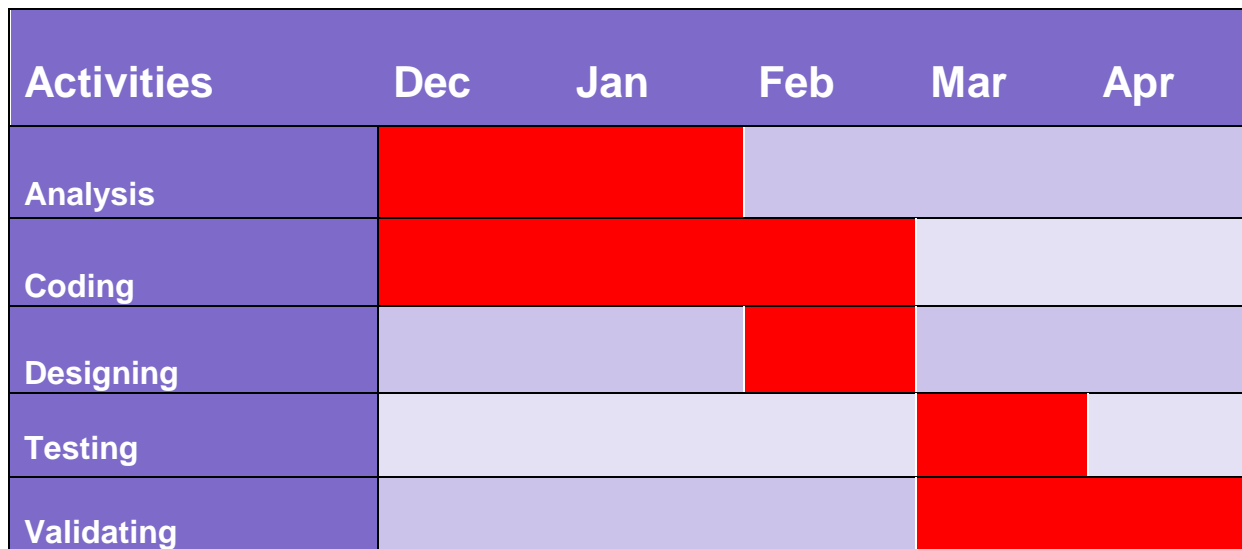
## 3.3 Project Planning

### 3.3.1 Work Background Structure



(Fig 3.1 Work Background Structure)

### 3.3.2 Gantt Chart



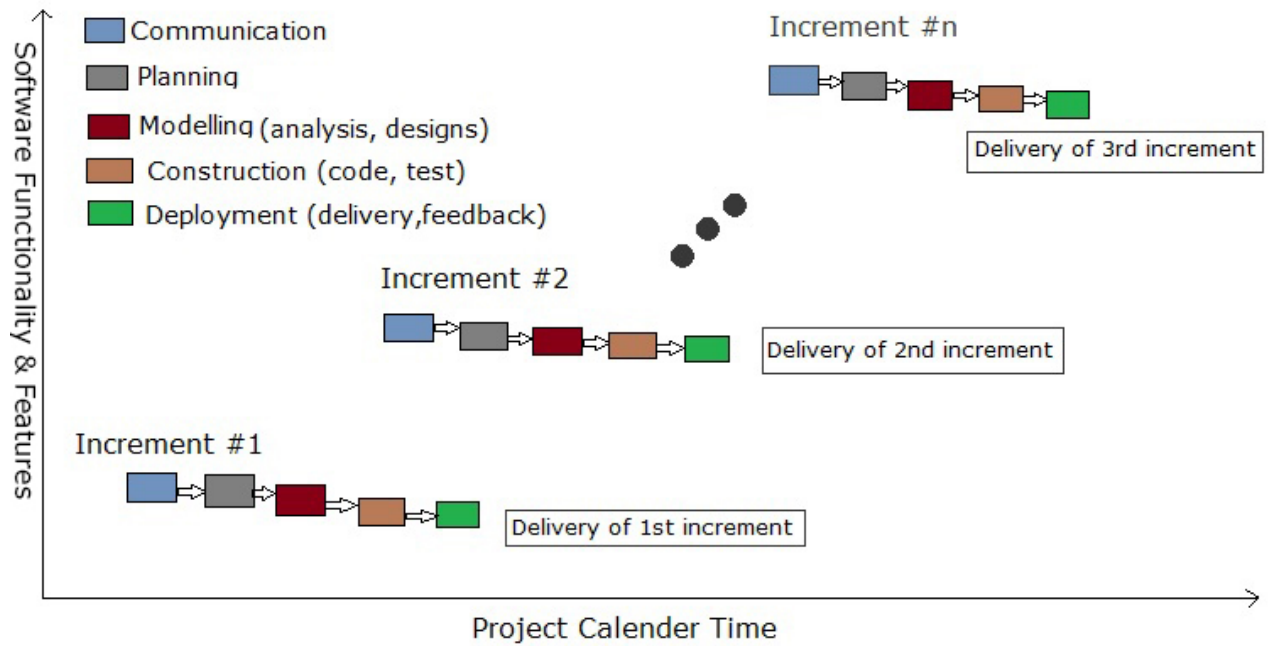
(Fig 3.2 Gantt chart)

## 3.4 Process Model

We would be following the incremental model because the nature of this system as the requirements are not concrete. Many features can be added after the development of the product which can serves the main purpose. The hardware we use is a little costly for prototyping so we go iteration by iteration and develop the final product.

### Incremental Model

- This model is more flexible – less costly to change scope and requirements.
- It is easier to test and debug during a smaller iteration.
- In this model customer can respond to each built.
- Lowers initial delivery cost.
- Easier to manage risk because risky pieces are identified and handled during it's iteration.



(Fig 3.3 – Incremental Model)

### Why it is suitable for our system?

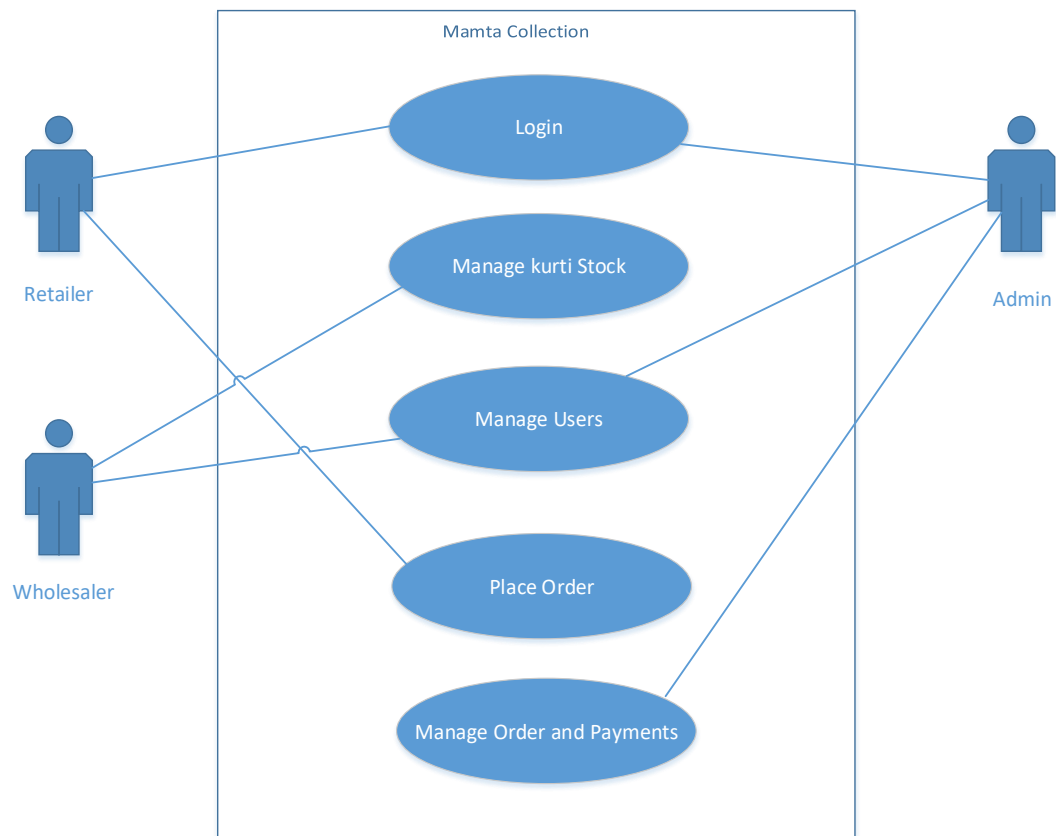
1. Requirement for the complete system are clear.
2. There are chances that some details can be evolved with time.
3. There is need to get the project in market quickly.
4. New technology is being used.



