Nanditha C P

PRODUCT DESIGNER

Rjajinagar 2nd stage Bengaluru-560010, India
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Work Experience

Metvy ↗

UI/UX DESIGN INTERN · SEP 2022 - NOV 2022

- Designed website pages for cohorts and created brand collateral, including brochures and posters.
- Developed sign-up websites for cohorts.
- Significantly boosted cohort sign-up rates by 40% through the brochure and website enhancements.

Flockngo ↗

UI/UX DESIGN INTERN · AUG 2021 - MAR 2022

- Sole UI/UX designer for a patented group e-commerce startup.
- Managed end-to-end UI/UX processes, including ideation, user personas, user stories, wireframes, high-fidelity designs, and prototypes.
- Collaborated with stakeholders on a pitch deck and launched a functional prototype.

The Tann Mann Foundation ↗

UI/UX DESIGN INTERN · JUL 2021 - OCT 2021

- Began a meaningful collaboration with an NGO.
- Applied UX and design psychology to address complex challenges, specifically open defecation, and designed a mobile washroom locator app and website for practical use.

Exposys Data Labs ↗

WEB DEVELOPER INTERN · MAY 2021 - AUG 2021

- Gained web development skills in HTML, CSS, PHP, and MySQL.
- Developed responsive websites and familiarized with VSCode.

UI/UX DESIGNER

FEB 2020 - JUL 2023

Collaborated with 8+ diverse companies as a UI/UX Designer, leveraging user experience design across various industry sectors.

Social Links

LinkedIn : www.linkedin.com/in/nanditha-c-p-78b0711ba
Medium Blog : https://medium.com/@nandithamadhusudha

Education

Pearl Academy Bengaluru *Post Graduate Diploma in Interaction Design*

AUG 2023 - JULY 2024

Design Venue Competition Winner

Acharya Institute Of Technology Bengaluru
Bachelor's of Engineering in Information Science and Engineering

AUG 2019 - MAR 2023

Final year project winner

Cgpa : 7.95

Skills

Design
Ideation, Information architecture, Interaction Design, User Research, Usability testing, Competitive audit, Storyboarding, Wireframing, Task Flows, Visual Design, Prototyping, Motion Design, Animation, Video Creation, Communication Design.

Soft Skills
Communicative, Detail oriented, Initiative Taker, Advance Collaborative Skills, Product Managing, Excellent Presentation Skills, Innovative,

Design Tools
Figma, Adobe xD, Sketch, Invision, Adobe Creative suite, HTML/CSS, React Js, Flutter,Framer, Marvel