MONIQUE TUCKER

646-287-6522
Portland, OR

moniquetucker@gmail.com
github.com/moniquemtucker
linkedin.com/in/moniquetucker

SUMMARY

Web developer with business analyst background; industry experience in data-driven strategy, financial services, and retail

TECHNICAL TOOLBOX

- **Front-end:** JavaScript, jQuery, HTML/CSS, Bootstrap
- **Back-end/Database:** Python, Django, SQL, Teradata
- **Additional:** Git, pair programming, SiteCatalyst, LEED AP

WEB DEVELOPMENT EXPERIENCE

METAL TOAD
Portland, OR   Feb – Mar 2015
Web Developer Intern
- Added feature to Drupal internal tracking tool utilizing BambooHR API; refactored existing tool architecture
- Manual QA testing of projects before launch with JIRA
- Completed weekly sprints designed to broaden knowledge base of different frameworks

DATA DRIVEN/ANALYTICAL EXPERIENCE

CAPITAL ONE FINANCIAL
Richmond, VA   2011 - 2014
Business Manager
Strategized digital agenda and analyzed legal risk of balance transfer credit card business
- Protected balance transfer business by identifying process gaps and documenting processes, ensuring execution matched business intent
- Launched interstitial campaigns; analyzed results using SQL and SiteCatalyst which demonstrated that balance transfer interstitials overall have a positive impact on conversion rates
- Influenced senior executives to move balance transfer program more towards a digital experience in order to reduce program complexity and enhance customer experience
- Developed internal repository prototype as part of Capital One Hackathon

EDUCATION

PDX CODE GUILD
Portland, OR   Aug – Nov 2014
12-week immersive full-stack dev bootcamp

PDX Code Guild Projects:
- Created "simply good," Django web application that tracks consumption of whole and processed foods
- Designed and developed website for career coaching practice with HTML, CSS/Bootstrap, and jQuery
- Used Python to create program that reconciles finances between 2 people

MIT SLOAN SCHOOL OF MANAGEMENT
Cambridge, MA   2009 - 2011
MBA, Certificate in Sustainability
- Consulted with Icebreaker: built model to map customer experience and recommended strategies for growth

BROWN UNIVERSITY
Providence, RI   1999 - 2003
BA in Business Economics
- On-air DJ on WBRU, broadcasting to 200,000 listeners; semester abroad at University of Melbourne, Australia

SALES & MARKETING EXPERIENCE New York, NY

sales and finance in retail industry   *email marketing in music industry*

2008   2003

MACY'S HOME STORE
Gross Margin Analyst
- Built Excel models to forecast daily sales numbers and ensure gross margin goals were met

GOLDEN TOUCH IMPORTS
Sales Assistant to VPs of Sales
- Evaluated sales data based on buying and market trends

JONES NEW YORK
Sales Assistant to VP of Sales
- Analyzed top selling styles to create new brand and attract buyers; brand sold to Macy's

LIVE NATION ENTERTAINMENT
Email Marketing Producer
- Produced and delivered emails promoting major music concerts