

984.87M

Revenue

2M

SalesQty

YEAR

2017

2018

2019

2020

Months

01 June  
2017

01 July  
2017

01 August  
2017

01  
Septembe...

01 October  
2017

01  
Novembe...

01  
Decembe...

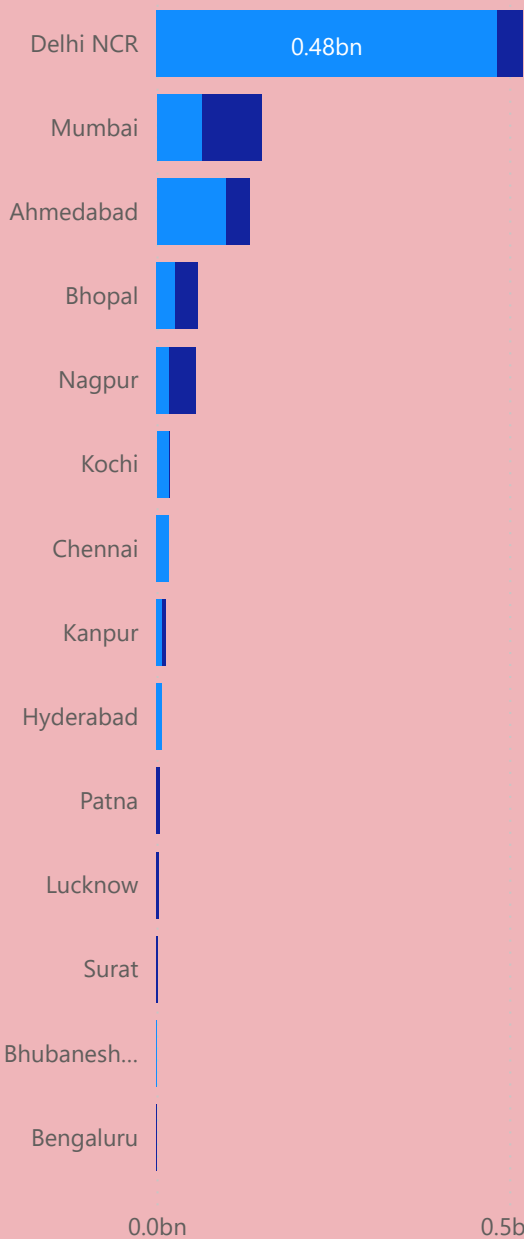
01 January  
2018

01 February  
2018

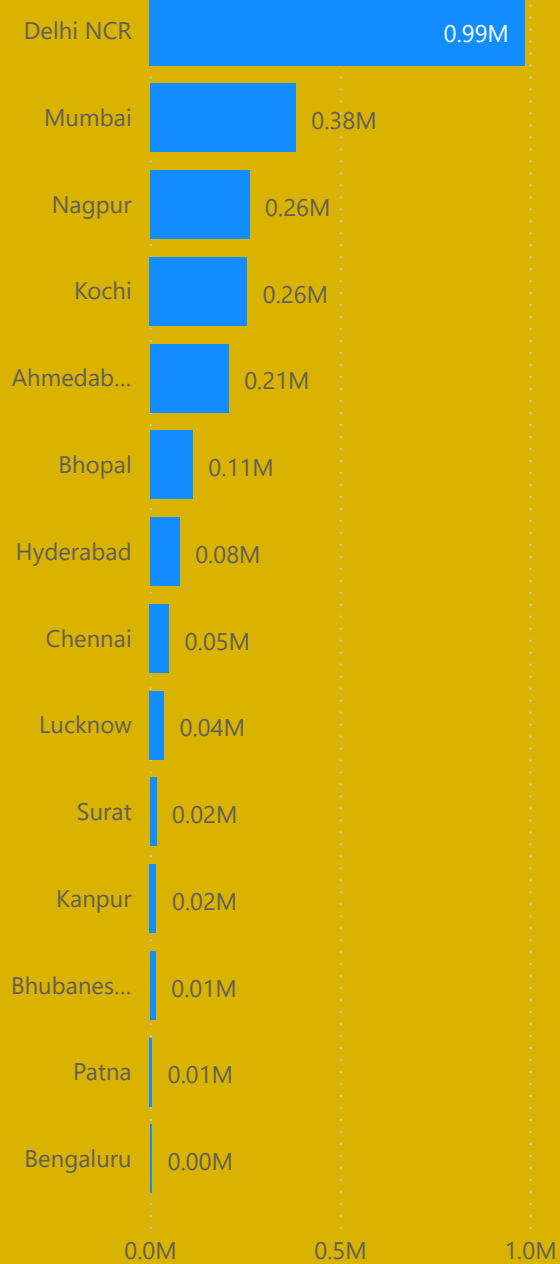


### Revenue by Markets

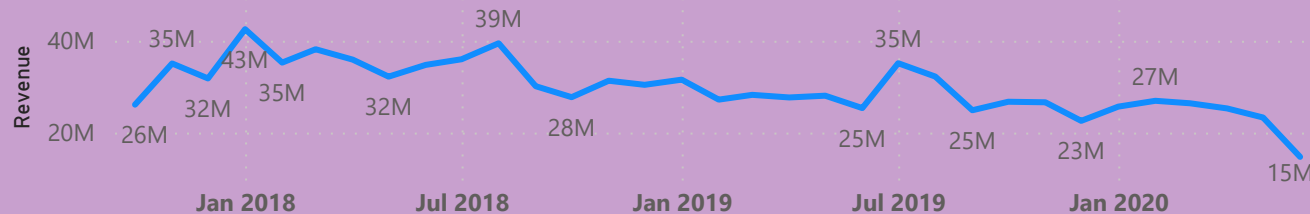
customer... ● Brick & Mortar ● E-Commerce



