

- MONISH RANJAN -

Experienced UI/UX and Graphic Designer
Specializing in User-Centric Interfaces and Digital Asset Creation

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SUMMARY

Innovative UI/UX and Graphic Designer with 2+ years in UI/UX and 4+ years in graphic design. Expert in user-centered design, user research, and data-driven decision-making. Proven ability to collaborate with cross-functional teams to deliver exceptional user experiences and develop visual design systems. Experienced mentor and team leader.

PROFESSIONAL EXPERIENCE

WSD Technologies, On-Site • Graphic & UI/UX Designer

November 2024 - On Going

Worked on various projects including the complete re-branding of the company and handed the design system and Ui design of a website for their client.

Xerobuddy, Remote • UI/UX Designer (Freelance)

April 2024 - May 2024

Designed user-centric interfaces through collaborative user research and feedback analysis.

- ▶ Designed wireframes and mockups for user interface designs.
- ▶ Collaborated with the client and discussed the feedback received during user research and built personas of a few users to better understand what are the things which need to be fixed.
- ▶ Conducted user research and analyzed feedback to implement those on designs.

MAA-RVEL Enterprises, On-Site • UI/UX Designer & Developer

December 2023 - February 2024

Enhanced user experience and design innovation through user research and trend analysis by doing research on competitors and analyzing their design to improve MAA-RVEL app design. This app is designed by keeping in mind about the user groups.

- ▶ Researched on user behavior with these kinds of apps to understand their needs and also to set the goals for us.
- ▶ Stayed up to date on industry trends and practices, incorporating new design techniques and tools, resulting in 20% improvement in design innovation and creativity.
- ▶ Created user interface designs after completing the research and also implemented those designs into the app.

Xerobuddy, Remote • UI Designer & Developer

June 2023 - November 2023

At Xerobuddy I was hired as a UI designer & developer, where the manager was directly supervising me for the design, but he wanted to keep it simple so the interface didn't turn out to be good.

- ▶ Designed the user interface of the app as per the client's request.
- ▶ Developed the app by keeping the earlier designed user interface of the app by using the Flutter framework for development of the app and Firebase as a database.

Applywik Technologies Inc., Remote • Graphic & UI Design Intern

February 2023 - April 2023

Redesigned Website UI and Company Logo, Created 180+ Digital Assets, and Collaborated with Developers for Implementation.

- ▶ Re-designed the user interface of the website in accordance with the company guidelines.
- ▶ Designed 180+ assets including posters, social media posts and stories (Still/Animated).
- ▶ Re-designed the logo of the company and completed the branding of the company.
- ▶ Worked with the developer team while I was re-designing the user interface of the website to implement those designs.

Institute of Neurodevelopment, Remote • Graphic Design Intern

June 2022 - August 2022

At the Institute of Neurodevelopment I worked on the logo redesign of the company and also designed the branding for the company.

- ▶ Designed approximately 70+ assets including posters, social media posts and stories (Still/Animated).
- ▶ Re-designed the logo of the company and completed the branding of the company.
- ▶ Worked with the developers closely to provide whatever graphic assets they needed.

Graflex, Remote • Graphic Design - Team Lead

November 2021 - May 2022

Graflex is a design agency where I was appointed as a Team lead where I had to manage the employees working under me on the project assigned to me. There I worked on various kinds of projects with my team at 90% success rate in delivering the project on time.

- ▶ Designed assets for gaming events/tournaments organized by many well known organizations in India like S8UL, Enigma, Laztzone, etc.
- ▶ Lead the team of 4 designers and worked on designing assets for events/tournaments for organizations of India as well as outside of India.

PROJECTS

Bank of India App Redesign

June 2024 - July 2024

This redesign project was very interesting where I suddenly got inspiration to redesign the bank of india app as I am a regular user of their app. So, I noticed that they don't follow a proper design hierarchy and design system. Also, the colors used in the app are very dull and also it's very hard to find the services for new users. To access the specified service there is a very long go through. So, I started designing by keeping in mind that users can access the services easily and also the users group is very vast including old age users to young users.

MAA-RVEL Enterprises App (Construction Material Seller App)

December 2024 - February 2024

MAA-RVEL is an app which allows its users to buy construction material on their fingertips, with easy payment methods and access to various other features provided to users through the app. I have designed this app by keeping in mind about all the aspects like color theory, spacing and maintaining the design hierarchy and I have also kept in mind about the different types of users like few can read or understand english but they love if everything is in hindi and few are who loves the app to be in english to satisfy both groups implemented the bilingual support for the app. This app was developed by me with one more developer, we developed this app using Flutter framework and for the storage or database purpose we used Google's Firebase service to ensure a smooth run.

Shuraksha (Women Safety App)

August 2023 - November 2023

This is my college semester end project where I proposed this idea and started working on it which turned out to be a good project for me from a designer perspective. In this project I have learned many new ui/ux concepts and principles. This app is designed and developed by keeping in mind that it should be simple, easy to access its features and also the target user group will be young ladies/girls/women who love modern design so try to implement modern user interface with simple and easily accessible features.

EDUCATION

B.E. Computer Science • Chandigarh University, Mohali
Graduation Year (2020 - 2024)

Intermediate (BSEB) • Rajkiyakrit Senior Secondary School, Patna
Completion Year (2018 - 2020)

SKILLS

User Interface (UI) Design, User Experience (UX) Design, Wireframing, Prototyping, Interaction Design, Design Systems, Information Architecture, Persona Creation, User Research, Graphic Design, Brand Identity Design, Adobe Creative Suite (Photoshop, Illustrator, XD, After Effects), Competitive Analysis, Design Thinking, Project Management, Figma, InVision, Flutter, HTML/CSS

LANGUAGES

Hindi • Native

English • Fluent

German • Re-Learning

ACADEMIC ACHIEVEMENTS

- API Hacks Hackathon - 2nd position
- Honda Hackathon – Round 3rd

CERTIFICATES & AWARDS

- CockroachDB Certification
- Data Science - Citrix Certification
- Web Development Certification

- Ethical Hacking Advanced Certification
- RAISE 2020 – NITI Aayog AI Certification
- Microsoft (Approach towards AI – 2021) Certification