

# **Sponsorship Package**

## **Calgary Indigenous STEAM Students Association (CISSA)**

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University of Calgary  
Fall 2023 - Winter 2024

## Club Overview

### Land Acknowledgement:

*We would like to acknowledge that our University is located on Treaty 7 Territory, which is the traditional territory of the Blackfoot Confederacy, comprised of the Siksika, the Piikani, and the Kainai First Nations; the Tsuut'ina First Nation; and the Stoney Nakoda, which includes the Chiniki, Bearspaw, and Goodstoney First Nations. Treaty 7 is also home to the Métis Nation of Alberta – Region III.*

*On this land and in this place, we strive to incorporate Indigenous ways of knowing and being, as well as traditional knowledge into each discipline of STEAM (Science, Technology, Engineering, Arts and Mathematics) so that we can learn, walk, and grow together in a good way.*

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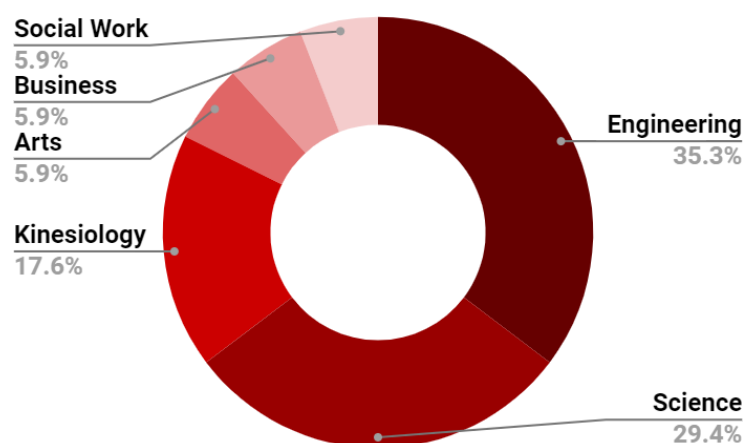
### Mission:

*The Calgary Indigenous STEAM Students Association (CISSA) aims to serve as a platform for Indigenous and non-Indigenous University of Calgary students who are interested in promoting Indigenous engagement in STEAM, participating in learning opportunities to strengthen the campus community, and to explore professional development opportunities.*

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## Membership Statistics

Faculty Demographic:



Social Demographic:



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## Past Event Highlights:

### Our Past Events & Programs Highlights:

**+ *Indigenous Clubs Night - (October 2020)***  
In collaboration with Supporting Aboriginal Graduate Enhancement (SAGE), University of Calgary Indigenous Students Council (ISC), and the University of Calgary Indigenous Law Club