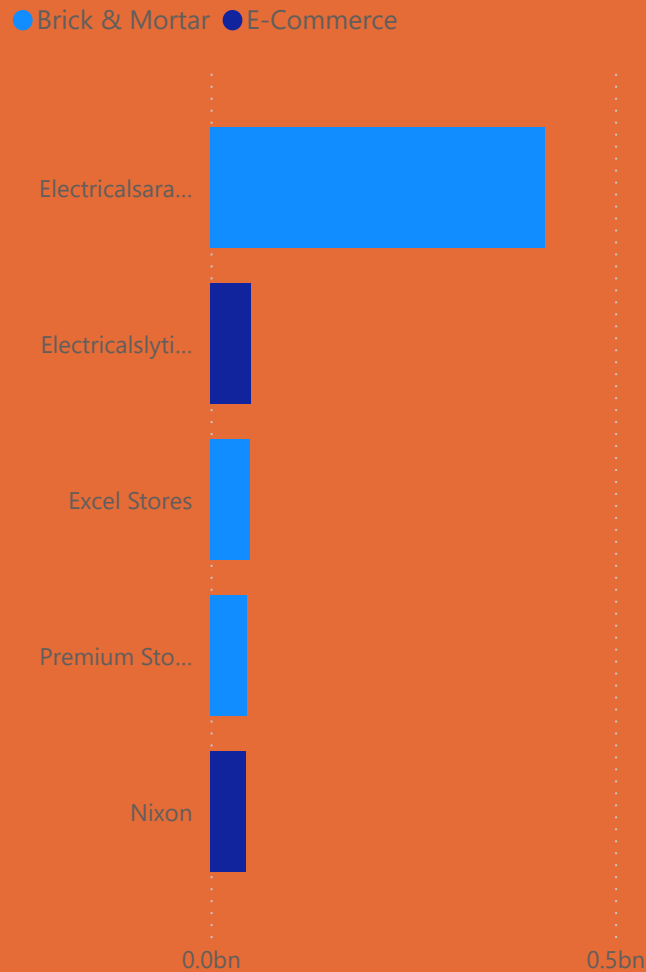
### Sales Quantity By market



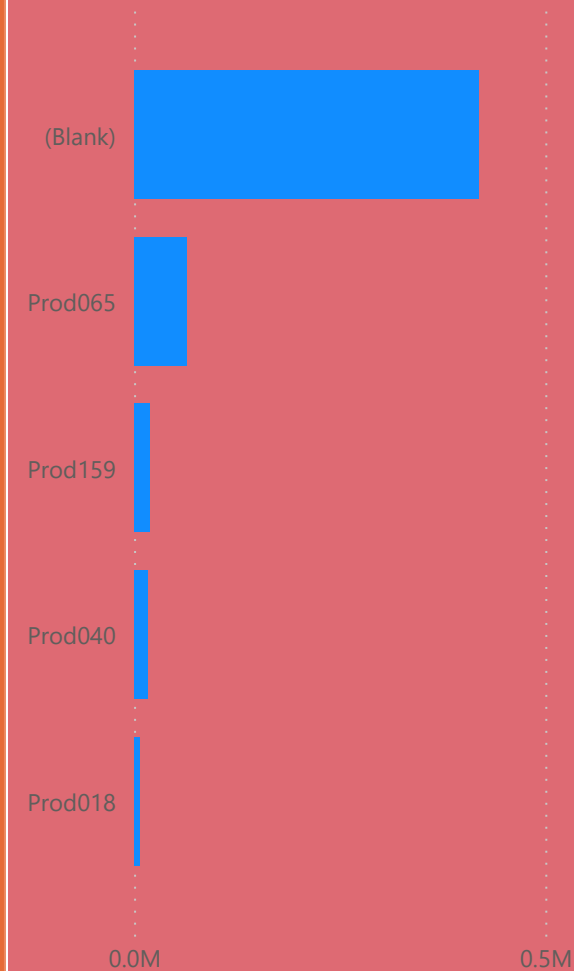
### Revenue by Year, Quarter, Month and Day