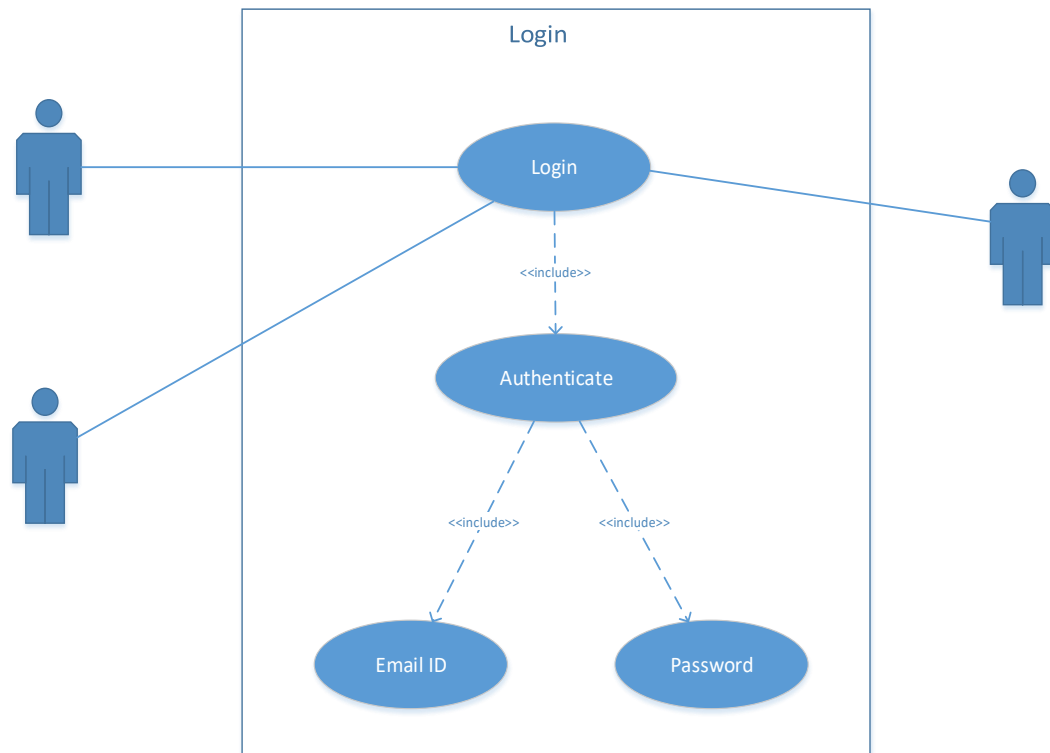
# Chapter 4: System Analysis And Design

## 4.1 UML Diagram

### 4.1.1 Use Case

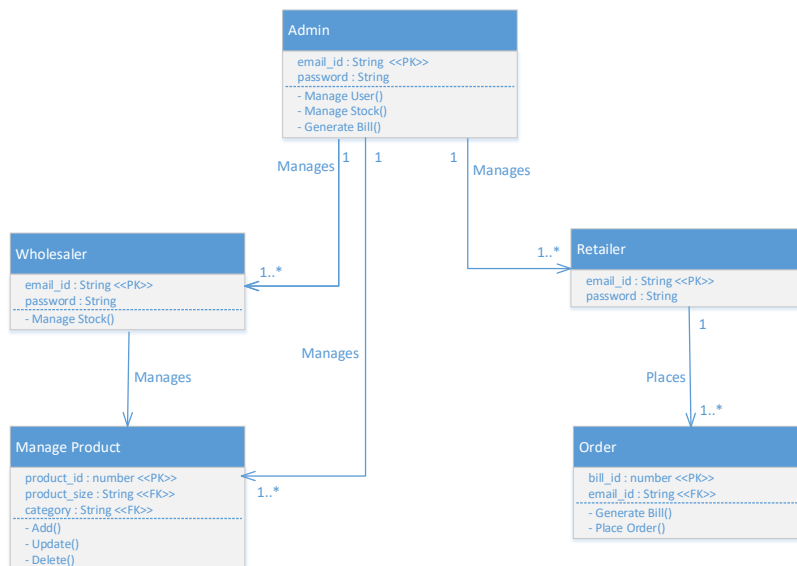


(Fig 4.1 – Use case of system)



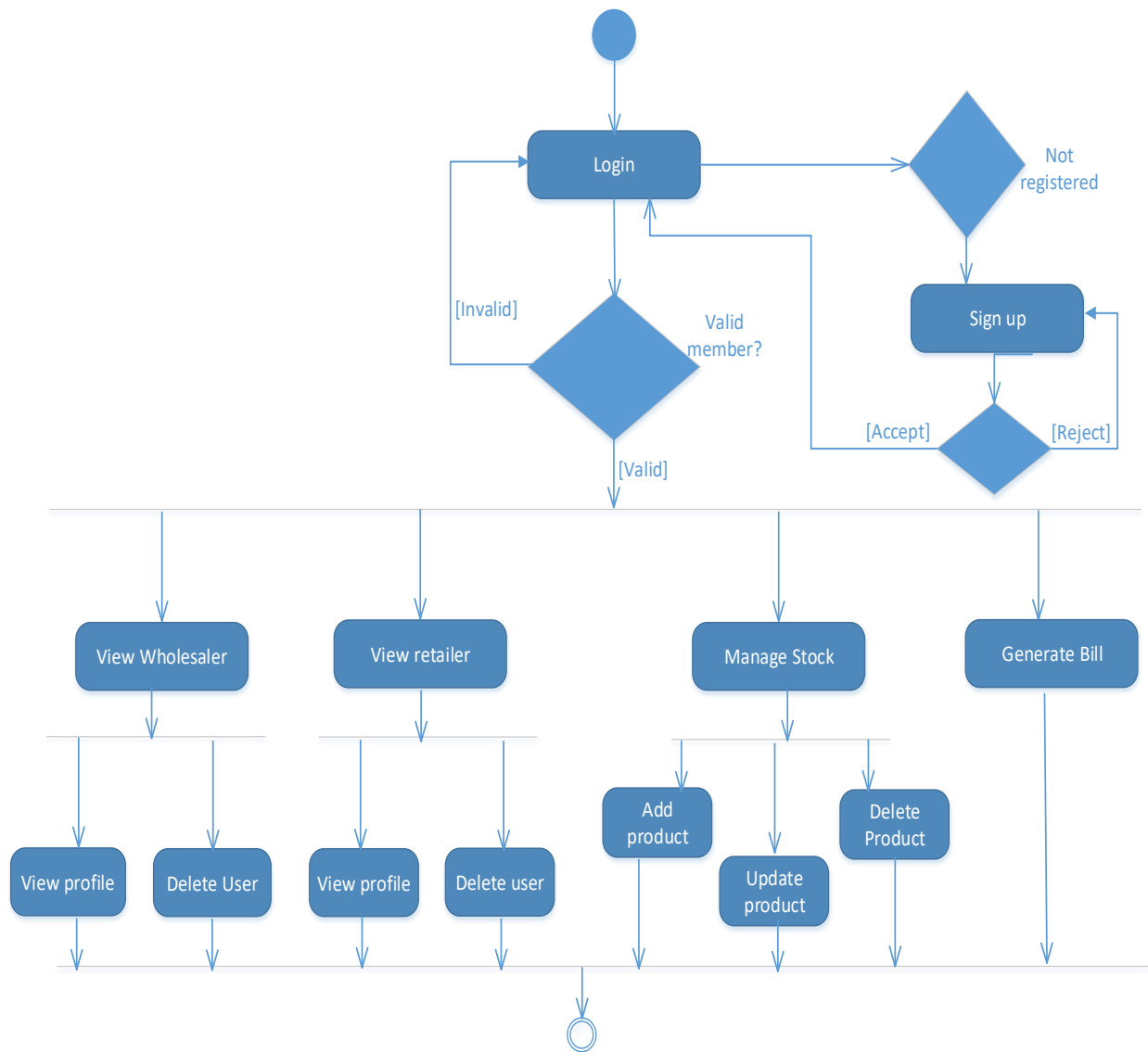
(Fig 4.2 – Use case of Login)