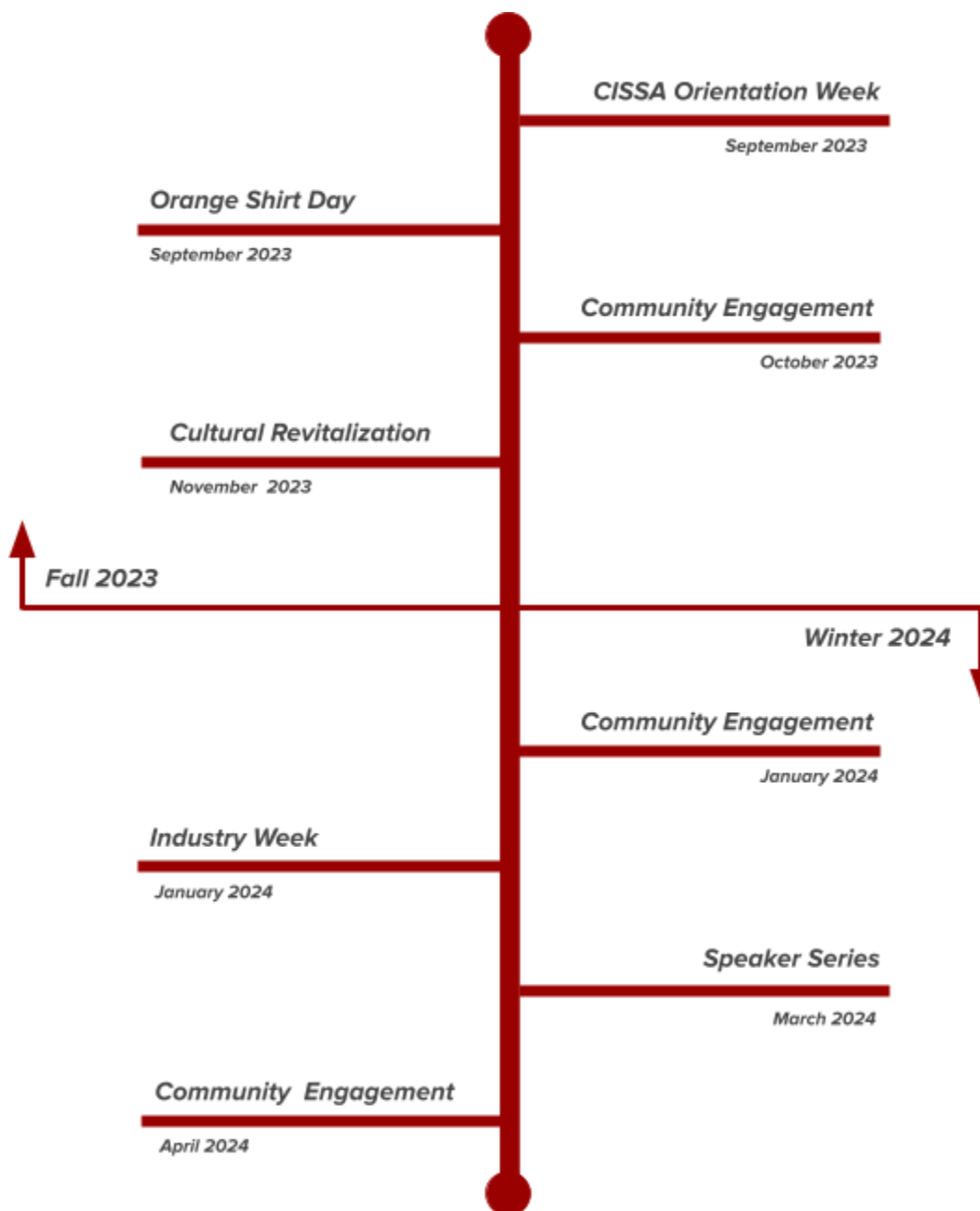
**+ *Clearing the Air - (November 2020)***  
CISSA welcomed Traditional Knowledge Keeper, Cheryle Chagnon-Greyeyes to explore traditional medicines used by Indigenous communities for centuries and the intersection between Western science and Indigenous tradition.

**+ *Research Night - (January 2021)***  
In collaboration with the University of Calgary, CISSA explored the process of finding and funding an undergraduate research project with the help of eight professors and a student researcher.

**+ *CISSA Industry Week- (March 2021)***  
With the help of three industry professionals; an Electrical EIT, a Certified Orthotist, and a Director of Indigenous Relations, CISSA hosted sharing circles in which students were able to gain valuable insight, ask questions, and explore various career paths.

## Planned Events & Future Initiatives:

Our Planned 2023-2024 Events & Programs:



## Sponsorship Details

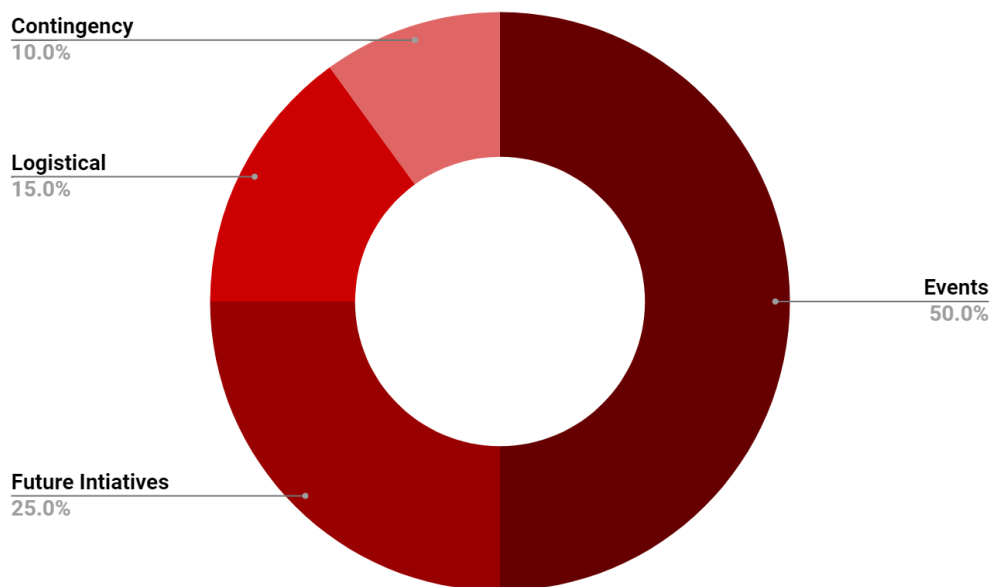
What's in it for you:

+ *Students learn about company's current opportunities at a sponsored event*

+ *Exposure to Indigenous students who are graduating or seeking internship*

+ *Opportunities for your company to engage in cultural enhancement*

Budget Allocation:



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## Club Communications Details

### Club Emails & Website Postings:

*As part of the professional development of CISSA's membership we encourage all companies, formal sponsors or not, to inform CISSA of all employment, volunteer, or scholarship/award student opportunities.*

*All student opportunities will be communicated via CISSA's newsletter on the last Friday of every month. If your company wishes to be included on this email all opportunities must be submitted to [sponsorship.cissa@gmail.com](mailto:sponsorship.cissa@gmail.com) by the Monday preceding the last Friday of the month.*

*Please note that this does not include sponsored social media posts - please refer to the 2023 - 2024 Sponsorship Structure on the next page for more information.*

## Tiered Structure:

If your company wishes to sponsor the Calgary Indigenous STEAM Students Association, there are different benefits associated with given monetary support. Please refer to the chart below for further information.

2023-2024 CISSA Sponsorship Structure	Tier Packages		
	Tier 1 (\$3000+)	Tier 2 (\$1500+)	Tier 3 (\$500+)
Benefits	Limited Packages Available	Unlimited	Unlimited
Linked logo on CISSA website	Large	Medium	Small
Social Media Recognition	Yes	Yes	Yes
Logo included on a slide at the beginning of all event presentations	Large	Medium	Small
Participation in industry networking night	Yes	Yes	Yes
Verbal recognition at all club events	Yes	Yes	Yes
Sponsored Social Media Post (Instagram, LinkedIn, Facebook)	2 Per Year	1 Per Year	-
Option to attend select club executive meeting	Yes	-	-
Customized Sponsored Event	1 Per Year	-	-
Mentorship pairings between club members and organization	Available	-	-



## Contact Information


### A Message to our Sponsors:


*If your company is interested in partnering with us, we would love to discuss these opportunities with you in further detail to determine how we can best accommodate the needs of both your company and our members.*

*We thank you in advance for your interest in CISSA, as without our generous sponsors, these events would not be possible!*

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### Contact:

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**Alexandria McRorie**  
President  
[president.cissa@gmail.com](mailto:president.cissa@gmail.com)

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### Social Media:

**Website**  
<http://cissa-uofc.com>

**Facebook**  
<https://www.facebook.com/cissa.uofc>

**Instagram**  
<https://www.instagram.com/cissa.uofc>

**LinkedIn**  
<https://www.linkedin.com/company/cissauofc>

**YouTube**  
<https://www.youtube.com>