### TOP 5 CUSTOMERS BY REVENUE & TYPE



### TOP 5 PRODUCTS BY REVENUE



336.02M

Revenue

847K

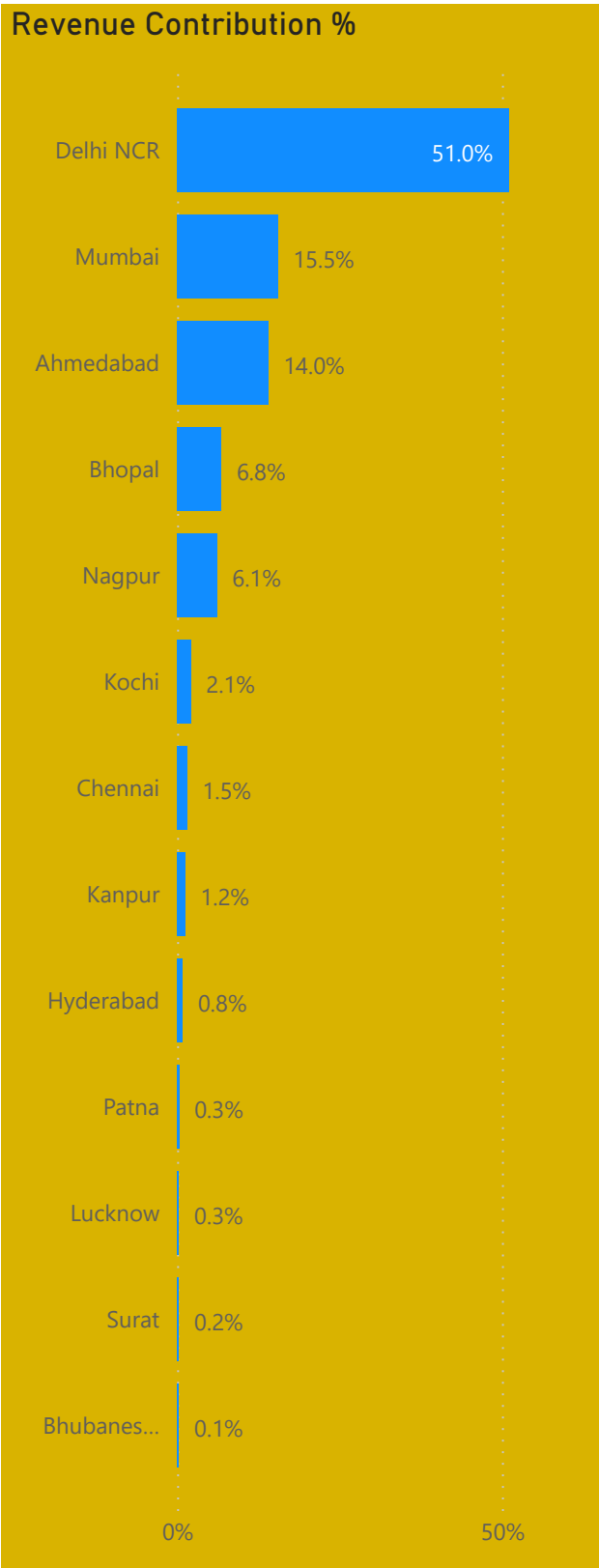
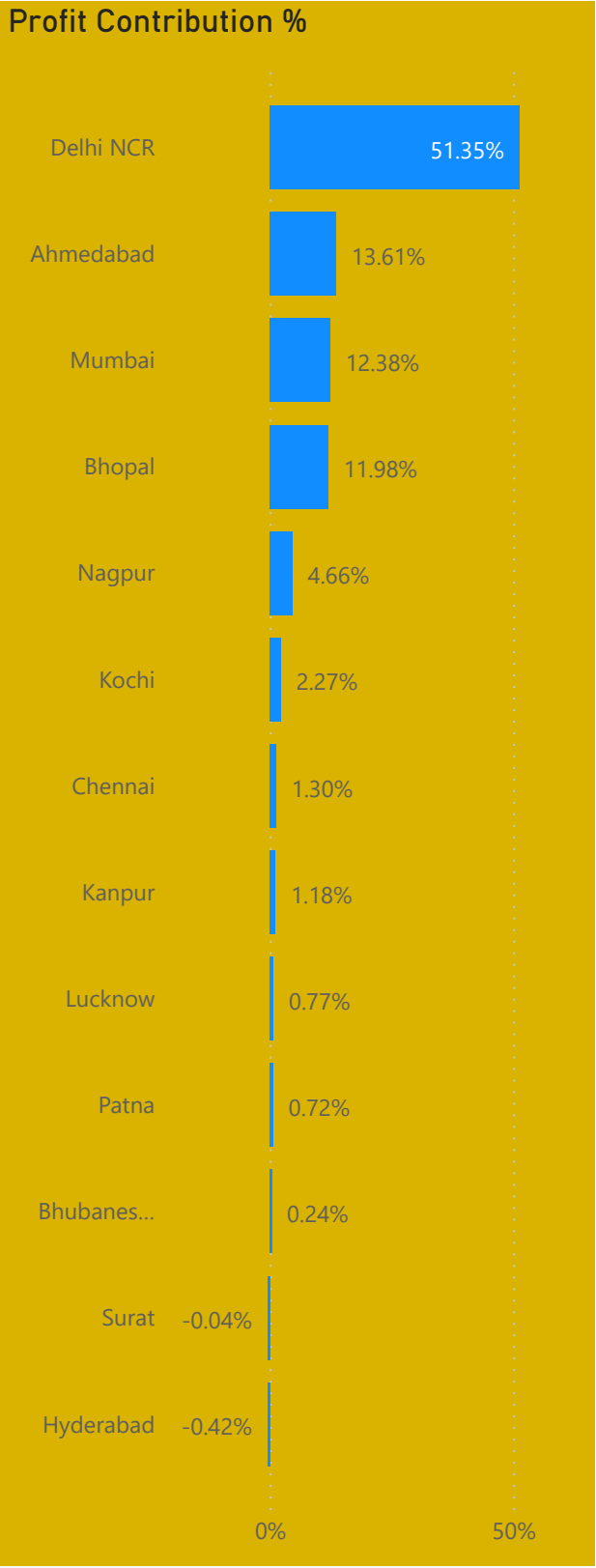
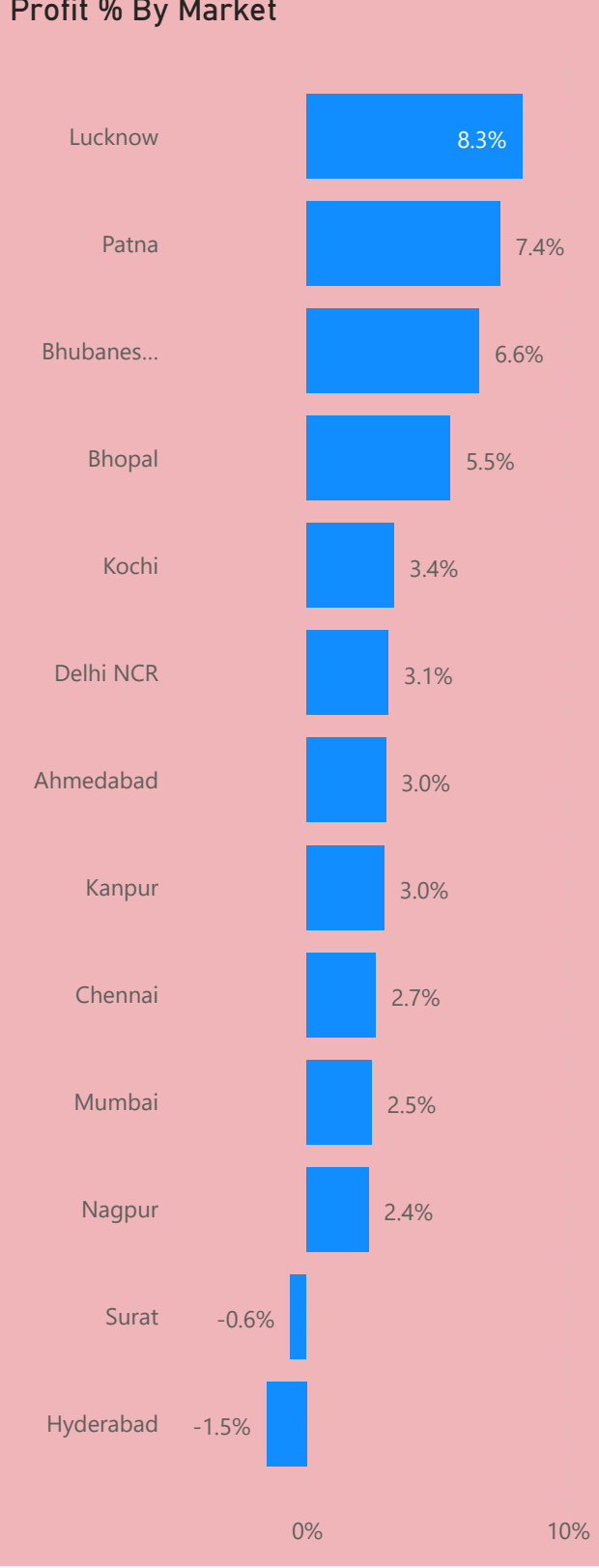
SalesQty

