

Story 1

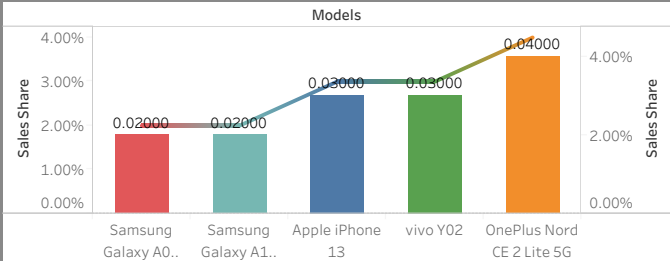
apple continues to strengthen its standin in the smart phone market the brand has risen to position of particular dominance in the us

more than one billion consumers currently use iphones.since its initial launch ,more than 1.9 billion iphones sales in 2021 surpassed the 2015 peak but decl..

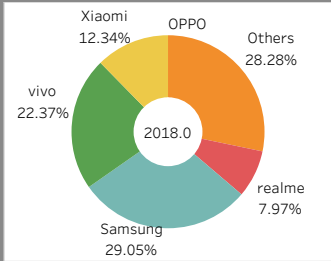
iphones sales generated \$205 billion revenue for apple in 2022 ..

Irevolution Think Different

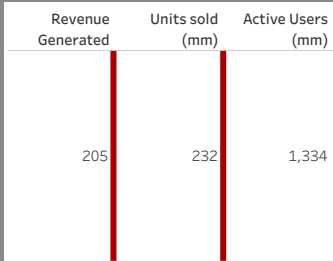
country wise best selling smartphone



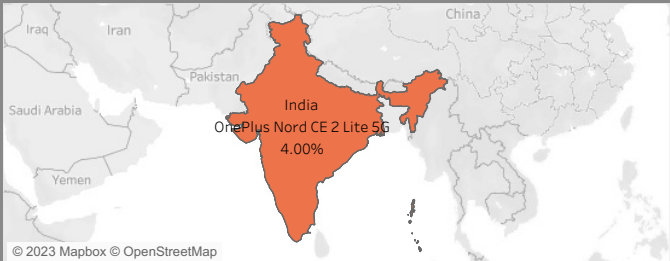
quaterly share



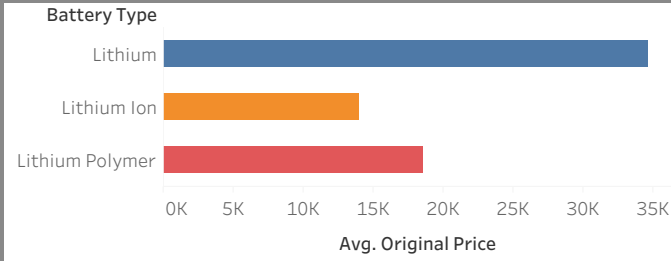
KPI 2



global market share



battery type



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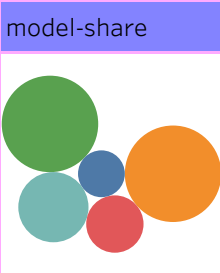
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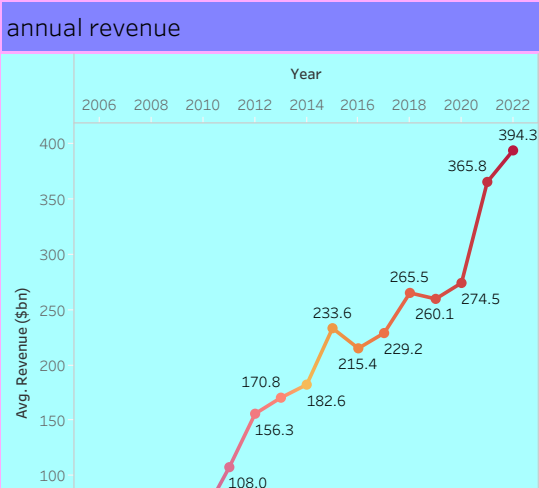
iphones sales generated \$205 billion revenue for apple in 2022 more than microsofts total revenue. it sold 232 milli..