#### 4.1.2 Class Diagram

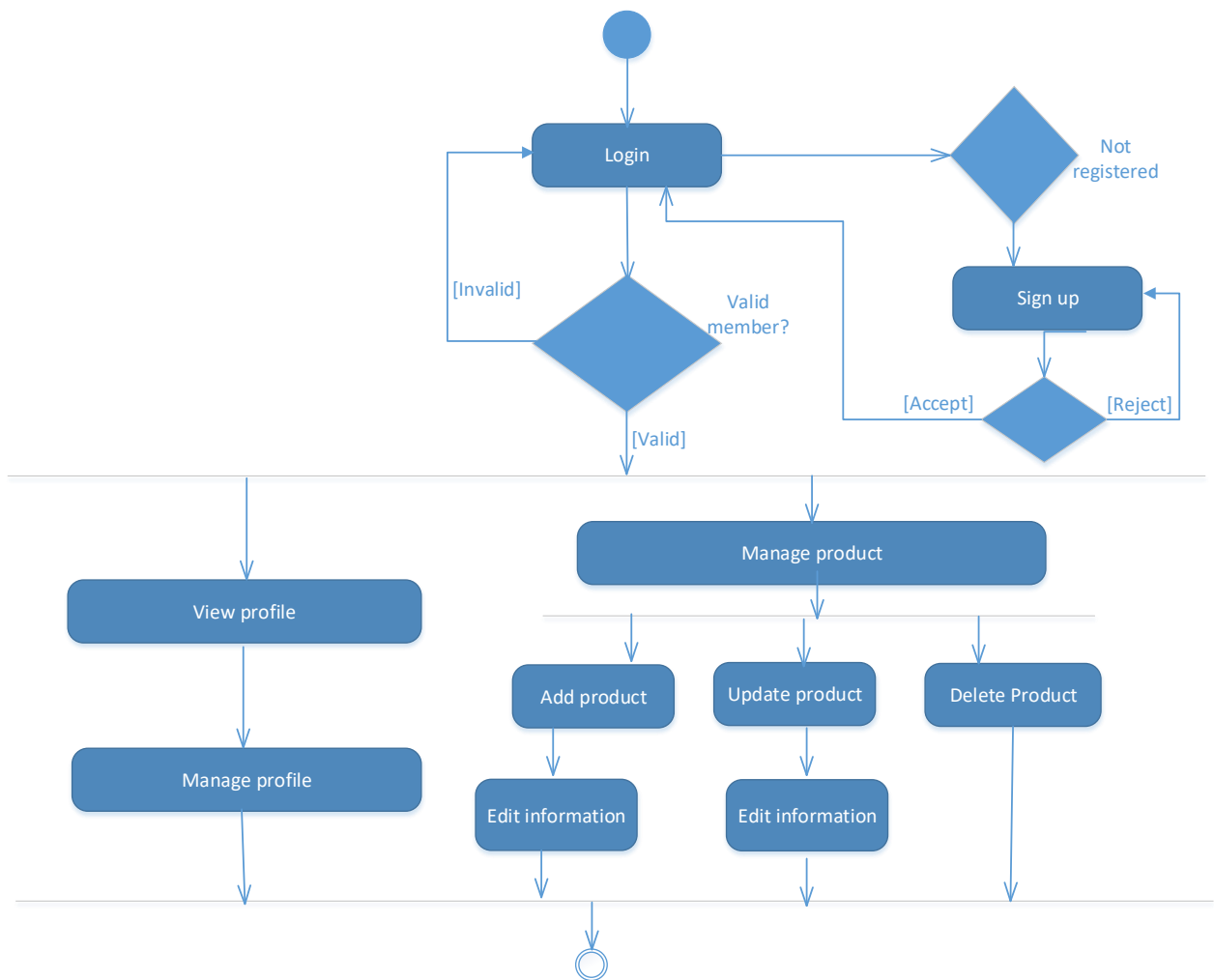


(Fig 4.3 – Class Diagram)

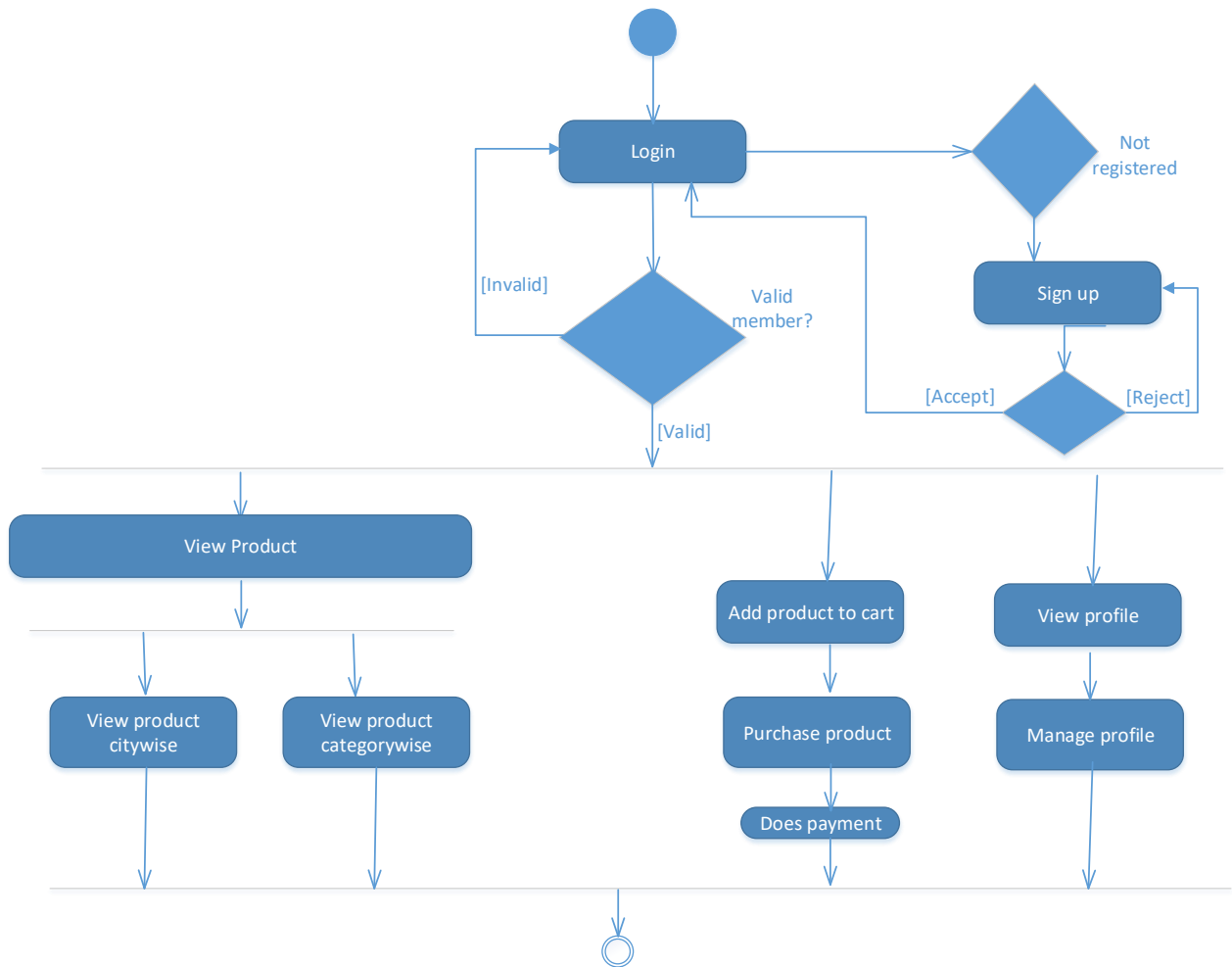
### 4.1.3 Activity Diagram



(Fig 4.4 – Activity Diagram for Admin)

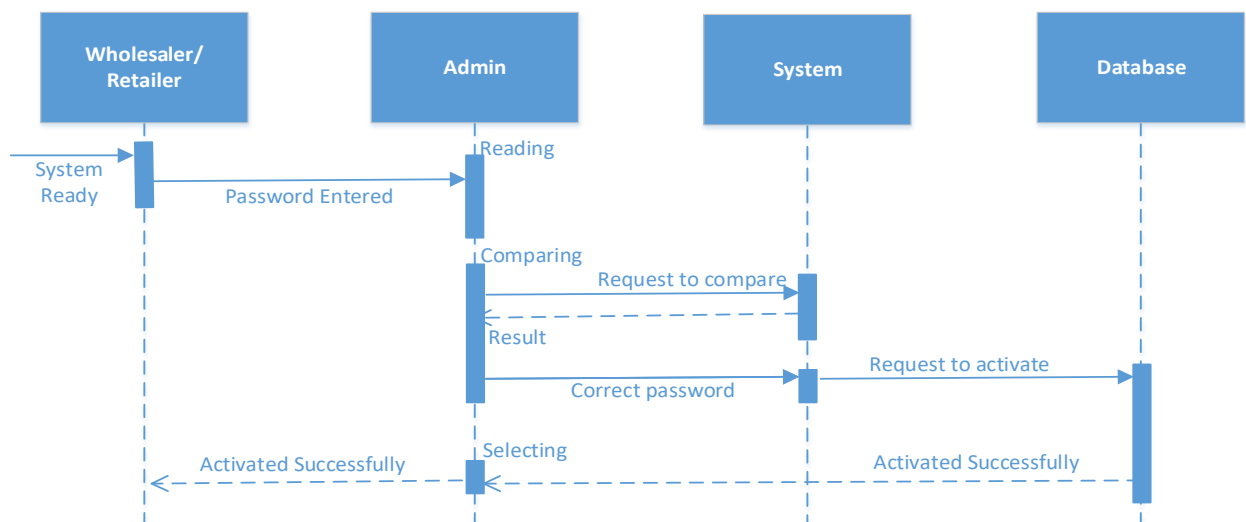


(Fig 4.4 – Activity Diagram for Wholesaler)