₹10.49M

TotalProfitMargin

YEAR	
2017	2019
2018	2020

Monthly					
01 January 2019	01 March 2019	01 May 2019	01 July 2019	01 September 2019	01 November 2019
01 February 2019	01 April 2019	01 June 2019	01 August 2019	01 October 2019	01 December 2019



Revenue by Year, Quarter, Month and Day

Month	Revenue (M)
Jan 2019	32M
Feb 2019	27M
Mar 2019	28M
Apr 2019	28M
May 2019	28M
Jun 2019	25M
Jul 2019	35M
Aug 2019	32M
Sep 2019	25M
Oct 2019	27M
Nov 2019	27M
Dec 2019	23M

customer_name	Revenue Contribution %	Profit Margin Contribution %	Profit Percentage
Electricalsara Stores	41.2%	45.37%	3.4%
Leader	1.9%	6.71%	11.1%
Control	3.0%	4.50%	4.7%
Premium Stores	4.5%	3.63%	2.5%
Electricalslytical	5.1%	3.52%	2.2%
Logic Stores	1.7%	3.41%	6.1%
Nixon	3.3%	3.40%	3.2%
Excel Stores	5.5%	2.57%	1.5%
Surge Stores	2.7%	2.26%	2.6%
Modular	2.1%	2.19%	3.3%
Nomad Stores	1.9%	2.18%	3.6%
Forward Stores	2.2%	2.10%	3.0%
Unity Stores	1.5%	1.99%	4.3%
Epic Stores	2.1%	1.75%	2.6%
Path	1.5%	1.67%	3.5%
Electricalsopedia Stores	1.2%	1.47%	4.0%
Power	0.5%	1.35%	8.1%
Surface Stores	1.6%	1.16%	2.2%
Atlas Stores	1.9%	1.14%	1.9%
Info Stores	3.7%	1.04%	0.9%
All-Out	0.6%	0.90%	4.6%
Relief	0.7%	0.89%	4.2%
Sound	0.5%	0.83%	5.0%
Integration Stores	1.4%	0.82%	1.8%
Insight	0.3%	0.77%	7.4%
Elite	0.3%	0.75%	7.5%
Synthetic	0.6%	0.72%	3.5%
Flawless Stores	1.0%	0.68%	2.2%
Electricalsocity	1.4%	0.68%	1.5%
Zone	0.6%	0.38%	2.1%
Total	100.0%	100.00%	3.1%

