Irevolution Think Different

KPI

 Brand
 Disco..
 Mrp
 Numb..
 Sale P..

 Apple
 0
 49,900
 356
 49,900

model-share



brand price comparison

APPLE 0.0 89900	SAMSUNG 5.0 18999		REALME 5.0 17999		
XIAOMI	VIVO				
6.0	ОРРО				

annual revenue

annuai revenue									
					Year				
	2006	2008	2010	2012	2014	2016	2018	2020	2022
400								365.8	394.3
350									
300							265.5		
(uq\$) ar					23	3.6	6	274 0.1	.5
Avg. Revenue (\$bn)				170.8		215.4	229.2		
150				156	.3	2.6			
100			1	108.0					
50	19.1	37.4	65.0 42.7)					
0		24.4							
	2006	2008	2010	2012	2014	2016	2018	2020	2022
					Year				

model specification							
Model	Processor	Front Ca	Rear Camera	Colour			
APPLE IPHONE	A Bionic Chip	12MP	12MP + 12MP	Black Red White	92,800 92,800 92,800		
APPLE IPHONE	A Bionic Chip wit	12MP	12MP + 12MP	Yellow Black Blue Green Purple Red	43,900 199,700 59,900 74,900 59,900 134,800		
APPLE IP	A Bionic	12MP	12MP + 12MP	Black Blue Red	74,900 74,900 74,900		
APPLE IPHONE	A Bionic Chip	12MP	12MP + 12MP	Blue Null Midniaht Pink Starliaht	149,800 99,900 99,900 169,800 149,800		
APPLE IP	A Bionic	12MP	12MP + 12MP	Silver Blue	149,800 149,900 189,800		
APPLE IPHONE	A Bionic Chip, Core	12MP	12MP + 12MP	Null Midniaht Purple Starliaht	169,800 169,800 169,800		
APPLE IPHONE	A Bionic Chip, Core	12MP	12MP + 12MP	Blue Null Midnight Purnle Starlight	99,900 189,800 209,800 309,700 309,700		
APPLE IP	A Bionic	12MP	48MP + 12MP	Deep Purple Gold Space Black	269,800 129,900 429,700		
APPLE IPHONE	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Deep Purple Gold Silver Space Black	139,900 139,900 139,900 139,900		