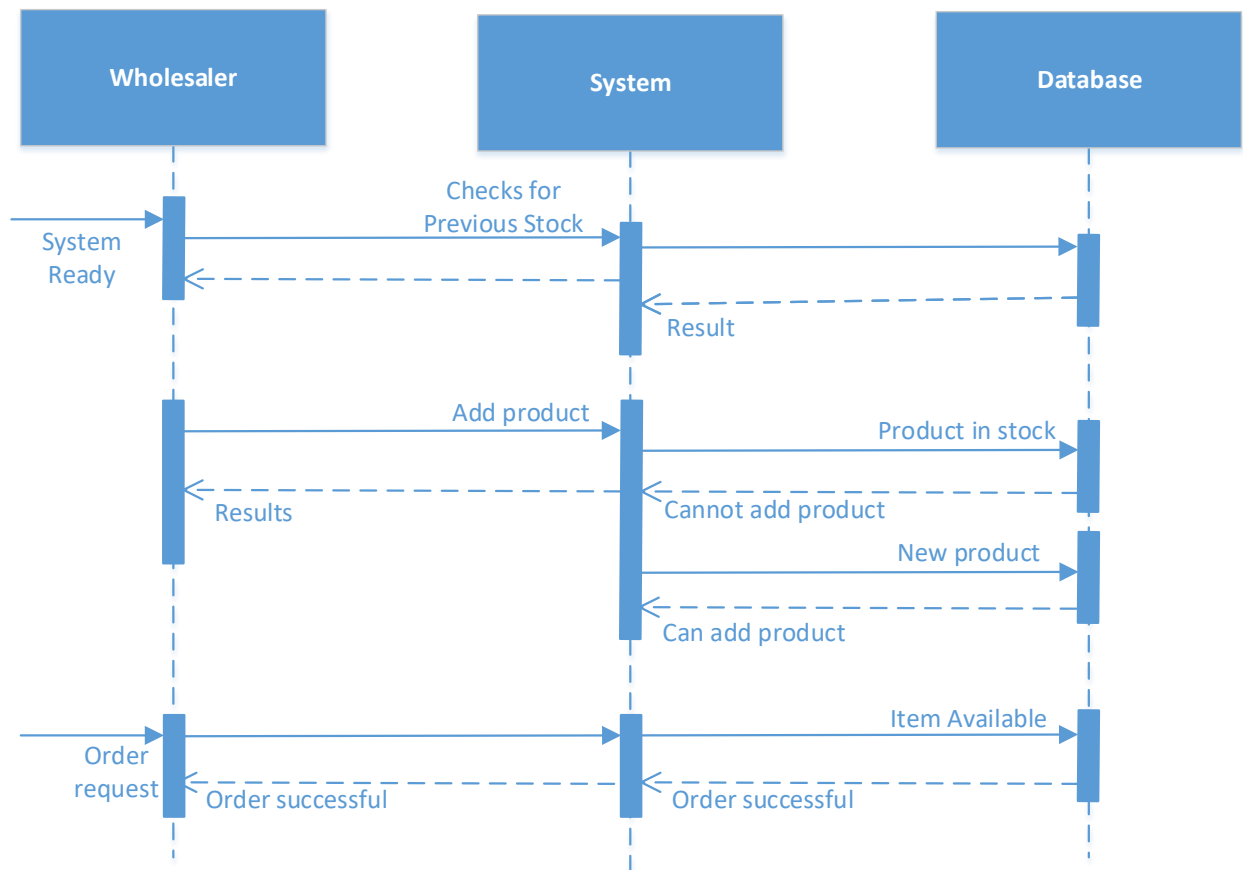


(Fig 4.5 – Activity Diagram for Retailer)

#### 4.1.4 Sequence Diagram

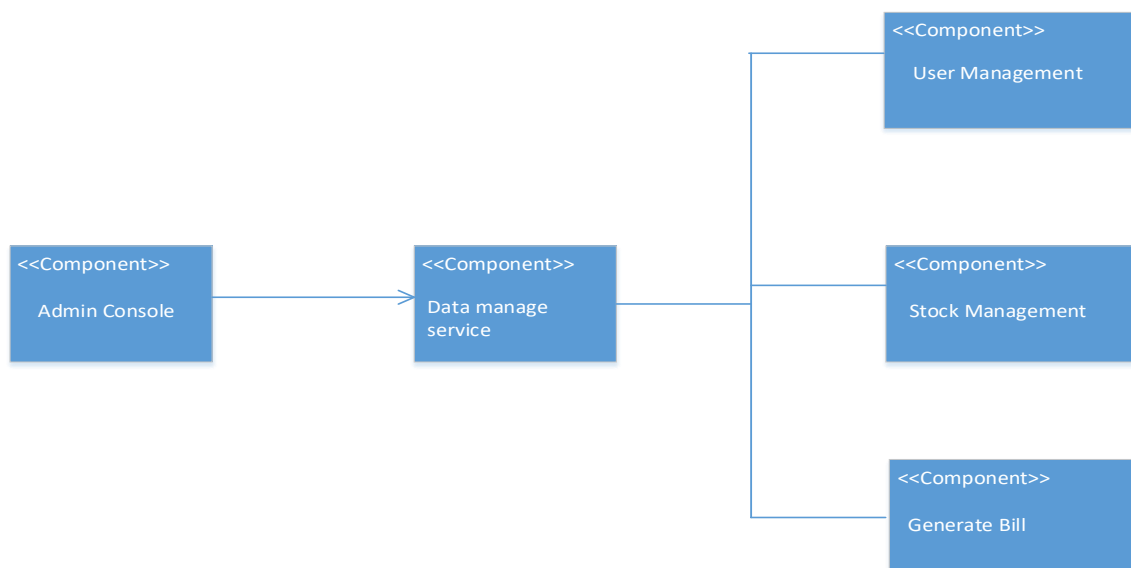


(Fig 4.6 – Sequence diagram for Login)

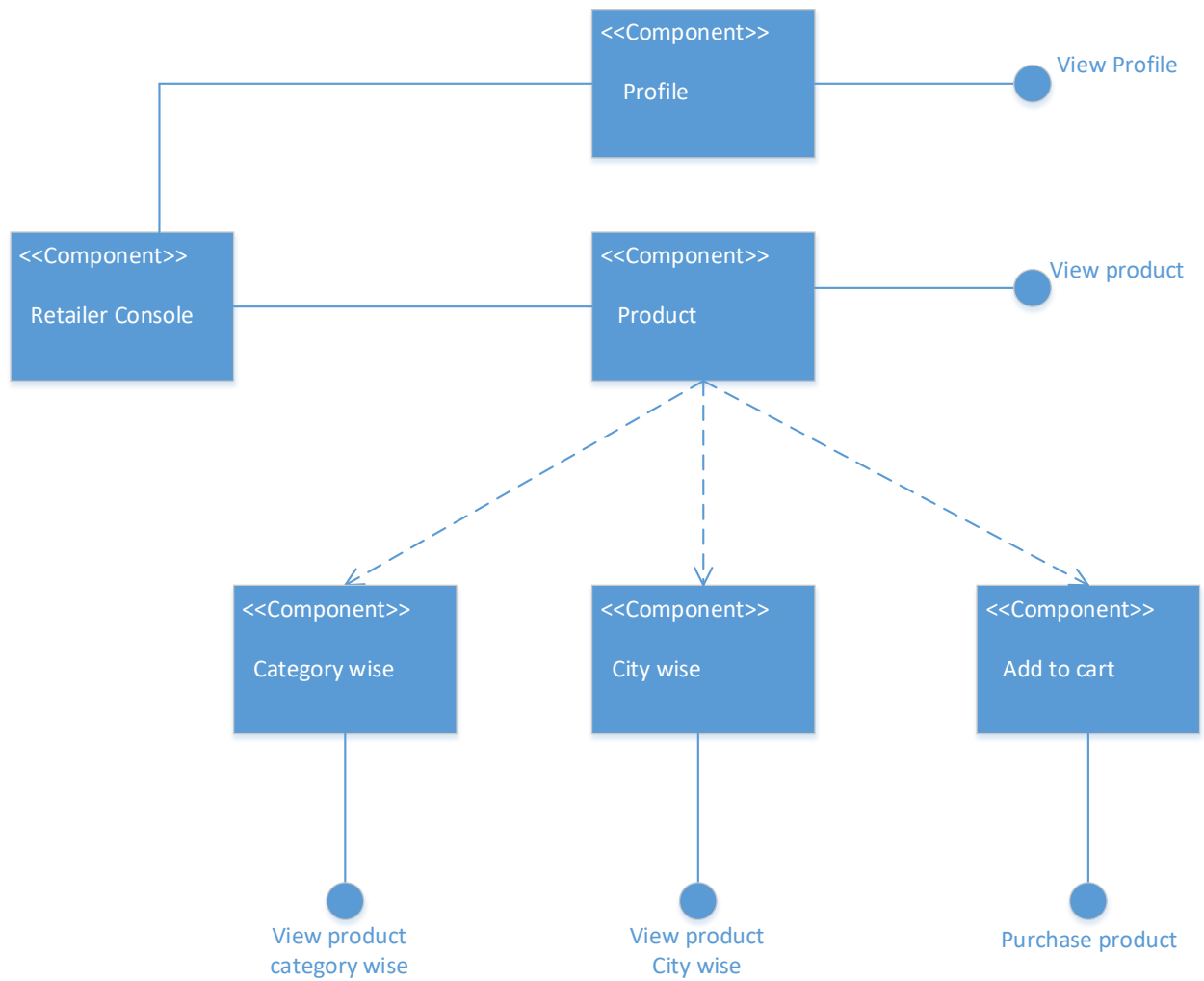


(Fig 4.7 – Sequence diagram for add product and accept order)