413.69M

Revenue

997K

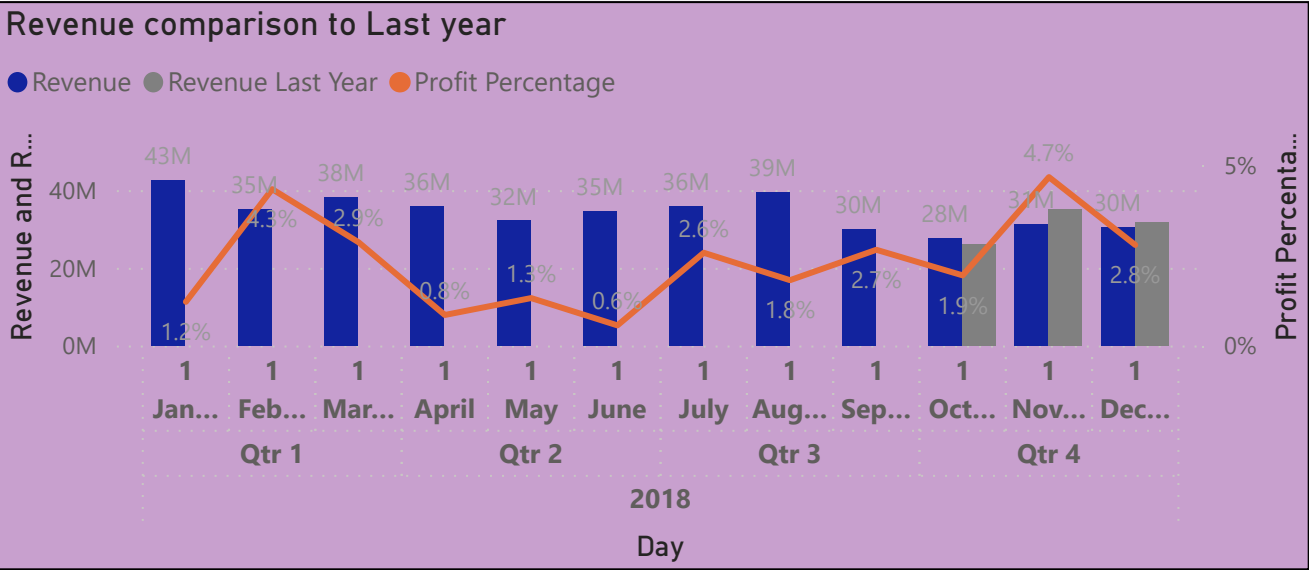
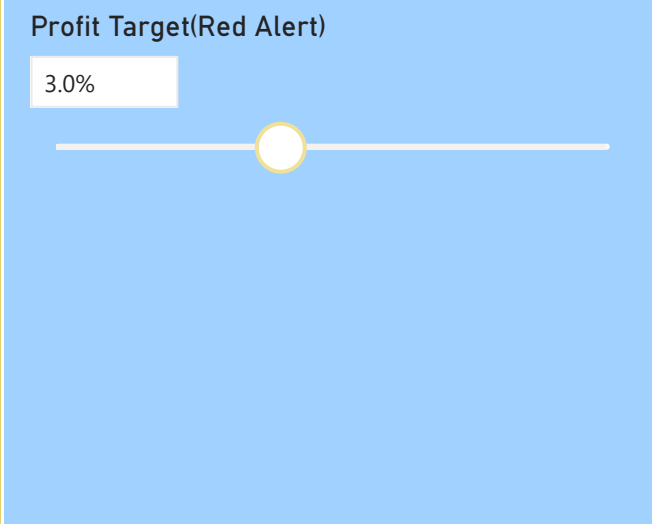
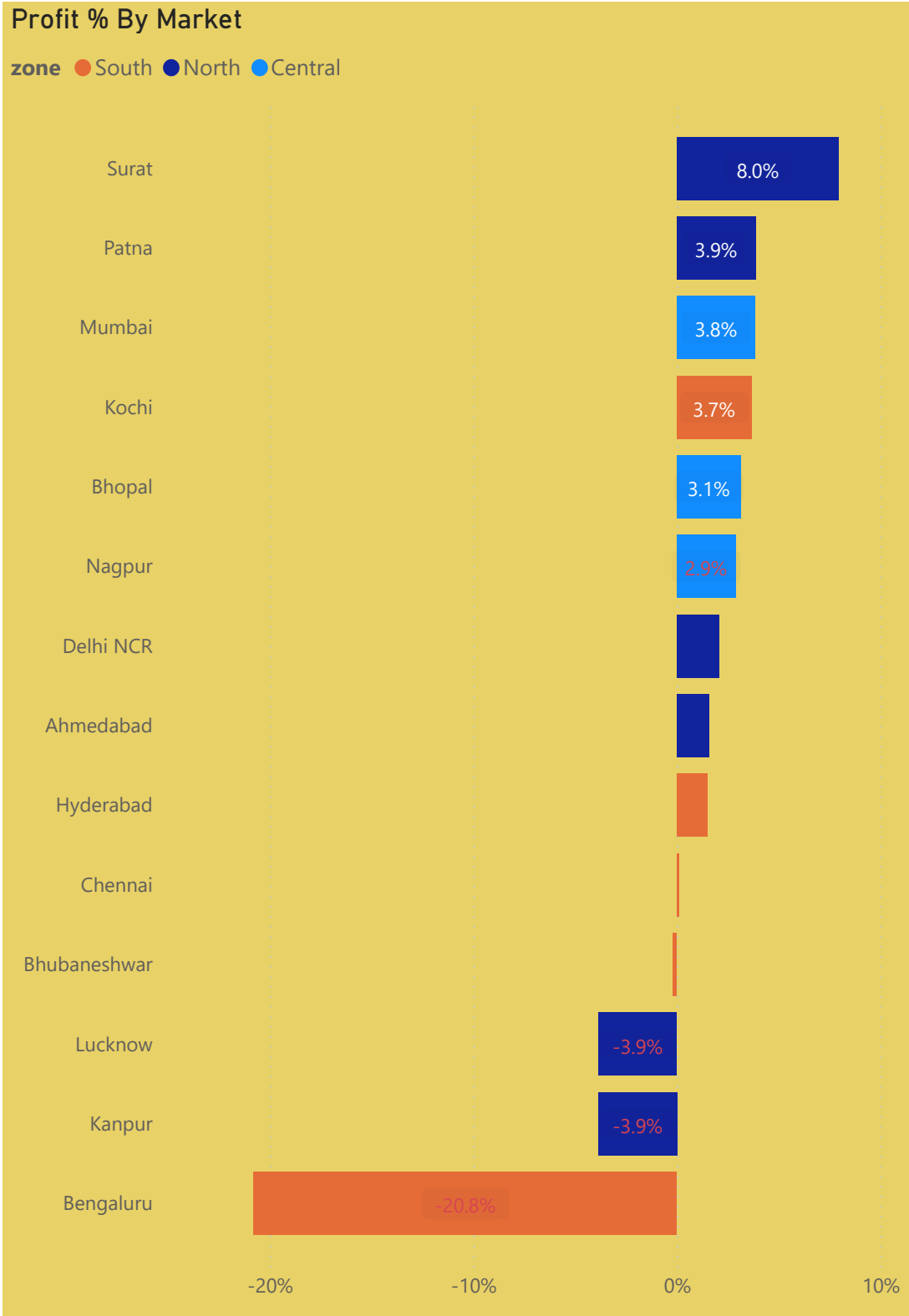
SalesQty

₹9.34M

TotalProfitMargin

YEAR	
2017	2019
2018	2020

Monthly					
01 January 2018	01 March 2018	01 May 2018	01 July 2018	01 September 2018	01 November 2018
01 February 2018	01 April 2018	01 June 2018	01 August 2018	01 October 2018	01 December 2018



custmer_name	Revenue Contribution %	Profit Margin Contribution %	Profit Percentage
Zone	0.4%	0.37%	1.9%
Unity Stores	1.2%	-0.48%	-0.9%
Synthetic	0.5%	0.52%	2.6%
Surge Stores	3.1%	1.48%	1.1%
Surface Stores	1.4%	2.19%	3.4%
Sound	0.5%	0.69%	3.3%
Sage	0.3%	-0.36%	-2.4%
Relief	0.5%	0.57%	2.8%
Propel	0.4%	0.76%	4.3%
Premium Stores	4.5%	6.92%	3.5%
Power	0.6%	0.92%	3.7%
Path	1.3%	0.50%	0.9%
Novus	0.2%	0.47%	5.1%
Nomad Stores	1.9%	1.63%	1.9%
Total	100.0%	100.00%	2.3%