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KPI				
Brand	Disco..	Mrp	Numb..	Sale P..
Apple	0	49,900	356	49,900



brand price comparison			
APPLE 0.0 89900	SAMSUNG 5.0 18999	REALME 5.0 17999	
XIAOMI 6.0	VIVO		
	OPPO		



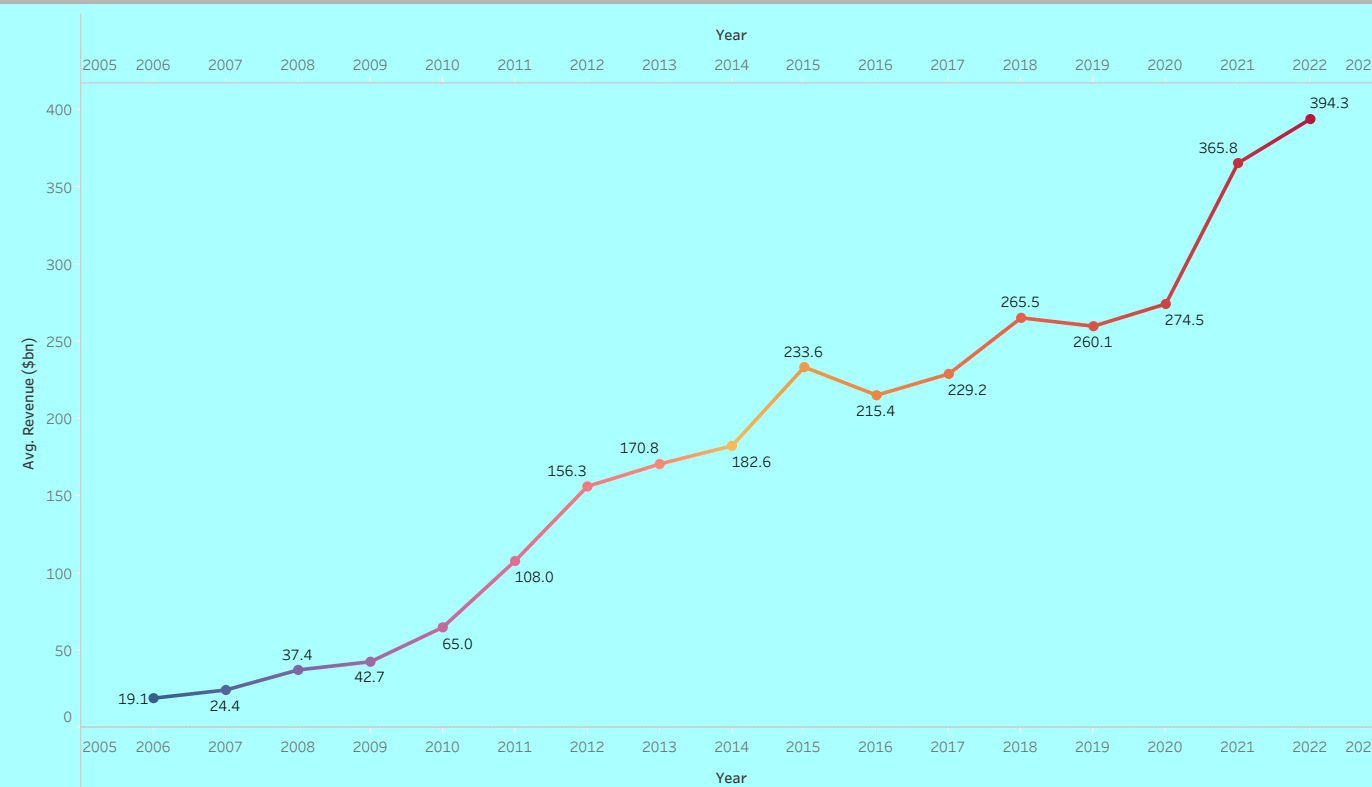
model specification				
Model	Processor	Front Ca..	Rear Camera	Colour
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Black 92,800
APPLE IPHONE ..	A Bionic Chip wit..	12MP	12MP + 12MP	Red 92,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	White 92,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Yellow 43,900
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Black 59,900
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Blue 59,900
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Green 74,900
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Purple 59,900
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Red 134,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Black 74,900
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Blue 74,900
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Red 149,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Blue 99,900
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Midnight 99,900
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Pink 169,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Starlight 149,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Silver 149,900
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Blue 189,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Null 169,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Midnight 169,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Purple 169,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Starlight 169,800
APPLE IPHONE ..	A Bionic ..	12MP	12MP + 12MP	Blue 89,900

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