#### 4.1.5 Component Diagram



(Fig 4.8 – Admin console)



(Fig 4.9 – Retailer console)

## 4.3 Data Dictionary

### User Table

**Table name:** User Table

**Description:** Information about users of the system

**Primary key:** User ID

Fields	Data-Type	Constrains	Remark	Description
Email_id	Varchar(50)	Primary Key	-	User's Email_id
Password	Varchar(50)	Not Null	-	User's Password
User_name	Varchar(50)	-	-	User's Name
Mobile_no	Varchar(13)	-	-	User's Mobile_no
User_type	Varchar(50)	-	-	User's Type
City	Varchar(50)	-	-	User's city
Address	Varchar(100)	-	-	User's Address

### Product Table

**Table name:** Product Table

**Description:** Information about All Products

**Primary key:** Product\_id

Fields	Data-Type	Constrains	Remark	Description
Product_id	Varchar(50)	Primary Key	-	Product's_id
Product_image	Varchar(50)	Not Null	-	Product's_image
Fk_cat_id	Varchar(50)	-	-	Product's Category
Fk_brand_id	Number(13)	-	-	Product's Brand Id
Product_qty	Varchar(50)	-	-	Product's Qauntity
Product_color	Varchar(100)	-	-	Product's Color
Product_size	Varchar(20)	-	-	Product's Size



<b>Product_price</b>	Number	-	-	Product's Price
<b>Fk_user_id</b>	Varchar(50)	-	-	Product User
<b>Date</b>	Date	-	-	Date

### **Temp\_Product Table**

**Table name:** Temp Product Table

**Description:** Its contain all wholesaler temporary products,than this product added into product\_table with 2% discount.

**Primary key:** Product\_id

<b>Fields</b>	<b>Data-Type</b>	<b>Constrains</b>	<b>Remark</b>	<b>Description</b>
<b>Product_id</b>	Varchar(50)	Primary Key	-	Product's_id
<b>Product_image</b>	Varchar(50)	Not Null	-	Product's_image
<b>Fk_cat_id</b>	Varchar(50)	-	-	Product's Category
<b>Fk_brand_id</b>	Number(13)	-	-	Product's Brand Id
<b>Product_qty</b>	Varchar(50)	-	-	Product's Qauntity
<b>Product_color</b>	Varchar(100)	-	-	Product's Color
<b>Product_size</b>	Varchar(20)	-	-	Product's Size
<b>Product_price</b>	Number	-	-	Product's Price
<b>Fk_user_id</b>	Varchar(50)	-	-	Product User
<b>Date</b>	Date	-	-	Date

### **Category\_Table**

**Table name:** Category\_table

**Description:** Information about category

**Primary key:** Category\_id

Fields	Data-Type	Constrains	Remark	Description
Category_id	Auto_Number	Primary Key	-	Category's_id
Category_name	Varchar(50)	Not Null	-	Category's_name

### **Bill Table**

**Table name:** Bill\_table

**Description:** Information about All Bill

**Primary key:** Bill\_no

Fields	Data-Type	Constrains	Remark	Description
Bill_no	Auto_Number	Primary Key	-	Bill's_no
Bill_Amt	Number	-	-	Bill's_amt
Fk_user_id	Varchar(50)	-	-	User's_name
Date	Date	-	-	Date

### **Bill\_Details Table**

**Table name:** Bill\_Details Table

**Description:** Detail description about all bill

Fields	Data-Type	Constrains	Remark	Description
Fk_bill_no	Number	-	-	Bill's no
Fk_bill_amt	Number	-	-	Bill's amount
Fk_product_id	Number	-	-	Purchased Product id
Purchase_pro_qty	Number	-	-	Product Quantity
Bill_Date	Date	-	-	Purchased_date

### **Brand Table**

**Table name:** Brand Table

**Description:** Information about All Brands

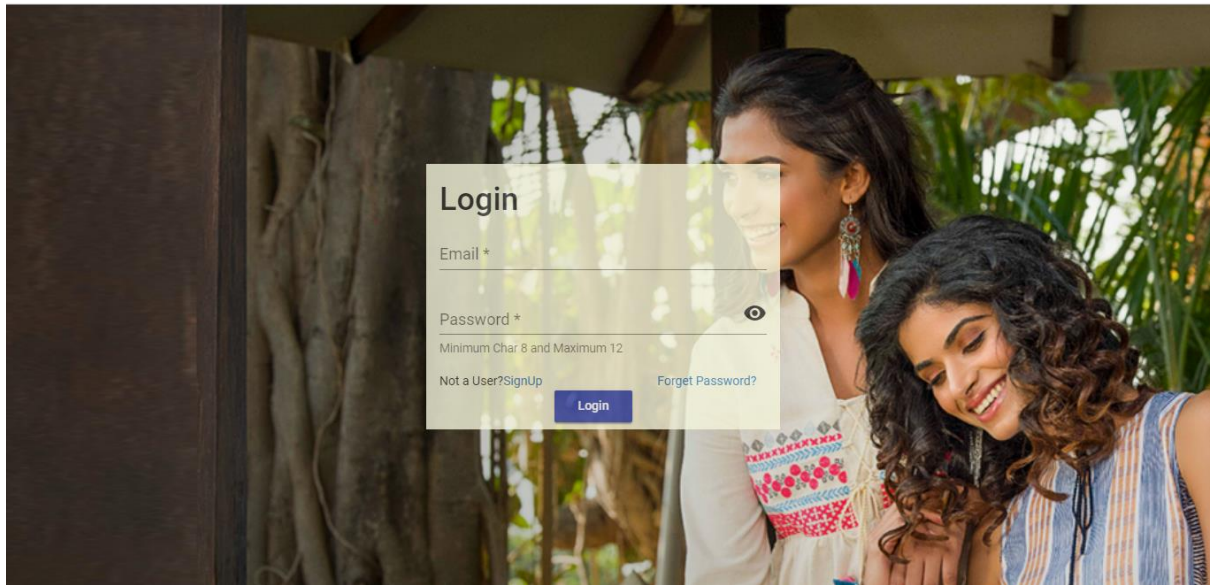
**Primary key:** Brand\_id

Fields	Data-Type	Constrains	Remark	Description
Brand_id	Auto_Number	Primary Key	-	Brand's_id
Brand_name	Varchar(50)	-	-	Brand's_name
Brand_logo	Varchar(200)	-	-	Brand's_image

