

MONIQUE TUCKER

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EDUCATION

PDX CODE GUILD

Portland, OR Aug - Nov 2014
12-week immersive full-stack dev bootcamp

PDX Code Guild Projects:

- Created "simply good," Django web application that tracks consumption of whole and processed foods
- Designed and developed website for career coaching practice with HTML, CSS/Bootstrap, and JavaScript/jQuery
- Used Python to create program that reconciles finances between 2 people

MIT SLOAN SCHOOL OF MANAGEMENT

Cambridge, MA 2009 - 2011
MBA

- Consulted with Icebreaker: built model to map customer experience and recommended strategies for growth

BROWN UNIVERSITY

Providence, RI 1999 - 2003
BA in Business Economics

- On-air DJ on WBRU, broadcasting to 200,000 listeners; semester abroad at University of Melbourne, Australia

SUMMARY

Web developer with analytical and project management background; industry experience in data-driven strategy, financial services, and retail

TECHNICAL TOOLBOX

- **Front-end:** JavaScript, jQuery, HTML/CSS, Bootstrap
- **Back-end/Database:** Python, Django, SQL, Teradata
- **Additional:** Git, pair programming, SiteCatalyst, LEED AP

DATA DRIVEN/ANALYTICAL EXPERIENCE

CAPITAL ONE FINANCIAL

Richmond, VA 2011 - 2014

Business Manager

Strategized digital agenda and analyzed legal risk of balance transfer credit card business

- Protected balance transfer business by identifying process gaps and documenting processes, ensuring execution matched business intent
- Launched interstitial campaigns; analyzed results using SQL and SiteCatalyst which demonstrated that balance transfer interstitials overall have a positive impact on conversion rates
- Influenced senior executives to move balance transfer program more towards a digital experience in order to reduce program complexity and enhance customer experience
- Developed internal repository prototype as part of Capital One Hackathon

BEACON CAPITAL PARTNERS

Boston, MA 2010 - 2011
MBA Intern

Deepened sustainability commitment of real estate private equity firm with \$8.5B in equity capital

SALES & MARKETING EXPERIENCE New York, NY

sales and finance in retail industry

email marketing in music industry

2008

MACY'S HOME STORE

Gross Margin Analyst

- Built Excel models to forecast daily sales numbers and ensure gross margin goals were met

GOLDEN TOUCH IMPORTS

Sales Assistant to VPs of Sales

- Evaluated sales data based on buying and market trends

JONES NEW YORK

Sales Assistant to VP of Sales

- Analyzed top selling styles to create new brand and attract buyers; brand sold to Macy's

2003

LIVE NATION ENTERTAINMENT

Email Marketing Producer

- Produced and delivered emails promoting major music concerts