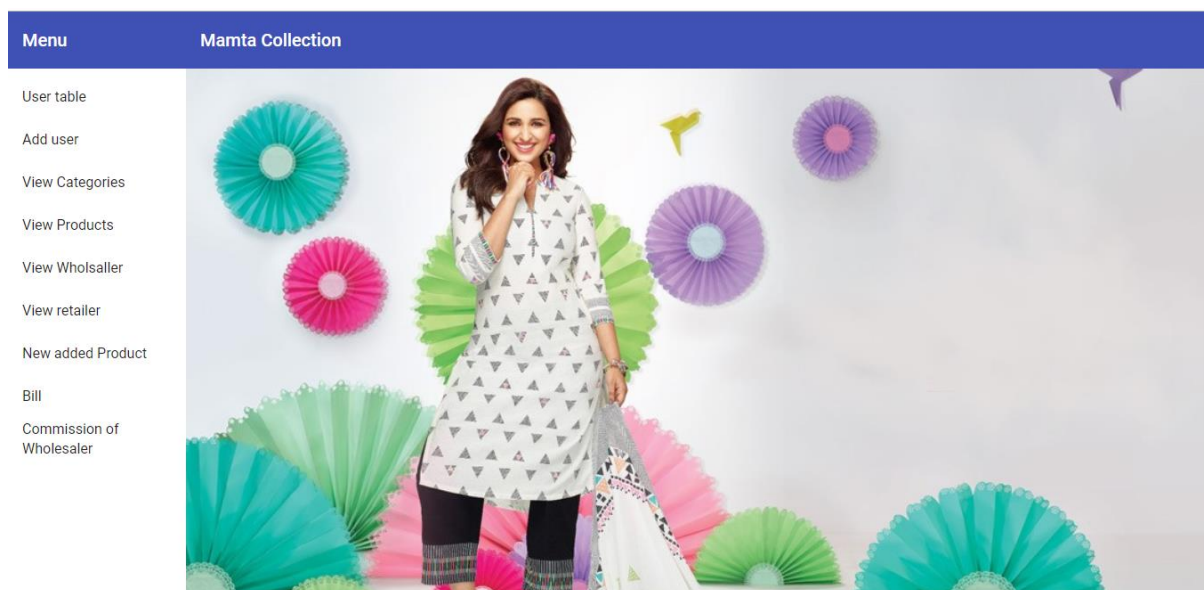
# Chapter 5: Input/Output Design

## 1.Admin Side

**Description:** This first page of the system is login.



**Description:** This is the first page after the login page.



**Description:** This is the SignUp page.

Menu

Mamta Collection

User table

Add user

View Categories

View Products

View Wholsaller

View retailer

New added Product

Bill

Commission of Wholesaler

Sign Up

Email \*

Password \*

Minimum Char 8 and Maximum 12

Name \*

Mobile No. \*

userType

City

Address

Sign up

**Description:** This is the Product page.

Menu

Mamta Collection

User table

Add user

View Categories

View Products

View Wholsaller

View retailer

New added Product













Bill

Commission of Wholesaler

Products

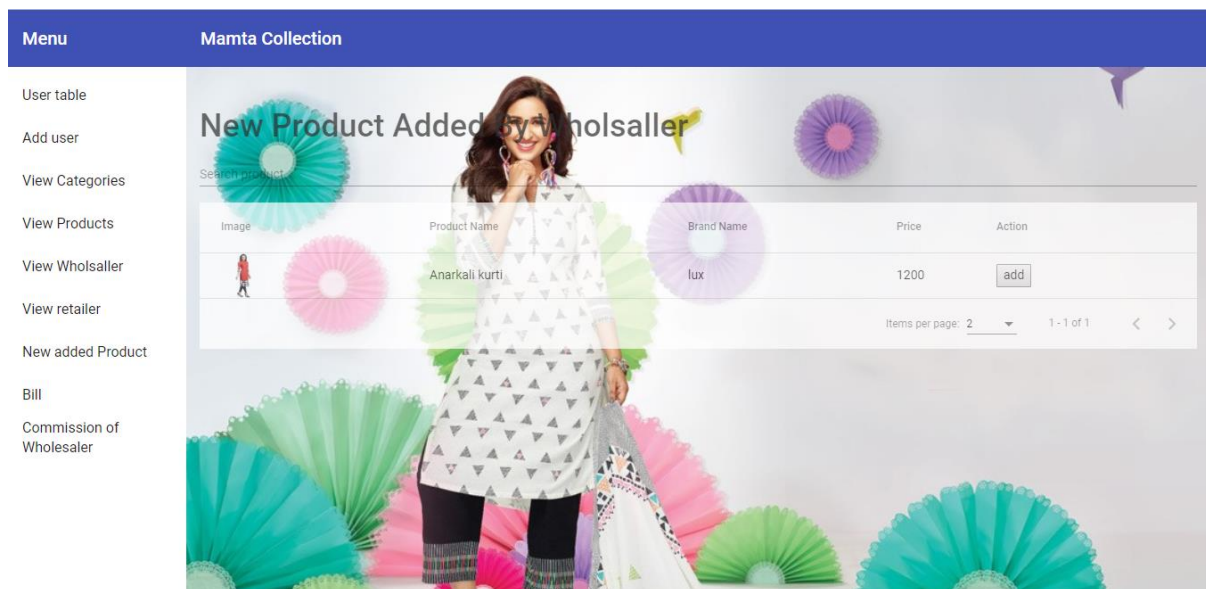
+ Add product

Search product

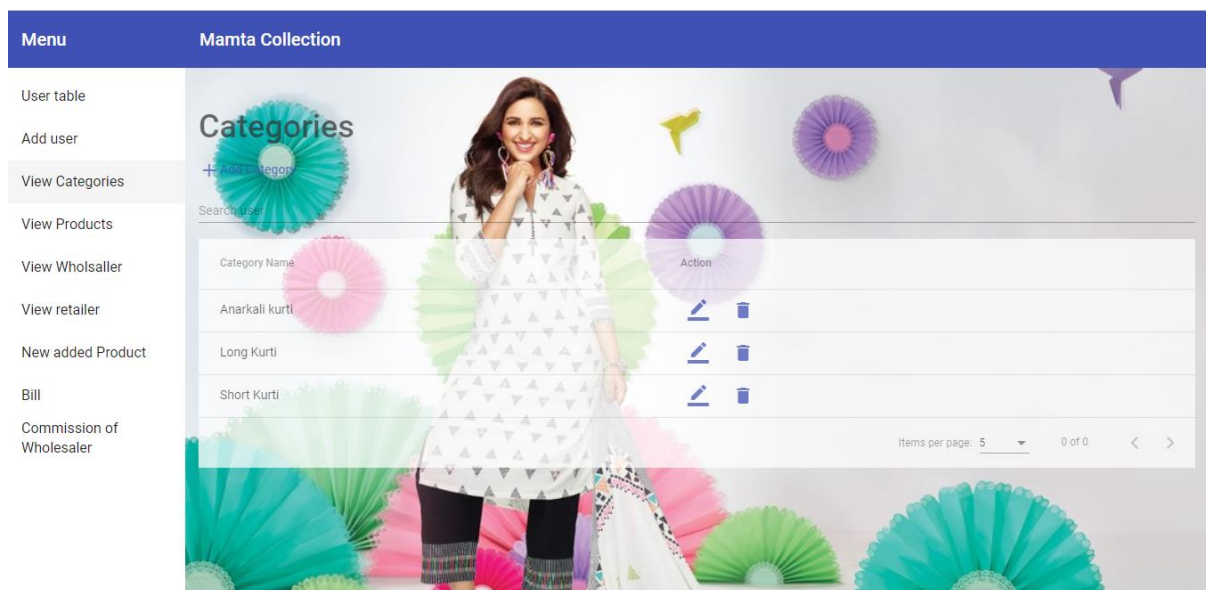
Image	Product Name	Brand Name	Price	Action
	Anarkali kurti	lux	2500	 
	Anarkali kurti	lux	3000	 
	Long Kurti	lux	2700	 
	Long Kurti	lux	2700	 

Items per page: 4 9 - 12 of 17 < >

**Description:** This is the Newly added Product page by wholesaler.



**Description:** This is the categories page.





**Description:** This is the Bill display page.

Menu

Mamta Collection

User table

Add user

View Categories

View Products

View Wholsaller

View retailer

New added Product

Bill

Commission of Wholesaler

Bill Table

Search user

Email Id	bill_amount	Date	Action
ajay055@gmail.com	1200	2019-01-09T18:30:00.000Z	<a href="#">Details</a>
raman234@gmail.com	1200	2019-01-09T18:30:00.000Z	<a href="#">Details</a>
dharmik123@gmail.com	1200	2019-01-09T18:30:00.000Z	<a href="#">Details</a>
rakesh@gamil.com	2600	2019-01-08T18:30:00.000Z	<a href="#">Details</a>
saandip@gmail.ccom	1500	2019-04-13T18:30:00.000Z	<a href="#">Details</a>

Items per page: 5

1 - 5 of 5

< >

**Description:** This is the User display page.

Menu

Mamta Collection

User table

Add user

View Categories

View Products

View Wholsaller

View retailer

New added Product

Bill

Commission of Wholesaler

User Table

Search user

Action	Email Id	Name	Mobile No.	Type	City	Address	Action
<input type="checkbox"/>	ajaychauhan645@gmail.com	Mr.AJAY CHAUHAN	9638020284	Wholesaler	Surat	12,mhetanagar society near shiv complex ved road,surat	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	bharat05@gmail.com	Mr.BHARAT CHAUHAN	9974312800	Wholesaler	Ahmedabad	34-B part-2 shivsagar society,part-2 jivrajpark-51	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	dineshshah42@gmail.com	Mr. Dinesh Shah	9099078543	Wholesaler	mumbai	5-A Gulab complex EastMumbai Andheri mumbai	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>	atulsudra34@gmail.com	Mr. Atul Sudra	9488693478	Retailer	Broda	78,Alkapuri complex near point shopping center baroda.	<a href="#">Edit</a> <a href="#">Delete</a>

Items per page: 41 - 4 of 10

[Delete All](#)

**Description:** This is the Wholesaler page.

Menu

Mamta Collection

User table

Add user

View Categories

View Products

View Wholsaller

View retailer

New added Product

Bill

Commission of Wholesaler

Wholsaller

Search user

Email Id	Password	Name	Mobile No.	City	Address	Action
ajaychauhan645@gmail.com	ajay990	Mr.AJAY CHAUHAN	9639020284	Surat	12,mhetanagar society near shiv complex ved road,surat	
bharat05@gmail.com	bharat55	Mr.BHARAT CHAUHAN	9974312800	Ahmedabad	34-B part-2 shivsagar society,part-2 jivrajpark-51	
dineshshah42@gmail.com	dineshww678	Mr. Dinesh Shah	9099078543	mumbai	5-A Gulab complex EastMumbai Andheri mumbai	
hiteshChavda66@gmail.com	hitesh758	Mr. Hitesh Chavda	9846372891	Ahemdabad	56,tirthbhumii society Part-3 Baputnagar Ahemdabad	

Items per page: 4 1 - 4 of 5 < >

Delete All

**Description:** This is the Retailer page.

Menu

Mamta Collection

User table

Add user

View Categories

View Products

View Wholsaller

View retailer

New added Product

Bill

Commission of Wholesaler

Wholsaller

Search user

Email Id	Password	Name	Mobile No.	City	Address	Action
atulsudra34@gmail.com	atul878	Mr. Atul Sudra	9488693478	Broda	78,Alkapuri complex near point shopping center baroda.	
arvind611@gmail.com	arvind34	Mr. Arvind sharma	9654388521	Rajkot	68, kalavad road near Eveast Park ,Nana mava,Rajkot	
dharmiktrivedi86@gmail.com	dharmik647	Mr. Dharmik trivedi	9854783839	kalol	Ambikanagar near CharRsta Kalol	
anjaliiparmar0198@gmail.com	anjali123	anjali parmar	8988667788	Ahemdabad	ytyuiki	

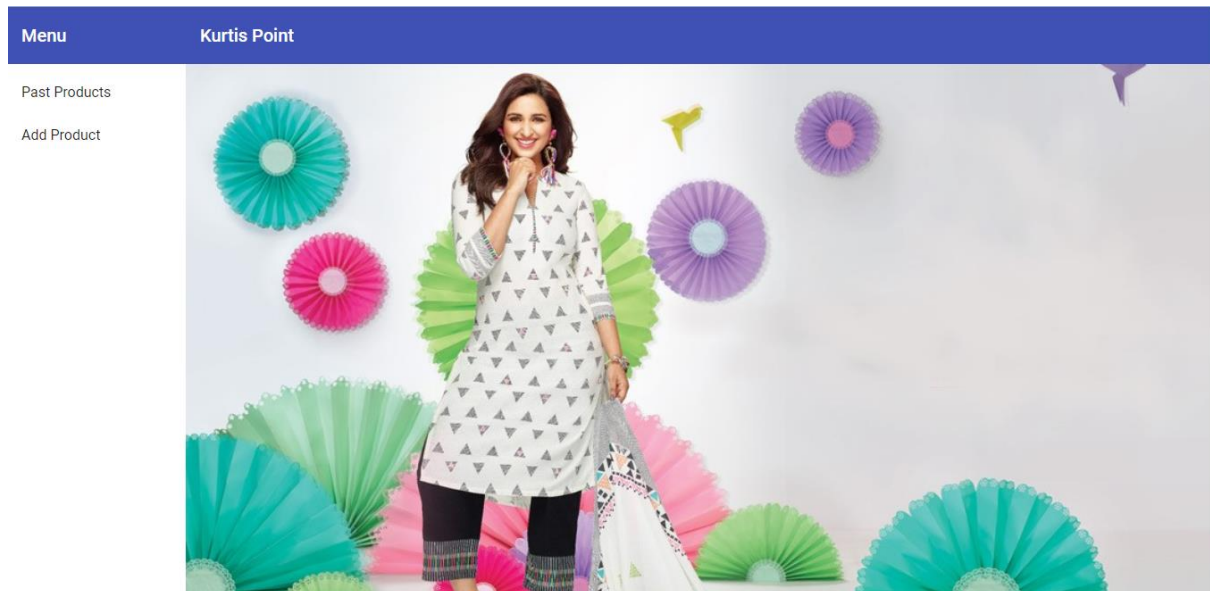
Items per page: 4 1 - 4 of 4 < >

Delete All

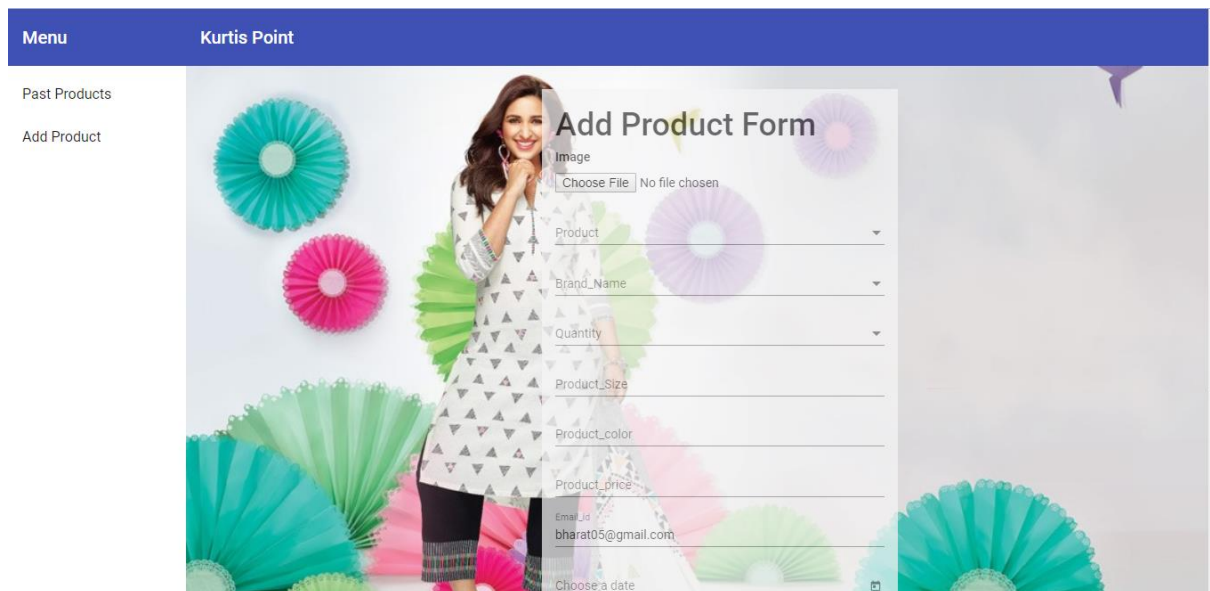


## Wholesaler Side:

**Description:** This is the First page of wholesaler side.



**Description:** This is the Add product of wholesaler side.




**Description:** This is the Edit product of wholesaler side.

Menu


Past Products

Add Product

Kurtis Point



Edit Product Form



Change Image

Product

Anarkali kurti

Brand Name

lux

Quantity

2

Product Size

S

Product color

white

Product price

1200

**Description:** This is the Past product of wholesaler side.

Menu










Past Products

Add Product

Kurtis Point

Products

Search product

Image	Product Name	Brand Name	Price	Action
	Long Kurti	lux	2160	 
	Anarkali kurti	lux	960	 
	Short Kurti	lux	2400	 

Items per page: 4

1 - 3 of 3

<


>


## User Side:

**Description:** This is the login page of user side.

●●●●○


12:34 PM

100% 

  
**Kurtis Point**

Email \*

Password \*

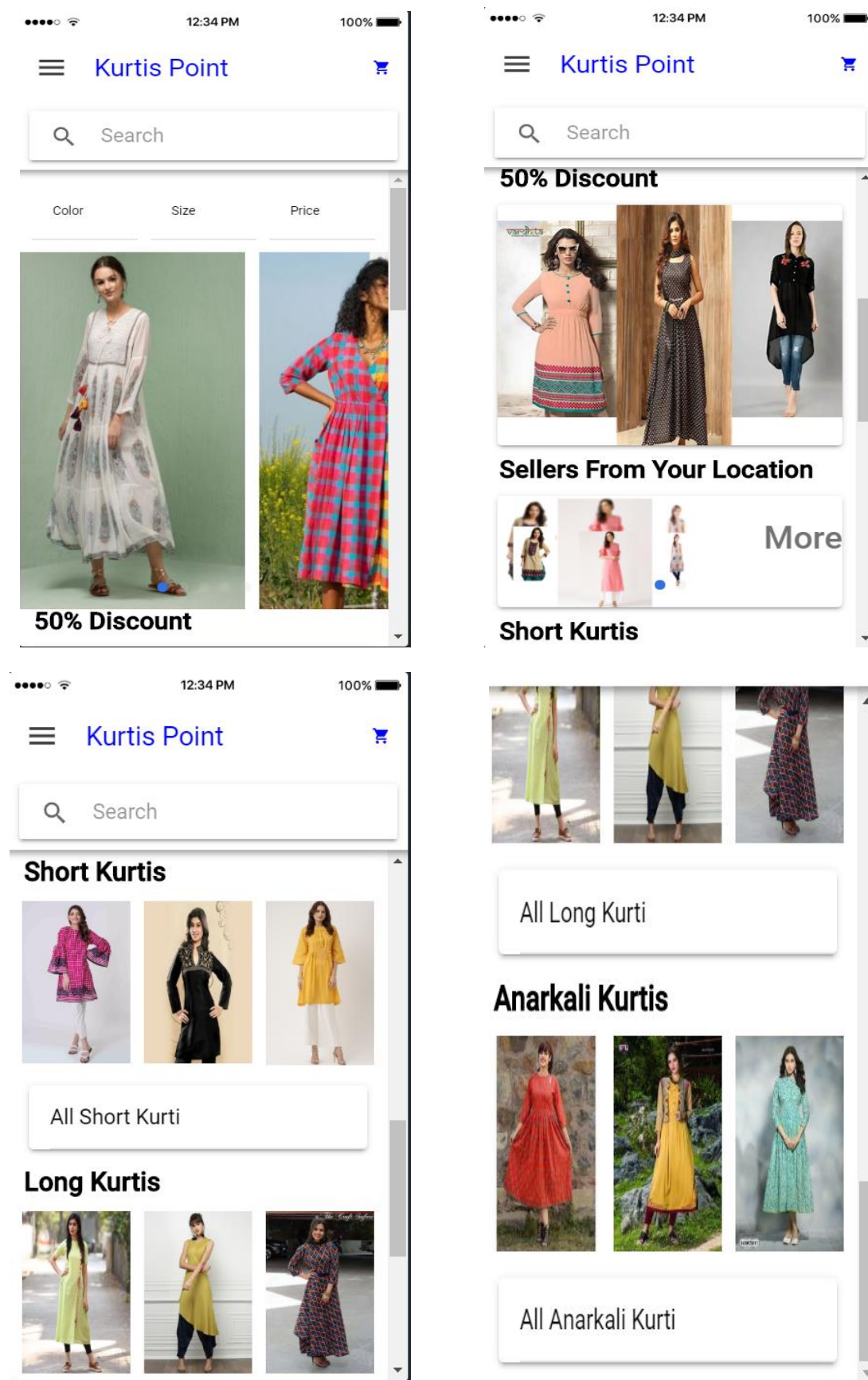


Minimum Char 8 and Maximum 12

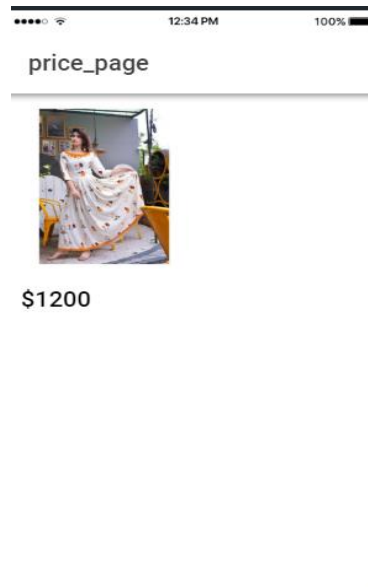
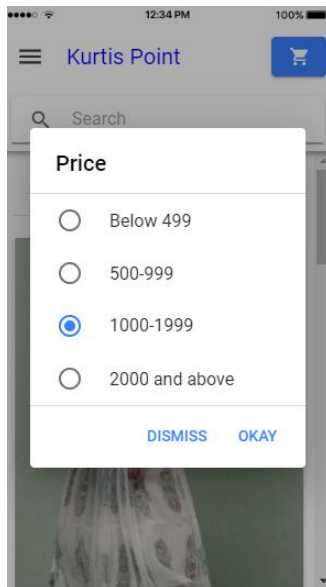
Login

Not have account?[Sign up](#)

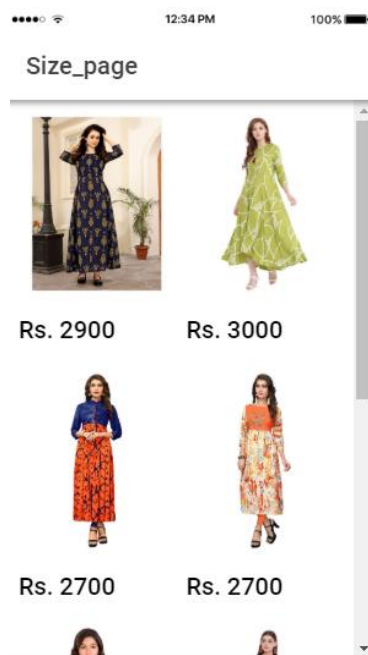
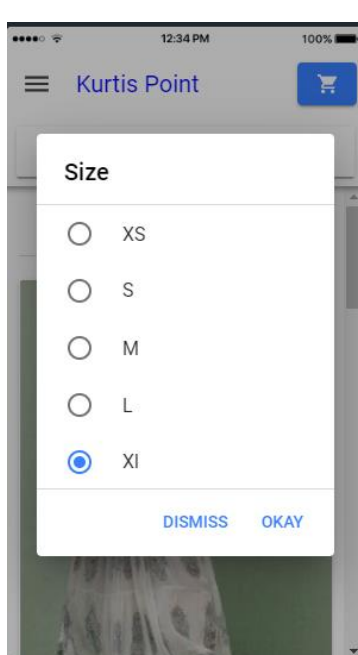
**Description:** This is the home page of user side.



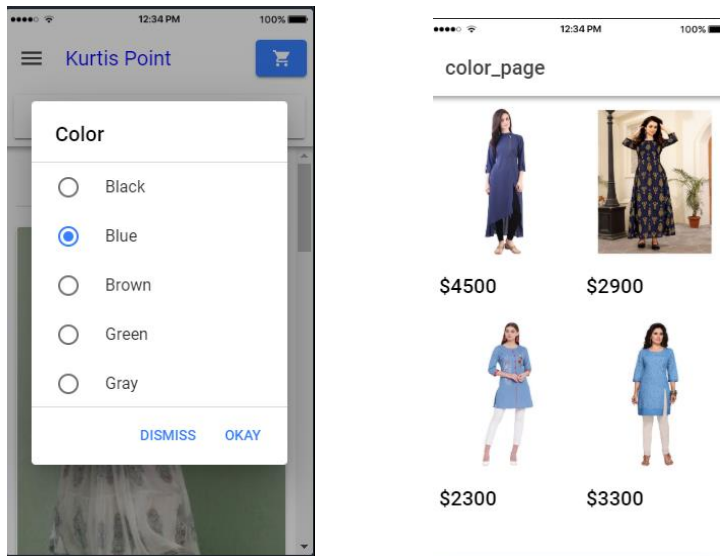
**Description:** This is the price page of user side.



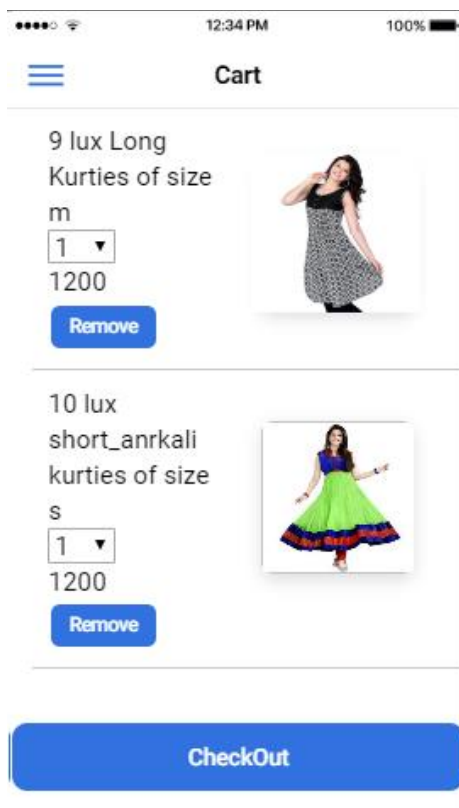
**Description:** This is the size page of user side.



**Description:** This is the color page of user side.



**Description:** This is the cart page of user side.





## Chapter 6: Testing

**Description:** This is the signup validation.

Menu

Mamta Collection

User table

Add user

View Categories

View Products


View Wholsaller

View retailer

New added Product

Bill

Commission of Wholesaler



Sign Up

Email \*  
Email required

Password \*  
Password is required

Name \*  
Name required

Mobile No. \*  
Mobile number required

userType

City

Address

Sign up

Menu

Mamta Collection

User table

Add user

View Categories

View Products


View Wholsaller

View retailer

New added Product

Bill

Commission of Wholesaler



Sign Up

Email \*  
ajgdjfdknfrnkfg  
Email is incorrect  
Password \*  
Minimum Char 8 and Maximum 12

Name \*  
Name required

Mobile No. \*  
Mobile number required

userType


City

Address

Sign up

**Description:** This is the login validation.

12:34 PM 100%



**Kurtis Point**

Email \*

Email required


Password \*

Password is required

Login

Not have account? [Sign up](#)

12:34 PM 100%



**Kurtis Point**

Email \*

ananka

Email is incorrect

Password \*

Password is required

Login

Not have account? [Sign up](#)



# **Chapter 7: SUMMARY**

## **7.1 Assumption**

- One should remember his ID & Password while login to the system.
- He has a primary knowledge of operating computer.
- He is able to run the system properly.
- He/she is having knowledge about what is collection/community.
- If user want to add advertisement for his/her organization/product then some amount of revenue will be generated.

## **7.2 Limitations**

- If user does not have knowledge about what is collection then he might get confuse between them.
- If user upload/share his very important document then there is no provision for security.
- User can add members who are registered user for the system in his Community.
- If the user might not able to deal with English language then user might not able to use the system efficiently.
- Collections will be added only by system admin.

## **7.3 Conclusion**

The main concern after developing this website is to provide wholesalers and retailers with some new way to expand their business not only in a particular city but also nationwide.

## **7.4 Future Scope**

- There are chances that system can cooperate with payment gateways to generate revenue.
- Wholesaler should be given chance to create their own collection too.
- System can be made for the users from different countries.

THANK YOU.